

**TREEVIT LLC**  
DOA100105

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Treevit LLC  
134 Chestnut Hill Avenue, Athol, MA 01331

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Delivery-Only License

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. The applicant was pre-certified by the Commission for Delivery-Only on June 29, 2020 under application number PDOA103040. Pursuant to 935 CMR 500.101(2)(c)(3), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Gyasi Sellers	Owner / Partner

6. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:



Social Equity Participant  
(Gyasi Sellers—100% ownership—SE303820)

8. The applicant and municipality executed a Host Community Agreement on July 9, 2020.
9. The applicant conducted a community outreach meeting on August 10, 2020 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the municipality on August 24, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Treevit has established specific goals to make a positive impact on areas of disproportionate impact. Treevit seeks to provide mentoring, professional, and technical services for individuals and businesses facing systemic barriers by providing anti-recidivism support to five (5) recently incarcerated Massachusetts residents through quarterly networking and skills training seminars.

### **SUITABILITY REVIEW**

12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS REVIEW**

14. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:  
  
Monday – Sunday: 8:00 a.m. – 9:00 p.m.
16. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
17. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Hire a staff comprised of at least 40% women.
2	Hire a staff comprised of at least 25% minorities.
3	Hire a staff that is at least 25% veteran, LGBTQ+, or with a disability, recognizing that it may be difficult for Treevit to identify whether or not its employees meet these criteria.

**RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final license is subject to Commission approval of any third-party technology platform to ensure compliance with 935 CMR 500 as applicable;
4. Final licensure is subject to the applicant submitting within 60 days, and upon inspection, an updated Delivery Plan specific to the applicant’s delivery planned operations;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Positive Impact Plan that provides specific information on the licensees intent to assist recently incarcerated Massachusetts residents;
6. The applicant shall cooperate with and provide information to Commission staff; and
7. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

