

GREENFIELD GREENERY, LLC

MCN283117

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Greenfield Greenery, LLC
493 Leyden Road, Greenfield, MA 01302

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 11/ Outdoor (90,001 – 100,000 sq. ft.)

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Shannon O'Brien	Owner / Partner
Randy Facey	Owner / Partner
Angie Facey	Capital Resource

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (License Type)



7. The applicant and municipality executed a Host Community Agreement October 19, 2020.
8. The applicant conducted a community outreach meeting on November 19, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent the municipal notice to the City/Town of Greenfield on December 3, 2020. To date, the Commission has not received a response.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Reduce barriers to entry in the commercial adult-use cannabis industry by providing educational session twice a year for a minimum of four (4) hours per session to benefit past or present residents of the geographic areas of disproportionate impact, specifically Amherst and Greenfield and Social Equity Program participants
2	Provide mentor sessions, advisory sessions or training sessions, one on one, a minimum of four (4) times per year to benefit past or present residents of the geographic areas of disproportionate impact, specifically Amherst and Greenfield and Social Equity Program participants.
3	Recruit 20% of employees that are past or present residents of the geographic areas of disproportionate impact, specifically Amherst and Greenfield and Social Equity Program participants

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within eight (8) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 4:00 a.m. – 11:00 p.m.



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit individuals that are women, minorities, veterans, persons with disabilities, and individuals who identify as LGBTQ+ for entry level, management and executive positions.
2	Host two (2), four (4) hour industry-specific educational sessions, annually.
3	Obtain quotes and bids from four (4) businesses or service providers per year that are owned or have a large percentage of employees who are women, minorities, veterans, persons with disabilities, and individuals who identify as LGBTQ+.
4	Provide internal diversity training to create a comfortable and inclusive workforce that is, creative and innovative with varied perspectives, bi-annually.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff; and
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

