

DEERFIELD NATURALS, INC.

MCN281426

MPN281541

MRN281929

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Deerfield Naturals Inc
10 Greenfield Road South, Deerfield, MA 01373

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation - Tier 3/Indoor (10,001 to 20,000 sq. ft)
Product Manufacturing
Retail

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Mark Valone	Owner / Partner
Matthew Plotkin	Manager

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:



General Applicant

- 7. The applicant and municipality executed a Host Community Agreement on June 27, 2019.
- 8. The applicant conducted a community outreach meeting on June 6, 2019 and provided documentation demonstrating compliance with Commission regulations.
- 9. The Commission sent a municipal notice to the City/Town of Deerfield on March 27, 2020. To date, the Commission has not received a response.
- 10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Ensure that at least 10% of vendors are businesses located in Greenfield, Holyoke, and Amherst.
2	Recruit at least 5% of Deerfield Naturals' employees will be past or present residents of Greenfield, Holyoke, and Amherst.

SUITABILITY REVIEW

- 11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
- 12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

- 13. The applicant states that it can be operational within 14 months of receiving the provisional license(s).
- 14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 10:00 a.m. – 10:00 p.m.
- 15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
- 16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Hire and retain at least 50% of employees who are women.
2	Hire and retain at least 5% of employees who are minorities.



3	Utilize at least 5% of vendors that are certified disadvantaged business enterprises for services.
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17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Chocolate Brownie
2	Salted Caramels
3	Chewable Tablet (Peppermints / Ginger mints)
4	Truffle/Confection (Dark chocolate, Raspberry, Coconut, Salted Caramel, and Ginger)
5	Chocolate Bar (Dark, Milk, Raspberry, Cacao Nib)
6	Chocolate-Covered Espresso Bean (Buzz beans)
7	Coconut Oil Capsule
8	Cookie (Chocolate chip, Sugar, Oatmeal raisin and Lemon)
9	Energy Shot (Raspberry, Lemon-lime, Strawberry-lemonade, Hibiscus and Maple lemon)
10	Fruit Chew (Spruce, Raspberry-lime, Lemon-ginger, Mango and Strawberry)
11	Hibiscus Tea (Hibiscus cooler)
12	Honey Straw Stick (Honey and Maple syrup)
13	Kombucha Tea (Pineapple, Grape and Ginger)
14	Lemonade
15	Lozenges (Spruce, Honey-lemon, Raspberry, Birch, Cherry and Grape)
16	Macaroon (Coconut)
17	MCT Oil Tincture
18	Nano-Emulsified Tincture (Throat spray and drops)
19	Oil Tincture (Olive oil and Coconut oil)
20	Peanut Butter Cups
21	Frozen Confection (Raspberry-lime and Pineapple-ginger)
22	Tea (Lemon-ginger)
23	Tincture-Infused Lotion (Coconut and CDB)



19. Plan for obtaining marijuana or marijuana products (if applicable):

Deerfield Naturals, Inc. plans to obtain marijuana or marijuana products from its affiliated licenses. If the need arises, Deerfield Naturals, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

