

CEDAR ROOTS, LLC

MCN282746

MPN281872

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Cedar Roots, LLC
50 East Main Street, Ware, MA 01082

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)
Product Manufacturing

The application was reopened once (1) (Cultivation and Product Manufacturing) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Christina McCue	Director of Operations
Kyle Stevens	Director of Cultivation and Manufacturing
Frederick Lotuff	Director of Business Development
Mary Feeny	Facilities Director

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:
Expedited Applicant (Woman-Owned Business)
7. The applicant and municipality executed a Host Community Agreement on December 4, 2018.
8. The applicant conducted a community outreach meeting on June 12, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on September 17, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Provide an annual monetary donation of \$2,500.00 to New England Veterans Alliance.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:
Monday – Sunday: Open 24 Hours (Cultivation)
Monday – Sunday: 8:00 a.m. – 5:00 p.m. (Product Manufacturing)
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Give hiring preference to minorities (10%) and women (15%).
2	Host on-site interactive workshops annually covering such topics as the prevention of sexual harassment, racial and cultural diversity, and methods of fostering an inclusive work atmosphere.
3	Establish a zero-tolerance policy for discrimination, and/or sexual harassment.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower
2	Vapes
3	Sublingual
4	Strain-Specific Concentrate Extraction
5	Edibles
6	Chocolate bars (square shaped); brown color.
7	Lozenges (circular shaped); mandarin (orange), strawberry peach (red), watermelon (red), banana (yellow) and purple punch (purple)
8	Caramels (square shape); brown color.
9	Fruit Chews (circular and square shaped); mandarin (orange), strawberry peach (red), watermelon (red), banana (yellow) and purple punch (purple).

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors;



4. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Diversity Plan that modifies the percentages to recruit women to be objectively reasonable;
5. Within 60 days, the applicant shall submit to the Commission an update security plan that appropriately addresses limiting access to individuals 21 or older, loitering prevention, securing entrances, and limited access areas. This information shall also be provided to Commission staff upon inspection;
6. The applicant shall cooperate with and provide information to Commission staff; and
7. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

