

BRACTS & PISTILS, LLC
DOA100103

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Bracts & Pistils, LLC
144 West Britannia Street, Taunton, MA 02780

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Delivery-Only (Marijuana Courier)

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other Marijuana Establishment.

4. The applicant was pre-certified by the Commission for Delivery-Only (Marijuana Courier) on June 29, 2020 under application number PDOA103033. Pursuant to 935 CMR 500.101(2)(c)(3), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Rhonda LaFlamme	Owner / Partner

6. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Two Buds, LLC	Capital Contributor

7. Applicant's priority status:



Economic Empowerment Applicant
(100% ownership by Rhonda LaFlamme) (EE201832)

8. The applicant and municipality executed a Host Community Agreement on August 3, 2020.
9. The applicant conducted a community outreach meeting on July 23, 2020 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the municipality on September 8, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit 75% of its staff from Taunton and Southeastern Massachusetts including Abington, Wareham, Fall River, Walpole, Braintree, Brockton, Randolph, Mansfield, and Quincy and/or Massachusetts residents with prior non-violent cannabis convictions for its hiring initiatives.
2	Provide assistance to Social Equity, Economic Empowerment applicants, and all people of Areas of Disproportionately Impacted Areas by providing educational events and networking opportunities four (4) times annually.

SUITABILITY REVIEW

12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

14. The applicant states that it can be operational within three (3) months of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:

Monday – Sunday: 8:00 a.m. – 9:00 p.m.
16. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit women (50%), veterans (10%), minorities (30%), persons with disabilities (5%) and individuals who identify as LGBTQ+ (5%) for its hiring initiatives.
2	Conduct industry-specific classes two (2) days annually.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Positive Impact Plan that specifies if the Social Equity (SEP), Economic Empowerment (EE) applicants and/or individuals from areas of disproportionate impact will begin educational events and networking opportunities prior to operations;
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Positive Impact Plan that clarifies how advertising on the campuses of MCC and BCC for industry events will be geared only to those who are 21 and older;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Diversity Plan that amends the diversity hiring goals and expected number of employees the applicant intends to hire;
6. The applicant shall cooperate with and provide information to Commission staff; and
7. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

