

## BLUE COLLAR BOTANY CORP.

MCN281751

MPN281520

### **BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Blue Collar Botany Corp.  
644 River Street, Fitchburg, MA 0142

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Indoor Tier 1/Indoor (up to 5,000 sq. ft.)  
Product Manufacturing

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):
4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Hal Melanson	Owner/Partner
James Lunay	Owner/Partner
James Parker	Owner/Partner

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Hal J Melanson TTEE Harold A Melanson Irrevocable Trust	Capital Contributor
James Cresswell Lunay Revocable Trust	Capital Contributor

6. Applicant's priority status:

Provisional License Executive Summary 1



## General Applicant

7. The applicant and municipality executed a Host Community Agreement on November 21, 2018.
8. The applicant conducted a community outreach meeting on November 14, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The municipal notice was sent to Fitchburg on March 12, 2020. To date, no response has been received.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Make a minimum donation of \$4000, annually, to Fitchburg-based Montachusett Opportunity Council.
2	Recruit 40% of its employees from the City of Fitchburg and 10% Massachusetts residents who have past drug convictions for its hiring initiatives.
3	Give preference to at least one contract from Fitchburg.

## **SUITABILITY REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

## **MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:  
  
Monday – Friday: 9:00 a.m. – 5:00 p.m.  
Saturday-Sunday: Closed
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit a workforce of at least 30% women, 10% minorities, 10% veterans and 10% people of the LGBTQ+ community.
2	Contribute \$3,000, annually, to Veteran Services at Mount Wachusett Community College.
3	Provide 20% of Commission approved diversity groups one-on-one mentoring and training for a minimum of three (3) months.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Sublingual Tinctures
2	Topicals (Gels, Lotions, Salves and Balms)
3	Brown Bites (Chocolate)
4	Chews (Cherry, Lemon, Lime, and Orange)
5	Hard Candies (Cherry, Lemon, Lime, and Orange)
6	Concentrates (Oil, Rosin, Wax, Shatter, and Bubble Hash)
7	Vape Pen Cartridges

19. Plan for obtaining marijuana or marijuana products (if applicable):

Not applicable

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications;
4. The applicant shall cooperate with and provide information to Commission staff;
5. Provisional licensure is subject to the payment of the appropriate license fee;



6. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors; and
7. Final licensure is subject to the applicant ensuring that all required individuals are fingerprinted.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

