

CANNABIS CONTROL COMMISSION

July 10, 2025
10:00 AM

Remote via [Microsoft Teams Live*](#)

PUBLIC MEETING MINUTES

Documents:

- Application Materials associated with:
 - Staff Recommendations on Changes of Ownership
 - Staff Recommendations on Renewal Licenses
 - Staff Recommendations on Provisional Licenses
 - Staff Recommendations on Final Licenses
 - Staff Recommendations on Responsible Vendor Training Renewal Licenses
- [Meeting Packet](#)
- Bill H. 4160, An Act Modernizing the Commonwealth's Cannabis Laws

In Attendance:

- Commissioner Ava Callender Concepcion
- Commissioner Kimberly Roy
- Acting Chair Bruce Stebbins

Minutes:

- I. Call to Order
 - The Acting Chair (AC) recognized a quorum and called the meeting to order.
 - The AC gave notice that the meeting is being recorded.
 - The AC gave an overview of the agenda.
- II. Commissioners' Comments & Updates – 00:02:58
 - Commissioner Concepcion noted that it was 7/10 day and stated that she would be participating in speaking events with the AC regarding Social Consumption. Commissioner Roy stated that she had visited The Vault and had learned more about Employee Stock Ownership Plans which they had found helpful for employee retention. Additionally, she noted that she had guested on an upcoming episode of The High Ya Doin Podcast. The AC discussed meetings that he had with the Supplier Diversity Office, Senator Dylan Fernandez as well as a tour of Wonderland Cannabis. Additionally, he noted virtual meetings with some of the Commonwealth's mayors



hosted by the Massachusetts Municipal Association (MMA) and with officials from Hampshire and Franklin counties regarding the Social Consumption framework.

III. Minutes for Approval – 00:07:58

- April 17, 2025
- Commissioner Concepcion moved to approve the April 17, 2025, Commission Public Meeting minutes.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the April 17, 2025, Commission Public Meeting minutes.

- May 8, 2025
- Commissioner Roy moved to approve the May 8, 2025, Commission Public Meeting minutes.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the May 8, 2025, Commission Public Meeting minutes.

- May 12, 2025
- Commissioner Concepcion moved to approve the May 12, 2025, Commission Public Meeting minutes.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the May 12, 2025, Commission Public Meeting minutes.

- May 22, 2025 (AM Public Meeting)
- Commissioner Roy moved to approve the May 22, 2025, (AM Public Meeting) Commission Public Meeting minutes.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes



- Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the May 22, 2025, (AM Public Meeting) Commission Public Meeting minutes.
- May 22, 2025 (PM Public Meeting)
- Commissioner Roy moved to approve the May 22, 2025, (PM Public Meeting) Commission Public Meeting minutes.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the May 22, 2025, (PM Public Meeting) Commission Public Meeting minutes.

IV. Executive Director and Commission Staff Report – 00:11:34

1. Summary Suspension Order Update

- Executive Director (ED) Travis Ahern explained that the summary suspension order which had been recently issued was chosen to address public health concerns and noted that he would only repeat publicly available information as Commissioners may adjudicate the matter in the future. He stated that he planned to launch a portal on the Commission’s website to highlight future public health advisories and provide an update on the Commission’s ability to recall products at a future Public Meeting. Chief of Investigations and Enforcement Nomxolisi Jones (Chief Jones) explained that these types of orders were issued to address imminent public health, safety and welfare issues.
- The AC suggested taking the agenda out of order and there were no objections.

V. Commission Discussion and Votes – 00:18:53

1. Tier Relegation Update

- Director of Enforcement Training Armond Enos (Director Enos) summarized how other jurisdiction’s approaches handled this topic. He explained California’s approach which allowed for Licensees to reduce their canopy size upon renewal and for a one-time change outside of the renewal process. He described how Massachusetts, New York and Colorado had given their regulatory agencies more flexibility in determining what factors to consider while reducing canopy while others had taken a more conservative approach either through limiting total canopy, limiting the tiers which a new Licensee may apply for as well as moratoriums on new cultivator applications. Overall, Director Enos stated that other states had been more prescriptive regarding Licensees increasing canopy. Commissioner Roy stated that House Bill 4160 could require the Commission to do a market analysis and consider



moratoriums on applications and read from the bill. She asked if the Commission had ever involuntarily relegated a Licensee's tier and Chief Jones responded that no relegations had been involuntary. Chief Jones further clarified that the purpose of this discussion item was to seek guidance from Commissioners on whether tier relegation should be considered for cultivators at renewal. The ED summarized the timeline and stated that additional considerations could be brought before the board at the regular August meeting.

2. Review of Regulatory Process for Notices of Deficiency, Plans of Correction and Petition Process

- Director Enos summarized the process for issuing Notices of Deficiency (NODs) after which the Licensee would submit a Plan of Correction (POC) which would identify how they planned to come back into compliance. Enforcement staff would then determine whether to accept the POC or to reject it, after which the Licensee has five business days to submit an amended POC.
- General Counsel Kajal Chattopadhyay (GC Chattopadhyay) described the process for submitting petitions for regulatory change under 935 Code Mass. Regs. § 500.830, pursuant to which stakeholders could request an adoption, amendment or repeal of regulatory language. Their petition would need to specify the specific request and provide information on why they were petitioning for change. He further noted that review of petitions had been delegated to the ED and Commissioner Roy suggested potentially rescinding that delegation and Commissioner Concepcion concurred. GC Chattopadhyay stated that he could provide an overview of petitions which had been received at the August meeting.
- The Commission took a brief recess. (Returned at 01:41:22).

3. Commission Policy Discussion – Sale of Shelf Stable Food Items in Marijuana Establishment Retail Licensees

- Commissioner Roy stated that she had brought this topic to the board as it had come up during discussions regarding Social Consumption. She noted the Commission's current policy, which did not allow for the sale of Shelf-stable food items, and reviewed how other jurisdictions had handled this topic. She explained that she was seeking feedback to provide Marijuana Establishments (MEs) with further clarity on the products they could sell. The ED noted that the public comment period on the draft Social Consumption regulations would allow the Commission to seek feedback from stakeholders on the topic. Commissioner Roy suggested potentially taking language from 935 Code Mass. Regs. § 501.105(19)(g) to provide clarity on what products Licensees would be prohibited from selling. Commissioner Concepcion confirmed that she was in favor of this change provided there was language addressing the items which Licensees would be barred from selling. The AC confirmed consensus on the topic and Commissioner Roy stated she would bring it back before the board at the July 28th meeting.

4. Restricted Communities Outreach Update



- Director of Government Affairs and Policy Matt Giancola (Director Giancola) explained that the Commission had received feedback from 22 municipalities in response to outreach reminding them of the option to allow for delivery, and his department planned targeted outreach for the remaining towns which did not allow delivery. He confirmed for Commissioner Roy that he would communicate the update to delivery Licensees and the AC volunteered to work offline with Director Giancola to communicate the benefits of allowing delivery to public health officials. Commissioner Concepcion requested an update from Legal regarding potentially allowing for delivery to no-towns.

5. Social Equity Program Application Update

- Director of Equity Programming and Community Outreach Silea Williams (Director Williams) stated that applications for the Social Equity Program (SEP) would begin on August 1, 2025. She highlighted the eligibility requirements and different tracks which were available to the program’s participants. Commissioner Concepcion asked about networking opportunities and Director Williams confirmed that she was planning on scheduling in-person events and encouraged anyone interested to sign up for the EquityWorks platform, which had a dedicated section for SEP participants and Economic Empowerment Priority Applicants (EEAs). Director Williams further detailed the benefits offered to SEP participants such as reduced fees, expedited License review and access to exclusive License-types. She stated that there would be hybrid and in-person support clinics for anyone interested in applying to the program. Director Williams added that her department was moving away from designated cohorts and that the SEP curriculum was always available to participants.
- The Commission took a brief recess. (Returned at 03:30:13.)
- Director of Licensing Olivia Koval (Director Koval) presented highlights from Licensing data and Commissioner Roy requested an edit to a slide to indicate the number of Licensees who were operational and requested meetings offline to confer with Legal regarding Host Communities not signing compliant Host Community Agreements (HCAs).

VI. Staff Recommendations on Changes of Ownership – 03:43:34

- Licensing Analyst Jaime Wakefield (Analyst Wakefield) presented on behalf of the Licensing department the Staff Recommendations for Changes of Ownership, Renewals, Provisionals, Final Licenses and Responsible Vendor Training Renewal Licenses.

1. ACMJ, Inc.

- Commissioner Concepcion moved to approve the Change of Ownership.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes



- Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Change of Ownership.
2. Alexsofia LLC
- Commissioner Roy moved to approve the Change of Ownership.
 - Commissioner Concepcion seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Change of Ownership.
3. Green Era LLC
- Commissioner Concepcion moved to approve the Change of Ownership.
 - Commissioner Roy seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Change of Ownership.
4. High Five Inc.
- Commissioner Roy moved to approve the Change of Ownership.
 - Commissioner Concepcion seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Change of Ownership.
5. Old Planters of Cape Ann, Inc.
- The AC asked what steps this Licensee had taken in order to remedy a Notice of Deficiency (NOD) which had previously been issued to this Licensee. Commissioners agreed to circle back to this License after staff had researched the issue.
6. Sanctuary Medicinals, Inc.
- Commissioner Concepcion moved to approve the Change of Ownership.
 - Commissioner Roy seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes



- The Commission unanimously approved the Change of Ownership.

7. The Headyco LLC

- Commissioner Roy moved to approve the Change of Ownership.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the Change of Ownership.

8. Volcann LLC

- Commissioner Concepcion moved to approve the Change of Ownership.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the Change of Ownership.

VII. Staff Recommendations on Renewal Licenses – 04:00:57

- Commissioner Concepcion moved to approve the renewal of items numbered 1 – 30 as indicated on the agenda.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the renewal of items numbered 1 – 30 as indicated on the agenda.

VIII. Staff Recommendations on Provisional Licenses – 04:02:29

1. DEO Enterprises, Inc. (#MTN281737), Marijuana Third Party Transporter

- Commissioner Roy moved to approve the Provisional License.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the Provisional License.



2. Elevated Roots III, LLC (#MRN285298), Marijuana Retailer
 - The AC requested a condition:
 - Proposed condition: Prior to Final Application for Licensure, consider review and update of diversity hiring goals in Diversity Plan based on statistics of Host Community and region in accordance with 935 Code Mass. Regs. § 500.101(1)(c)8.k. and provide a response to CCC Licensing Division.
 - Commissioner Concepcion moved to approve the Provisional License, subject to the condition requested by the AC.
 - Commissioner Roy seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Provisional License, subject to the condition requested by the AC.
3. Herbal Power, LLC (#MRN285303), Marijuana Retailer
 - Commissioner Roy moved to approve the Provisional License.
 - Commissioner Concepcion seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Provisional License.
4. Morabeza, LLC (#MDA1333), Marijuana Delivery Operator
 - Commissioner Roy requested a condition.
 - Proposed condition: In accordance with 935 Code Mass. Regs. § 500.146(5)(a-j), a Delivery Operator shall make available educational materials about Finished Marijuana Products to Consumers. A Delivery Operator shall have an adequate supply of current educational material available for distribution. Prior to final licensure please provide the Commission with a copy of your consumer education.
 - Commissioner Concepcion moved to approve the Provisional License, subject to the condition requested by Commissioner Roy.
 - Commissioner Roy seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Provisional License, subject to the condition requested by Commissioner Roy.
5. Responsible and Compliant Southwick LLC (#MRN285245), Marijuana Retailer



- Commissioner Roy moved to approve the Provisional License.
 - Commissioner Concepcion seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Provisional License.
6. Uproot, LLC (#MDA1344), Marijuana Delivery Operator
- Commissioner Roy requested a condition.
 - Proposed condition: In accordance with 935 Code Mass. Regs. § 500.146(5)(a-j), a Delivery Operator shall make available educational materials about Finished Marijuana Products to Consumers. A Delivery Operator shall have an adequate supply of current educational material available for distribution. Prior to final licensure please provide the Commission with a copy of your consumer education.
 - The AC requested two conditions.
 - Proposed condition: Prior to Final Application for Licensure, consider review and update of diversity hiring goals in Diversity Plan based on statistics of Host Community and region in accordance with 935 Code Mass. Regs. § 500.101(1)(c)8.k. and provide a response to CCC Licensing Division.
 - Proposed condition: Prior to Final Application for Licensure, clarify diversity hiring goals and measurements in Diversity Plan for low and moderate income individuals in accordance with 935 Code Mass. Regs. § 500.101(1)(c)8.k. and provide a response to CCC Licensing Division.
 - Commissioner Roy moved to approve the Provisional License, subject to the conditions requested by Commissioner Roy and the AC.
 - Commissioner Concepcion seconded the motion.
 - The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
 - The Commission unanimously approved the Provisional License, subject to the conditions requested by Commissioner Roy and the AC.

IX. Staff Recommendations on Final Licenses – 04:14:34

1. Berkley Botanicals, LLC (#MR284877), Marijuana Retailer
2. Eagles Landed, LLC (#MP282259), Marijuana Product Manufacturer
3. EVG Farms, LLC (#MR284535), Marijuana Retailer
4. Green Meadows Farm, LLC (#MR285191), Marijuana Retailer
5. Pioneer Valley Trading Company, LLC (#MR285301), Marijuana Retailer



- Commissioner Concepcion moved to approve the Final License roster from 1 – 5 as indicated on the agenda.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the Final License roster from 1 – 5 as indicated on the agenda.

X. Staff Recommendations on Responsible Vendor Training Renewal Licenses – 04:15:57

1. Cannabis Trainers (#DCCR794123)

- Commissioner Roy moved to approve the Responsible Vendor Training License Renewal.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the Provisional License.
- The Commission took a brief recess. (Returned at 04:31:19.)

XI. Staff Recommendations on Changes of Ownership (Continued)

1. Old Planters of Cape Ann, Inc.

- The AC stated that a condition was necessary.
 - Proposed condition: Upon approval and effectuation of Change of Ownership, applicant must provide to the Department of Licensing evidence and attestation that the issues raised in the Plan of Correction have been resolved.
- Commissioners discussed the condition and Chief Jones confirmed that she was comfortable with the language.
- Commissioner Roy moved to approve the Change of Ownership, subject to the condition requested by the AC.
- Commissioner Concepcion seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the Change of Ownership, subject to the condition requested by the AC.

XII. New Business Not Anticipated at the Time of Posting – 04:40:23



- The AC stated that there was no new business which was not anticipated at the time of posting.

XIII. Next Meeting Date – 04:40:31

- The AC stated that the next meeting was scheduled for July 28, 2025.

XIV. Adjournment – 04:42:06

- Commissioner Concepcion moved to adjourn.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
 - Commissioner Concepcion – Yes
 - Commissioner Roy – Yes
 - AC Stebbins – Yes
- The Commission unanimously approved the motion to adjourn.

