

**Pure Framingham, Inc.**  
MRN285279

**APPLICATION OF INTENT REVIEW**

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	Pure Framingham, Inc.
<b>License Applicant d/b/a Name:</b>	Smyth Cannabis Co.
<b>Proposed Location:</b>	85 Worcester Road, Framingham, MA 01702

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
Todd Brady	Person Having Direct/Indirect Control
James Staires	Person Having Direct/Indirect Control
Andrew Staires	Person Having Direct/Indirect Control

5. List of all required entities and their roles:

Entity	Role
PI MA Holdings, LLC	Entity Having Direct/Indirect Control / Capital Contributor

6. License Applicant's Status:

General Applicant



7. The license applicant and host community executed a Host Community Agreement (“HCA”) on October 21, 2024. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.
8. The Commission received a municipal response from the host community on December 12, 2024 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposed to provide mentoring, professional, and technical services for individuals and businesses facing systemic barriers, specifically past or present residents of the geographic ADIs of Worcester.
2	The license applicant proposed to provide two (2) one-hour industry-specific educational seminars to the geographic ADI of Worcester.
3	The license applicant proposed to provide annual donation of \$5,000 to Friendly House, Inc.

### BACKGROUND CHECK REVIEW

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### MANAGEMENT AND OPERATIONS PROFILE REVIEW

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 30% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 5% Veterans, 5% Persons with Disabilities, and 5% LGBTQ+ People.
2	The license applicant proposes to engage with a Framingham-area workforce development program to participate in at least two (2) career day/job fair sessions throughout the year.

### RECOMMENDATION



Commission staff recommend provisional licensure with the following conditions:

1. Provisional licensure is subject to the payment of the appropriate license fee within 90 days of an affirmative vote of the Commission pursuant to 935 CMR 500.103(1)(e) and 935 CMR 501.103(1)(d)
2. Provisional licensure does not allow the license holder to cultivate, manufacture, or possess marijuana and/or marijuana infused products (MIPs) prior to being approved for a final license.
3. Prior to final licensure, in accordance with 935 CMR 500.140 (6)(g) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.

