Cannabis Control Commission
COMMONWEALTH OF MASSACHUSETTS

Peak Collective LLC

MRN285297

APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

License Applicant Business Name:	Peak Collective LLC
Proposed Location:	325 Stockbridge Rd, Great Barrington, MA 01230

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

License Type(s) Sought:
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

   The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
David Ross	Person Having Direct/Indirect Control
Christopher Lynch	Person Having Direct/Indirect Control
George Heck	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles:

   No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

   General Applicant

7. The license applicant and host community executed a Host Community Agreement ("HCA") on November 18, 2024. The license applicant submitted or resubmitted their application on

or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.

8. The Commission received a municipal response from the host community on March 4, 2025 stating the applicant was in compliance with all local ordinances or by-laws.

9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposes to give hiring preference to qualified employees from North Adams and Pittsfield.
2	The license applicant proposed to donate at least $5,000, annually, to the Thanksgiving Angels Charity of Pittsfield.
3	The license applicant proposed to create a local internship program with Berkshire Community College in Pittsfield for students 21 years +.

BACKGROUND CHECK REVIEW

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.

11. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 50% Women, 10% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 10% Veterans, 10% Persons with Disabilities, and 10% LGBTQ+ People.
2	The license applicant proposes to create and maintain a safe, accepting and respectful work environment where every employee, contractor and visitor feels safe, respected, welcomed, comfortable, supported and accepted.
3	The license applicant proposes to contract with 25% of its vendors who are SEP.

PROVISIONAL LICENSE CONDITIONS

Commission staff has reviewed the application for compliance with applicable laws and regulations and are presenting it for the Commission's review and vote.

1. Provisional licensure is subject to the payment of the appropriate license fee within 90 days of an affirmative vote of the Commission pursuant to 935 CMR 500.103(1)(e) and 935 CMR 501.103(1)(d)
2. Provisional licensure does not allow the license holder to cultivate, manufacture, or possess marijuana and/or marijuana infused products (MIPs) prior to being approved for a final license.