

## Hidden Wonders, LLC

MRN285040

### APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Hidden Wonders, LLC  
27 Robert J. Way, Unit 1, Plymouth, MA 02360

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed license are also associated with other adult-use retail license under the name of Hyecorp, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Paul Merian	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

General Applicant



7. The applicant and municipality executed a Host Community Agreement on September 5, 2023.
8. The applicant conducted a community outreach meeting on November 1, 2023 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Plymouth on December 8, 2023. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Give hiring preferences to present and past Brockton, Taunton, Fall River, New Bedford and Wareham residents for its hiring initiatives.
2	Provide an annual donation to Matthew Mission Food Pantry and Growthways, Inc in the amount of \$1,500 each.
3.	Host at least two (2) career fairs throughout the year to promote access to the cannabis industry.

**BACKGROUND CHECK REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 9:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Recruit and retain a staff comprised of Black, African American, Hispanic, Latinx, Indigenous (15%), Women (30%), Veterans (5%), People with Disabilities (5%) and LGBTQ+ (5%).
2	Contract with 25% of businesses that are majority-owned or managed by Women, Minorities, Veterans, Persons with Disabilities or who identify as LGBTQ+.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure, in accordance with 935 CMR 500.140 (6)(g) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

