

**Kur Retailers, LLC**  
MRN284652

**APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Kur Retailers, LLC  
461 Boston Road, Springfield, MA 01109

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened more than four times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation, product manufacturing, and retail licenses under the name DMA Holdings (MA), LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
John Norton	Person Having Direct/Indirect Control
Katrina McKinley	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
KUR Investments LLC	Entity Having Direct/Indirect Control
PS Retail LLC	Entity Having Direct/Indirect Control
North Family Trust	Entity Having Direct/Indirect Control



Panda Solutions LLC	Entity Having Direct/Indirect Control / Capital Contributor
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6. Applicant’s priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on August 6, 2021.

8. The applicant conducted a community outreach meeting on July 18, 2022 and provided documentation demonstrating compliance with Commission regulations.

9. The Commission received a municipal response from the City/Town of Springfield on September 14, 2023 stating the applicant was in compliance with all local ordinances or bylaws.

10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 40% of individuals from Commission-designated areas of disproportionate impact, specifically, Holyoke, Springfield, and West Springfield.
2	Source 50% of its contractors, suppliers and vendors from Commission-designated areas of disproportionate impact, specifically, Holyoke, Springfield, and West Springfield.

**BACKGROUND CHECK REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.

12. There were no concerns arising from background checks on the individuals or entities associated with the application.

**MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within one (1) year of receiving the provisional license(s).

14. The applicant’s proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.



15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% women, 80% people of color, particularly Black, African American, Hispanic, Latinx, and Indigenous people, veterans, people with disabilities and people who are LBGTQ+, Of this 80%, the goal is to have 65% of its employees be people of color (particularly Black, African American, Hispanic, Latinx, and Indigenous people), veterans (5%), LBGTQ+ (7%), and people with disabilities (3%).
2	Recruit suppliers and contractors who are women (10%), 25% of people of color, (particularly Black, African American, Hispanic, Latinx, and Indigenous) people, veterans, people with disabilities and people who are LBGTQ+, Of this 25%, the goal is to have 25% of its suppliers and contractors be people of color (particularly Black, African American, Hispanic, Latinx, and Indigenous people), veterans (2%), LBGTQ+ (2%), and people with disabilities (1%).
3	To have an employee retention rate of 75% or higher each year; with a goal of 80% response rate to employee satisfaction surveys rating the establishment at 90% or higher on all survey questions.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

**RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Prior to final licensure, in accordance with 935 CMR 500.140 (6)(g) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.



