

# Cannabis Industry

**Did you know as of 2022, 37 U.S. states have legalized medical marijuana use, and 19 have legalized adult-use?**

- A 2022 *Leafly* report states there are a total of 428,059 full-time cannabis-related jobs nationwide.
- Since 2018, the Massachusetts adult-use market has generated \$3 billion in sales and supports 20,163 active jobs.
- *Business Insider* reports the U.S. cannabis industry is projected to be a \$100 billion market by 2030.



## FACT

**Marijuana businesses in Massachusetts must submit a Diversity Plan and report progress on efforts to promote equity and industry participation among people of color; women; veterans; persons with disabilities; and LGBTQ+ individuals.**



## The regulated industry employs a range of people with varying levels of expertise and knowledge.

- Cannabis recruiting firm Vangst surveyed 150,000 positions and found 34% of business employees had less than one year of experience before entering the workforce.
- Across the U.S., cannabis retail salaries are increasing at all employment levels. Vangst reports Dispensary General Managers and Directors saw pay increases of 13% and 22%, respectively from 2019-2020. Nationally, Budtenders' average wages are \$15 per hour. However, in Massachusetts the average wage is \$16 per hour and as high as \$18 in some markets.
- The number of ancillary businesses that contract with Marijuana Establishments are also on the rise.



**The Commission's Social Equity Program provides participants who have been harmed by the War on Drugs with training, technical assistance, and resources for success no matter their goals for the regulated industry.**

**[MassCannabisControl.com/Equity/SocialEquityProgram](https://MassCannabisControl.com/Equity/SocialEquityProgram)**

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