

Social Equity Program

Helping those harmed by the War on Drugs enter the regulated cannabis industry in Massachusetts

- Free access to technical assistance and training;
- Jump the state's licensing queue and waive certain fees;
- Receive pre-certification for your license application and exclusive opportunities to own a delivery and/or social consumption business in our state;
- Connect to mentors, experts, and more!



FACT

Participants have joined our program based on income, residency in a designated, disproportionately impacted area, and/or a conviction they, their spouse, or parent experienced for a previous drug crime.



State law mandates the Cannabis Control Commission encourage and enable full participation in the marijuana industry by communities that have been disproportionately harmed by marijuana prohibition, and to positively impact those communities.

The Social Equity Program offers qualified participants education, skill-based training, and tools for success across four areas:

- Entrepreneurship;
- Management;
- Re-entry and entry-level workforce development; and
- Ancillary business support.

Get ready to apply by visiting the Massachusetts Cannabis Industry Portal at MassCIPortal.com and creating an account.

Courses include, but are not limited to:

- The application and licensure process;
- Business plan development and raising capital;
- Laboratory testing and cannabis-specific retail; and
- Resume and interview preparation.



MassCannabisControl.com/Equity/SocialEquityProgram

Visit our website for frequently asked questions, application tutorials, course examples, and to subscribe to our mailing list. Commission staff are also available via **Equity@CCCMass.com** and **(774)415-0200**.

