

Blossom Flower, LLC
MDA1271

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Blossom Flower, LLC
1 Cabot Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Delivery Operator

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Courier	Pre-Certification	N/A

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation under the name of Riverside Cannabis, LLC.

4. The applicant was pre-certified by the Commission for Marijuana Delivery Operator on August 2, 2021. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.
5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Damaris Aponte	Person Having Direct/Indirect Control / Capital Contributor

6. List of all required entities and their roles in the Marijuana Establishment:



No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
(Damaris Aponte / 100% Ownership / SE304773)

- 8. The applicant and municipality executed a Host Community Agreement on May 26, 2021.
- 9. The applicant conducted a community outreach meeting on May 5, 2021 and provided documentation demonstrating compliance with Commission regulations.
- 10. The Commission received a municipal response from the City/Town of Holyoke on January 7, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
- 11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit a minimum of 50% Latino and Latina residents from Areas of Disproportionate impact, specifically Holyoke for its hiring initiatives.
2	Provide a monthly tour of its facility with a focus on residents from Holyoke neighborhoods, specifically Wards 1, 2, 4, and 6, so that prospective local business owners can inquire about business operations or opportunities for employment.
3	Conduct quarterly employee community outreach efforts in predominantly Spanish-speaking neighborhoods to disseminate educational materials on the Social Equity Program and industry opportunities.

BACKGROUND CHECK REVIEW

- 12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
- 13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

- 14. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
- 15. The applicant's proposed hours of operation are the following:



Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.

- The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
- The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 60% women, 50% minorities, 10% veterans, 10% LGBTQ+, and 10% persons with disabilities.
2	Provide opportunities for employees to develop skills and gain knowledge to assist with career advancement.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

- Final license is subject to inspection to ascertain compliance with Commission regulations.
- Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
- The applicant shall cooperate with and provide information to Commission staff.
- Provisional licensure is subject to the payment of the appropriate license fee.
- Prior to performing job functions, all provisional licensees shall ensure that all current Marijuana Establishment, Medical Treatment Center, and Independent Testing Laboratory Agents involved in the handling or sale of Marijuana for adult and medical use shall have attended and successfully completed the Basic Core Curriculum of the Responsible Vendor Training Program to be designated a "Responsible Vendor" and provide a "certificate of completion" to the Commission upon request. In addition, all newly hired employees involved in the handling or sale of marijuana or marijuana products must also successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program within 90 days of hire, in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

