

ADVESA MA, INC.
MRN281454

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Advesa MA, Inc.
690 Broadway, Somerville, MA 02144

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

| Type | Status | Location |
|--------|-----------------------|-----------|
| Retail | Application Submitted | Cambridge |

4. List of all required individuals and their business roles in the Marijuana Establishment:

| Individual | Role |
|-------------------|----------------------------------|
| Jessica Pelletier | Chief Executive Officer |
| Tony Verzura | Chief Operating Officer |
| Michael Latulippe | Director of Business Development |
| Shanel Lindsay | Executive Director |
| Isiah Benjamin | Chief Financial Officer |
| Tatiana Benjamin | Chief Marketing Officer |

5. List of all required entities and their roles in the Marijuana Establishment:

| Entity | Role |
|-----------------|----------------|
| Advesa MA, Inc. | Parent Company |



6. Applicant’s priority status:

Economic Empowerment Priority Applicant
(68% ownership—EE202234—Jessica Pelletier, Tony Verzura, and Michael Latulippe)

7. The applicant and municipality executed a Host Community Agreement on December 1, 2020.
8. The applicant conducted a community outreach meeting on December 16, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 9, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

| # | Goal |
|---|---|
| 1 | Provide free office space and assistance with creating a cannabis focused business either licensed or ancillary in a twelve-month time frame to one EE or SE applicant. |
| 2 | Host Quarterly Educational Online Events on Cannabis for SE, EE, and qualifying individuals with a conviction from a marijuana related crime. |

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within 150 days of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 10:00 a.m. – 10:00 p.m.



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

| # | Goal |
|---|--|
| 1 | Hire 50% of employees: 30% women, 30% minorities, 10% veterans, 10% LGBTQ+, 5% persons with disabilities. |
| 2 | Hire 50% of management staff: 30% women, 30% minorities, 10% veterans, 10% LGBTQ+, 5% persons with disabilities. |
| 3 | Host/Attend job fairs once per quarter. |

17. Plan for obtaining marijuana or marijuana products (if applicable):

The establishment plans to obtain marijuana and marijuana product from licensed cannabis cultivation and manufacturing establishments with a focus on smaller farmers, Economic Empowerment Priority Applicants, and Social Equity Program Participants.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff; and
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

