

**THE HEALING CENTER LLC**  
MRN283193

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

The Healing Center LLC  
d/b/a The Healing Center  
346 River St., Fitchburg, MA 01420

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Paul Ferazzi	Executive / Officer
Danielle DeBenedicits	Executive / Officer

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

General Applicant



7. The applicant and municipality executed a Host Community Agreement on January 27, 2020.
8. The applicant conducted a community outreach meeting on October 10, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on August 6, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	To improve the physical environment of the City of Fitchburg. To Assist DPW and local volunteers to maintain a traffic circle and sidewalk for city residents. The Healing Center shall maintain a minimum of 2 areas.
2	To provide an opportunity for targeted groups to get the help they need in order to get the Job / Career they desire. We plan to provide these 3 mentoring programs to at least 3 people per year.
3	To provide opportunity to at least 1 person in the 3-year plan to take part in an ownership opportunity as an EEP Applicant. 5.
4	We have established a relationship with a local Veterans organization in Fitchburg. We feel that a capital 6 donation of \$8,000 to this organization will not only make a significant impact to the residents of Fitchburg, it will also help them to provide much needed services to other targeted groups.
5	The Healing Center will host community meetings 4 times per year.

### **SUITABILITY REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within seven (7) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 10:00 a.m. – 8:00 p.m.



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Goal of hiring Minorities (30%); Women (20%); Veterans (20%); People with disabilities (15%); and LGBTQ+ population (5%).
2	Provide at least 2 training sessions per year with supporting documentation to maximize success in employment, and advancement.
3	Encourage 100% active participation in cultural awareness, diversity, and inclusivity training, and programs throughout the Healing Center’s workforce, and the community.
4	Provide at least one (1) opportunity for the above listed groups to participate in the ownership and / or operation of a marijuana facilities throughout the Commonwealth on.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The Healing Center plans to purchase marijuana and marijuana products from those entities licensed to cultivate and manufacture marijuana and marijuana products under 935 CMR 500.000 et seq, including primary source CannAssist LLC (MCN281487 & MPN281365).

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with an updated Diversity Plan that modifies the percentages of women representation to be objectively reasonable;
4. The applicant shall cooperate with and provide information to Commission staff; and
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

