



COLOR PALETTE



PMS 576
CMYK: 54, 5, 94, 24
RBG: 120, 157, 74
HTML: 789D4A



PMS: 7751
CMYK: 2, 7, 75, 17
RBG: 202, 182, 75
HTML: CAB64B



PMS: 5825
CMYK: 22, 15, 86, 47
RBG: 137, 129, 61
HTML: 89813D

TYPOGRAPHY

Raleway Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

12345678901234567890!@#\$%^&*(),./<>?

LINING FIGURES

OLD STYLE FIGURES

Times Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

12345678901234567890!@#\$%^&*(),./<>?

PANTONE (PMS)

FILE NAMES: CNB_logo_pms.eps | CNB_logo_rgb.png



PMS 576



PMS: 7751



PMS: 5825

4-COLOR PROCESS (CMYK)

FILE NAMES: CNB_logo_cmyk.eps | CNB_logo_rgb.png



PMS 576 CP

CMYK: 54, 5, 94, 24



PMS: 7751 CP

CMYK: 2, 7, 75, 17



PMS: 5825 CP

CMYK: 22, 15, 86, 47

GRAYSCALE

FILE NAMES: CNB_logo_grayscale.eps | CNB_logo_grayscale.png



BLACK 100%



BLACK 85%



BLACK 65%



BLACK 45%

BLACK

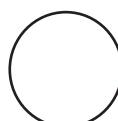
FILE NAMES: CNB_logo_black.eps | CNB_logo_black.png



BLACK

WHITE (REVERSE)

FILE NAMES: CNB_logo_white.eps | CNB_logo_white.png



WHITE

LOGO CLEAR SPACE

Clear space needs to be maintained when the logo is placed on a page with additional graphic elements or type.

The clear space "X" is the area designated around the logo that allows for "visual breathing room." No other graphic element or type should invade this area.

"X" equals half of the height of the logo symbol.

Half the height of logo symbol establishes "x"



LOGO CLEAR SPACE