



Positive Impact Plan

Core Empowerment LLC (the “**Company**”) is proposing to site a Retail Marijuana Establishment in Jamaica Plain, a neighborhood of Boston, MA. Accordingly, the Company plans to focus its efforts in areas of disproportionate impact within the City of Boston, and on Massachusetts residents who have, or have parents or spouses who have, past drug convictions. Please see the map, attached hereto as Tab 1, identifying the portions of the City of Boston that have been identified by the Commission as areas of disproportionate impact (the “**Boston ADIs**”). In its first year of operations, the Company will implement the following goals, programs and measurements pursuant to this Positive Impact Plan.

Goals

The Company’s goals for its Positive Impact Plan are as follows:

1. It shall be a goal of the Company to establish the country’s first Social Justice Cannabis Museum and Educational Center that will be designed to teach the community about the historical and cultural impacts of cannabis and will be staffed twenty percent (20%) by individuals from Boston ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions;
2. It shall be a goal of the Company to hire, in a legal and non-discriminatory manner, twenty percent (20%) of its employees from the Boston ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions;
3. It shall be a goal of the Company to be a strong community partner by contributing five hundred thousand and 00/100 dollars (\$500,000) (monetary donations to be made over five (5) years of operations) to local charities that serve individuals from the Boston ADIs;
4. It shall be a goal of the Company to host a minimum of 12 hours of informational programs annually for residents of Boston’s ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions; and

Programs

1. The Company is proud to include as part of its Plan for Positive Impact that it is working on establishing and curating the country’s first Social Justice Cannabis Museum and Educational Center (the “**Museum**”). The Company is proposing to utilize half the ground level floor of its proposed dispensary space for the Museum and Educational Center. The Museum will positively impact areas of disproportionate impact by showcasing and identifying the disparate impacts that the war on drugs has had on people of color and individuals with lower incomes through art exhibits and educational programs (see the Curation Space Descriptions below). The Museum will be staffed twenty percent (20%) by individuals from Boston ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions (see the Company’s program for hiring contained in subsection 2 below for specific programs on how it will advertise for these positions). This space will provide a forum for interested persons to learn the history, use and cultural impacts of cannabis. The Company has proposed the below curating council to help identify the exhibits and programs for the Museum which includes the following individuals:



Positive Impact Plan

- a. Kaia Stearns - Lecturer on Education at Harvard University, Kaia is also a co-founder and director of the Prison Studies Project, which focuses on transformative justice, human rights, and education in prison.
 - b. Horace Small - Horace has been working professionally for non-profit organizations, government, political campaigns and unions since 1974. He served as President of Black Organizers and Activists for a two-year term and founded the Philadelphia Community School, which trained hundreds of activists in the skills of organizing and citizen empowerment.
 - c. Kaya Williams - Post-Doctoral College Fellow, Assistant Professor as of July 2020 at Harvard University. Kaya's Research and Teaching Interests include ethnographic methods; race; incarceration; mental health; municipal governance; law and law enforcement; U.S.-based ethnography.
 - d. Box Brown - Box Brown is a NY Times Best Seller and Ignatz Award winning cartoonist, illustrator and comic publisher from Philadelphia. Box is also the author of *Cannabis: The Illegalization of Weed in America*.
 - e. Stephanie A Soriano-Mills - Stephanie is a Criminal and Civil Rights Defense attorney in the City of Boston.
 - f. Niambe Tosh - Niambe is the daughter of Reggae Legend and Cannabis advocate Peter Tosh. Niambe serves many roles including the head of the Peter Tosh Estate and Brand; Managing Member of Tosh Holdings LLC (IP); Board Chairperson for the Peter Tosh Foundation Ltd.; and the President of PT Capital LLC (Cannabis).
2. In an effort to ensure it has the opportunity to interview and hire individuals from Boston's ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions, the Company will post a notice at the Mayor's Office of Returning Citizens¹ **two (2) months** prior to opening. The Company will also post **monthly notices** for **two (2) months** prior to opening in newspapers of general circulation in Boston such as the **Boston Herald**. The aforementioned notices will state that the Company is specifically looking for Massachusetts residents, who are 21 years or older, and have past drug convictions for employment. The Company will also engage with local community development corporations and non-profits that serve the Boston ADIs such as Urban Edge, the JP Neighborhood Development Corporation, Mildred Hailey Tenants Task Force, and the Union of Minority Neighborhoods to identify potential employees.

Such residency, or prior drug conviction status, will be a positive factor in hiring decisions, but this does not prevent the Company from hiring the most qualified candidates and complying with all employment laws and other legal requirements.

3. In an effort to ensure it has a positive impact on Boston ADIs, the Company intends to contribute **five hundred thousand and 00/100 dollars (\$500,000)** in its first 5 years of operation to local non-profits and local cultural events that serve Boston ADIs, including but not limited to, the following: (a) the Hyde Square Task Force; (b) La Chica Project (Chica Inc.); (c) Caribbean American Carnival Association of Boston; (d) the Puerto Rican Arts

¹ The Mayor's Office of Returning Citizens is an office that provides support for those who return to Boston after being released from state, federal, and county facilities each year.



Positive Impact Plan

Festival; (e) the Latin Quarter World's Fair; and (f) the JP Music Fest. Please see the attached letters for confirmation that these groups will accept donations from the Company.

4. In an effort to ensure that the attendees at its informational sessions are individuals from Boston's ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions, the Company will post a notice at the Mayor's Office of Returning Citizens two (2) weeks prior to each session. The Company will also post weekly notices beginning at least two (2) weeks prior to opening in newspapers of general circulation in Boston such as the *Boston Herald*. The aforementioned notices will state that the Company is specifically looking for Massachusetts residents, who are 21 years or older, and have past drug convictions to attend said informational sessions. These informational sessions will include topics on how to build a career in the cannabis industry with a specific focus on individuals living in disproportionately impacted areas or who have prior arrest records but are still eligible for employment and are interested in the cannabis industry and educational seminars in the areas of restorative justice and jail diversion.

Measurements

The Company will annually review the following criteria in an effort to measure the success of its Plan to Positively Affect Areas of Disproportionate Impact:

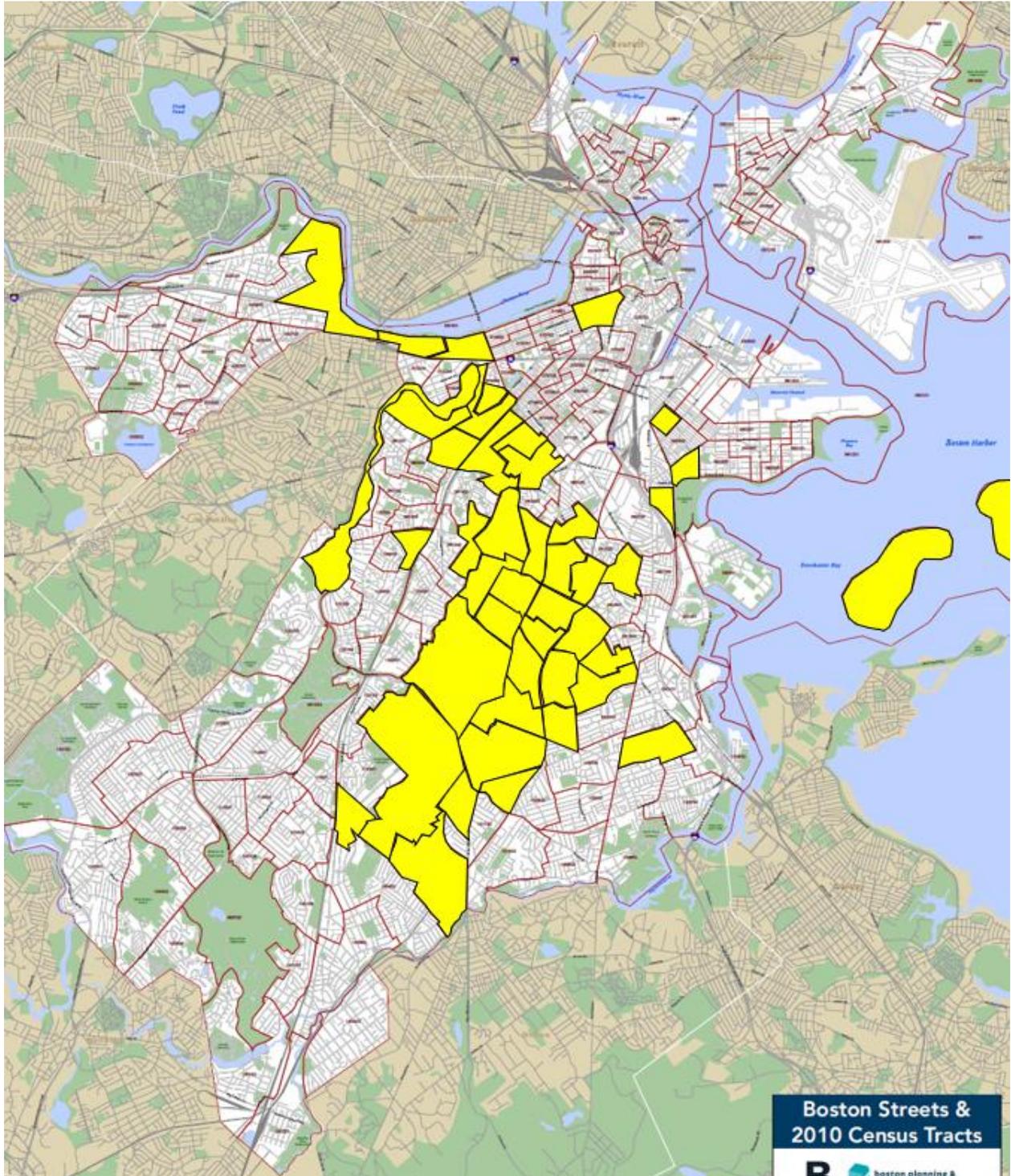
1. Identify and track the number of employees hired through its job development initiatives (for both its social justice museum and marijuana retailer);
2. Identify and track attendance at educational events;
3. Identify and track the Company's overall financial support to local community organizations and cultural events;
4. Identify and track the Company's volunteerism supporting local community organizations and cultural events.

Tomas Gonzalez, COO, will oversee the planning, implementation and execution of these community-based programs and charitable contributions for the company, in collaboration with the Company's senior executives and select community advisors.

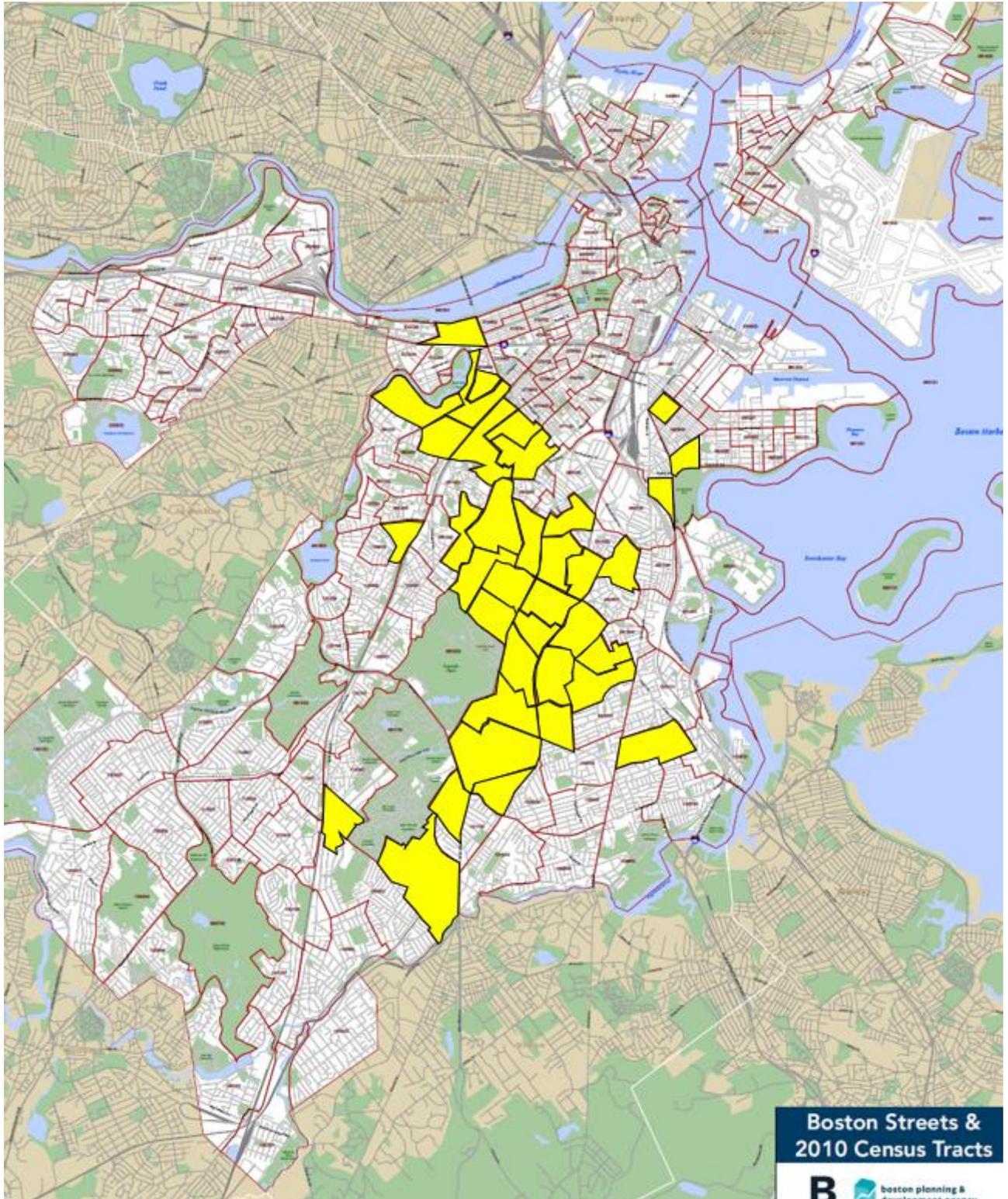
The Company affirmatively states that it: (1) it has reached out to and received written confirmation (attached as Tab 2) from the following to confirm that each will accept donations from the Company: (a) the Hyde Square Task Force; (b) La Chica Project (Chica Inc.); (c) Caribbean American Carnival Association of Boston; (d) the Puerto Rican Arts Festival; (e) the Latin Quarter World's Fair; and (f) the JP Music Fest; (2) acknowledges and is aware, and will adhere to, the requirements set forth in 935 CMR 500.105(4) which provides the permitted and prohibited advertising, branding, marketing, and sponsorship practices of every Marijuana Establishment; (3) any actions taken, or programs instituted, will not violate the Commission's regulations with respect to limitations on ownership or control or other applicable state laws; and (4) the Company will be required to document progress or success of this plan, in its entirety, annually upon the renewal of this license.

TAB 1

CITY OF BOSTON AREAS OF DISPROPORTIONATE IMPACT BY CENSUS TRACT



CITY OF BOSTON AREAS OF DISPROPORTIONATE IMPACT BY CENSUS TRACT
(WITH PARKS REMOVED)



TAB 2



July 31st, 2019

Via E-Mail Delivery

Core Empowerment LLC
Attn: Tomas Gonzales
401 Centre Street
Jamaica Plain, MA 02130

Re: Cannabis Retail Establishment

Dear Tomas:

Chica Inc., is a 501(c)(3) not-for-profit organization dedicated to empowering young Latinas and other Women of Color to succeed through personal and professional development founded in 2011. We serve young women ages 14 to 18 from Boston, Lynn, Lawrence and the surrounding communities. Chica Project is pleased to have the opportunity to work with Core Empowerment LLC to help further our mission through donations, volunteers and support for our organization. It is important to Chica Inc. We acknowledge and understand that Core Empowerment LLC is a Cannabis Establishment.

Sincerely,

A handwritten signature in cursive script that reads "Nurys Camargo".

Nurys Camargo, Board President Chica Inc.

Cc: Erika Rodriguez, Executive Director, Chica Inc.

July 29, 2019

Via E-Mail Delivery

Core Empowerment LLC
Attn: Tomas Gonzales
401 Centre Street
Jamaica Plain, MA 02130

Re: Cannabis Retail Establishment

Dear Tomas:

Hyde Square Task Force (HSTF) is a 501(c)(3) not-for-profit organization, founded in 1991. HSTF's mission is to amplify the power, creativity, and voices of youth, connecting them to Afro-Latin culture and heritage so they can create a diverse, vibrant Latin Quarter and build a just, equitable Boston. We believe that communities are stronger when they create the conditions youth need to thrive. HSTF is pleased to have the opportunity to work with Core Empowerment LLC to help further our mission through donations, volunteers and support for our organization. We acknowledge and understand that Core Empowerment LLC is a Cannabis Establishment.

Sincerely,

A handwritten signature in cursive script, appearing to read "Celina E. Miranda".

Celina E. Miranda
Executive Director
Hyde Square Task Force

July 29, 2019

Via E-Mail Delivery

Core Empowerment LLC
Attn: Tomas Gonzales
401 Centre Street
Jamaica Plain, MA 02130

Re: Cannabis Retail Establishment

Dear Tomas:

Puerto Rican Festival of Am. Inc. is a 501(c)(3) not-for-profit To promote a cultural awareness and understanding of the Puerto Rican heritage, including but not limited to, the traditions folklore and other contributions of this community and specially the Commonwealth of Massachusetts. To promote and affirm self-sufficiency and responsibility when we teach others the history and cultural values of Puerto Ricans. To foster our citizenship rights to political participation in the mainstream electoral process. To encourage and foster community activism and climate conducive to better acceptance of ethnic and minority groups by creating educational and cross-cultural programs that creates multicultural and multiracial dialogues with other ethnic groups residing in Massachusetts. To conduct and encourage educational and community action programs for the benefits of Puerto Rican and all children. To bring awareness and be dedicated to preventing substance misuse, addiction and promoting recovery of our youth and adults. The Puerto Rican Festival of Ma is pleased to have the opportunity to work with Core Empowerment LLC, we acknowledge and understand that Core Empowerment LLC is a Cannabis Establishment and will help further our mission through donations, volunteers and support for our organization.

Sincerely,



By: Edwin Alicea
Its: President
Date: July 29th 2019

August 1, 2019

Via E-Mail Delivery

Core Empowerment LLC
Attn: Tomas Gonzales
401 Centre Street
Jamaica Plain, MA 02130

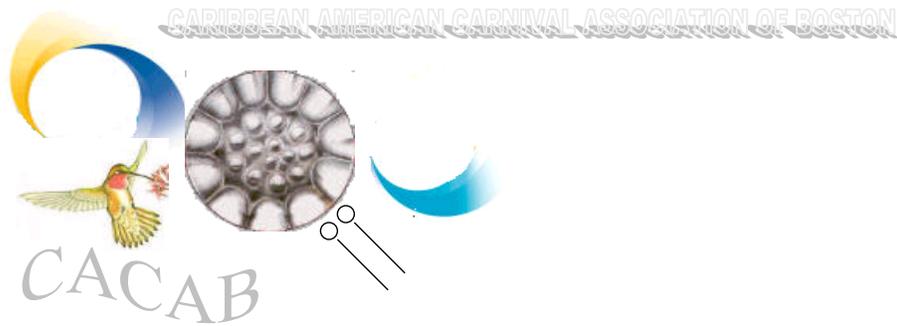
Re: Cannabis Retail Establishment

Dear Tomas:

Jamaica Plain Music Festival is a 501(c)(3) not-for-profit organization that supports local musicians and puts on a free, outdoor music festival every September in Jamaica Plain. We are pleased to have the opportunity to work with Core Empowerment LLC to help further our mission through donations, volunteers and support for our organization. We acknowledge and understand that Core Empowerment LLC is a Cannabis Establishment.

Sincerely,

Shamus Moynihan
President
JP Music Fest
Shamusjp@gmail.com
857-498-1045



July 25, 2019

Via E-Mail Delivery

Core Empowerment LLC
Attn: Tomas Gonzzales
401 Centre Street
Jamaica Plain, MA 02130

Re: Cannabis Retail Establishment

Dear Tomas:

The Caribbean American Carnival Association of Boston is a 501(c)(7) not-for-profit organization. The mission of the Caribbean American Carnival Association of Boston is to provide Caribbean cultural awareness through social, political and educational programming. The organization determination is to provide strong leadership, accountability, collaboration, diversity, quality and integrity in achieving its goals. We were founded for the sole purpose of organizing an annual Caribbean Carnival. However, this group expanded its role to include political, social and educational issues; it has become even more important to demonstrate the organization's strength by supporting the successful integration of Caribbean immigrants into the economic and professional sectors of the city which ensures financial prosperity for future generations. The Caribbean American Carnival Association of Boston is pleased to have the opportunity to work with Core Empowerment LLC to help further our mission through donations, volunteers and support for our organization. We acknowledge and understand that Core Empowerment LLC is a Cannabis Establishment.

If you have questions or concerns, please don't hesitate to reach out to Ms. Shirley Shillingford, CACAB President at 617-642-5185 (Shirley.Shillingford@gmail.com) or Kenya Beaman, CACAB Vice President at 617-331-3050 (kpatricebcl2000@yahoo.com).

Sincerely,
Shirley Shillingford
President

Kenya Beaman
Vice President

President-Shirley Shillingford, Vice President- Kenya Beaman,
Treasurer- Robert George, Executive, PRO- Michelle Defronzo, Secretary-
Advisory Board- Clarence Cooper, Charles Yancey, Dianne Wilkerson,
Congresswoman Ayanna Pressley, T. Dacia Shillingford-Compas
Honorary Board Members- Dr. Cal Whitworth & Althea Etienne Labad,
Board Members-Eileen Kenner, Carl Smith, Amina Nunez, Ruth Georges, Sonia Clark
Innocent "Sam" Cedeno, Cliff Methurin-Parliamentarian
10 Malcolm X Blvd, Boston, MA, 02119-1775
Contact: (617) 642-5185 & (617) 331-3050



Sunday, September 15, 2019
LatinQuarterWorldsFair.com
latinquarterworldsfair@gmail.com

July 30, 2019

Via E-Mail Delivery

Core Empowerment LLC
Attn: Tomas Gonzales
401 Centre Street
Jamaica Plain, MA 02130

Re: Cannabis Retail Establishment

Dear Tomas:

The Latin Quarter World's Fair's fiscal sponsor, Jamaica Plain Neighborhood Development Corporation, is a 501(c)(3) not-for-profit organization. The 2019 Latin Quarter World's Fair (LQWF) will be held in the heart of Boston's Latin Quarter on **Sunday, September 15, 2019**, and serve as the Latin Quarter's kick-off to National Latinx Heritage month in Boston. Building off the 20-year history of the JP World's Fair, the LQWF will be a *true* community festival celebrating the cultural traditions of the neighborhood. The LQWF is **organized by local activists, artists, organizations, youth, residents, and merchants** who are committed to creating an event that represents the spirit of past events while ensuring that the planning process is inclusive of the current community's esteemed input. With a series of **public community meetings, planning sessions, and surveys** leading up to the event where everyone can play a role the Latin Quarter World's Fair will indeed be *an event para la comunidad, por la comunidad*.

What makes the LQWF unique is its mission to create accessible & beneficial opportunities for local merchants, artists, and youth by:

- **Providing bilingual training** on the public event license process *and covering the cost of temporary food permits* for all participating Jamaica Plain food businesses
- **Training and hiring youth** to lead event activities at an hourly rate of \$20 per hour
- **Paying all artists who create or perform** at the event for their time and their services
- Offering **free vendor spaces for Jamaica Plain small businesses**

JPDNC/Latin Quarter World's Fair is pleased to have the opportunity to work with Core Empowerment LLC to help further our mission through donations, volunteers and support for our organization. We acknowledge and understand that Core Empowerment LLC is a Cannabis Establishment.

Sincerely,

Kelly Ransom, Coordinator
Latin Quarter World's Fair 2019
By:
Its:
Date:

