



Massachusetts Cannabis Control Commission

Public Record Request

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Payment Received:	\$5000	Payment Required:	\$10000	
Expiration Date:	03/12/2021			
Issued Date:	03/05/2020			
Original Issued Date:	03/12/2019			
License Number:	MR281402			
General Information:				

ABOUT THE MARIJUANA ESTABLISHMENT

Business Legal Name: Slang, Inc.				
Phone Number: 413-464-7443	Email Address: nate@royalpropertygroup.com			
Business Address 1: 2 Larch St		Business Address 2:		
Business City: Pittsfield	Business State: MA	Business Zip Code: 01201		
Mailing Address 1: 2 Larch St.		Mailing Address 2:		
Mailing City: Pittsfield	Mailing State: MA	Mailing Zip Code: 01201		

CERTIFIED DISADVANTAGED BUSINESS ENTERPRISES (DBES)

Certified Disadvantaged Business Enterprises (DBEs): Not a DBE

PRIORITY APPLICANT

Priority Applicant: no

Priority Applicant Type: Not a Priority Applicant

Economic Empowerment Applicant Certification Number:

RMD Priority Certification Number:

RMD INFORMATION

Name of RMD: Department of Public Health RMD Registration Number: Operational and Registration Status: To your knowledge, is the existing RMD certificate of registration in good standing?: If no, describe the circumstances below:

Date generated: 09/28/2020

PERSONS WITH DIRECT OR INDIRECT AUTHORITY Person with Direct or Indirect Authority 1

Person with Direct of indirect Autho	ity i			
Percentage Of Ownership: 25	Percentage Of Control:	25		
Role: Owner / Partner	Other Role:			
First Name: Nathan	Last Name: Girard	Suffix:		
Gender: Male	User Defi	ned Gender:		
What is this person's race or ethnici	ty?: White (German, Irish, E	nglish, Italian, Polish, Fr	rench)	
Specify Race or Ethnicity:				
Person with Direct or Indirect Autho	rity 2			
Percentage Of Ownership: 40	Percentage Of Control:	25		
Role: Board Member	Other Role:			
First Name: Scott	Last Name: Letourneau	Suffix:		
Gender: Male	User Defi	ned Gender:		
What is this person's race or ethnici	ty?: White (German, Irish, E	nglish, Italian, Polish, Fr	rench)	
Specify Race or Ethnicity:				
Person with Direct or Indirect Autho	rity 3			
Percentage Of Ownership: 17.5	Percentage Of Control	: 25		
Role: Owner / Partner	Other Role:			
First Name: Nicholas	Last Name: Girard	Suffix:		
Gender: Male	User De	fined Gender:		
What is this person's race or ethnici	ty?: White (German, Irish, E	nglish, Italian, Polish, Fr	rench)	
Specify Race or Ethnicity:				
Person with Direct or Indirect Autho	rity 4			
Percentage Of Ownership: 17.5	Percentage Of Control	: 25		
Role: Owner / Partner	Other Role:			
First Name: Benjamin	Last Name: Girard	Suffix:		
Gender: Male	User De	fined Gender:		
What is this person's race or ethnici	ty?: White (German, Irish, E	nglish, Italian, Polish, Fr	rench)	
Specify Race or Ethnicity:				
ENTITIES WITH DIRECT OR INDIREC No records found	T AUTHORITY			
CLOSE ASSOCIATES AND MEMBER Close Associates or Member 1	S			
First Name: Nathan	Last Na	me: Girard	Suffix:	
		-	ent: Nathan will serve on the Board of Managers,	which has
general oversight of the business a	nd affairs of the Marijuana E	Establishment and will a	also serve as its Chief Executive Officer.	
Close Associates or Member 2				

which has general oversight of the business and affairs of the Marijuana Establishment.

Close Associates or Member 3 First Name: Nicholas Last Name: Girard Suffix: Describe the nature of the relationship this person has with the Marijuana Establishment: Nicholas will serve on the Board of Managers, which has general oversight of the business and affairs of the Marijuana Establishment and will also serve as its Co-Chief Operating Officer. **Close Associates or Member 4** First Name: Benjamin Last Name: Girard Suffix: Describe the nature of the relationship this person has with the Marijuana Establishment: Benjamin will serve on the Board of Managers, which has general oversight of the business and affairs of the Marijuana Establishment and will also serve as its Co-Chief Operating Officer. **CAPITAL RESOURCES - INDIVIDUALS** Individual Contributing Capital 1 First Name: Scott Last Name: Letourneau Suffix: Types of Capital: Monetary/Equity, Debt Other Type of Capital: Total Value of the Capital Provided: \$1500000 Percentage of Initial Capital: 100 **Capital Attestation: Yes CAPITAL RESOURCES - ENTITIES** No records found **BUSINESS INTERESTS IN OTHER STATES OR COUNTRIES** No records found DISCLOSURE OF INDIVIDUAL INTERESTS No records found MARIJUANA ESTABLISHMENT PROPERTY DETAILS Establishment Address 1: 2 Larch St **Establishment Address 2:** Establishment City: Pittsfield Establishment Zip Code: 01201 Approximate square footage of the establishment: 2100 How many abutters does this property have?: 19 Have all property abutters been notified of the intent to open a Marijuana Establishment at this address?: Yes

HOST COMMUNITY INFORMATION

Host Community Documentation:

Document Category	Document Name		ID	Upload	
				Date	
Certification of Host Community	Slang LLC - Single-Page Certification of Host	pdf	5ba527b2ce07c1630e0e4268	09/21/2018	
Agreement	Community Agreement.pdf				
Community Outreach Meeting	Slang LLC - Community Outreach Meeting	pdf	5ba527c09d77de6318226e6c	09/21/2018	
Documentation	Documentation.pdf				
Plan to Remain Compliant with	Slang LLC - Plan to Remain Compliant with Local	pdf	5ba55ca3bd6f9a632cf3d049	09/21/2018	
Local Zoning	Zoning.pdf				
Community Outreach Meeting	Community Outreach Meeting Attestation - January 16,	pdf	5c42036dedbb73122a6129c4	01/18/2019	
Documentation	2019.pdf				

Total amount of financial benefits accruing to the municipality as a result of the host community agreement. If the total amount is zero, please enter zero and provide documentation explaining this number.: \$1

PLAN FOR POSITIVE IMPACT

Plan to Positively Impact Areas of Disproportionate Impact:

Document Category	Document Name	Туре	ID	Upload Date
Plan for Positive Impact	Slang LLC- Disproportionate Impact Plan.pdf	pdf	5ba51b422269286cd8a3fa75	09/21/2018
Plan for Positive	Plan for Positive Impact on Areas of Disproportionate Impact -	pdf	5c4203f39ff0081b482163bf	01/18/2019
Impact	Updated.pdf			

ADDITIONAL INFORMATION NOTIFICATION

Notification: I understand

INDIVIDUAL BACKGROUND INFORMATION Individual Background Information 1	
Role:	Other Role:
First Name: Nathan	Last Name: Girard Suffix:
\ensuremath{RMD} Association: Not associated with an \ensuremath{RMD}	
Background Question: no	
Individual Background Information 2	
Role:	Other Role:
First Name: Scott	Last Name: Letourneau Suffix:
RMD Association: Not associated with an RMD	
Background Question: no	
Individual Background Information 3	
Role:	Other Role:
First Name: Nicholas	Last Name: Girard Suffix:
RMD Association: Not associated with an RMD	
Background Question: no	
Individual Background Information 4	
Role:	Other Role:
First Name: Benjamin	Last Name: Girard Suffix:
RMD Association: Not associated with an RMD	
Background Question: no	

ENTITY BACKGROUND CHECK INFORMATION No records found

MASSACHUSETTS BUSINESS REGISTRATION

Required Business Documentation:

Document Category	Document Name	Туре	ID	Upload
				Date
Secretary of Commonwealth - Certificate of Good	Slang LLC - MA Good Standing	pdf	5ba525a94cfbe26336424991	09/21/2018
Standing	Certificate.pdf			

Department of Revenue - Certificate of Good	Slang LLC - Tax Good Standing	pdf	5ba525b147325a6340289291	09/21/2018
standing	Certificate.pdf			
Articles of Organization	Slang LLC - Certificate of	pdf	5ba525bae39a5e62fe050e43	09/21/2018
	Organization.pdf			
Bylaws	Slang LLC - BYLAWS.pdf	pdf	5ba525c2f081906304afdbab	09/21/2018
Certificates of Good Standing:				
Document Category	Document Name	Туре	ID	Upload
				Date
Department of Revenue - Certificate of Good	Certificate of Good Standing DOR	pdf	5df3c660ef24345344e4d52c	12/13/2019
standing	11-26-2019.pdf			
Department of Unemployment Assistance -	Certificate of Good Standing DUA	pdf	5df3c6f2541f65570b945864	12/13/2019
Certificate of Good standing	12-13-2019.pdf			
Secretary of Commonwealth - Certificate of Good	Certificate of Good Standing updated	pdf	5e4d4b5ad29b0704447d88e8	02/19/2020
Standing	12-16-19.pdf			

Massachusetts Business Identification Number: 001381646

Doing-Business-As Name: Bloom Brothers

DBA Registration City: Pittsfield

BUSINESS PLAN

Business Plan Documentation:

Document Category	Document Name	Туре	ID	Upload Date
Business Plan	Slang LLC - Business Plan.pdf	pdf	5ba525ea4cfbe26336424995	09/21/2018
Plan for Liability Insurance	Slang LLC - Plan for Obtaining Liability Insurance.pdf	pdf	5ba52662f081906304afdbaf	09/21/2018
Proposed Timeline	Proposed Timeline.pdf	pdf	5df3d2ca38abaf57497a9213	12/13/2019
Plan for Liability Insurance	19-20 LIAB Master - INSURED COPY.pdf	pdf	5df3d2f6fab70557127edf4d	12/13/2019

OPERATING POLICIES AND PROCEDURES

Policies and Procedures Documentation:

Document Category	Document Name	Туре	ID	Upload
				Date
Plan for obtaining marijuana or marijuana	Slang LLC - Plan for Obtaining Marijuana and	pdf	5ba53bb36897246d10c9aa7e	09/21/2018
products	Marijuana Products.pdf			
Separating recreational from medical	Slang LLC- Separating Recreational from	pdf	5ba53bc8a1e4f86d1a396560	09/21/2018
operations, if applicable	Medical Operations.pdf			
Restricting Access to age 21 and older	Slang LLC - Restricting Access to Age 21 or	pdf	5ba53bcf2269286cd8a3fab7	09/21/2018
	Older.pdf			
Security plan	Slang LLC- Security Plan.pdf	pdf	5ba53bd8c5b78d6cdece00b0	09/21/2018
Prevention of diversion	Slang LLC- Prevention of Diversion.pdf	pdf	5ba53be14a9eb46ce859028a	09/21/2018
Storage of marijuana	Slang LLC - Storage of Marijuana.pdf	pdf	5ba53c012269286cd8a3fabb	09/21/2018
Transportation of marijuana	Slang LLC- Transportation of Marijuana.pdf	pdf	5ba53c0cc5b78d6cdece00b4	09/21/2018

Inventory procedures	Slang LLC - Inventory Procedures.pdf	pdf	5ba53c1b4a9eb46ce859028e	09/21/2018
Quality control and testing	Slang LLC - Quality Control and Testing.pdf	pdf	5ba53c2a34c75f6cf22cd5a7	09/21/2018
Dispensing procedures	Slang LLC - Dispensing Procedures.pdf	pdf	5ba53c35c43ae86cfc0a804c	09/21/2018
Personnel policies including background	Slang LLC - Personnel Policies Including	pdf	5ba53c4a3614f16d06bbc696	09/21/2018
checks	Background Checks.pdf			
Record Keeping procedures	Slang LLC - Record Keeping Procedures.pdf	pdf	5ba53c526897246d10c9aa84	09/21/2018
Maintaining of financial records	Slang LLC - Maintaining of Financial	pdf	5ba53c59a1e4f86d1a396566	09/21/2018
	Records.pdf			
Diversity plan	Slang LLC - Diversity Plan.pdf	pdf	5ba53c632269286cd8a3fabf	09/21/2018
Qualifications and training	Slang LLC - Qualifications and Training	pdf	5ba53c6cc5b78d6cdece00b8	09/21/2018
	Procedures.pdf			
Dispensing procedures	Dispensing Procedures - Updated.pdf	pdf	5c4204f42724e81b5255746d	01/18/2019
Diversity plan	Diversity Plan - Updated.pdf	pdf	5c420505635d511b3474bb13	01/18/2019
Maintaining of financial records	Maintaining of Financial Records - Updated.pdf	pdf	5c420513d7a931124edff192	01/18/2019
Personnel policies including background	Personnel Policies Including Background	pdf	5c42051f8d16491b5c0f4081	01/18/2019
checks	Checks - Updated.pdf			
Quality control and testing	Quality Control and Testing - Updated.pdf	pdf	5c420552edbb73122a6129d2	01/18/2019

MARIJUANA RETAILER SPECIFIC REQUIREMENTS

No documents uploaded

No documents uploaded

ATTESTATIONS

I certify that no additional entities or individuals meeting the requirement set forth in 935 CMR 500.101(1)(b)(1) or 935 CMR 500.101(2)(c)(1) have been omitted by the applicant from any marijuana establishment application(s) for licensure submitted to the Cannabis Control Commission.: I Agree

I understand that the regulations stated above require an applicant for licensure to list all executives, managers, persons or entities having direct or indirect authority over the management, policies, security operations or cultivation operations of the Marijuana Establishment; close associates and members of the applicant, if any; and a list of all persons or entities contributing 10% or more of the initial capital to operate the Marijuana Establishment including capital that is in the form of land or buildings.: I Agree

I certify that any entities who are required to be listed by the regulations above do not include any omitted individuals, who by themselves, would be required to be listed individually in any marijuana establishment application(s) for licensure submitted to the Cannabis Control Commission.: | Agree

Notification: I Understand

I certify that any changes in ownership or control, location, or name will be made pursuant to a separate process, as required under 935 CMR 500.104(1), and none of those changes have occurred in this application.: | Agree

I certify that to the best knowledge of any of the individuals listed within this application, there are no background events that have arisen since the issuance of the establishment's final license that would raise suitability issues in accordance with 935 CMR 500.801.: | Agree

I certify that all information contained within this renewal application is complete and true.: I Agree

ADDITIONAL INFORMATION NOTIFICATION

Notification: I Understand

COMPLIANCE WITH POSITIVE IMPACT PLAN Progress or Success Goal 1

Description of Progress or Success: Slang Inc. has partnered itself with organizations and non-profits in the community that were set forth in our initial plan to positively impact for areas of disproportionate impact. We have worked with the various entities to ensure upon commence operations we will have successful alignment with both our and the multiple entities partnered with goals.

COMPLIANCE WITH DIVERSITY PLAN Diversity Progress or Success 1

Description of Progress or Success: We have already implemented a diversity plan and equal opportunity employment policy that follows the Cannabis Control Commission and Federal EEOC (U.S Equal Employment Opportunity Commission) guidelines for hiring. Our employees that we have hired and will continue to hire must be qualified, intuitive, service-oriented, and knowledgeable of our products and services. We will hire high quality employees while also maintaining a diverse workplace that mimics the culture of the community in Pittsfield. We have done so to date and will continue to do so.

HOURS OF OPERATION

Monday From: 10:00 AM	Monday To: 7:00 PM
Tuesday From: 10:00 AM	Tuesday To: 7:00 PM
Wednesday From: 10:00 AM	Wednesday To: 7:00 PM
Thursday From: 10:00 AM	Thursday To: 7:00 PM
Friday From: 10:00 AM	Friday To: 7:00 PM
Saturday From: 10:00 AM	Saturday To: 7:00 PM
Sunday From: 12:00 PM	Sunday To: 6:00 PM

Slang LLC d/b/a Bloom Brothers Pittsfield Dispensary





Figure 1: Marijuana Jar. Image provided by http://www.andler.com/marijuana/

Category of License: Recreational Marijuana Dispensary/Retail Store Business Plan Dated 9/4/2018

Description

Bloom Brothers is a recreational marijuana dispensary that will provide an un-paralleled shopping experience to all of our clients. Beginning with our flagship store in Pittsfield, MA, our customers will enjoy a brand-new storefront in the heart of the City. Our mission is to provide a comfortable environment and high-quality products, which are intended to be used for relief from medical ailments or simply enjoyed leisurely by anyone at least 21 years old.

Our knowledgeable Product Specialists will navigate and guide customers through our wide variety of products, including cannabis flowers, concentrates, edibles and more. Our products will come from licensed cultivators and manufacturers. Bloom Brothers' focus is to not only provide exemplary customer service, but to also ensure a safe environment and stay compliant with all regulations set by the **Cannabis Control**

Business Plan Dated 9/21/2018

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Executive Summary

Company Summary:

Bloom Brothers is a recreational marijuana dispensary that will provide an un-paralleled shopping experience to all of our clients.

Our store will be located at 2 Larch Street, Pittsfield, Massachusetts. This is an ideal location for a retail cannabis business in Pittsfield, as it is properly zoned to satisfy the city's requirements for where a licensed marijuana establishment (LME) must be located. The lot is currently just dirt, so we will be building a brand-new building to accommodate the business. We will be launching with just one outlet located in Pittsfield, MA, but we have been working with established business partners in the industry to become involved in the cultivation and manufacturing side as well. By establishing ourselves with the right business partners, we have high hopes of expanding our brand and opening more dispensaries throughout Massachusetts.

Our knowledgeable Product Specialists/Budtenders will navigate and guide customers through our wide variety of products, including cannabis flowers, concentrates, edibles and more. Bloom Brothers' focus is to not only provide exemplary customer service, but to also ensure a safe environment and stay compliant with all regulations set by the Cannabis Control Commission.

Bloom Brothers will be organized under SLANG LLC, and will be led by Nathan Girard as CEO, Nicholas and Benjamin Girard as COOs, and Scott Letourneau as Chairman of the Board.

Our Mission: To provide high quality cannabis to customers with a product and service they can trust. To display our core values through exemplary customer service, high standards of quality, honesty, integrity, and community outreach.

Vision: By offering a wide variety of cannabis products and top-notch customer service, our goal is to become the largest recreational marijuana dispensary in Berkshire County.

Goal: Our primary goal is to promote the health benefits of cannabidiol (CBD) and tetrahydrocannabinol (THC), and to ensure a safe and secure environment for purchasing cannabis products.

Management: Our co-owner and CEO, Nathan Girard, has several years of experience in owning businesses, which have required him to develop strong vendor relationships and strategic partners along the way to ensure success. We are committed to not only making our own success, but to also seeing our hometown community of Pittsfield, MA flourish.

Products and Services:

Bloom Brothers will be involved in the dispensing of recreational marijuana plant material and concentrates, which will be our core products. Bloom Brothers will also sell marijuana-infused products (MIPs) such as waxes, oils, edibles, and topical creams that will strictly come from licensed cultivators and manufacturers. We will also engage in the sale of accessories and supplies related to cannabis delivery methods. Our goal is to separate ourselves from the average cannabis retail store by offering a wider variety of products than just simply flower. We have been establishing relationships with experienced and licensed cultivators and manufacturers who have gone through the trial and error process to see which products sell and which don't. By offering more products from the first day we open our store, we hope to capture a wider variety of customers and hopefully turn them into returning customers.

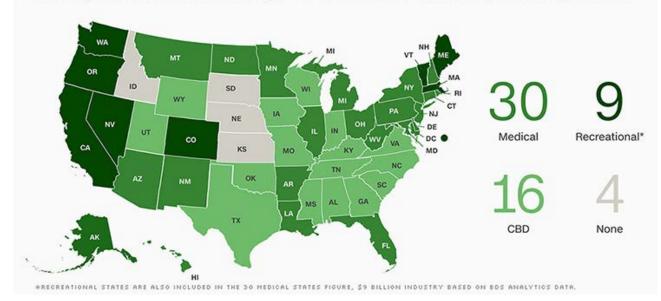
Bloom Brothers will ensure that all our customers are given first class treatment whenever they visit our store. We will have a CRM (customer relationship management) software that will enable us to log customer visits and purchases and manage one-on-one relationships with our customers no matter how large the business grows. In addition, we will ask for customer input regarding the variety of strains and products we carry.



Market Opportunities

With the surge of states legalizing and acceptance of some form of cannabis use and sales, 60% of the U.S. population now lives in a state where they could potentially access these products. Initiatives in California, Nevada, Massachusetts, Maine, Florida, Arkansas, Montana, North Dakota and West Virginia are estimated to have \$20.1 billion in sales by 2021 according to Arcview Market Research.

In the U.S., the cannabis industry employed 121,000 people in 2017. If marijuana continues its growth trajectory, the number of workers in that field could reach 292,000 by 2021, according to BDS Analytics. The rapid rise of the industry is inevitable, and the number of licenses available in Massachusetts are limited (though municipal prohibitions on adult use licenses or caps on licenses in a particular municipality) which is why we seek to be proactive and become involved during the beginning stages.



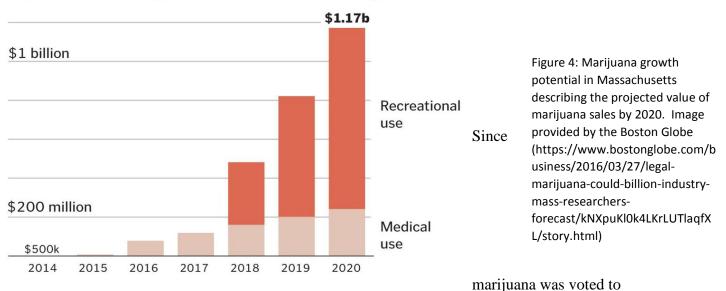
The state of the union is strong for marijuana, a \$9 billion industry. Recreational weed is legal in nine states and Washington, D.C. Medical marijuana is legal in 30 states, but it's still prohibited by the federal government.

Figure 3: Map of states legalizing cannabis use for either medical, recreational, CBD products or none. Image provided from CNN Money (http://money.cnn.com/2018/01/31/news/marijuana-state-of-the-union/index.html)

Market Opportunities

Massachusetts alone is projected to have \$1.17 billion in sales by 2021 according to the Market Research done by ArcView, which was published in the Boston Globe. These projections are based on population comparisons alone, as this is a brand-new market that has never existed in Massachusetts. California has had recreational marijuana establishments operating successfully, and sales are projected to be closer to \$5.6 billion in sales by 2020, which could mean potentially higher or lower sales in Massachusetts.

Marijuana market growth



Projected value of marijuana sales in Massachusetts if legalized

SOURCE: ArcView Market Research and New Frontier

GLOBE STAFF become legal in

Massachusetts on November 8, 2016, the regulations that have been released from the Cannabis Control Commission (CCC) and the state government have deterred applicants that do not have the initial capital, and that lack the passion to pursue such a strenuous endeavor. We are confident in our abilities to pursue such an opportunity, not just for our own personal wealth, but so we can inject revenues and jobs into communities – such as Pittsfield – determined by the CCC to have experienced disproportionate impact from drugs and a lack of jobs.

Recreational marijuana dispensaries are now making use of technology to effectively manage their business by plugging financial leakage which is one of the biggest challenges that retail businesses faces. The use of technology, i.e. CRM software, is very effective in helping retail businesses manage their clientele base.

Our Competitive Advantage

We believe we possess several strengths that will allow us to remain visible compared to competition. The industry is growing and there are alternative ways through which clients can

obtain their marijuana. In this industry, most of the competitive dynamics center around the quality and variety of cannabis products dispensed, the service offered, the location where the dispensary is at, discounts offered for the products, and to some extent, the branding of the business can play a significant role.

We have been working with established cultivators and manufacturers to create a supplier relationship that will bring in unique products to separate us from the rest. Although we will sell flower, our main focus will be on selling marijuana infused products (MIPs), cannabidiol products (CBDs), and edibles. By offering a wider variety of products and exemplary customer service, we want to stand out as a destination for both new and experienced cannabis users.

Our retail operation will ensure that each order carries a printout in addition to any required labeling. The printout which accompanies the product will provide proper direction on how users are expected to take the product. Our facility will also include required current materials on warnings associated with cannabis use.

Bloom Brothers is entering into the market well prepared to favorably compete in the industry. Our store will be well positioned and visible. We have plenty of parking available with 24-hour surveillance as well as on-site security. We have created relationships with experienced dispensaries to provide us consultations for both the business and operations side of the industry. We will frequently utilize these consultants before we are up and running as well as after operations have begun. They have also agreed to assist with our employee training programs to help us create a customized customer service model to each of our individual clients. The customer service model relies heavily around educating all of our customers on the benefits of cannabis, methods of consumption, proper use and dosage for desired effects, and how to analyze the quality of the products they purchase.

Our employees will be trained on gauging each customer's experience with cannabis and motives for why they wish to use cannabis. By establishing a customer-centric program that focuses on determining what the customer ultimately wants from their purchase, we will become more than just a pot shop, we will become a destination for a wide variety of customers, as well as a resource for those seeking more knowledge about the benefits of our different cannabis products.

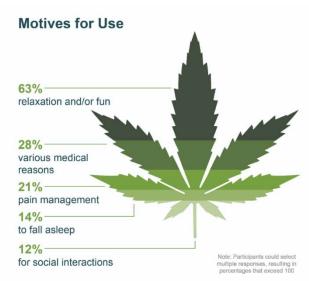


Figure 5: Motives for use. Results from a study done by High Sobriety clinic, posted on Slyng.com (https://www.slyng.com/news/lets-talk-cannabis-debunking-myths-and-legal-status-473)

Start-up Costs

The total capital investment required for the business to be developed and start operating is approximately \$800,000. Additional investments would cover start-up costs and fixed expenses until profit stability is achieved for the first year.

\$	Quarter 1	Quarter 2	Quarter 3	Quarter 4
CAPITAL EXPENDITURES			-	
Land and Development:	200,000	0	0	0
Paving, new foundation and				
building shell erected, hook up				
to public utilities				
Space improvements including	100,000	0	0	0
finishing/painting, kitchen,				
office space, bathrooms, etc.				
Security system including	20,000	0	0	0
multiple camera feed and				
metal/weapons detectors				
Cost for Computer Software	2,000	0	0	0
(Accounting, Payroll, CRM,				
Microsoft Office, Quickbooks				
Pro)				
Supplies and store equipment	50,000	0	0	0
(Display counters, POS and				
registers, signage, monitors,				
furniture, refrigerators, storage				
hardware, etc.)				
OPERATIONAL EXPENSES				
Direct Costs	240,000	400,000	450,000	500,000
Initial and General Costs	50,000	4,000	4,000	4,000
Operating Expenses, including	80,000	115,000	130,000	130,000
Salaries				
Marketing and Sales Expenses	25,000	25,000	25,000	25,000
Miscellaneous	2,500	4,000	4,000	4,000
Total	769,000	548,000	613,000	663,000

Financial Summary

Bloom Brothers will fund its start-up costs largely through personal savings and private investments held by Nathan Girard and Scott Letourneau as described in more detail in the Capital Resources sections of the application, submitted herewith. Sales are expected to start conservatively for the first initial months and increase steadily through the third and fourth quarters of the first year of operations. We know that if we are consistent with offering high quality recreational marijuana and excellent customer service, we estimate that we will increase the number of our customers by more than 25% for the first year and then more than 30% subsequently. Cash will be retained in the business to cover operating needs and future expansion to meet the demands.

It is important to state that our sales forecast is based on the data gathered through standard assumptions readily available in the field.

Below are the sales projections for the first three years of operations using monthly sales totals:

First Year: \$150,000 per month (from walk-in customers): \$25,000 per month (from phone-ahead order customers) (total annual sales: \$2.1 Million) (net proceeds @ 3% tax to City of Pittsfield for year: approximately \$60,000).

Second Year: \$200,000 per month (from walk-in customers): \$40,000 per month (from phone-ahead order customers) (total annual sales: \$2,880,000) (net proceeds @ 3% tax to City of Pittsfield for year: approximately \$100,000).

Third Year: \$250,000 per month (from walk-in customers): \$60,000 per month (from phone-ahead order customers) (total annual sales: \$3,720,000) (net proceeds @ 3% tax to City of Pittsfield for year: approximately \$150,000).

Please note: These projections are done based on what is obtainable in the industry and with the assumption that there won't be any major economic meltdown or natural disasters within the period stated above. Please note that the above projections might be lower or higher than the actual yields that may occur.

Direct and Indirect Community Impact

Bloom Brothers will create 10-15 jobs right away with room for expansion. These new jobs will include salary-based and hourly employees from across the community. The economic benefits of these and other contributions to Pittsfield, as an area of disproportionate impact as identified by the Cannabis Control Commission, are described in more detail in the Plan for Disproportionate Impact Areas section of our application, submitted separately herewith.

We will implement a Diversity Plan policy that follows the Cannabis Control Commission and Federal EEOC (U.S Equal Employment Opportunity Commission) guidelines for hiring, as described in more detail in the Diversity Plan submitted separately herewith. Our employees must be qualified, intuitive, service-oriented, and knowledgeable of our products and services. We will hire high quality employees while also maintaining a diverse workplace that mimics the culture of the community in Pittsfield. We will be paying an approximate 3% tax out of reserves received from retail cannabis sales directly to the City of Pittsfield as laid out in our Host Community Agreement. Everyone in our management team grew up in or near this community, which gives us motivation to support youth clubs, athletics, and services anyway we can. We will explore multiple avenues to giving back to the youth while simultaneously not exposing them to our industry, whether it be through anonymous donations, volunteering at local events, or coaching youth soccer. We plan on being involved in the well-being and growth of the City by sponsoring community events that we support.

Marketing Strategy

The marketing and sales strategy of Bloom Brothers will be based on generating long-term personalized relationships with customers. In order to achieve that, we will ensure that we offer recreational marijuana at prices that are competitive with and, if possible, lower compared to what is obtainable in other locations within Massachusetts. We will also ensure that we have a wide range of flowers and cannabis-infused products in stock for purchase and in-store callahead pick up for frequent customers.

We will be hiring retail industry experts who have a solid understanding as consultants to help us develop marketing strategies that will allow us to achieve our business goal of winning a larger percentage of the available market in Berkshire County.

Cannabis is still illegal under federal law, which mandates that state governments and online advertising platforms place strict rules on how companies can market their products. Google, Facebook and Twitter all have advertising policies that restrict the promotion of the sale of cannabis. Google's policy prohibits ads that promote "substances that alter mental state for the purpose of recreation." Facebook restricts any "illegal, prescription, or recreational drugs." And Twitter bans "illegal drugs" as well as substances that cause "legal highs." Instagram and Facebook have decided to go a step further by removing pages of cannabis related businesses.

To work around these strict guidelines, direct marketing at industry conferences and events and significant involvement with our host community and neighboring communities will be key to spreading the word. Promoting the health and wellness aspects of cannabis and maintaining strong relationships with growers and manufacturers will be the most effective strategies for our marketing campaign.

Bloom Brothers will adopt the following sales and marketing approach to win customers over:

- Hold meetings with growers and manufacturers to build relationships across the industry.
- Introduce our business by sending introductory letters to residents, business owners and organizations.
- Advertise our business in community-based adult-focused newspapers, local TV and local radio stations, as well as larger Cannabis magazines like Cannabis Now, 420 Magazine, and Marijuana Venture.
- List our business on yellow pages ads (local directories).
- Use the internet to promote our business with our own tailored website.
- Leverage word-of-mouth marketing (referrals). Since we are locals from the host community, our relationship with the community alone will help draw customers.
- Attend recreational marijuana related exhibitions / expos.
- Provide brochures summarizing our business and the products we offer.

Our Target Market

Bloom Brothers is in business to service a wide range of customers. Aside from cannabis flowers, we will retail Cannabis-infused products including edibles, MIPs, CBDs, and topical creams to serve customers who do not wish to inhale smoke. We will serve walk-in customers, call-ahead orders for frequent customers, and will have CRM software tracking each customers information and preferred products based on past visits.

Generally, those who will use recreational marijuana can range from those in need of relief from medical ailments, those seeking stress relief, persons with possible appetite or eating disorders, or simply those who want to use the product leisurely for personal use in the privacy of their own home.

The cannabis market is a diverse group of all ages races, and socioeconomic backgrounds. The fact that we are going to open our doors to a wide range of customers aged at least 21 years old does not stop us from demanding valid IDs and screening our customers, as required by Commission rules. Our staff is trained to effectively service our customers and provide the highest quality experience and product available in the market today.

Dispensary Location and Hours of Operation:

Location: 2 Larch St, Pittsfield, MA 01201

Hours of Operation:

Monday-Saturday: 10:00 AM – 7:00 PM Sunday: 12:00 PM – 6:00 PM

Please note these are the maximum timeframes we would be open, actual business hours could be less once operations begin.



Figure 6: Rendering of our potential building shell. Please note there is not currently any structure on the lot, but the above rendering has been approved by the local Community Development Board and Zoning Board of Approvals.

PLAN FOR OBTAINING LIABILITY INSURANCE

Bloom Brothers has secured quotes from an established insurance company (name to be provided to the Cannabis Control Commission if requested) to purchase general liability and products liability coverage for the Bloom Brothers Facility in the amounts required in 935 CMR 500.105(10) - specifically, general liability insurance coverage for no less than \$1,000,000 per occurrence and \$2,000,000 in aggregate, annually, and product liability insurance coverage for no less than \$1,000,000 per occurrence, and \$2,000,000 in aggregate, annually, and with the deductible for each policy being no higher than \$5,000 per occurrence. Bloom Brothers is prepared to purchase such coverages for the Facility upon approval of this application.



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CERTIFICATE HOLDER	CANCELLATION			
INSURED COPY	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.			
	AUTHORIZED REPRESENTATIVE Alorge Delectry III			

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Host Community Agreement Certification Form

The applicant and contracting authority for the host community must complete each section of this form before uploading it to the application. Failure to complete a section will result in the application being deemed incomplete. Instructions to the applicant and/or municipality appear in italics. Please note that submission of information that is "misleading, incorrect, false, or fraudulent" is grounds for denial of an application for a license pursuant to 935 CMR 500.400(1).

Applicant

I, Nathan Girard	, (insert name) certify as an authorized representative of					
SLANG LLC dba Bloom Brothers	(insert name of applicant) that the applicant has executed a host					
community agreement with _Pi	ttsfield, MA 01201	(insert name o	(insert name of host community) pursuant			
to G.L.c. 94G § 3(d) on	123/2018	(insert date).				
Noth & In	Manager	SLANG-LLC	DBA	Bloom R +		
Signature of Authorized Repres	entative of Applican	and the second s		Jore Stol		

hers

Host Community

Signature of Contracting Authority or Authorized Representative of Host Community

Massachusetts Cannabis Control Commission 101 Federal Street, 13th Floor, Boston, MA 02110 (617) 701-8400 (office) | mass-cannabis-control.com



Community Outreach Meeting Attestation Form

The applicant must complete each section of this form and initial each page before uploading it to the application. Failure to complete a section will result in the application being deemed incomplete. Instructions to the applicant appear in italics. Please note that submission of information that is "misleading, incorrect, false, or fraudulent" is grounds for denial of an application for a license pursuant to 935 CMR 500.400(1).

I, Benjamin Girard ______, (insert name) attest as an authorized representative of <u>SLANG LLC dba Bloom Brothers</u> (insert name of applicant) that the applicant has complied with the requirements of 935 CMR 500 and the guidance for licensed applicants on community outreach, as detailed below.

- 1. The Community Outreach Meeting was held on January 16th, 2019 (insert date).
- 2. A copy of a notice of the time, place, and subject matter of the meeting, including the proposed address of the Marijuana Establishment, was published in a newspaper of general circulation in the city or town on ________________ (insert date), which was at least seven calendar days prior to the meeting. A copy of the newspaper notice is attached as Attachment A (please clearly label the newspaper notice in the upper right hand corner as Attachment A and upload it as part of this document).
- 3. A copy of the meeting notice was also filed on <u>January 8th</u>, 2019 (*insert date*) with the city or town clerk, the planning board, the contracting authority for the municipality, and local licensing authority for the adult use of marijuana, if applicable. A copy of the municipal notice is attached as Attachment B (*please clearly label the municipal notice in the upper right-hand corner as Attachment B and upload it as part of this document*).
- 4. Notice of the time, place and subject matter of the meeting, including the proposed address of the Marijuana Establishment, was mailed on January 8th, 2019 (insert date), which was at least seven calendar days prior to the community outreach meeting to abutters of the proposed address of the Marijuana Establishment, and residents within 300 feet of the property line of the petitioner as they appear on the most recent applicable tax list, notwithstanding that the land of any such owner is located in another city or town. A copy of one of the notices sent to abutters and parties of interest as described in this section is attached as Attachment C (please clearly label the municipal notice in the upper right hand corner as Attachment C and upload it as part of this document; please only include a copy of one notice and please black out the name and the address of the addressee).

Massachusetts Cannabis Control Commission 101 Federal Street, 13th Floor, Boston, MA 02110 (617) 701-8400 (office) | mass-cannabis-control.com



- 5. Information was presented at the community outreach meeting including:
 - a. The type(s) of Marijuana Establishment to be located at the proposed address;
 - b. Information adequate to demonstrate that the location will be maintained securely;
 - c. Steps to be taken by the Marijuana Establishment to prevent diversion to minors;
 - d. A plan by the Marijuana Establishment to positively impact the community; and
 - e. Information adequate to demonstrate that the location will not constitute a nuisance as defined by law.
- 6. Community members were permitted to ask questions and receive answers from representatives of the Marijuana Establishment.

*** Note: Please See Supplement to Community Outreach Documentation for response to the Commission's December 20, 2018 Notice ***

Massachusetts Cannabis Control Commission 101 Federal Street, 13th Floor, Boston, MA 02110 (617) 701-8400 (office) | mass-cannabis-control.com

Classifieds

Public Notices CITY OF PITTSFIELD PURCHASING DEPARTMENT INVITATION FOR BID

CITY OF INTERFECT PURCHASM DEPARTMENT INVITATION FOR BID The City of PITIFIELD Associated bids for: Associated bids for: PITIFIELD Associated bids for: PITIF

JFB 419-023 Installation of Chimney Liner st Reid Middle School Estimated Cost: \$140,000.00

ng procedures will be in dance with the latest edition of ... Chapter 149. At bids will be red until 2:00 P.M. January 23, .at which time all bids will be by concerd and read aloud and read aloud. after the specified accepted. All bids led in a sealed marked "SEALED ED IFB#19-023 Dhimney Liner at

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CITY OF PITTSFIELD NING BOARD OF APPEALS TICE OF PUBLIC HEARING

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01/9/2019

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Public Notices

Pitts/ield, MA 01/2/2019, 01/9/2019 Commonweelth of Massechusetts The Trial Court Probate and Family Court

WTNESS, WTNESS, Hon. Richard A Simons, First Justice of the Court. Date: December 10, 2018 Fregister of Probate Register of Probate

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152.22' to a Date: December 28, 2018

AUCTIONEER: MARCELLA ASSOCIATES LICENSE NO. 1687 44 Lake Street

FROM THE OFFICES OF: HASHIM & SPINOLA Attorneys for the Mortgagee 82 Wendell Avenue Pittsfield, MA 01201 (413) 498-1304

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Subject to the City of Pittsfield Conservation Commission Order of

To place your ad, call 1-800-234-7404

Public Notices Public Notices

Conditions DEP file No. 263-549, dated November 13, 1997, ill Book 1585, Page 597, See Certificate of Complence recorded in said Registry in Book 1744, Page 317. Being all and the same premises conveyed to the mortgagors herein by deed of Roy V. Matthews recorded September 26, 2013 in the Berkshim Middle Datrot: Registry of Deeds in Book 5273, Page 76.

said Berkinire County 11 Registry of Deeds in Page 77, of which undersigned is the said montgage and for of loveclosing, the sold all Public Auction in February 27, 2019, ged premises located

Beschim Kiddle Darci Registry of Densis in Bock 237, Reg 75. Sad premase wit be sold subject to any and all unpaid taxes in port of the sold automatic taxes in the sold automatic operation of the sold automatic taxes in the sold automatic operation of the sold automatic taxes in the sold automatic operation of the sold automatic record having proofs yower the operation of the sold automatic operations of record, and all consistent operational property installed by transist of thems factorized in the assumption of the sold automatic taxes of the sold automatic operations of record, and all consistent operational property installed by transist of thems factorized in the assumption of the sold automatic tax automatic of large of the sold automatic tax automatic of large of the sold automatic operational property installed by transist of thems factorized in the assumption of the sold automatic tax automatic of large of the sold automatic tax automatic of large of the sold automatic tax automatic of large of the sold automatic of the sold automatic tax automatic of large of the sold automatic of large of the sold automatic of the sold automatic tax automatic of large of the sold automatic of large of the sold automatic of the sold automatic tax automatic of large of the sold automatic of large of the sold automatic of the sold automatic tax automatic of large of the sold automatic of large of the sold automatic of large of the sold automatic of large of large of the sold automatic of large of

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GREYLOCK FEDERAL CREDIT UNION, Holder of Said Mortgage Other terms, if any, to be mnounced at the sele.

WELLS FARGO BANK, NA S/B/M Sharon LeBarnes TO WELLS FARGO HOME Executive Director MORTGAGE INC. Present holder of said mortgage

By its Attorneys, HARMON LAW OFFICES, P.C.

MA 02458 1-0500

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Public Notices

Sealed proposals will be r until 2 p.m., Thursday, Janu 2019. Bols may be delive following ways: (1) emailed-

413-443-5013 (3)

All questions regarding this required for proposal shall be sent to Will Schrade, Director of Maintener by phone: 413-443-6556 or by environmentand or provide antibacterization of the sentence of the senten

Pittafield Housing Au the right to cancel it Proposel at any reason, without cancellation is deem best interest of Pri Authority.

Lost









Jane Patton Chair 01/09/19, 01/16/19 Request for Proposal Pest Control Services

Attachment A

Documents & specification available for pickup at the Housing Authority, 65 C Ave, Pittsfield, MA 01201 8:30 am and 4 pm, Monday Ender, antholice, bolichus

Columbus / MA 01201.

williamachrade Opicianachrade

Pittsfield Housing Authority reser the right to reject any or all propo or to waive any minor informalit the bidding.

Lucille Reilly Chairperson 12/27/18, 01/09/19



Attachment B



CITY OF PITTSFIELD, MA 2019 JAN -8 AM ID: 59

RECEIVED-CITY CLERK

2 Larch St. Pittsfield. MA 01201 Phone: (413) 464-9037 Fax: (413) 464-9055

1/8/2019

To Whom This May Concern,

We would like to inform you of the following public notice submitted to the Berkshire Eagle on 1/8/2019

Community Outreach Meeting

Notice is hereby given that a Community Outreach Meeting for a proposed Marijuana Establishment is scheduled for January 16th from 1:00-3:00 PM at the offices of Royal Property Group, located at 392 Merrill Road, Pittsfield MA 01201. The proposed licensed Marijuana Retail Store is anticipated to be located at 2 Larch St, Pittsfield MA 01201. There will be an opportunity for the public to ask questions.

legards. Ben Girard **Bloom Brothers**

Attachment B



2 Larch St. # Pittsfield. MA 01201 - Phone: (413) 464-9037 - Fax: (413) 464-9055

RECEIVED

1/8/2019

JAN 0 8 2019 DC D

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Regards,

Ben Girard Bloom Brothers

2 Larch St. Pittsfield, MA:01201 | Phone: (413) 464-9037 | Email: Ben@BloomBrothersMA.com

Attachment B



2 Larch St. Pittsfield. MA 01201 Phone: (413) 464-9037 Fax: (413) 464 2019 8 JAN To Whom This May Concern,

We would like to inform you of the following public notice submitted to the Berkshire Eagle on 1/8/2019

Community Outreach Meeting

Notice is hereby given that a Community Outreach Meeting for a proposed Marijuana Establishment is scheduled for January 16th from 1:00-3:00 PM at the offices of Royal Property Group, located at 392 Merrill Road, Pittsfield MA 01201. The proposed licensed Marijuana Retail Store is anticipated to be located at 2 Larch St, Pittsfield MA 01201. There will be an opportunity for the public to ask questions.

Regards,

1/8/2019

Ben Girard Bloom Brothers

2 Larch St. Pittsfield, MA 01201 | Phone: (413) 464-9037 | Email: Ben@BloomBrothersMA.com



2 Larch St. Pittsfield. MA 01201 Phone: (413) 464-9037 Fax: (413) 464-9055

Notice of Intent to Abutters for Proposed Marijuana Retail Store

Landowner: SLING LLC. Address: 2 Larch St, Pittsfield MA 01201 Date Notice Sent: 1/8/2019

Dear Abutter:

The purpose of this letter is to serve as a notice that a Community Outreach Meeting for a proposed Marijuana Establishment is scheduled for January 16th, 2019 between 1:00 PM and 3:00 PM, and will be held at the offices of Royal Property Group at 392 Merrill Road, Pittsfield MA 01201. The proposed licensed Marijuana Retail Store is anticipated to be located at 2 Larch St, Pittsfield MA 01201. There will be an opportunity for the public to ask questions.

The records of the City of Pittsfield Assessor's office show that you own property with a boundary within three hundred feet from the property line of the proposed establishment. This letter is to serve the notice requirement as set out by the Commonwealth of Massachusetts Cannabis Control Commission.

Sincerely,

Ben Girard Co-Owner of Bloom Brothers 2 Larch St, Pittsfield MA 01201 Phone: 413-464-9037 Email: Ben@BloomBrothersMA.com

2 Larch St. Pittsfield, MA 01201 | Phone: (413) 464-9037 | Email: Ben@BloomBrothersMA.com

Supplement to Community Outreach Documentation

The December 20, 2018 "Notice: Additional Information Required" issued by the Cannabis Control Commission ("Commission") asked Bloom Brothers to explain an potential discrepancy between the 400 Merrill Road, Pittsfield, Massachusetts 01201 address identified in the Community Outreach materials and the 2 Larch Street, Pittsfield, Massachusetts 01201 address identified in the Application of Intent and the Commercial Lease. As discussed in more detail below, there is no discrepancy in fact. 400 Merrill Road and 2 Larch Street both refer to the same parcel of land on which the proposed licensed Marijuana Retail store will be located, and no new Community Outreach meeting or notification to abutters, municipality or the public should be required. Nevertheless, Bloom Brothers has decided to conduct an additional Community Outreach meeting referencing the 2 Larch Street parcel. The materials for this meeting are submitted herewith.

The Bloom Brothers' proposed Marijuana Retail store is planned for an approximately rectangular section of land comprising several lots leased to Bloom Brothers. Several parcels located alongside Merrill Road – also referred to as Route 9 – represent one long side, the end parcels adjoin two side roads that run perpendicularly off of Merrill Road – specifically, Larch Street and Laurel Street – and a property line running between Larch Street and Laurel Street as the remaining long side. The Marijuana Retail store was planned to be a new building constructed on the 400 Merrill Road parcel, at the corner of Merrill Road and Larch Street. A satellite photo of the entire Bloom Brothers' leased parcel, with a flag showing the 400 Merrill Road parcel, is attached as Figure 1. Consequently, the 400 Merrill Road address was used for the two Community Outreach meetings held, following required notices, in May 21, 2018 and June 4, 2018.

The City of Pittsfield thereafter required Bloom Brothers to apply for and receive required local permits as a condition for securing a City signature on a Host Community Agreement with Bloom Brothers. Bloom Brothers timely pursued the required site plan approval. During the site plan review process, the City of Pittsfield engineer requested and required that access to the parking should occur off of Larch Street rather than off of Merrill Road, and that the physical address of the Marijuana Retail store should be changed to reflect the new access route to the store. Accordingly, on August 23, 2018, Bloom Brothers applied to the City for an address change for the store to 2 Larch Street, per the City engineer's request. A satellite photo of the entire Bloom Brothers' leased parcel, with a flag showing the now re-named 2 Larch Street parcel, is attached as Figure 2. As shown on the satellite photos attached as Figures 1 and 2, 2 Larch St is the same exact location as 400 Merrill Road and has the same abutters and other notice recipients as 400 Merrill Road.

Following the ensuing site plan and address change approvals, the City signed the Host Community Agreement with Bloom Brothers. The Host Community Agreement specifically mentions the address as "Larch St/Merrill Road" as the City was aware of the change that was occurring. Bloom Brothers, in turn, signed its final Commercial Lease for the property and filed its Applications with the Commission using the newly re-named 2 Larch Street address. Accordingly, the location of the Bloom Brothers Marijuana Retail store has not changed, there are no new abutters, and there should be no need for additional notices or Community Outreach meetings. Nevertheless, to avoid all possible notice issues, Bloom Brothers conducted an additional Community Outreach meeting showing the 2 Larch Street parcel, on January 16, 2019 from 1 PM-3 PM at business offices adjacent to the 2 Larch Street store location. The new meeting materials are submitted herewith.

As a side note, Bloom Brothers has consistently taken extra measures to provide ample notice to its Pittsfield neighbors. Bloom Brothers initially held two separate Community Outreach meetings for this Marijuana Retail store as a courtesy to the neighbors and members of the community who were not able to attend the first one. The first meeting was timely advertised in the Berkshire Eagle on May 12, 2018, abutters' notices were timely sent on May 10, 2018, and the Community Outreach meeting was held on May 21, 2018 from 2:00 PM-4:00 PM at the Berkshire Athenaeum/Pittsfield Public Library, the location for the meeting recommended by City officials. The 2:00 PM-4:00 PM time block was the only time that the museum was available to hold the meeting, and only about 10 members from the community were able to be present. To ensure the public had a chance to voice their opinions, Bloom Brothers timely sent a second set of abutters' notices to the required individuals on May 24, 2018, timely posted a second notice in the local paper on May 26, 2018 and held a second meeting on June 4, 2018 from 6:00 PM-8:00 PM at the Morningside School, which was the meeting information that Bloom Brothers submitted to the Commission in the Application of Intent Packet. This second meeting had a more substantial turnout than the first meeting and gave Bloom Brothers leadership a second chance to address all the abutters or members of the public who had questions and concerns. As noted above, Bloom Brothers has now conducted a third Community Outreach meeting, with the latest one reflecting the 2 Larch Street address named in the Bloom Brothers' Application of Intent and Commercial Lease submitted to the Commission.

For all of the above reasons, Bloom Brothers has fully complied with the letter and purpose of Commission's Community Outreach requirements. No further notices or Community Outreach meetings are required.

Slang LLC d/b/a Bloom Brothers Pittsfield Dispensary Updated as of January 18, 2019

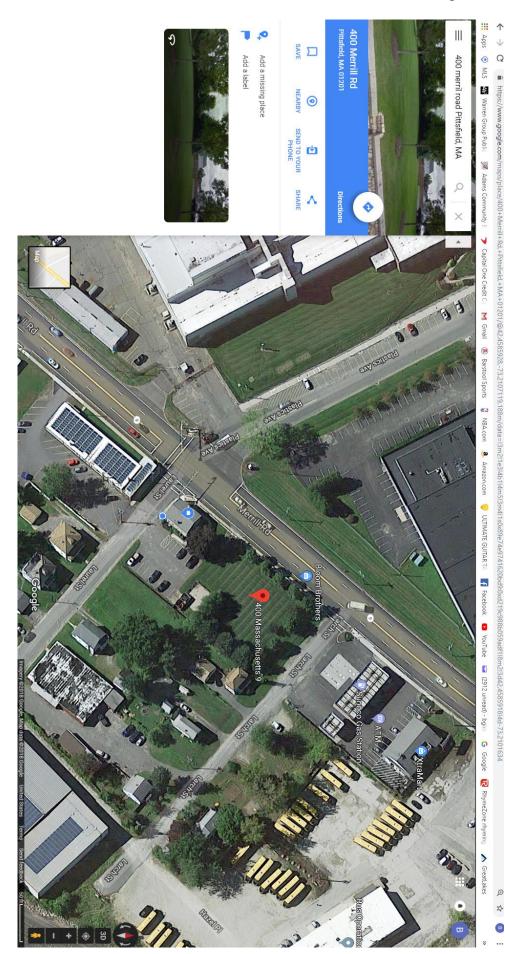


Figure 1: Bloom Brothers address as 400 Merrill Road, Pittsfield MA 01201. Satellite image courtesy of Google.

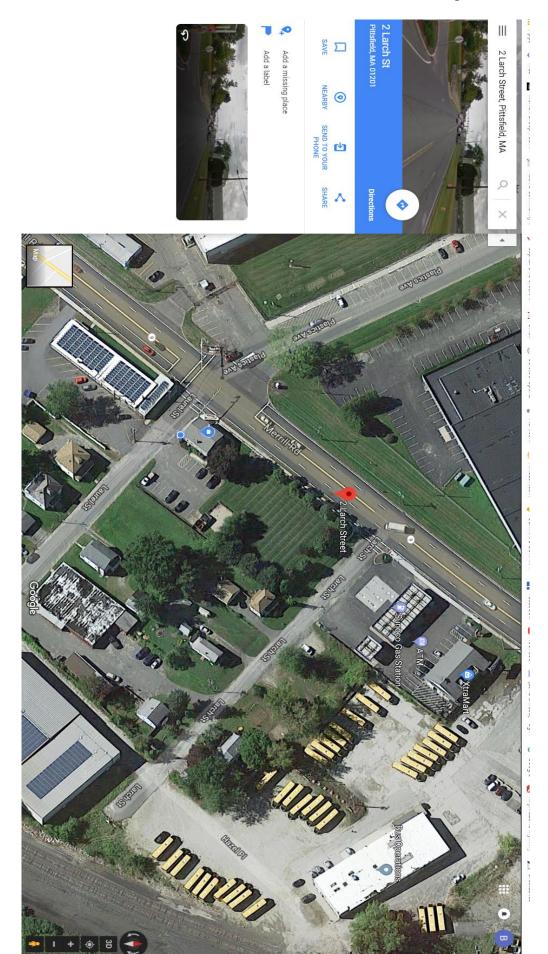


Figure 2: Bloom Brothers address as 2 Larch Street, Pittsfield MA 01201. Satellite image courtesy of Google



Community Outreach Meeting Attestation Form

The applicant must complete each section of this form and initial each page before uploading it to the application. Failure to complete a section will result in the application being deemed incomplete. Instructions to the applicant appear in italics. Please note that submission of information that is "misleading, incorrect, false, or fraudulent" is grounds for denial of an application for a license pursuant to 935 CMR 500.400(1).

I, <u>Benjamin D. Girard</u>, *(insert name)* attest as an authorized representative of <u>SLANG LLC dba Bloom Brothers (*insert name of applicant*) that the applicant has complied with the requirements of 935 CMR 500 and the guidance for licensed applicants on community outreach, as detailed below.</u>

- 1. The Community Outreach Meeting was held on <u>June 4th</u>, 2018 (*insert date*).
- 2. A copy of a notice of the time, place, and subject matter of the meeting, including the proposed address of the Marijuana Establishment, was published in a newspaper of general circulation in the city or town on <u>May 26th, 2018</u> (*insert date*), which was at least seven calendar days prior to the meeting. A copy of the newspaper notice is attached as Attachment A (*please clearly label the newspaper notice in the upper right hand corner as Attachment A and upload it as part of this document*).
- 3. A copy of the meeting notice was also filed on <u>May 24th, 2018</u> (*insert date*) with the city or town clerk, the planning board, the contracting authority for the municipality, and local licensing authority for the adult use of marijuana, if applicable. A copy of the municipal notice is attached as Attachment B (*please clearly label the municipal notice in the upper right-hand corner as Attachment B and upload it as part of this document*).
- 4. Notice of the time, place and subject matter of the meeting, including the proposed address of the Marijuana Establishment, was mailed on <u>May 24th, 2018</u> (*insert date*), which was at least seven calendar days prior to the community outreach meeting to abutters of the proposed address of the Marijuana Establishment, and residents within 300 feet of the property line of the petitioner as they appear on the most recent applicable tax list, notwithstanding that the land of any such owner is located in another city or town. A copy of one of the notices sent to abutters and parties of interest as described in this section is attached as Attachment C (*please clearly label the municipal notice in the upper right hand corner as Attachment C and upload it as part of this document; please only include a copy of one notice and please black out the name and the address of the addressee).*

Initials of Attester:
$$\frac{B}{2}$$



- 5. Information was presented at the community outreach meeting including:
 - a. The type(s) of Marijuana Establishment to be located at the proposed address;
 - b. Information adequate to demonstrate that the location will be maintained securely;
 - c. Steps to be taken by the Marijuana Establishment to prevent diversion to minors;
 - d. A plan by the Marijuana Establishment to positively impact the community; and
 - e. Information adequate to demonstrate that the location will not constitute a nuisance as defined by law.
- 6. Community members were permitted to ask questions and receive answers from representatives of the Marijuana Establishment.



The Berkshire Eagle | Berkshire Eagle.com | SPORTS |

Vegas raising stakes for next NHL expansion

BY TIM BOOTH The Associated Press

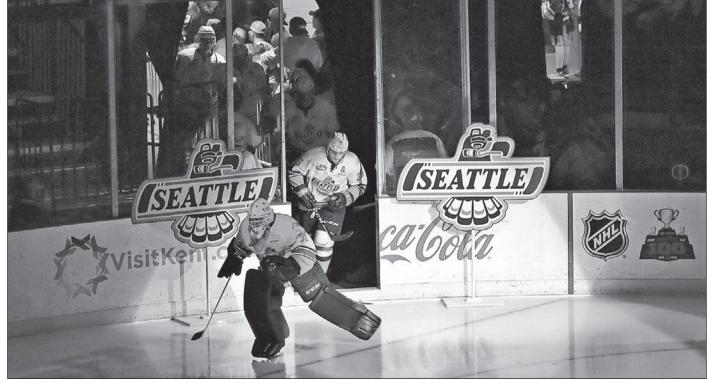
SEATTLE — From his office about 1,000 miles away from T-Mobile Arena, Tod Leiweke has watched the Stanley Cup playoffs with a growing appreciation for what is taking place in Las Vegas.

He was keeping an eye on the Golden Knights even before he became president of Seattle Hockey Partners LLC, the group looking to bring an expansion NHL franchise to the Pacific Northwest. Once he took charge of Seattle's efforts, Leiweke's interest intensified, just as Vegas began its run to the upcoming Stanley Cup Final.

"They're playing the game with great joy and they're having fun and it's just inspirational to watch," Leiweke said. "We're absolutely loving it and living vicariously through them."

The Golden Knights' success in their inaugural season has been unprecedented as Vegas prepares for Game 1 on Monday night against the Washington Capitals. It's also seemed to have heightened the expectations for the next wave of NHL expansion.

Seattle is on deck. If the NHL awards the city a franchise, it could be on the ice as early as the 2020 season. It would require a \$650 million expansion fee and a renovated arena. There's also talk of future growth, with Houston mentioned regularly as a possible destination for the league.



ASSOCIATED PRESS FILE PHOTO

In this January 2018 file photo, fans cheer at the ShoWare Center in Kent, Wash., about 20 miles south of Seattle, as Seattle Thunderbirds' Liam Hughes, left, and Nolan Volcan, right, take the ice at the start of a Western Hockey League game. The success of the Las Vegas Golden Knights in its inaugural season is unprecedented and has heightened the expectations for the next wave of expansion to hit the NHL, which is expected to include a new team in Seattle.

NHL Commissioner Gary Bettman has met with new Rockets owner Tilman Fertitta, who is certainly more open to acquiring an NHL franchise for Houston than former owner Les Alexander. Seattle is certainly further ahead in the process by showing interest, but Houston has the arena and a potential owner already in place for the near future.

what's happening in Seattle. And if Leiweke is feeling any additional pressure for his potential franchise given Vegas' success on and off the ice, he's not showing it.

"Well, to tell you the truth, I guess someone could interpret it that way that there's all of a sudden this unusual pressure on us but in fact all they're doing is helping us," Leiweke said. "They're show-For now all the focus is on ing us how successful this league could be, the brilliance of the game, they're showing us what happens when a team comes together and plays inspired hockey. We don't at all see it as anything other than just a great thing for the National Hockey League. Those that come before us will set the table for us. When I think about what they've done my endorphins go off and I have such admiration and we're truly inspired by it."

The indications about six weeks ago, when Leiweke was hired, led those involved in the expansion process to believe some type of conditional approval would be granted by the NHL Board of Governors during their June meeting, to be followed by full approval in September. The staggered approach was to make certain construction on the arena would begin in late October as scheduled.

That has changed. Bettman told The Associated Press this week that the Seattle expansion won't be formally addressed next month.

C5

"What we have said to the people — David Bonderman's group — is we're on your timetable. There's information that needs to be gathered after information is submitted. We have to finish doing our due diligence and our homework. We need to have the timetable understanding as to when the building's going to get done. We can move as fast or as slowly as you want. There's no rush," Bettman told the AP. "We're in the middle of the process. They're doing their homework, and they're proceeding on two fronts because they've got to renovate a building and they've got to pursue the team and they're doing both very nicely. They're working with the city, they hired Tod Leiweke.

"Is it going to be on the June agenda? No. After that, could it be September? Could it be the annual meeting in December? It's possible."

Leiweke was hoping to have a true rooting interest in the finals, but the Tampa Bay Lightning were ousted in the Eastern Conference finals by the Capitals. Leiweke was the CEO of the Lightning from 2010-15 and was part of the group that turned around the organization, both with its onice success and in the stands, rejuvenating a fan base that had slumped following Tampa Bay's title run in 2004.

Classifieds

Public Notices

"GREAT BARRINGTON FIRE DISTRICT GREAT BARRINGTON, MASSACHUSETTS ADVERTISEMENT FOR BIDS

Sealed Bids for the construction of the "Route 7/23 Water Main Replacement" will be received by the Fire District, 17 East Street, Great Barrington, MA 01230 until 2:00 p.m. local time on June 15, 2018 which time the Bids at received will be publicly opened and read. Sealed Bids must have outer envelope marked as "Route 7/23 Water Main Replacement.

Public Notices

necessary, any additional information on Minimum Wage additional information on Minimum Wage Rates for those trades people who may be employed for the proposed Work under this Contract 05/26/18, 05/27/18, 05/28/18

April 10, 2018

That Chapter Z of the Revised Ordinances of the City of North Adams entitled Licensed Marijuana Establishments in Section 10.12 sub section A be and is hereby amended by deleting the following:

"The Regulation and Taxation of minimize potential adverse impacts of marijuana establishment.]

Public Notices

Not including medical marijuana treatment centers after I ME's in the first sentence. And also add the following after premises.

Fractions of establishments shall be rounded up to the nearest whole number.

and be it further amended sub section D (3) by adding the following:

The total number of medical marijuana treatment centers shall not exceed on (1).

Public Notices

inserting the following:

as per 935 CMR 500.050 (6) (c)

and be further amended subsection H, by deleting the following:

consistent with Subsection C.

further amended and be it

subsection H, (1) at the end of the first sentence by inserting the

except for outdoor, open-air cultivation operations.

Keith J. Bona, President

amended.

Public Notices

Marilyn Gomeau, Clerk 05/26/18

To place your ad,

call 1-800-234-7404

Commonwealth of Massachusetts The Trial Court **Probate and Family Court**

INFORMAL PROBATE PUBLICATION NOTICE Docket No. BE18P0333EA

Estate of: William David Lee a/k/a William Lee Date of Death: April 8, 2018

Public Notices

COMMUNITY OUTREACH MEETING

Notice is hereby given that a Community Outreach Meeting for a proposed Marijuana Establishment is scheduled for June 4th 2018 from 6:00 PM - 8:00 PM at the Morningside School, located at 100 Burbank St. Pittsfield, MA 01201. The proposed licensed Marijuana Retail Store is anticipated to be located at 400 Merrill Boad. Pittsfield MA 01201. There will be an opportunity for the public to ask auestions 05/26/18

mandatory pre-Bid conference will be held at the site on June 7, 2018 at 10:00 a.m. at the Fire District

The work consists of replacement of approximately 7,200 linear feet of existing water main with varying size ductile iron water main, including new valves, hydrants, service connections, side street connections, surface and restoration. The work also includes approximately 120 linear feet of 12-inch water main installed by pipe jacking. Bids shall be on a unit price basis

All Bids for this project are subject to the provisions of Massachusetts General Laws Chapter 30, Section 39M as amended.

Bidding Documents may be electronically from obtained the Tighe & Bond website at:

http://www.tighebond.com /Projects_Out_to_Bid.php

Prospective bidders must complete a one-time registration process on the web site in order to receive log-in credentials. Bidders must log in to the web site to download bidding documents for the project. Bidders will be added to the "planholders" or prospective bidders list upon downloading the bidding documents for the project.

A bid deposit shall be furnished in accordance with the Instructions to Bidders.

Minimum Wage Rates as determined by the Commissioner of Workforce Department of Development under the provision of the Massachusetts General Laws. Chapter 149, Section 26 to 27D, as amended, apply to this project. It is the responsibility of the Contractor, before Bid opening, to request if

Open Houses

(BH HS)

and insert in its place the following:

'The Regulation of the Use and Distribution of Marijuana Not Medically Prescribed", M.G.L. c. 94G and Act for the Humanitarian Medical Use of Marijuana", Session Laws, Acts of 2012. C. 369.

and be it further amended at the end of paragraph A by inserting the following:

Chapter 351 of the Acts of 2016. Chapter 55 of the Acts of 2017, and the regulations promulgated bv the Cannabis Control Commission (CCC) found at 935 CMR 500.00 et seq.

and be it further amended in sub section B Definitions by adding the following:

MEDICAL MARIJUANA TREATMENT CENTER-a not-for-profit entity that acquires, cultivates, possesses, processes (including development of related products such as food, tinctures, aerosols, oils, or ointments), transfers, transports, sells, administers distributes, or marijuana, products containing marijuana, related supplies, or educational materials to educational materials qualifying patients or their personal caregivers.

and be it further amended in sub section C Designated Locations for Marijuana Establishments by adding the following:

Any type of LME not specified in Appendix A may be located in the I-1, I-2 or I-P zone districts.

and be it further amended in sub section D, (2) by adding the following:

and be it further amended sub section D (3) by deleting the following:

and insert 4 in its place

and be it further amended sub section D (4) by deleting the following:

and insert in its place 5

and be it further amended sub section D (5) by adding the following:

and D.3. after D.1

and be it further amended subsection D, (1) at the end of the first paragraph by inserting the following:

Fractions of establishments shall be rounded up to the nearest whole number.

and be it further amended subsection G, (1) by inserting at the end of the paragraph the following;

except for outdoor, open air

and be it further amended subsection G, (2) at the end of the paragraph by inserting the following:

except for outdoor, open-air

following:

retaile

and be it further amended subsection G, (5) after facilities by

Open Houses

And be it further amended subsection H, (4) by deleting following

abutting

and insert in its place:

following

surrounding

and be it further amended by inserting the following: 49 Medical Marijuana Treatment NP NP NP NP SP-P SP-P SP-P NP NP SP-P

SP-P SP-P SP-P SP-P SP-P SP-P NP Center

IN CITY COUNCIL May 22, 2018 Public Hearing Held VOTED: to pass to a second reading and publish as required by law.

Keith J. Bona, President Marilyn Gomeau, Clerk 05/26/18

City of North Adams

May 8, 2018

That Chapter Z, entitled Zoning Appendix A, entitled Use Regulation Schedule, be and is hereby amended follows: as

Delete "alcohol" in Principal Uses (52).

AND BE IT FURTHER AMENDED,

by adding "or alcohol" after goods, in Principal Uses (54).

IN CITY COUNCIL May 22, 2018

The Kinderhook Group

VOTED: to pass to a second reading and publish as required by law, as

IT'S THE CONVENIENCE that keeps people coming back to the great deals found in the classifieds.

Berkshire Division 44 Bank Row Pittsfield, MA 01201 (413) 442-6941

To all persons interested in the above captioned estate, by Petition of Petitioner Jesse S. Lee of Lake Worth FL a Will has been admitted to informal probate.

Jesse S. Lee of Lake Worth FL has been informally appointed as the Personal Representative of the estate to serve without surety on the bond.

The estate is being administered under informal procedure by the Personal Representative under the Massachusetts Uniform Probate Code without supervision by the Court. Inventory and accounts are not required to be filed with the Court, but interested parties are entitled to notice regarding the administration from the Personal Representative and can petition the Court in any matter relating to the estate, including distribution of assets and expenses of administration. Interested parties are entitled to petition the Court to institute formal proceedings and to obtain orders terminating or restricting the powers of Personal Representatives appointed under informal procedure. A copy of the Petition and Will, if any, can be obtained from the Petitioner.

Julia Leedham Rindfuss, Esq. 12 Caratina Avenue Pittsfield, MA 01201 413-443-0198 05/26/18



Help today's vouth to learn the value of reading the daily newspaper. Support Newspapers in Education. For more information or to make a donation, call 413-496-6355.

Open Houses





unit condo. Fireplace living room, granite kitchen, new bath and windows, wood floors, garage and much more. A MUST SEE.

Hosted by \$269,000 Kathy Broderick www.sigrealty.com 127 Elm Street - 413-443-3441

OPEN HOUSE Saturday, May 26 • 10am-1pm



64 Yvonne Drive, Dalton, MA \$429,000

Beautiful Colonial on a lovely street! 4 Bedroom, 3 Bath, gorgeous granite and tile, hardwood floors. 3 fireplaces. spacious family rooms, home office, finished basement, great landscaping, hiking trails nearby. Must see!

Andy Kelly, Broker (413) 281-2784



cultivation operations.

cultivation operations.

and be it further amended subsection G, (4) by deleting retail establishment and inserting the and be it

Attachment B



RECEIVED-CITY CLERK CITY OF PITTEFIELD, MA 2018 MAY 24 P 1: 17

COMMUNITY OUTREACH MEETING

Notice is hereby given that a Community Outreach Meeting for a proposed Marijuana Establishment is scheduled for June 4th 2018 from 6:00 PM – 8:00 PM at the Morningside School, located at 100 Burbank St. Pittsfield, MA 01201. The proposed licensed Marijuana Retail Store is anticipated to be located at 400 Merrill Road, Pittsfield MA 01201. There will be an opportunity for the public to ask questions.

Notice of Intent to Abutters for Proposed Marijuana Retail Store

Landowner: SLING LLC Address: 392 Merrill Road, Pittsfield MA 01201 Date Notice Sent: 5/24/2018

Abutter: David Deforest Abutter Address: 14 Larch St, Pittsfield MA 01201

Dear Abutter:

The purpose of this letter is to serve as a notice that a second Community Outreach Meeting for a proposed Marijuana Establishment is scheduled for June 4th, 2018 between 6:00 PM – 8:00 PM at the Morningside School, located at 100 Burbank St. Pittsfield, MA 01201. The proposed licensed Marijuana Retail Store is anticipated to be located at 400 Merrill Road, Pittsfield MA 01201. There will be an opportunity for the public to ask questions.

The records of the City of Pittsfield Assessor's office show that you own property with a boundary within three hundred feet from the property line of the proposed establishment. This letter is to serve the notice requirement as set out by the Commonwealth of Massachusetts Cannabis Control Commission.

Sincerely,

Ben Girard Royal Property Group Realtor/Property Manager 413-464-9037 (office) / 781-290-9954 (cell) Realtor License #9557526



Plan to Remain Compliant with Local Zoning

On August 29, 2018, the Applicant received a Special Permit from the City of Pittsfield Zoning Board of Appeals for a Recreational Marijuana Retail use (the "Special Permit").

Recreational Marijuana Retail is a use allowed by special permit in the City of Pittsfield's General Industrial (I-G) zoning district, where the subject property is located.

The Zoning Board of Appeals imposed five conditions on the Special Permit. They are:

- 1. A copy of an executed Host Community Agreement shall be received by Department of Community Development staff prior to the issuance of building permits.
- 2. A tracking pad shall be installed at the entrance of project site to reduce tracking of soil off site by construction vehicles.
- 3. All lighting shall be downward casting and not trespass off-site.
- 4. Should the Zoning Board of Appeals be made aware of public safety concerns of the Building Department or Pittsfield Police Department as a result of the hours of operation or activity associated with the proposed business, the Board will request that the applicant appear at a properly noticed Zoning Board of Appeals meeting to address the impact(s) and provide appropriate mitigation.
- 5. The applicant is subject to all other federal, state, and local rules and regulations not specifically covered by the granting of this special permit.

The Applicant will submit its HCA to the Department of Community Development.

During construction, the Applicant will ensure that a temporary, stabilized pad will be located at every point of vehicular ingress and egress to provide a stable entrance and exit from the construction site and keep mud and sediment off the public roads.

All lighting will be designed so that it is downward casting so it will not trespass off site.

There are no further local zoning approvals required.

A CONTRACTOR OF THE OF	etts Minimum Fee: \$50		
	Secretary of the Commonw One Ashburton Boston, MA Telephone: (6	vision Special Filing Instructions	
Certificate of Organiza General Laws, Chapter)	ation		
Identification Number: <u>0</u>	01319356		
1. The exact name of the	limited liability company is	: <u>SLANG LLC</u>	
2a. Location of its princip			
	392 MERRILL RDPITTSFIELDState:	<u>MA</u> Zip: <u>0120</u>	1 Country: <u>USA</u>
2b. Street address of the	office in the Commonwealt	h at which the records	will be maintained:
Ne and Otre etc.	392 MERRILL RD	<u>MA</u> Zip: <u>0120</u>	11 Country: <u>USA</u>
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City or Town:	of business, and if the limite rendered: D ANY OTHER LAWFUL olution, if specified: he Resident Agent: <u>NATHAN G GIRARD</u> 680 STAFFORD HILL RD <u>CHESHIRE</u> State: <u>N</u> ent agent of the above limite ve limited liability company s address of each manager, Individual Name First, Middle, Last, Suffi	ed liability company is <u>USES.</u> <u>MA</u> Zip: <u>01225</u> ed liability company, c pursuant to G. L. Chap if any: x Addre	Country: <u>USA</u> consent to my appointment as f pter 156C Section 12. Address (no PO Box) ess, City or Town, State, Zip Code 680 STAFFORD HILL RD CHESHIRE, MA 01225 UNI 392 MERRILL RD

documents to be filed with the Corporations Division, and at least one person shall be named if there are no

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managers.

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
SOC SIGNATORY	SCOTT LETOURNEAU	392 MERRILL RD PITTSFIELD, MA 01201 USA
SOC SIGNATORY	NATHAN G GIRARD	680 STAFFORD HILL RD CHESHIRE, MA 01225 USA

8. The name and business address of the person(s) authorized to execute, acknowledge, deliver and record any recordable instrument purporting to affect an interest in real property:

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
REAL PROPERTY	NATHAN G GIRARD	392 MERRILL RD PITTSFIELD, MA 01201 USA
REAL PROPERTY	SCOTT LETOURNEAU	392 MERRILL RD PITTSFIELD, MA 01201 USA

9. Additional matters:

SIGNED UNDER THE PENALTIES OF PERJURY, this 30 Day of March, 2018, NATHAN G GIRARD

(The certificate must be signed by the person forming the LLC.)

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THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are deemed to have been filed with me on:

March 30, 2018 03:24 PM

Heterian Frainfalies

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth

BYLAWS OF SLANG, LLC (THE "COMPANY")

ARTICLE I

OFFICES AND RECORDS

Section 1.1. PRINCIPAL OFFICE. The principal office of the Company shall be within or without the Commonwealth of Massachusetts as set forth in the Company's Certificate of Organization or subsequent filing with the Secretary of the Commonwealth.

Section 1.2. OTHER OFFICES. The Company may also have other offices at any places, within or without the Commonwealth of Massachusetts, as the Board of Managers may designate, or as the business of the Company may require or as may be desirable.

ARTICLE II

MEMBERS

Section 2.1. PLACE OF MEETING. Meetings of the members (each a "Member") shall be held either at the principal office of the Company or at any other place designated by the Board of Managers, either within or without the Commonwealth of Massachusetts, as shall be designated in the notice of the meeting or executed waiver of notice.

Section 2.2. MEETINGS OF MEMBERS BY REMOTE COMMUNICATION. The Board of Managers may authorize Members not physically present at a meeting of Members to participate in a meeting of Members by means of remote communication and be deemed present and entitled to vote at the meeting, subject to any guidelines and procedures adopted by the Board of Managers.

The Board of Managers may also authorize that any annual or special meeting of Members shall be held solely by means of remote communication as set out this Section 2.2 without a physical assembly of Members.

Section 2.3. ANNUAL MEETING. An annual meeting of Members, for the purpose of electing Managers and transacting any other business as may be brought before the meeting, shall be held on the first Wednesday in May, or such other date as the Board of Managers may determine.

Failure to hold the annual meeting at the designated time shall not affect the validity of any action taken by the Company. If the Board of Managers fails to call the annual meeting, any Member may make demand in writing to any officer of the Company that an annual meeting be held.

Section 2.4. SPECIAL MEMBERS' MEETINGS. Special meetings of the Members may be called:

(a) by the Board of Managers;

(b) by the President;

(c) upon the demand of the holders of at least [twenty-five percent (25%)], or such lesser percentage as the Certificate of Organization may permit, of all the votes entitled to be cast on any issue proposed to be considered at the proposed special meeting.

Only business within the purposes described in the Company's meeting notice may be conducted at a special meeting of the Members.

Section 2.5. RECORD DATE FOR MEMBER ACTION. For the purpose of determining Members entitled to notice of or to vote at any meeting of Members or any adjournment thereof, the record date shall be:

(a) on the date fixed by the Board of Managers in the notice of the meeting;

(b) at the close of business on the day before the first notice is delivered to Members, if no date is fixed by the Board of Managers; or

(c) on the day before the Members' meeting, if no notice of meeting is mailed to Members

For action by consent of the Members without a meeting, the record date for Members entitled to approve the action subject of the consent shall be:

(a) on the date fixed by the Board of Managers; or

(b) the date that the first Member signs the written consent, if no date is fixed by the Board of Managers.

A record date fixed under this Section may not be more than seventy (70) days before the meeting or action requiring a determination of Members. A determination of Members entitled to notice of or to vote at a Members' meeting is effective for any adjournment of the meeting unless the Board of Managers fixes a new record date, which it shall do if the meeting is adjourned to a date more than one hundred twenty (120) days after the date fixed for the original meeting.

Section 2.6. NOTICE OF MEMBERS' MEETING. Written notice of any annual or special meeting of Members shall be given to any Member entitled to notice not less than ten (10) days nor more than sixty (60) days before the date of the meeting. The Company is required to give notice only to Members entitled to vote at the meeting. The Company shall give written notice to any Member entitled to notice by mail or by electronic transmission. Written notice by mail is effective on deposit in the United States mail, if mailed postpaid and correctly addressed to the Member's address shown in the Company's current record of Members. Written notice by electronic transmission is effective by (a) facsimile telecommunication when directed to a number furnished by the Member for the purpose; (b) email when directed to an email address furnished by the Member for the purpose; (c) posting on an electronic network together with separate notice to the Member of such specific posting, directed to an email address furnished by the Member for the purpose; or (d) any other form of electronic transmission when directed to the Member in the manner specified by the Member.

Any person entitled to notice of a meeting may sign a written waiver of notice either before or after the time of the meeting. The participation or attendance at a meeting of a person entitled to notice constitutes waiver of notice, except where the person attends for the specific purpose of objecting to the lawfulness of the convening of the meeting.

Section 2.7. VOTING LISTS. The officer or agent having charge of the share transfer records for shares of the Company shall prepare an alphabetical list of all Members entitled to notice of the meeting, arranged by voting group and by class and series of share, with the address of and the number of shares held by each Member. The list shall be available for inspection by any Member beginning two (2) business days after notice of the meeting is given at the principal place of business of the Company or if the meeting will be held at another location, at a place in the city where the meeting will be held, which shall be identified in the meeting notice.

The list shall also be produced and kept open at the time and place of the meeting and shall be subject to the inspection of any Member during the whole time of the meeting.

Section 2.8. QUORUM OF MEMBERS. A quorum shall be present for action on any matter at a Member meeting if a majority of the votes entitled to be cast on the matter by a voting group is represented at the meeting in person or by proxy. A voting group includes all shares of one or more classes or series that are entitled, to vote and to be counted together collectively on a matter at a meeting of Members.

Once a quorum for a voting group has been established at a meeting, the Members in that voting group represented in person or by proxy at the meeting are deemed present for quorum purposes for the remainder of the meeting and for any adjournment unless: (a) the Member attends the meeting solely to object to defective notice or the conduct of the meeting on other grounds and does not vote the shares or take any other action at the meeting; or (b) the meeting is adjourned and a new record date is set for the adjourned meeting.

The Members in a voting group represented in person or by proxy at a meeting of Members, even if not comprising a quorum, may adjourn the meeting as to the voting group until a time and place as may be determined by a vote of the holders of a majority of the shares of the voting group represented in person or by proxy at that meeting. If the meeting is adjourned for more than one hundred twenty (120) days after the date fixed for the original meeting, a new quorum for the meeting must be established.

Section 2.10. VOTING OF SHARES. Each outstanding share, regardless of class, shall be entitled to one vote on each matter submitted to a vote at a meeting of Members.

Section 2.11. VOTING BY PROXY OR NOMINEE. Shares of the Company's stock owned by the Company itself or by another Company or entity, the majority of the voting stock or interest of which is owned or controlled by the Company, shall not be voted, directly or indirectly, at any meeting, and shall not be counted in determining the total number of outstanding shares at any given time. Nothing in this section shall be construed as limiting the right of the Company or any domestic or foreign Company or other entity to vote shares, held or controlled by it in a fiduciary capacity, or with respect to which it otherwise exercises voting power in a fiduciary capacity.

A Member may vote either in person or by proxy executed in writing by the Member or his or her attorney-in-fact. An appointment of a proxy is effective when received by the Secretary or other officer or agent authorized by the Company to tabulate votes. No

proxy shall be valid after eleven (11) months from the date of its execution unless otherwise provided in the proxy. A proxy shall be revocable unless the proxy form conspicuously states that the proxy is irrevocable and the proxy is coupled with an interest as defined in the Massachusetts Limited Liability Company Act. An appointment made irrevocable is revoked when the interest with which it is coupled is extinguished. The death or incapacity of the Member appointing a proxy shall not affect the right of the Company to accept the proxy's authority unless notice of the death or incapacity is received by the Secretary or other officer or agent authorized to tabulate votes before the proxy exercises his or her authority under the appointment.

Shares owned by another Company, domestic or foreign, may be voted by any officer, agent, or proxy as the bylaws of that Company may authorize or, in the absence of authorization, as the Board of Managers of that Company may determine. An administrator, executor, guardian, or conservator may vote shares held in that fiduciary capacity if the shares forming a part of an estate are in the possession and forming a part of the estate being served by the fiduciary, either in person or by proxy, without a transfer of the shares into the fiduciary's name. A trustee may vote shares standing held in trustee's name, either in person or by proxy, but no trustee shall be entitled to vote shares held by him or her without a transfer of the shares into his or her name as trustee.

A receiver may vote shares standing in the name of a receiver and may vote shares held by or under the control of a receiver without the transfer thereof into the receiver's name if authority so to do be contained in an appropriate order of the court by which the receiver was appointed.

A Member whose shares are pledged shall be entitled to vote the shares until the shares have been transferred into the name of the pledgee, and thereafter the pledgee shall be entitled to vote the shares transferred, subject to any agreements containing restrictions on the hypothecation, assignment, pledge, or voluntary or involuntary transfer of shares.

Section 2.12. ACTION BY MEMBERS WITHOUT A MEETING. Any action required or permitted to be taken at any annual or special meeting of Members may be taken without a meeting, if a consent or consents in writing, setting forth the action so taken, shall have been signed by the holder or holders of [all the shares entitled to vote with respect to the action that is the subject of the consent/shares with at least the minimum number of votes necessary to take the action at a meeting at which all Members entitled to vote on the action are present and voting]. The action shall be evidenced by one or more written consents that (a) describe the action taken, (b) are signed by Members having the requisite votes, (c) bear the date of the signatures of such Members, and (d) are delivered to the Company for inclusion with the records of meetings within sixty (60) days of the earliest dated consent delivered to the Company.

If the action to be taken pursuant to the consent of voting Members without a meeting is one for which notice to all Members would be required by law if the action were to be taken at a meeting, then the Company shall, at least seven (7) days before the action is taken, give notice in the manner specified by Section 2.6 to all nonvoting Members.

ARTICLE III

MANAGERS

Section 3.1. BOARD OF MANAGERS. All corporate power shall be exercised by or under the authority of, and the business and affairs of the Company shall be managed under the direction of, the Board of Managers, except such powers expressly conferred upon or reserved to the Members, and subject to any limitations set forth by law, by the Certificate of Formation or by these Bylaws. Managers need not be residents of the Commonwealth of Massachusetts or Members of the Company.

Section 3.2. NUMBER OF MANAGERS. The number of Managers shall be four (4) provided that the number may be increased or decreased from time to time by an amendment to these Bylaws or resolution adopted by all of the members of the Board of Managers. No decrease in the number of Managers shall have the effect of decreasing the number of Managers below the minimum number of individuals permitted by law, nor shall have the effect of shortening the term of any incumbent Manager.

Section 3.3. TERM OF OFFICE. At the first annual meeting of Members and at each annual meeting thereafter, the holders of shares entitled to vote in the election of Managers shall elect Managers to hold office until the next succeeding annual meeting, the Manager's successor has been selected and qualified, or the Manager's earlier death, resignation, or removal.

Despite the expiration of a Manager's term, he or she shall continue to serve until his or her successor is elected and qualified or until there is a decrease in the number of Managers.

Section 3.4. REMOVAL. Managers may be removed from office at any time with or without cause by the Members entitled to elect them. A Manager may be removed by Members or Managers only at a meeting called for that purpose, for which the notice must state that the purpose, or one of the purposes, of the meeting is removal of the Manager or Managers.

Section 3.5. RESIGNATION. Except as otherwise required in the Company's Operating Agreement, a Manager may resign at any time by giving notice in the form of an executed resignation to the Board of Managers, its chairman, or to the Company. A resignation is effective when the notice is delivered unless the notice specifies a future date. Acceptance of the resignation shall

not be required to make the resignation effective. The pending vacancy may be filled before the effective date in accordance with Section 3.6 of these Bylaws, but the successor shall not take office until the effective date.

Section 3.6. VACANCIES. Vacancies and newly created Managerships, whether resulting from an increase in the size of the Board of Managers, or due to the death, resignation, disqualification or removal of a Manager or otherwise, may be filled by election at an annual or special meeting of Members called for that purpose by the affirmative vote of a majority of the remaining Managers then in office, even though less than a quorum of the Board of Managers.

A vacancy that will occur at a specific later date may be filled before the vacancy occurs, but the new Manager may not take office until the vacancy occurs. Any elected to fill a vacancy shall serve until the next Members' meeting at which Managers are elected.

Section 3.7. MEETINGS OF MANAGERS. A regular meeting of the newly-elected Board of Managers shall be held without other notice immediately following each annual meeting of Members, at which the board shall elect officers and transact any other business as shall come before the meeting. Other regular and special meetings of the Managers may be held at such times and places within or outside the Commonwealth of Massachusetts as the Managers may fix. Special meetings of the Board of Managers may be called by the President, by the Chairman of the Board, if any, by the Secretary, by any two Managers, or by one Manager in the event that there is only one Manager.

Section 3.8. MEETINGS OF MANAGERS BY REMOTE COMMUNICATION. The Board of Managers may permit any or all Managers to participate in any meeting by, or conduct the meeting through the use of, any means of communication by which all Managers participating may simultaneously hear each other during the meeting. A Manager participating in a meeting by this means is considered to be present in person at the meeting.

Section 3.9. NOTICE OF MANAGERS' MEETINGS. Regular meetings may be held without notice of the date, time, place, or purpose of the meeting. All special meetings of the Board of Managers shall be held upon not less than two (2) days' notice. Such notice shall state:

(a) the date and time of the meeting;

(b) the place of the meeting;

(c) the purpose or purposes for which the meeting is called if the meeting is a special meeting.

The Company or person calling the meeting shall give notice of the meeting to each Manager personally, by telephone or voice mail, by mail, by electronic transmission if consented to by the Manager, or by messenger or delivery service. Notice to each Manager shall also be given by electronic transmission at the Manager's last known e-mail address.

A written waiver of the required notice signed by a Manager entitled to the notice, before or after the meeting, is the equivalent of giving notice to the Manager who signs the waiver. A Manager's attendance at any meeting shall constitute a waiver of notice of the meeting, except where the Manager attends a meeting for the express purpose of objecting to the transaction of any business on the grounds that the meeting is not lawfully called or convened.

Section 3.10. QUORUM AND ACTION OF MANAGERS. A majority of the number of Managers shall constitute a quorum for the transaction of business. The act of the majority of the Managers present at a meeting at which a quorum is present at the time of the act shall be the act of the Board of Managers, unless the act of a greater number is required by law, the Certificate of Formation, or these Bylaws. The Managers at a meeting for which a quorum is not present may adjourn the meeting until a time and place as may be determined by a vote of the Managers present at that meeting.

Section 3.11. COMPENSATION. Managers shall not receive any stated salary for their services, but by resolution of the Board of Managers a fixed sum and expenses of attendance, if any, may be allowed for attendance at any meeting of the Board of Managers or committee thereof. A Manager shall not be precluded from serving the Company in any other capacity and receiving compensation for services in that capacity.

Section 3.12. ACTION BY MANAGERS WITHOUT A MEETING. Unless otherwise provided by these Bylaws, any action required or permitted to be taken at a meeting of the Board of Managers or any committee thereof may be taken without a meeting if all members of the Board of Managers, or all committee members then appointed, consent to such action in writing or by electronic transmission and the writings or electronic transmissions are filed with the minutes of the proceedings of the Board of Managers.

Section 3.13. COMMITTEES OF THE BOARD OF MANAGERS. The Board of Managers, by resolution adopted by a majority, may designate one or more Managers to constitute one or more committees, to exercise the authority of the Board of Managers to the extent provided in the resolution of the Board of Managers and allowed under the law of the Commonwealth.

ARTICLE IV

OFFICERS

Section 4.1. POSITIONS AND APPOINTMENT. The officers of the Company shall be appointed by the Board of Managers and shall be a President, a Treasurer, a Secretary, and any other officers, including assistant officers and agents, as may be deemed necessary by the Board of Managers. Any two or more offices may be held by the same person.

Each officer shall serve until a successor is elected and qualified or until the death, resignation or removal of that officer. Vacancies or new offices shall be filled at the next regular or special meeting of the Board of Managers. Election or appointment of an officer or agent shall not of itself create contract rights.

Section 4.2. REMOVAL AND RESIGNATION. Any officer appointed or elected by the Board of Managers may be removed with or without cause by the affirmative vote of the majority of the Board of Managers at any regular or special meeting. Any officer or assistant officer appointed by an authorized officer may be removed at any time with or without cause by any officer with authority to appoint such officer or assistant officer. Removal shall be without prejudice to the contract rights, if any, of the officer so removed.

Any officer may resign at any time by delivering notice to the Company. Resignation is effective when the notice is delivered unless the notice provides a later effective date.

Any vacancies may be filled in accordance with Section 4.1 of these Bylaws.

Section 4.3. POWERS AND DUTIES OF OFFICERS. The powers and duties of the officers of the Company shall be as provided from time to time by resolution of the Board of Managers or by direction of an officer authorized by the Board of Managers to prescribe the duties of other officers. In the absence of such resolution, the respective officers shall have the powers and shall discharge the duties customarily and usually held and performed by like officers of Companies similar in organization and business purposes to the Company subject to the control of the Board of Managers.

ARTICLE V

INDEMNIFICATION OF MANAGERS AND OFFICERS

The Corporation shall indemnify a Manager or officer who was wholly successful, on the merits or otherwise, in the defense of any proceeding to which he or she was a party because he or she was a Manager or officer of the Corporation against reasonable expenses incurred by him or her in connection with the proceeding.

The Corporation may, to the fullest extent permitted by law, indemnify each person who may serve or who has served at any time as a Manager or officer of the Corporation or of any of its subsidiaries, or who at the request of the Corporation may serve or at any time has served as a Manager, officer, administrator or trustee of, or in a similar capacity with, another organization or any employee benefit plan, against all expenses and liabilities, including counsel fees, reasonably incurred by or imposed upon such person in connection with any proceeding in which he may become involved by reason of his serving or having served in such capacity.

The indemnification provided hereunder shall inure to the benefit of the heirs, executors and administrators of a Manager, officer or other person entitled to indemnification hereunder.

The foregoing right of indemnification shall be in addition to and not exclusive of any other rights which such Manager or officer or other person may be entitled under the Articles of Organization, any agreement, or pursuant to any action taken by the Managers or Members of the Corporation or otherwise.

ARTICLE VI

SHARE CERTIFICATES AND TRANSFER

Section 6.1. CERTIFICATES REPRESENTING SHARES. Shares may be certificated or uncertificated. If the shares are uncertificated, the Company shall record any share transfer in the Company's books and records. In the event the shares are certificated, the certificates representing shares of the Company shall state:

(a) the name of the Company and that it is organized under the laws of the Commonwealth;(b) the name of the person to whom issued;

(c) the number and class of shares and the designation of the series, if any, which the certificate represents; and

(d) a conspicuous statement setting forth restrictions on the transfer of the shares, if any.

No share shall be issued until the consideration therefor, fixed as provided by law, has been fully paid.

Section 6.3. REGISTERED MEMBERS. The Company may treat the registered owner of any shares issued by the Company as the holder in fact thereof, for purposes of voting those shares, receiving distributions thereon or notices in respect thereof, transferring those shares, exercising rights of dissent with respect to those shares, exercising or waiving any preemptive right with respect to those shares, entering into agreements with respect to those shares in accordance with the laws of the Commonwealth, or giving proxies with respect to those shares.

Neither the Company nor any of its officers, Managers, employees, or agents shall be liable for treating that person as the owner of those shares at that time for those purposes, regardless of whether that person possesses a certificate for those shares and shall not be bound to recognize any equitable or other claim to or interest in such share or shares on the part of any other person, whether or not it shall have express notice thereof, except as otherwise provided by law.

Section 6.4. LOST CERTIFICATES. The Company may issue a new certificate for its shares in place of any certificate theretofore issued and alleged by its owner of record or such owner's authorized representative to have been lost, stolen, or destroyed if the Company, transfer agent, or registrar is not on notice that such certificate has been acquired by a bona fide purchaser.

A new certificate may be issued in lieu of any certificate previously issued that has become defaced or mutilated upon surrender for cancellation of a part of the old certificate sufficient, in the opinion of the Secretary and the transfer agent or the registrar, if any, to identify the owner of the defaced or mutilated certificate, the number of shares represented thereby, and the number of the certificate and its authenticity and to protect the Company and the transfer agent or the registrar against loss or liability. When sufficient identification for such defaced or mutilated certificate is lacking, a new certificate may be issued upon compliance with all of the conditions set forth in this Section in connection with the replacement of lost, stolen, or destroyed certificates.

ARTICLE VII

MISCELLANEOUS

Section 7.1. SEAL. The Company may adopt a corporate seal in a form approved by the Board of Managers. The Company shall not be required to use the corporate seal and the lack of the corporate seal shall not affect an otherwise valid contract or other instrument executed by the Company.

Section 7.2. CHECKS, DRAFTS, ETC. All checks, drafts or other instruments for payment of money or notes of the Company shall be signed by an officer or officers or any other person or persons as shall be determined from time to time by resolution of the Board of Managers.

Section 7.3. FISCAL YEAR. The fiscal year of the Company shall be as determined by the Board of Managers.

Section 7.4. CONFLICT WITH APPLICABLE LAW OR CERTIFICATE OF FORMATION. These Bylaws are adopted subject to any applicable law and the Certificate of Formation. Whenever these Bylaws may conflict with any applicable law or the Certificate of Formation, such conflict shall be resolved in favor of such law or the Certificate of Formation.

Section 8.5. INVALID PROVISIONS. If any one or more of the provisions of these Bylaws, or the applicability of any provision to a specific situation, shall be held invalid or unenforceable, the provision shall be modified to the minimum extent necessary to make it or its application valid and enforceable, and the validity and enforceability of all other provisions of these Bylaws and all other applications of any provision shall not be affected thereby.

ARTICLE VIII

AMENDMENT OF BYLAWS

Section 8.1. MEMBERS. These Bylaws may be amended, repealed, or otherwise altered by the Members.

Section 8.2. BOARD OF MANAGERS. As authorized by the Certificate of Formation, the Board of Managers may also make, amend, or repeal, subject to any provision of the Massachusetts Limited Liability Company Act, the Certificate of Formation, or a

bylaw adopted by the Members that reserves the power exclusively to the Members or otherwise restricts the authority of the Board of Managers.



mass.gov/dor

CERTIFICATE OF GOOD STANDING AND/OR TAX COMPLIANCE



Why did I receive this notice?

The Commissioner of Revenue certifies that, as of the date of this certificate, SLANG LLC is in compliance with its tax obligations under Chapter 62C of the Massachusetts General Laws.

This certificate doesn't certify that the taxpayer is compliant in taxes such as unemployment insurance administered by agencies other than the Department of Revenue, or taxes under any other provisions of law.

This is not a waiver of lien issued under Chapter 62C, section 52 of the Massachusetts General Laws.

What if I have questions?

If you have questions, call us at (617) 887-6367 or toll-free in Massachusetts at (800) 392-6089, Monday through Friday, 8:30 a.m. to 4:30 p.m..

Visit us online!

Visit mass.gov/dor to learn more about Massachusetts tax laws and DOR policies and procedures, including your Taxpayer Bill of Rights, and MassTaxConnect for easy access to your account:

- Review or update your account
- Contact us using e-message
- Sign up for e-billing to save paper
- Make payments or set up autopay

end b. Gldr

Edward W. Coyle, Jr., Chief Collections Bureau

Use the confirmation code below to print another copy of this letter or to review your submission. Confirmation Code: k5rmxq



The Commonwealth of Massachusetts Secretary of the Commonwealth State House, Boston, Massachusetts 02133

William Francis Galvin Secretary of the Commonwealth

August 24, 2018

TO WHOM IT MAY CONCERN:

I hereby certify that a certificate of organization of a Limited Liability Company was filed in this office by

SLANG LLC

in accordance with the provisions of Massachusetts General Laws Chapter 156C on March 30, 2018.

I further certify that said Limited Liability Company has filed all annual reports due and paid all fees with respect to such reports; that said Limited Liability Company has not filed a certificate of cancellation or withdrawal; and that said Limited Liability Company is in good standing with this office.

I also certify that the names of all managers listed in the most recent filing are: NATHAN G GIRARD, NICHOLAS A GIRARD, BENJAMIN D GIRARD, SCOTT LETOURNEAU

I further certify, the names of all persons authorized to execute documents filed with this office and listed in the most recent filing are: NATHAN G GIRARD, NICHOLAS A GIRARD, BENJAMIN D GIRARD, SCOTT LETOURNEAU

The names of all persons authorized to act with respect to real property listed in the most recent filing are: NATHAN G GIRARD, SCOTT LETOURNEAU



In testimony of which,

I have hereunto affixed the

Great Seal of the Commonwealth

on the date first above written.

Villian Tranino Galicin

Secretary of the Commonwealth

Processed By: IL

CONFIDENTIAL – EXEMPTED FROM PUBLIC RECORDS PER G.L. c. 4, § 7(26)(n)

DISPENSING PROCEDURES

The Bloom Brothers (the "Company") customer entrance at its 2 Larch Street, Pittsfield, MA, retail store will lead into a reception area that does not have cannabis product easily accessible. Identification will be initially checked by a security guard to ensure that the customer has a valid ID establishing that he or she is at least 21 years old. The security guard will contact law enforcement authorities if an ID appears to be invalid or otherwise believes that someone under age 21 is attempting to purchase marijuana.

Display cases with accessories may be in this area, along with menus, and furniture to give them a warm welcome. The Company will also assure that adequate supplies of current educational materials are available for distribution to consumers in common languages in the Pittsfield area (specifically, English and Spanish). The Company will also maintain and make available specially printed educational material and menus with extra-large font and images for customers with poor vision and/or materials available in an electronic format with speaking capabilities to assist visually-impaired consumers. The Company also will designate a specific staff member to cater to customers with special needs so they can receive the same level of assistance and customer service as all other customers entering the store. Such educational materials shall include the nine educational topics listed in the rules of the Cannabis Control Commission (the "Commission") and any other information required to be included by the Commission. The topics specified in the current Commission rules are as follows:

- A warning that marijuana has not been analyzed or approved by the FDA, that there is limited information on side effects, that there may be health risks associated with using marijuana, and that it should be kept away from children;
- A warning that when under the influence of marijuana, driving is prohibited by M.G.L. c. 90, § 24, and machinery should not be operated;
- Information to assist in the selection of marijuana, describing the potential differing effects of various strains of marijuana, as well as various forms and routes of administration;
- Materials offered to consumers to enable them to track the strains used and their associated effects;
- Information describing proper dosage and titration for different routes of administration. Emphasis shall be on using the smallest amount possible to achieve the desired effect. The impact of potency must also be explained;
- A discussion of tolerance, dependence, and withdrawal;

- Facts regarding substance abuse signs and symptoms, as well as referral information for substance abuse treatment programs;
- A statement that consumers may not sell marijuana to any other individual; and
- Information regarding penalties for possession or distribution of marijuana in violation of Massachusetts law.

After passing the security guard identification check, all customers will be required to check in with the receptionist and again show a valid ID proving they are at least 21 years old. For all visits, customer information from the ID will be logged into the Company's Customer Relationship Management software system to ensure the Company has records of who has been in the retail store as of any given date/time. Before entering the product area, customers must wait for their name to be called and a product specialist to accompany them.

The product area will include descriptions of the various strains of marijuana to be sold (or processed, to the extent applicable), as well as descriptions of the forms in which marijuana will be sold. Among other things, the Company's displays will include basic information about the name of the strain, whether the strain is considered a Sativa, Indica, or Hybrid, as well as its THC content. These descriptions will apply both to flower and to concentrates and marijuana-infused products. Each product's packaging also will include information on laboratory testing results that have a more detailed description of the cannabinoid content that includes percentages for THC, CBD, and CBN. After the sale is completed, the customer will be directed to the customer-specific exit door so that customers carrying products will not have the ability to interact with customers in the reception area. The Company has no medical cannabis license at this time. Accordingly, it is not necessary or required to separate adult use from medical cannabis sales and/or products.

With respect to dispensing activities in the product area and associated sales-related recordkeeping, the Company staff will comply with all applicable dispensing rules and requirements. These requirements include, but are not limited to, the following:

- <u>Limitations on Sales</u>. The Company staff will enforce limitations on sales under applicable law. Specifically, the Company will not permit sales of more than a maximum of one ounce of marijuana or five grams of marijuana concentrate per transaction. Staff will also protect against unauthorized sales and will refuse sales where (1) the consumer fails to provide valid proof of identification, or (2) in the opinion of the staff member, based on information available to him or her, the consumer or public would be placed at risk.
- <u>Prohibited Sales</u>. The Company will not sell products containing nicotine or products containing alcohol to the extent sales of such alcohol would be subject to state licensure in G.L. c. 138.
- <u>Recording/Recordkeeping</u>. The Company staff will properly record sales using only an approved point-of-sale system and/or a sales recording module approved

by the Massachusetts Department of Revenue and will not manipulate or alter sales data using software or any other method. It will also conduct the required monthly analysis of equipment and sales data, report positive results to the Commission, and work cooperatively with the Commission to address any positive results found. The Company shall also comply with 830 CMR 62C.25.1: Record Retention and DOR Directive 16-1 regarding recordkeeping requirements and adopt separate accounting practices at the point-of-sale for marijuana and marijuana product sales, and non-marijuana sales. Finally, the Company also will cooperate with any Commission or Department of Revenue audits or examinations of the point-of-sale system for tax compliance or Commission compliance purposes.

CONFIDENTIAL – EXEMPTED FROM PUBLIC RECORDS PER G.L. c. 4, § 7(26)(n)

DISPENSING PROCEDURES

The Bloom Brothers customer entrance will lead into a reception area that does not have cannabis product easily accessible. Identification will be initially checked by a security guard to ensure that the customer has a valid ID establishing that he or she is at least 21 years old. Display cases with accessories may be in this area, along with state-mandated informational brochures, menus, and furniture to give them a warm welcome. From here, all customers will be required to check in with the receptionist and provide a valid ID proving they are at least 21 years old. For all visits, their information will be logged into Bloom Brothers' Customer Relationship Management software system to ensure Bloom Brothers has records of who has been in the Facility as of a given date/time. Before entering the product area, customers must wait for their name to be called and a product specialist to accompany them. Product specialists and/or cashiers will ensure that the customer does not purchase more than the maximum amount of marijuana or marijuana product required by Cannabis Control Commission rules (i.e., one ounce of marijuana and five grams of marijuana concentrate per transaction). After the sale is completed, the customer will be directed to the customer-specific exit door so that customers carrying products will not have the ability to interact with customers in the reception area.

DIVERSITY PLAN

The Bloom Brothers (the "Company") cannabis retail store at 2 Larch Street, Pittsfield, MA 01201 will develop and implement a Diversity Plan (the "Plan") consistent with the guidance of the Cannabis Control Commission (the "Commission") and state and federal laws. The Plan will be established in conjunction with comprehensive equal employment opportunity, anti-harassment and reasonable accommodation policies, and consistent with appropriate recordkeeping policies and procedures.

I. Plan Goals

The goals of the Plan will be for the Company to hire, train and retain a high quality, diverse workforce, consistent with the culture and diversity of the community in the Pittsfield area. The emphasis of the Plan will be to recruit a diverse applicant pool, provide equal employment and advancement opportunities for minority populations, create and maintain a diverse workplace, support the success of minority employees in all protected classifications, and ensure all employee's voices and opinions are heard to create an inclusive environment. Protected classifications include, but are not limited to, race, gender, veteran status, disability status, sexual orientation and gender identity and expression, as well as those individuals adversely affected by cannabis criminal convictions and residents of Pittsfield and other areas identified as areas of disproportionate impact by the Commission.

II. Programs

To achieve its goals, the Plan will prioritize three focus areas, as follows:

A. <u>Recruitment and Hiring</u>.

To obtain a diverse applicant pool, recruiting efforts will include outreach via the internet and to local community organizations and schools, as well as the Department of Unemployment Assistance. The Company will seek to reach a diverse group of prospective employees through concerted efforts to connect in various ways to the Pittsfield community and surrounding communities. Information about open positions may be disseminated via the internet, listings at college placement offices, participation in college job fairs, cooperating with cannabis staffing groups, and contact with varied community organizations, as well as the Department of Unemployment Assistance, to encourage diversity among job applicants. The Company will contact, and receive permission to disseminate information on job openings from all schools and organizations before posting openings. The Company has already solicited and received consent from Berkshire Community College to allow it to disseminate information on job postings. The Company has already solicited and received approval from the following job placement agencies: The Cannabis Staffing Group, United Personnel, and MOLARI. Both United Personnel and MOLARI are agencies located in Pittsfield, MA and serve to benefit a community that is in need of these types of support services. All information disseminated by the Company will state that candidates must be 21 years of age or older in order to be hired.

Particular care will be paid to each aspect of the hiring process, including the reviewing of job applications, interviewing, conducting background checks and orientation, in order to support the goals of the Plan in compliance with applicable state and federal equal employment opportunity laws. Staff involved in any manner with the hiring process will be properly trained and the process will be carefully monitored so as to optimize opportunity for job candidates who are in protected classifications, in compliance with the guidance of the Commission and applicable law. The Company's hiring will be based on merit with special care taken to ensure procedures are free from bias. To avoid any biases, the Company will employ techniques such as "blind hiring," which remove personal data from an application so the hiring manager cannot make unconscious decisions based on gender, race, or any discriminatory factors. When the Company creates a shortlist of final candidates for a job, it will implement the "two in the pool effect," meaning if there are at least two minority candidates in the final candidate pool for a job, the odds of hiring a minority candidate drastically increase compared to if only one minority candidate were in the final candidate pool.

B. <u>Training and Retention</u>

The Plan will strongly emphasize ongoing training to support the success and retention of a diverse workforce, including, but not limited to, training of the Diversity Officer named to direct and monitor implementation of this Plan. Beginning with orientation of new hires and following through all phases of employment at every level, job training and continuing education will be provided to all employees to enable them to achieve the highest possible level of success. The Company's employees' education and training will start with enrolling them into the Cannabis Training University ("CTU"), which is an online platform that offers a variety of courses ranging from the history of marijuana, state and federal laws involving cannabis, the different roles and responsibilities of employees in a dispensary, techniques used in cooking marijuana-infused products and extracting valuable cannabinoids from the plant, and methods on how to grow marijuana. The CTU provides a variety of videos, educational pamphlets, and quizzes to assess how well the student is grasping the content, and they provide portals that employers can log into to check each individual student's progress. The CTU played a major role in the Company's executive team's cannabis education, which is why the Company will enroll its employees in these courses, ensuring they receive the same high-quality education as the executive team.

Supervisors will be instructed and monitored to ensure that all employees receive the oversight, guidance and constructive feedback necessary to support their individual job performance. Dignity, respectful communication and collaboration will be the key values emphasized in all areas of training, continuing education and supervision. Clear communication and follow-through are necessary to ensure these policies are effective. The Company will build diversity-friendly policies, such as allowing time off for specific religious holidays and implementing cultural sensitivity trainings.

In addition, to support employee retention, company-wide compensation reviews and pay equity self-evaluations will be regularly conducted and appropriate adjustments will be provided to

ensure that wages and benefits are equitable and that they are competitive and attractive to new hires and current employees.

Finally, the Company will poll employees through anonymous surveys to engage how they like to spend their free time and to see if they have recommendations for how things should run at the store. The Company will arrange both work-based activities and external employee outings based on feedback from these surveys.

C. Advancement Opportunities

The Plan will require promotion from within the organization whenever possible. In the event an internal candidate is not appropriate for an open position, the recruitment and hiring policies and procedures contained in the Plan will be utilized and enforced.

III. Measurement and Accountability

Regularly assessing success will be a key component of the Plan. The Company will periodically gather pertinent information to measure the efficacy of each of the programs under the Plan by evaluating the diversity profile of its applicant pool and employees at every level of the organization. All means used for this purpose will comply with applicable state and federal law. As needed, based on the results of each assessment, recruitment and hiring, training and retention and advancement programs will be modified to more effectively achieve the goals of the Plan.

At the end of a two-year period following the first year of operation, and again at the end of five years following the first year of operation, the Company will undertake written assessments of its success in attracting and retaining a diverse workforce, consistent with the goals of the Plan. The written assessment will include, but not be limited to: (1) self-reported and/or objective data on the characteristics of the overall applicant pool; (2) self-reported and/or objective data on the characteristics of the overall work force retained by the Company, at each level of the organization; (3) a written good faith evaluation of the Company's success at attracting and maintaining diverse applicant pools and workforce; and (4) recommendations for improving the effectiveness of the Company's diversity efforts. Such assessments will include evaluation of both qualitative and quantitative information. Additionally, the Company will include an interim progress report reflecting preliminary data gathered through the then-applicable date, including all applicable progress and/or successes, as part of the annual renewal filings in years other than the years in which full written assessments are conducted (i.e., in years two and five following Commission licensure).

IV. Diversity Officer

The Company recognizes that for the Plan to be effective, the day-to-day responsibility for implementation of the Plan and all related equal employment opportunity, anti-harassment and

reasonable accommodation policies must rest with the managerial and supervisory staff. It is the responsibility of all managers and supervisors to commit to the values and goals of the Plan. To coordinate all efforts, assess success, evaluate programs and serve as a resource to all employees, a Diversity Officer will have the primary responsibility for directing and monitoring implementation of the Plan in compliance with applicable state and federal law. He or she will exercise authority with the full support of the organization and its leadership. It will be his or her responsibility to:

- A. Develop policy statements and plans for dissemination of information about the Plan and its programs, both within and outside the organization;
- B. Ensure that the Plan and all equal employment opportunity, anti-harassment and reasonable accommodation policies are strictly enforced;
- C. Provide and/or supervise training to all managers and supervisors consistent with the goals of the Plan and related policies;
- D. Identify and address problem areas and implement solutions;
- E. Periodically evaluate the Company's professional development offerings to ensure managers have opportunities to learn how to better manage diverse employees;
- F. Design and implement reporting and assessment protocols consistent with the requirements of the Plan;
- G. Review recruitment materials, job postings and job descriptions, as well as qualifications for promotions and transfers, to ensure that they are consistent with the goals of the Plan;
- H. Monitor job offers, promotions, demotions, transfers, and terminations to ensure compliance with the Plan; and
- I. Conduct company-wide compensation reviews and pay equity self-evaluations to ensure that wages and benefits are equitable and that they are competitive and attractive to new hires and current employees.

The Diversity Officer, once named, will immediately enroll in and complete 1-3 training programs in the areas of equal employment opportunity, reasonable accommodation policies, and other programs that support and promote diversity. He or she will also attend at least one additional training program on an annual basis. A specific professional development program that the Company will be affiliated with is through the company Business Training Works. Business Training Works provides onsite workshops for diversity and inclusion courses as well

as online courses for individuals or groups. Some of the relevant courses they offer include "Managing Workplace Diversity Training, Cultural Diversity Training, Generational Diversity Training, and Communication Styles Training." This company provides educational materials for other business concepts such as customer service training, sales training, productivity courses, and team building courses as well. Another professional development company that the Company's executive staff has worked with in the past is Dale Carnegie. Dale Carnegie's courses focus on developing leadership qualities through effective and empowering communication. By affiliating the Company with businesses whose sole focus is providing these types of trainings, the Company is confident it will create an inclusive Diversity Officer and management team that will pass these lessons down to its employees.

V. Acknowledgements

The Company acknowledges that it will adhere to the following minimum requirements:

- A. The Company has contacted and received permission, or will do so in the future, prior to communicating employment openings to all schools and organizations;
- B. The Company will adhere to the requirements set forth in 935 CMR 500.105(4), which provides the permitted and prohibited advertising, branding, marketing, and sponsorship practices of every Marijuana Establishment; and
- C. Any actions taken, or programs instituted, by the Company will not violate the Commission's regulations with respect to limitations on ownership or control or other applicable state laws.

DIVERSITY PLAN

The Bloom Brothers' cannabis dispensary at 2 Larch Street, Pittsfield, MA 01201 will develop and implement a Diversity Plan (the "Plan") consistent with the guidance of the Cannabis Control Commission and state and federal law. The Plan will be established in conjunction with comprehensive equal employment opportunity, anti-harassment and reasonable accommodation policies, and consistent with appropriate record-keeping policies and procedures.

I. Plan Goals

The goals of the Plan will be for Bloom Brothers to hire, train and retain a high quality, diverse workforce, consistent with the culture and diversity of the community in the Pittsfield area. The emphasis of the Plan will be to recruit a diverse applicant pool and provide equal employment and advancement opportunities for minority populations to create and maintain a diverse workplace and to support the success of minority employees in all protected classifications, including but not limited to race, gender, veteran status, disability status, sexual orientation and gender identity and expression, as well as those individuals adversely affected by cannabis criminal convictions and residents of Pittsfield, which is among the areas identified as economically disadvantaged by the Cannabis Control Commission.

II. Programs

To achieve its goals, the Plan will prioritize three focus areas, as follows.

A. <u>Recruitment and Hiring</u>.

To obtain a diverse applicant pool, recruiting efforts will include outreach via the internet and to local community organizations and schools, as well as the Department of Unemployment Assistance. Bloom Brothers will seek to reach a diverse group of prospective employees through concerted efforts to connect in various ways to the Pittsfield community. Information about open positions will be disseminated via the internet, listings at high school and college placement offices, participation in job fairs sponsored by local colleges such as Berkshire Community College, and contact with varied community organizations, as well as the Department of Unemployment Assistance, to encourage diversity among job applicants.

Particular care will be paid to each aspect of the hiring process, including job applications, interviewing, background checks and orientation to support the goals of the Plan in compliance with applicable state and federal equal employment opportunity laws. Staff tasked with any involved in any manner with hiring process will be properly trained and the process will be carefully monitored so as to optimize opportunity for job candidates who are in protected classifications, in compliance with the guidance of the Cannabis Control Commission and applicable law.

B. <u>Training and Retention</u>

The Plan will emphasize ongoing training to support the success and retention of a diverse workforce. Beginning with orientation of new hires and following through all phases of

employment at every level, job training and continuing education will be provided to all employees to enable them to achieve the highest possible level of success. Supervisors will be instructed and monitored to ensure that all employees receive the oversight, guidance and constructive feedback necessary to support their individual job performance. Dignity, respectful communication and collaboration will be the key values emphasized in all areas of training, continuing education and supervision.

In addition, to support employee retention, company-wide compensation reviews and pay equity self-evaluations will be regularly conducted and appropriate adjustments will be provided, to ensure that wages and benefits are equitable and that they are competitive and attractive to new hires and current employees.

C. Advancement Opportunities

The Plan will require promotion from within the organization whenever possible. In the event an internal candidate is not appropriate for any open position, the recruitment and hiring policies and procedures contained in the plan will be utilized and enforced.

III. Measurement and Accountability

Regularly assessing success will be a key component of the Plan. Bloom Brothers will periodically gather pertinent information to measure the efficacy of each of the programs under the Plan by evaluating the diversity profile of its applicant pool and employees at every level of the organization. All means used for this purpose will comply with applicable state and federal law. As needed, based on the results of each assessment, recruitment and hiring, training and retention and advancement programs will be modified to more effectively achieve the goals of the Plan.

At the end of a two year period following the first year of operation, and again at the end of five years following the first year of operation, Bloom Brothers will undertake written assessments of its success in attracting and retaining a diverse workforce, consistent with the goals of the Plan. The written assessment will include, but not be limited to, (1) self-reported and/or objective data on the characteristics of the overall applicant pool, (2) self-reported and/or objective data on the characteristics of the overall work force retained by Bloom Brothers, at each level of the organization, (3) a written good faith evaluation of Bloom Brothers' success at attracting and maintaining diverse applicant pools and workforce, and (4) recommendations for improving the effectiveness of Bloom Brothers' diversity efforts. Such assessments will include evaluation of both qualitative and quantitative information.

IV. Diversity Officer

Bloom Brothers recognizes that for the Plan to be effective, the day-to-day responsibility for implementation of the Plan and all related equal employment opportunity, anti-harassment and reasonable accommodation policies must rest with the managerial and supervisory staff. It is the responsibility of all managers and supervisors to commit to the values and goals of the Plan. To coordinate all efforts, assess success, evaluate programs and serve as a resource to all employees, a Diversity Officer will have the primary responsibility for directing and monitoring implementation of the Plan in compliance with applicable state and federal law. He or she will

exercise authority with the full support of the organization and its leadership. It will be his or her responsibility to:

- A. Develop policy statements and plans for dissemination of information about the Plan and its programs, both within and outside the organization.
- B. Ensure that the Plan and all equal employment opportunity, anti-harassment and reasonable accommodation policies are strictly enforced.
- C. Provide and/or supervise training to all managers and supervisors consistent with the goals of the Plan and related policies.
- D. Identify and address problem areas and implement solutions.
- E. Design and implement reporting and assessment protocols consistent with the requirements of the Plan.
- F. Review recruitment materials, job postings and job descriptions, as well as qualifications for promotion and transfers, to ensure that they are consistent with the goals of the Plan.
- G. Monitor job offers, promotions, demotions, transfers, and terminations to ensure compliance with the Plan.
- H. Conduct company-wide compensation reviews and pay equity self-evaluations to ensure that wages and benefits are equitable and that they are competitive and attractive to new hires and current employees.

MAINTAINING OF FINANCIAL RECORDS

Records maintained by Bloom Brothers will include financial records maintained in accordance with generally-accepted accounting principles. Additionally, Bloom Brothers will maintain business records, which will be retained for at least two years after Facility closure, and which shall include manual or computerized records of the following items specified in Cannabis Control Commission rules:

- Assets and liabilities;
- Monetary transactions;
- Books of accounts, which shall include journals, ledgers, and supporting documents, agreements, checks, invoices, and vouchers;
- Sales records including the quantity, form, and cost of marijuana products; and
- Employee pay, Board stipends, and any executive compensation, bonus, benefit, or item of value paid to any individual affiliated with Bloom Brothers.

Please note that many Bloom Brothers' records will be retained for periods longer than the minimum two years after Facility closure, including certain records not specified in Commission rules that will be retained permanently.

MAINTAINANCE OF FINANCIAL RECORDS

The Bloom Brothers (the "Company") retail store located at 2 Larch Street, Pittsfield, MA, will properly record sales in full compliance with Cannabis Control Commission (the "Commission") rules and maintain records of same in the manner required by the Commission and applicable law. Sales recording and maintenance requirements include, but are not limited to, the following:

- The Company shall only use a point-of-sale system approved by the Commission, in consultation with the Department of Revenue and/or a sales recording module approved by the Department of Revenue.
- The Company shall not manipulate or alter sales data or make use of software or other methods to manipulate or alter sales data.
- The Company shall conduct a monthly analysis of its equipment and sales data to determine that no software has been installed that could be utilized to manipulate or alter sales data and that no other methodology has been employed to manipulate or alter sales data.
- The Company shall maintain records that it has performed the monthly analysis and produce any such records upon Commission request.
- If the Company determines that software has been installed for the purpose of manipulation or alteration of sales data or other methods have been utilized to manipulate or alter sales data, it shall: (1) immediately disclose the information to the Commission; (2) cooperate with the Commission in any investigation regarding manipulation or alteration of sales data; and (3) take such other action directed by the Commission to comply with applicable Commission rules.
- The Company shall comply with 830 CMR 62C.25.1: Record Retention and Department of Revenue Directive 16-1 regarding recordkeeping requirements.
- The Company shall adopt and maintain separate accounting practices at the pointof-sale for marijuana and marijuana product sales, and non-marijuana sales.
- The Company will cooperate with any audits and examinations of the point-ofsale system used by the Company to ensure compliance with Massachusetts tax laws and Commission regulatory requirements.
- The Company is not collocated with a medical marijuana treatment center. Therefore, there is no ability or need for submission of preexisting medical sales data to the Commission for use in determining adequacy of marijuana and marijuana products. However, if the Company were collocated with a medical marijuana treatment center, then the Company would maintain and provide to the

Commission accurate sales data collected during the six months prior to the Company's application to ensure an adequate supply of marijuana and marijuana products under 935 CMR 500.140(10).

Records maintained by the Company will include financial records maintained in accordance with generally-accepted accounting principles. Additionally, the Company will maintain business records, which will be retained for at least two years after Facility closure, and which shall include manual or computerized records of the following items specified in Commission rules:

- The Company's assets and liabilities;
- Monetary transactions;
- Books of accounts, which shall include, but not be limited to, journals, ledgers, and supporting documents, agreements, checks, invoices, and vouchers;
- Sales records including the quantity, form, and cost of marijuana products; and
- Salary and wages paid to each employee, stipends paid to each board member, and any executive compensation, bonus, benefit, or item of value paid to any individual affiliated with the Company.

Please note that many of the Company's records will be retained for periods longer than the minimum two years after Facility closure, including certain records not specified in Commission rules that will be retained permanently.

PERSONNEL POLICIES INCLUDING BACKGROUND CHECKS

Bloom Brothers (the "Company") will maintain personnel policies suitable for an employer in the Commonwealth of Massachusetts at its 2 Larch Street, Pittsfield, MA retail store. Additionally, the Company will maintain and enforce personnel policies required by Cannabis Control Commission ("Commission") rules, including, but not limited to, ensuring that (1) hiring is consistent with the Company's Diversity Plan and Disproportionate Impact Plan, each submitted separately herewith; (2) employees pass background checks and secure Commission licenses as Marijuana Establishment Agents as a condition for being hired on a pay or voluntary basis; (3) references are checked prior to hiring all employees; (4) training is conducted for each employee each year to at least the minimum extent required by Commission rules, and records confirming same are signed for by the employee; and (5) records of personnel are maintained and retained in accordance with Commission record retention requirements.

Projected staff will include at least the following positions in addition to its Board of Directors:

- COOs (Managers);
- General Manager;
- Inventory/Merchandizing Director/Senior Product Specialist;
- Budtender/Product Specialists/Sales Agent;
- Receptionist/Cashier;
- Security Personnel (Third Party On-Site); and
- Security Personnel (Third Party Monitoring Service Off-Site).

Position	Year 1	Year 2	Year 3	Annual Salary
COOs	2	2	2	\$75,000 + %
General Manager	1	2	2	\$65,000
Inventory/Merchandizing Director	1	2	2	\$55,000
Budtender	2-3	3-4	4-5	\$40-45,000 or Part time positions for \$12-\$15 per hour
Reception	2	2	2	\$38-40,000 or part time positions for \$12-\$15 per hour
Security (on site)	1-2	1-2	1-2	\$20/hour
Security (monitoring)				Contract based

Projected staff is as follows:

Please note that this projected personnel plan may change once operations begin. More or fewer positions may become available depending on the demand for the product and the efficiency of the operation. Details of the duties of the Board and the above positions are listed in the qualifications and training procedures policy, separately submitted herewith.

In terms of employee conduct, the Company will immediately dismiss any employee who has:

- Diverted marijuana, which shall be reported to law enforcement officials and to the Commission;
- Engaged in unsafe practices with regard to operation of the Marijuana Establishment, which shall be reported to the Commission; or
- Been convicted or entered a guilty plea, plea of *nolo contendere*, or admission to sufficient facts of a felony drug offense involving distribution to a minor in the Commonwealth, or a like violation of the laws of another state or jurisdiction.

In terms of personnel recordkeeping, the Company will retain records of at least the following categories:

- Job descriptions for each employee and volunteer position;
- Organizational charts consistent with the job descriptions;
- A personnel record for each marijuana establishment agent, to be retained until not less than 12 months following termination of the individual's affiliation with the Company, and that will specifically include, at minimum: (1) the registration information on the agent submitted in connection with individual agent licensure; (2) documentation of verification of references; (3) the job description or employment contract that includes duties, authority, responsibilities, qualifications, and supervision; (4) documentation of all required training, including training regarding privacy and confidentiality requirements, and the signed statement of the individual indicating the date, time, and place he or she received said training and the topics discussed, including the name and title of presenters; (5) documentation of periodic performance evaluations; (6) records of any disciplinary action taken; and (7) notice of completed responsible vendor and eight-hour related duty training;
- A staffing plan that will demonstrate accessible business hours;
- Personnel policies and procedures; and
- All background check reports obtained by the Company.

PERSONNEL POLICIES INCLUDING BACKGROUND CHECKS

Bloom Brothers will maintain personnel policies suitable for an employer in the Commonwealth of Massachusetts and, additionally, will maintain and enforce personnel policies required by Cannabis Control Commission rules, including, but not limited to, ensuring that (1) hiring is consistent with the Bloom Brothers Diversity Plan and Disproportionate Impact Plan, each submitted separately herewith, (2) employees pass background checks and secure Commission licenses as Marijuana Establishment Agents as a condition for being hired on a pay or voluntary basis, (3) references are checked prior to hiring all employees, (4) training is conducted for each employee each year to at least the minimum extent required by Commission rules, and records confirming same are signed for by the employee, and (5) records of personnel are maintained and retained in accordance with Commission record retention requirements.

Projected staff will include at least the following positions in addition to its Board of Directors:

- COOs (Managers);
- General Manager;
- Inventory/Merchandizing Director/Senior Product Specialist;
- Budtender/Product Specialists/ Sales Agent;
- Receptionist/ Cashier;
- Security Personnel (Third Party On-Site); and
- Security Personnel (Third Party Monitoring Service Off-Site).

Position	Year 1	Year 2	Year 3	Annual Salary
COOs	2	2	2	\$75,000 + %
General Manager	1	2	2	\$70,000
Inventory/Merchandizing Director	1	2	2	\$60,000
Budtender	2-3	3-4	4-5	\$50,000
Reception	2	2	2	\$45,000
Security	1-2	1-2	1-2	\$20/hour

Projected staff is as follows:

Please note that this projected personnel plan can change once operations begin. More or fewer positions may become available depending on the demand for the product and the efficiency of the operation. Details of the duties of the Board and the above positions are listed in the qualifications and training procedures policy, separately submitted herewith.

QUALIFICATIONS AND TRAINING FOR MARIJUANA ESTABLISHMENT AGENT EMPLOYEES

Overview of Personnel

The Bloom Brothers Chief Executive Officer ("CEO") is responsible for maintaining and updating a staffing plan that will ensure Bloom Brothers has the right quantity of staff with the current skill set and experience to ensure the success of all operations, subject to leadership and overall supervision from the Bloom Brothers Board of Directors. New employees may not work on-site until they have received initial orientation training and any critical task-specific training. All staff, both employees and volunteers, must be 21 years of age or older and hold a marijuana establishment agent license and registration card issued by the Cannabis Control Commission.

Bloom Brothers staff will potentially include up to and including the following positions:

- CEO (business manager)
- Chief Operating Officers/Managers ("COOs") (Managers)
- Inventory/Merchandising Director/Senior Product Specialist
- Product Specialists/Budtender/Sales Agent
- Customer Retention Manager (future position)
- Information Technologist (Contract Based)
- Cashier/Receptionist
- Cleaners
- Security Personnel (Third Party On-Site)
- Security Monitors (Third Party Monitoring Service Off-Site)

Roles, Responsibilities and Qualifications

CEO:

- Responsible for providing business direction
- Responsible for creating, communicating, and implementing the organization's vision, mission, and overall direction i.e. leading the development and implementation of the overall organization's strategy
- Responsible for fixing prices and signing business deals
- Responsible for recruitment

- Responsible for payment of salaries
- Responsible for signing checks and documents on behalf of the company
- Evaluates the success of the organization
- Responsible for payment of tax, levies and utility bills

Chief Operating Officer (Manager Level):

- Responsible for managing the daily activities of the dispensary store
- Providing advice about printouts, product information in response to customer inquiries
- Responsible for recruiting, training and managing staff
- Responsible for processing orders and dispensing product
- Responsible for ordering, selling and controlling cannabis and cannabinoids and other stock
- Responsible for meeting recreational representatives from other licensed operations
- Responsible for managing the organization's budgets
- Responsible for keeping statistical and financial records
- Responsible for preparing publicity materials and displays
- Handles marketing services
- Interfaces with third-party providers (vendors)
- Controls the sales floor inventory
- Supervises the entire sales staff and workforce
- Handles any other duty as assigned by the CEO

Inventory/Merchandising Director:

- Manages vendor relations, market visits, and the ongoing education and development of the organizations' buying teams
- Helps to ensure consistent quality of products on our rack

- Responsible for the purchase of goods and products for the organization
- Responsible for planning sales, monitoring inventory, selecting the merchandise, and writing and pricing orders to vendors
- Performs monthly inventory counts, file paperwork, and stock inventory
- Ensures operation of equipment by completing preventive maintenance requirements; following manufacturer's instructions; troubleshooting malfunctions; calling for repairs; evaluating new equipment and techniques
- Ensures that the organization operates within stipulated budget

Product Specialists/Budtender/Sales Agent:

- Ensures that the store facility is in tip-top shape and conducive enough to welcome customers (This includes turning on equipment such as computers, scales, printers and fax machines)
- Ensures that goods and products are properly arranged
- Responsible for processing orders
- Responsible for sterilizing the counter tops, scales, and measuring devices
- Handles administrative and bookkeeping tasks, inventory control, stocking shelves, and data entry
- Receives payments on behalf of the organization
- Issues receipt to customers
- Prepares financial report at the end of every working day and week
- Handles financial transactions on behalf of the company
- Interfaces with payment processing
- Handles any other duty as assigned by the floor manager
- Handles any other duty as assigned by management

Customer Retention Manager (Future position):

• Manages external research and coordinates all the internal sources of information to retain the organization's best customers and attract new ones

- Models demographic information and analyzes the volumes of transactional data generated by customer purchases
- Sources for clients for the company
- Responsible for promoting the company's image
- Responsible for creating marketing and sales strategies, etc.
- Represents the organization in some strategic business meetings
- Handles any other duty as assigned by the floor manager

Information Technologist (Contract Based):

- Manages the organization website
- Handles ecommerce aspect of the business
- Responsible for installing and maintenance of computer software and hardware for the organization
- Manages logistics and supply chain software, Web servers, e-commerce software and POS (point-of-sale) systems
- Manages the organization's CCTV
- Handles any other technological and IT related duties

Receptionist:

- Greets customers and verifies that customers have valid ID providing they are at least 21 years old
- Enters information into CRM database to track who is in the store and at what times
- Notifies customers when a Product Specialist is available to assist them
- Handles administrative and bookkeeping tasks, inventory control, stocking shelves, and data entry

Cleaners (Contract Based):

- Responsible for maintaining and cleaning the store facility
- Ensures that toiletries and supplies don't run out of stock

- Cleans both the interior and exterior of the recreational facility
- Handles any other duty as assigned by the floor manager

Security (Contract Based On-Site):

- Maintains safe and secure environment for customers and employees by patrolling and monitoring premises and personnel
- Verifies customers' ID prior to entering premises. Security is in charge of opening the customer entrance after verifying ID
- Guarding the gate when shipments and deliveries arrive to ensure a safe environment for transporting product and cash
- Obtains help by sounding alarms
- Prevents losses and damage by reporting irregularities; informing violators of policy and procedures; restraining trespassers
- Maintains organization's stability and reputation by complying with legal requirements
- Contributes to team effort by accomplishing related results as needed

Security Monitor (Contract Based, Off-Site):

- Off-site Security Monitor will oversee the safety and security of all employees and clients as well as the Facility
- The Security Monitor ensures that clients entering and exiting the premises will abide by facility policy and guidelines
- Security Monitor will also perform other routine administrative tasks as required such as incident reports and maintenance requests; in addition to taking messages, as necessary for other clients
- Security Monitor will act as an agency representative in the absence of regular staff
- Monitor all clients and staff entering and leaving the building for security purposes
- Log in communications book all activities including deliveries, arrivals and departures
- Conduct security and safety walk-through of the building and grounds

- Intervene and diffuse crisis situations. Call 911 for emergency help as required
- Report serious guideline violations to COO, including CEO, immediately. Minor incidents will be reported during business hours

Employee Background Check and Training:

Providing exemplary customer service is the key to Bloom Brothers' success, as stated in our mission statement. Bloom Brothers will bring on top-notch employees and invest in training to ensure regulatory compliance, decrease turnover and deliver consistent service. <u>Training will later be updated to meet responsible vendor training program requirements that will be developed by the Commission later and become effective in 2019, once such materials are available.</u>

In order to be retained as an employee, the candidate must undergo a background check that complies with Commission requirements and become licensed by the Commission as a licensed marijuana agent.

Bloom Brothers (or qualified third party) will provide training to produce quality cannabis and cannabis products, ensure regulatory compliance, and deliver consistent service.

Training will, at minimum, include not less than eight hours of training annually, or such other amounts as are required by the Commission, and will be completed within ninety (90) days of each new hire. Each training is done one-on-one with either the CEO, a manager or an exceptional employee or, in appropriate cases, an outside vendor. Training topics will include, but not be limited to, the following areas:

- Local, state and federal cannabis laws and rules
- How to check customer and visitor IDs
- Personnel, product and premises security, including, but not limited to, display of ID badges on Facility employees and visitors to the Facility
- Marijuana and marijuana products handling procedures, including handwashing, sanitation practices, and ensuring product is in lawful, sale-able condition
- Locations of Limited Access Areas ("LAAs"), locations or knowledge of keys and lockcodes to such areas, and who are entitled to enter them.
- Recordkeeping and other specific regulatory responsibilities
- Strategies for avoiding diversion, theft and loss of cannabis products
- Protocols for emergency situations
- Protocols and requirements for transportation of cannabis products to and from the Facility, whether by Facility staff or by third-party transportation providers

- Incident reporting protocols
- Waste disposal procedures
- Quality control
- Effects of marijuana body and recognizing and preventing substance abuse
- Privacy and confidentiality of sensitive information.

New employees will have a mixture of initial in-person and online trainings, as well as a 30-45 day shadow period to ensure they are following protocols and continuously gaining industry knowledge before beginning their duties. They will shadow management and already established employees to get an understanding about compliance, products, customer service, and the overall culture we want our customers to experience.

- The trial period begins by shadowing reception to obtain introduction skills, learn about our CRM platform, and become accustomed to Bloom Brothers' culture.
- The trial progresses to shadowing Bloom Brothers product specialist/sales agents to learn about available products, understand how to effectively interact with and educate customers, and how to provide exemplary customer service to eventually lead to more sales. This includes asking customers about their needs, as many customers won't know the difference between products like sativa and indica. Our employees must inquire about customer's past experience with marijuana to gauge their tolerance and comfort level with consuming products. This part of the trial also includes a training on how to operate our POS systems.
- The next part of the trial period is learning protocols for maintaining security and monitoring, inputting, and tracking inventory, receiving shipments and deliveries, proper handling of products, etc.
- Each of these trainings is done one-on-one with either a manager or an exceptional employee, and each phase lasts for about a week.
- For new management employees, more time is focused on regulatory compliance inventory tracking, supervising the floor, and creating supplier relationships during the 45-day training period.

Retail marijuana is a brand-new industry, which means there will be new products, customer feedback, and regulatory changes of which management and staff must learn about and remain apprised. Employees must be excited to participate in frequent training programs to stay up-to-date with the industry, and must be welcome to accepting feedback from both management and customers. We are looking for intuitive, versatile employees who can talk to a diverse population of consumers.

QUALITY CONTROL AND TESTING

Bloom Brothers (the "Company"), at its 2 Larch Street, Pittsfield, MA retail store, will implement and adhere to the following quality control and testing procedures as required by 935 CMR 101(1)(c)(7):

- Staff will review all product delivered from other licensed providers to ensure that it is, by appearance: (1) well cured and generally free of seeds and stems; (2) free of dirt, sand, debris, and other foreign matter; and (3) free of contamination by mold, rot, other fungus, and bacterial diseases.
- At all times, the Company staff will comply with Cannabis Control Commission (the "Commission") requirements for the handling of marijuana including, but not limited to, the following:
 - To the extent the Company engages in any processing of marijuana, it shall do so in a safe and sanitary manner by doing the following:
 - If it processes plant and plant products, only processing the leaves and flowers of the female marijuana plant and keeping the product: (1) well cured and generally free of seeds and stems; (2) free of dirt, sand, debris, and other foreign matter; (3) free of contamination by mold, rot, other fungus, and bacterial diseases; (4) prepared and handled on food-grade stainless steel tables; and (5) packaged in a secure area;
 - If it processes non-edible marijuana products, the Company shall comply with all of the sanitary requirements in 935 CMR 105(3)(b), such as: (1) meeting Massachusetts food handling requirements; (2) complying with sanitary practices including personal hygiene and adequate handwashing before starting work and after hands are soiled or contaminated; (3) providing adequate space for equipment and storage of materials; (4) litter and waste will be properly removed and any operating systems for waste disposal shall be adequately maintained; (5) floors, walls and ceilings shall be kept clean and in good repair; (6) adequate safety lighting shall be maintained; (7) buildings, fixtures and physical facilities shall be kept in sanitary condition; (8) contact surfaces shall be kept in clean and sanitary condition using approved sanitary agents; (9) all potentially toxic items will be properly identified, held and stored in a manner that prevents contamination of product; (10) water supplies and plumbing toilet facilities will be adequate to a level that prevents contamination and takes waste away from the establishment; and (11) all means of storage and transportation of finished products shall have sufficient measures

to protect the products and prevent the products from becoming unsafe; and

- If it processes edible marijuana products, the Company shall assure that processing shall comply with applicable sanitary/sanitation requirements, including preparation, handling and storage in compliance with minimum sanitation standards for food establishments in 105 CMR 590.000.
- Staff also will review product received from other licensed providers for the presence of required testing results from independent testing laboratories that were commissioned by Licensed Medical Establishment ("LME") counterparties; copies of any test results received from other LMEs shall be retained for not less than one year.
 - Although product received from other licensed providers is itself subject to quality control testing requirements established by Cannabis Control Commission rules, to the extent testing or retesting is required (such as if product received appears to be contaminated but capable of remediation), the Company will sample product and/or environmental media, if applicable, and send out such samples for testing by a licensed Independent Testing Laboratory to the extent required by the Commission in full compliance with requirements in 935 CMR 500.160 including, but not limited to:
 - Tests shall be performed in compliance with the medical cannabis product testing standards and protocols supported by the Commission;
 - Testing results on all samples shall be retained for not less than one year;
 - Sales of seeds are not subject to these testing requirements;
 - Sales of clones are subject to these testing requirements but are exempt from testing for metals;
 - Transportation to and from the Independent Testing Laboratory must comply with Commission rules at 935 CMR 500.105(13); and
 - Any excess marijuana returned from the Independent Testing Laboratory for disposal must be properly disposed of by the Company in compliance with 935 CMR 500.105(12).

- To the extent the Company receives laboratory testing results indicating that the marijuana or marijuana product falls below Commission standards, the Company shall notify the Commission within 72 hours after becoming aware of such results.
- If the contaminated marijuana or marijuana product cannot be remediated, the Company shall dispose of the product (to the extent not already disposed of by the testing laboratory) and notify the Commission of such product disposal.
- To the extent the Company receives results indicating contamination after some product in such batch already has been sold to customers, the Company will reach out to each customer and request that they immediately return the product to the Company for replacement product at no cost or for a full refund.
- The Company will separately contact the source of the contaminated product, forward a copy of testing results if available, and request an action plan from such other Licensed Marijuana Establishment for addressing the source of contamination.

QUALITY CONTROL AND TESTING

Bloom Brothers will implement and adhere to the following quality control and testing procedures:

- Staff will review all product delivered from other licensed providers to ensure that it is, by appearance, (1) well cured and generally free of seeds and stems; (2) free of dirt, sand, debris, and other foreign matter; and (3) free of contamination by mold, rot, other fungus, and bacterial diseases.
- Staff also will review product received from other licensed providers for the presence of testing results from independent testing laboratories that were commissioned by Licensed Medical Establishment ("LME") counterparties; copies of any test results received from other LMEs shall be retained for not less than one year.
- Even though product received from other licensed providers is itself subject to quality control testing requirements established by Cannabis Control Commission rules, Bloom Brothers will proactively sample product received from other LMEs and send out such samples for testing by a certified laboratory product received by Bloom Brothers to ensure quality control. Testing results on such samples shall be retained for not less than one year.
- To the extent Bloom Brothers receives laboratory testing results indicating that the marijuana or marijuana product falls below Commission standards, Bloom Brothers shall notify the Commission within 72 hours after becoming aware of such results.
- If the contaminated marijuana or marijuana product cannot be remediated, Bloom Brothers shall dispose of the product (to the extent not already disposed of by the testing laboratory) and notify the Commission of such product disposal.
- To the extent Bloom Brothers receives results indicating contamination after some product in such batch already has been sold to customers, Bloom Brothers will reach out to each customer and request that they immediately return the product to Bloom Brothers for replacement product at no cost or for a full refund.
- Bloom Brothers will separately contact the source of the contaminated product, forward a copy of testing results if available, and request an action plan for addressing the source of contamination.

RECORD KEEPING PROCEDURES

Bloom Brothers will maintain required records and make them available for inspection by the Cannabis Control Commission, upon request. These records will include the following records that will be retained for at least two years after Facility closure:

- Detailed written operating procedures in all areas specified by Commission rules;
- Inventory records;
- Seed-to-sale tracking records for all marijuana products;
- Recordkeeping mandated by Department of Revenue rules at 830 CMR 62C.25.1 and Department of Revenue directive 16-1 regarding record keeping requirements.
- The following personnel records:
 - Job descriptions for each employee and volunteer position;
 - Organizational charts consistent with the job descriptions;
 - Personnel records for each marijuana establishment agent which are to be maintained at least 12 months after termination of the individual's affiliation with Bloom Brothers and shall include (1) all materials submitted to the Commission pursuant to 935 CMR 500.030(2); (2) documentation of verification of references; (3) the job description or employment contract that includes duties, authority, responsibilities, qualifications, and supervision; (4) documentation of all required training, including training regarding privacy and confidentiality requirements, and the signed statement of the individual indicating the date, time, and place he or she received said training and the topics discussed, including the name and title of presenters; (5) documentation of periodic performance evaluations; (6) records of any disciplinary action taken; and (7) notice of completed and eight-hour duty training and, when applicable, responsible vendor;
 - A staffing plan that will demonstrate accessible business hours and safe cultivation conditions;
 - Personnel policies and procedures; and
 - All background check reports obtained in accordance with 935 CMR 500.030.
- Waste disposal records.

• Incident reports filed with the Commission and appropriate local law enforcement authorities.

Please note that many Bloom Brothers' records will be retained for periods longer than the minimum two years after Facility closure, including certain records not specified in Commission rules that will be retained permanently.

CONFIDENTIAL – EXEMPTED FROM PUBLIC RECORDS PER G.L. c. 4, § 7(26)(n)

RESTRICTING ACCESS TO AGE 21 OR OLDER

The Bloom Brothers Facility will be an approximately 2,100 square foot dispensary structure with a concrete facade. The building will include a customer entrance in the front of the building, and a separate customer exit door to ensure customers who have already purchased product do not interact with other customers in the waiting area. There will also be separate employee-only entrances and exits. Each of these doors will come with commercial grade locks, and all employee access doors will require the use of either a keycard or passcode to unlock the door.

The Facility begins at the customer entrance, where a security guard or licensed employee will verify the customer is at least 21 years old, and from there he or she will unlock the secured door to let in the customer. If a customer cannot produce a valid ID, the customer may not enter the Facility. If the ID presented appears to be fake or altered, the guard or employee will seek to retain the ID and will contact appropriate law enforcement personnel.

The customer entrance will lead into a reception area that does not have cannabis or cannabis products easily accessible. Display cases with accessories may be in this area, along with statemandated informational brochures, menus, and furniture. From here, all customers will be required to check in with the receptionist and again provide a valid ID proving they are at least age 21 or older. For all visits, the customer's information will be inputted into Bloom Brothers' Customer Relationship Management ("CRM") software system to ensure the Facility has records of who has been in the Facility and at what times the customer was present. Before entering the product area, each customer must wait for his or her name to be called and a product specialist to accompany them.

The sales room will have sales counters (which will only be accessible to employees) with secure bins to house the marijuana products. Other display cases will have edibles, oils, lotions, and other marijuana-infused products ("MIPs"), but these will not be accessible to customers without a sales agent's assistance. For commercial site visitors, such as law enforcement officers, health professionals, or Cannabis Control Commission inspectors or staff, they will also enter through the main customer entrance and show identification, after which the receptionist will call management to provide assistance.

SEPARATING RECREATIONAL FROM MEDICAL OPERATIONS, IF APPLICABLE

Not applicable.

PLAN FOR POSITIVE IMPACT ON AREAS OF DISPROPORTIONATE IMPACT

I. Plan Goals

The Bloom Brothers (the "Company") cannabis retail store at 2 Larch Street, Pittsfield, MA (the "Facility") will develop and implement a Disproportionate Impact Area Plan (the "Plan") consistent with the guidance of the Cannabis Control Commission (the "Commission"). The goal of the Plan is to have a positive impact on areas of disproportionate impact, as defined by the Commission.

II. Plan Elements

To achieve its goal, the first and most important element of the Plan has been to locate the Facility in the City of Pittsfield, which is a Commission-designated area of disproportionate impact.¹ This location will benefit the City of Pittsfield in several ways including, but not limited to: (1) having the Facility purchase goods and services in Pittsfield in the ordinary course of the Facility's business; (2) attracting residents and non-residents to the Facility to purchase products within the City, both at the Company's Facility and other Pittsfield businesses; and (3) attracting residents and non-residents to the Facility to serve as owners, managers and employees, and thereby also facilitating spending on nearby businesses within City limits.

As a second element of the Plan, the Facility will immediately create 10-15 cannabis-related jobs right away in this area of disproportionate impact, with room for expansion. These new jobs will include salary-based and hourly employees from across the Pittsfield community, as well as nearby areas. The Company cannot commit to hiring all of its employees and/or contractors from areas of disproportionate impact but intends to have residency in Pittsfield or other area of disproportionate impact be a supportive factor to be considered relative to a particular applicant in the Company's Diversity Plan (which is submitted separately as part of this application). As discussed in more detail in the Diversity Plan, the means of achieving a diverse applicant pool and workforce that includes Pittsfield residents and/or residents of other areas of disproportionate impact will include posting open positions using job websites (such as Indeed.com), participating in job fairs, cooperating with cannabis staffing groups, and encouraging Pittsfield area organizations, including diversity organizations, to inform members of job openings and encourage applications, subject to the expressed consent of such institutions, groups and organizations to posting cannabis job information.

As a third element, the Company plans on being a long-term contributor to the City of Pittsfield and surrounding areas, including other areas of disproportionate impact. The Company plans on investing itself in the well-being and growth of these areas by being a good corporate citizen and sponsoring selected community events in Pittsfield and the surrounding area. Some of the programs the Company anticipates volunteering with and sponsoring to improve the community are as follows:

¹ Other Commission-designated areas of disproportionate impact in the general vicinity of Pittsfield include Amherst, Greenfield, Holyoke, North Adams, Springfield and West Springfield.

- The Central Berkshire Habitat for Humanity:
 - Habitat for Humanity is part of a global, nonprofit housing organization that builds and furnishes homes in struggling communities with a facility in the heart of Pittsfield. The Company plans to sponsor this program and spend time volunteering by helping retrieve donations of appliances, furniture, and home building materials. The Company will also help run the organization's registers to re-sell and track the donations that are made. Bloom Brothers has already solicited Habitat for Humanity to allow it to assist the organization. A representative of the organization stated it would likely be able to work with the Company, but needed to confirm with supervisors. The Company commits to confirming consent prior to commencing work with Habitat for Humanity.
- The Child Care of the Berkshires
 - o The Child Care of the Berkshires is located in the City of North Adams, which is another area of disproportionate impact as identified by the Commission. They offer high quality child care and support services, and host a variety of events from food and clothing drives, family literacy events, and community walks that support a wide range of causes. The Company's executive staff has a history of working in child care programs, which is why the Company feels strongly that volunteering with these programs can have a significant positive impact on the youth of North Adams and surrounding areas. Bloom Brothers has already solicited and received consent from The Child Care of the Berkshires to allow it to assist the organization.
- The Relay for Life.
 - The Relay for Life is an annual fundraising event where people make donations for cancer research based on the number of miles that participants either walk or run during the event. This event is a staple of the Pittsfield area community, bringing everyone together to support friends and family who have been directly or indirectly been affected by cancer. The Company's executive staff has already donated and participated in this event in the past, and the Company plans on continuing its involvement by sponsoring, donating, and participating in this event. Bloom Brothers has already solicited and received consent from The Relay for Life to allow it to assist the organization.

These are just a few of the programs the Company is passionate about becoming involved with, and the Company will encourage its employees to suggest other programs with which they would like the Company to help support.

III. Measurement and Accountability

Regularly measuring success will be a key component of the Plan. The Company will periodically gather pertinent information to measure the efficacy of its direct efforts to benefit the City of Pittsfield, the City of North Adams, and/or any other Commission-designated areas of disproportionate impact, including, but not limited to, actual and/or estimated dollars expended in and for Pittsfield and other Commission-designated areas. For example, the Company will seek to quantify its fee payments, vendor purchases, employee salaries and community event spending associated with Pittsfield. Nevertheless, the Company may not be able to access more than anecdotal information concerning the impact of the Facility on nearby Pittsfield businesses.

With regard to specific community service events in which the Company executive staff and employees participate, the Company will develop specific annual goals related to how much money has been donated to organizations, how much time has been spent by management and employees volunteering with local organizations, and the impact of those volunteering efforts and donations. These "Stories of Impact" aren't a numerical measurement, but instead provide an opportunity to demonstrate how the Company serves the Pittsfield community and other communities of impact and describe the Company's involvement to customers shopping at the retail store. The Company's social media pages will focus on these "Stories of Impact." The goal of these efforts is to prove that the Company is more than just a cannabis retail store. Rather, the Company is an organization made up of passionate individuals who want to be viewed as pioneers in this industry that can help serve as role models in Pittsfield and other local communities that have been adversely affected by previously enforcement policies.

To ensure the Plan has measurable criteria, the Company will log the monetary donations, volunteer hours, and "Stories of Impact" and will conduct at least a preliminary review of the Company's performance on a quarterly basis. On the employee level, if an employee reaches a specific number of hours volunteered or "Stories of Impact", they may receive incentives such as additional employee discounts or time off. On a Company level, if the entire Company exceeds goals set for monetary donations, volunteer hours, and/or number of "Stories of Impact," then further incentives will be implemented, such as a Company-wide party or a raffle where an employee can enter to win tickets to a sporting event or concert. The Company finds it essential to have a workforce that is not only passionate about its product, but also passionate about helping serve those in need. Having incentives like those previously mentioned will help create a Company culture that brings out the best in its employees, and ultimately shows that the cannabis industry is committed to helping its disproportionately affected communities.

At the end of a two-year period following the first year of operation, and again at the end of five years following the end of the first year of operation, the Company will undertake written assessments of its success in making contributions to Pittsfield and other Commission-designated areas of disproportionate impact. The written assessments will include, but not be limited to: (1) amount of Facility fee payments to the City of Pittsfield; (2) amount of Facility gross spending on vendors based in Pittsfield or other areas of disproportionate impact; (3) number of employees and total gross spending on compensation and benefits for residents of Pittsfield and other areas of disproportionate impact; (4) gross amount of spending on community or charitable events in Pittsfield or other disproportionate impact areas; and (5) to the extent necessary,

recommendations for improving the effectiveness of the Company's efforts relative to Pittsfield and/or other disproportionate impact areas. The Company will also provide the Commission with information collected and analyzed relative to contributing to Pittsfield and other areas of disproportionate impact through the date of each of its annual renewal filings in the years in which full reviews are not being conducted.

To ensure the Company is on track for executing this Plan, the Company will review its progress six months after the Commission grants the Company a provisional license, and then again three months later. This review will include an interim report that shows metrics, progress, and an assessment of whether or not the Company is meeting its goals. These interim reports will determine the Company's progress with these proposed goals, and will help guide us on whether or not additional focus is needed to ensure that goals are met. By creating these reports multiple times prior to the Company's first annual review for licensure renewal, and prior to the first of the full reviews at years two and five following licensure, the Company will be certain that it is to demonstrate its success with the Company to operate in the Commonwealth and to be able to renew its license with the Commission, the assessments will also help the Company analyze the extent of success in helping Pittsfield and surrounding communities.

IV. Legal Obligations

The Company will adhere to the requirements set forth in 935 CMR 500.105(4) which provides the permitted and prohibited advertising, branding, marketing, and sponsorship practices of every Marijuana Establishment.

Any actions taken, or programs instituted, by the applicant will not violate the Commission's regulations with respect to limitations on ownership or control or other applicable state laws.

PLAN FOR POSITIVE IMPACT ON AREAS OF DISPROPORTIONATE IMPACT

I. Plan Goals

The Bloom Brothers cannabis dispensary at 2 Larch Road, Pittsfield, MA ("Facility") will develop and implement a Disproportionate Impact Area Plan (the "Plan") consistent with the guidance of the Cannabis Control Commission. The goal of the plan is to have a positive impact on areas of disproportionate impact, as defined by the Commission.

II. Plan Elements

To achieve its goal, the first and most important element of the Plan has been to locate the Facility in the City of Pittsfield, which is a Commission-designated area of disproportionate impact¹. This location will benefit the City of Pittsfield in several ways, including but not limited to (1) payment of an approximately 3% fee to the City, (2) having the Facility purchase goods and services in Pittsfield in the ordinary course of the Facility's business, (3) attracting residents and non-residents to the Facility to purchase products within the City, both at Bloom Brothers Facility and other Pittsfield businesses; and (4) attracting residents and non-residents to the Facility to serve as owners, managers and employees, and thereby also facilitating spending on nearby businesses within City limits.

As a second element of the Plan, the Facility will create 10-15 cannabis-related jobs right away in this area of disproportionate impact, with room for expansion. These new jobs will include salary-based and hourly employees from across the Pittsfield community, as well as nearby areas. Bloom Brothers cannot commit to hiring all of its employees and/or contractors from areas of disproportionate impact but intends to have residency in Pittsfield or other area of disproportionate impact be a supportive factor to be considered relative to a particular applicant in the Company's Diversity Plan (which is submitted separately as part of this application). As discussed in more detail in the Diversity Plan, the means of achieving a diverse applicant pool and workforce that includes Pittsfield residents and/or residents of other areas of disproportionate impact by local colleges such as Berkshire Community College, and encouraging Pittsfield area organizations, including diversity organizations, to inform members of job openings and encourage applications.

As a third and final element of the Plan, Bloom Brothers plans on being a long-term contributor to the City of Pittsfield. Bloom Brothers plans on investing itself in the well-being and growth of the City by being a good corporate citizen and sponsoring selected community events in Pittsfield, among other nearby areas.

¹ Other Commission-designated areas of disproportionate impact in the general vicinity of Pittsfield include Amherst, Greenfield, Holyoke, North Adams, Springfield and West Springfield.

III. Measurement and Accountability

Regularly measuring success will be a key component of the Plan. Bloom Brothers will periodically gather pertinent information to measure the efficacy of its direct efforts to benefit the City of Pittsfield and/or any other Commission-designated area of disproportionate impact, including but not limited to actual and/or estimated dollars expended in and for Pittsfield and other Commission-designated areas. For example, Bloom Brothers will seek to quantify its fee payments, vendor purchases, employee salaries and community event spending associated with Pittsfield but may not be able to access more than anecdotal information concerning the impact of the Facility on nearby Pittsfield businesses.

At the end of a two year period following the first year of operation, and again at the end of five years following the end of the first year of operation, Bloom Brothers will undertake written assessments of its success in making contributions to Pittsfield and other Commission-designated areas of disproportionate impact. The written assessments will include, but not be limited to, (1) amount of Facility fee payments to the City of Pittsfield, (2) amount of Facility gross spending on vendors based in Pittsfield or other areas of disproportionate impact, (3) number of employees and total gross spending on compensation and benefits for residents of Pittsfield and other areas of disproportionate impact, (4) gross amount of spending on community or charitable events in Pittsfield or other disproportionate impact areas, and (5) to the extent necessary, recommendations for improving the effectiveness of Bloom Brothers' efforts relative to Pittsfield and/or other disproportionate impact areas.