



# Cannabis Control Commission November Public Meeting

In-Person and Remote via Teams



## Meeting Book - Cannabis Control Commission November Public Meeting Packet

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November 12, 2024

In accordance with Sections 18-25 of Chapter 30A of the Massachusetts General Laws and Chapter 2 of the Acts of 2023, notice is hereby given of a meeting of the Cannabis Control Commission. The meeting will take place as noted below.

CANNABIS CONTROL COMMISSION

**November 14, 2024  
10:00 AM**

**In-Person and Remote via [Microsoft Teams Live\\*](#)**

PUBLIC MEETING AGENDA

- I. Call to Order
- II. Commissioners' Comments & Updates
- III. Minutes
  - 1. August 22, 2024
  - 2. September 12, 2024
  - 3. September 27, 2024
- IV. Acting Executive Director and Commission Staff Report
  - 1. Operational Updates
  - 2. Executive Director Search Overview
  - 3. Annual Workforce Report
  - 4. Equity Programming and Community Outreach Annual Update *Silea Williams, Director of Equity Programming and Community Outreach*
  - 5. Regulatory Implementation Update *Michael Baker, Acting Deputy General Counsel*
  - 6. Licensing Data and Updates *Olivia Koval, Director of Licensing*
- V. Staff Recommendations on Changes of Ownership
  - 1. GTE Brockton LLC d/b/a Botera
  - 2. GTE Franklin LLC d/b/a Botera
  - 3. GTE Taunton LLC d/b/a Botera
  - 4. Holistic Industries, Inc.





5. I & I Rose Garden, LLC
6. Richard's Flowers LLC
7. Smithers AMS, LLC

VI. Staff Recommendations on Renewal Licenses

1. 4bros Inc (#MRR207058)
2. Alternative Compassion Services, Inc. (#MRR206986)
3. Apotho Therapeutics Dartmouth INC (#MRR206857)
4. Ascend Mass, LLC (#MRR206864)
5. Cedar Roots LLC (#MPR244218)
6. Cedar Roots LLC (#MCR140791)
7. Cloud Creamery LLC (#MPR244247)
8. CNA Stores, Inc. (#MCR140794)
9. CNA Stores, Inc. (#MPR244222)
10. Core Empowerment LLC (#MRR206819)
11. DayDreamz Estates LLC (#MCR140780)
12. DMS Trinity, LLC (#MRR206920)
13. East Boston Bloom, LLC (#MRR206981)
14. Flower & Soul, Inc. (#MRR207030)
15. Full Harvest Moonz, Inc. (#MRR207010)
16. Green River Cannabis Company Inc. (#MRR207018)
17. Green Stratus Corp (#MRR206852)
18. Green World LLC (#MRR206827)
19. Home Grown 617 LLC (#MRR206823)
20. In Good Health Inc. (#MRR206838)
21. Kur Retailers, LLC (#MRR207016)
22. Late Spring, Inc. D/B/A Gage Cannabis Company (#MRR206978)
23. Lowkey 2 LLC (#MRR206933)
24. Lowkey Cultivation LLC (#MCR140796)
25. Mass Wellspring LLC (#MRR207007)
26. Massachusetts Green Retail, Inc. (#MRR207031)
27. Mayflower Medicinals, Inc. (#MRR206869)
28. Mayflower Medicinals, Inc. (#MRR206910)
29. Mayflower Medicinals, Inc. (#MPR244198)
30. New Green LLC (#MRR207014)
31. NS AJO Holdings Inc. (#MRR206861)
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33. Sama Productions, LLC (#MPR244191)
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44. ToroVerde (Massachusetts) III, Inc. (#MRR206835)
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VII. Staff Recommendations on Provisional Licenses

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3. Maruti Wellness, LLC (#MRN285001), Marijuana Retailer
4. Red Barn Growers, LLC (#MBN282429), Marijuana Microbusiness (Cultivation Only)
5. Webster Cannabis, LLC (#MRN285091), Marijuana Retailer

VIII. Staff Recommendations on Final Licenses

1. Bask, Inc. (#MR282819), Marijuana Retailer
2. Curaleaf Processing, Inc. (#RE281303), Marijuana Research Facility
3. dba EMJ LLC (#MC282135), Marijuana Cultivation, Tier 1 / Indoor
4. Green River Cannabis Company, Inc. (#MR283094), Marijuana Retailer
5. High Hawk Farm, LLC (#MR283968), Marijuana Retailer
6. KUR Retailers, LLC (#MR284652), Marijuana Retailer
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9. Sama Productions, LLC (#MP281686), Marijuana Product Manufacturer

IX. Staff Recommendations on Responsible Vendor Training



1. Seed Talent (#RVN454244)
- X. Commission Discussion and Votes
  1. Calendar Year 2025 Public Meeting Schedule Discussion *Acting Chair Bruce Stebbins*
  2. Legislative Strategy Working Group Discussion *Acting Chair Bruce Stebbins*
  3. Lab Shopping Discussion *Nomxolisi Khmualo Chief of Investigations and Enforcement*
- XI. New Business Not Anticipated at the Time of Posting
- XII. Next Meeting Date
- XIII. Adjournment

\*Closed captioning available

*If you need reasonable accommodations in order to participate in the meeting, contact the ADA Coordinator Debra Hilton-Creek in advance of the meeting. While the Commission will do its best to accommodate you, certain accommodations may not be available if requested immediately before the meeting.*



## CANNABIS CONTROL COMMISSION

**August 22, 2024**

**11:00 AM**

**In-Person with Remote Access via [Microsoft Teams Live\\*](#)**

### PUBLIC MEETING MINUTES

#### **Documents:**

- Matthew Gregg's written testimony

#### **In Attendance:**

- Acting Chair Kimberly Roy
- Commissioner Nurys Z. Camargo
- Commissioner Bruce Stebbins

#### **Minutes:**

##### 1) Call to Order

- The Acting Chair (AC) recognized a quorum and called the meeting to order.
- The AC gave notice that the meeting is being recorded.
- The AC gave an overview of the agenda.

##### 2) Commissioners' Comments & Updates – 00:00:49

- Commissioner Camargo thanked and welcomed everyone. She also thanked Commissioner Concepcion for encouraging the meeting and staff at the Commission for their work on the topic. Commissioner Stebbins welcomed everyone for being there. Commissioner Roy emphasized the importance of hearing from the constituents, stakeholders, and how important they are to the industry. She gave an overview of outdoor cultivation in the Commonwealth and applauded everyone's involvement in the industry.

##### 3) Public Listening Session Regarding Outdoor Cultivation – 00:05:02

- The listening session started off with Matt Allen, the CEO of MA Craft Cultivation, LLC. He started by emphasizing that the current Commissioners had an equally important job as the inaugural Commissioners to continue to evolve the industry in a way that allows small businesses to thrive. He added his concern was how do they survive in the challenging environment. He brought up the Sun Grown Cannabis Alliance and the purpose to change some regulations so they can all function better.



He also mentioned issues: soil and water testing, Metrc tags, quality control samples, and exorbitant fines. He emphasized fear was a barrier for everyone. The next speaker was Suehiko Ono and he stated they were together representing the Sun Grown Cannabis Alliance. He noted he had been involved in organic agriculture since 1999 and stated he was specifically interested in the intersection of cannabis and agriculture farms. He pointed out a few metrics for everyone and provided his suggestions for improvement through policy changes. He noted he understood the sentiment to protect the public and that everyone agrees that we want the healthiest viable product and to protect the consumer. He noted the vision everyone in the room shared about the potential for the future of Massachusetts cannabis and to create a guild of outdoor growers. He turned it over to Dave Dewitt and he thanked the Commissioners for having them. He stated he was mainly there to talk to the Commissioners about farming including organic and biological farming. He noted their farm and cannabis company was located Truro and had been farming there for thirty-seven years. He gave the Commissioners an overview of biological farming and what they are trying to achieve. He stated he had been working with the Commission from the beginning with many discussions over the years. He stated what is important to him as a farmer is microbial testing. Suehiko jumped in to provide further context. Commissioner Camargo acknowledged the Manager of Lab and Testing Janine Paul being in the meeting and thanked her. Commissioner Roy asked Matt Allen about his prior comments. Matt Allen explained the waste process. Commissioner Camargo asked if he could send the Commissioners the issue in an email. Matt thanked the Commissioners for taking action. The next speaker was Matthew Gregg. Commissioner Roy remembered speaking with him before and thanked him for his service. He voiced that they focus on policy, reform, and education. Commissioner Camargo mentioned the document he provided them was very detailed. Matthew directed the Commissioners to page five and gave them an overview. Matthew spoke to the entire room to emphasize they all needed to be the voice and change and an audience member mentioned they are required to take the Responsible Vendor Training (RVT) training every year, but it is the same exact course over and over again.

- The next speaker was Wilder Sparks from MA Craft Cultivation. He emphasized gratitude for the Commission prioritizing public safety. He mentioned areas where work still needed to be done in the cannabis industry and added that the current standard of testing goes beyond what they need to preserve public health and safety. He mentioned the prohibitively costly and stringent consequences for not meeting testing standards and that they are dire enough to discourage a lot of people who want to be involved. He discussed ways in which these standards and their enforcement are shaping the industry. He provided an example of local farms who had completely fell apart in the face of the Commission's current restrictions. He emphasized that if a system was in place where they could benefit, it would be huge for a lot of communities in the Commonwealth.
- The next speaker was Chris Roos from High Plains Farm. He mentioned that when the regulations are drafted, it seemed that most of them were written for big indoor



facilities. He added that batch sizes and tested were his biggest concerns.

Commissioner Roy asked Chris what he would propose. Chris proposed his suggestion regarding batch size and added that their biggest cost was labor.

- The next speaker was Nick Rosati from High Plains Farm. He stated his top priority to speak about was the microbial thresholds of testing. He mentioned sustainability as they are growing outdoors using natural sunlight and waters getting into the plants. He added one of the least sustainable things they deal with in the regulations is Metrc tags. He explained the costs for these Metrc tags and the challenges. Commissioner Roy acknowledged that sustainability was an issue and added they had received many proposals related to the topic. He also brought up badging of agents and proposed to allow some of the staffing companies that are in this industry already to badge and train people. He added it would be beneficial for them to not have them have a badge that is specific to one license. Commissioner Roy asked if he proposed the badge follows the person and he confirmed.
- The next speaker was Ben Sanders and Elizabeth Stainton from Greenfield Greenery. Ben touched on increasing batch sizes. He added there seemed to be a redundancy in testing and transfer requirements especially between cultivators and manufacturers. He stated that raising the pound limit on batches going from cultivation to manufacturing would make more sense as it would help not only cultivators but consumers and manufacturers. He added dropping the pesticide testing requirement for transfers between cultivation and manufacturing. He mentioned that Oregon did not require pesticide testing upon transfer to manufacturers, just before it goes to the consumer or dispenser. He stated there was no need for double testing and recommended an alternative method. He emphasized the need to either increase the batch size or decrease the amount of pesticide tests per batch. Commissioner Roy confirmed he meant one pesticide test for the whole crop. She asked what the time frame would be to test and Ben answered right before plants come down. Ben added his proposal would also help cultivators for fresh frozen production. Someone from the audience gave further context and gave a hypothetical. He explained costs and how it is a waste of money. He stated the amount of extra costs everyone had been saddled with because of testing, licenses, etc. are going to put them all out of business. He added that farmers and nursery men that have been growing plants and green house for hundreds of years are afraid to get into this industry. Commissioner Roy asked if there is too much supply and the Commission should force relegation or is there not enough supply that they should let it fly. Ben stated it was a complicated question, both statements were true, and gave her some background. Elizabeth joined in and noted that Sun Grown Cannabis Alliance was a good illustration that outdoor farmers of all stripes often seek community to depend on each other for help and solidarity. She suggested that workers badged as outdoor cultivators could register to work at more than one farm. She added that badging farm employees was time consuming and expensive. She urged the Commission to consider following California and to consider how the startup and ongoing cost of compliance challenged producers to stay afloat.



- The next speaker was Toria Souza from Holistic Health Group (HHG). She focused on vertically integrated farms such as themselves with pesticide screening on fresh frozen product. She gave an overview of the fresh frozen process. She noted the redundancy in testing.
- The next speaker was Cheryl Maguire from Stafford Green, INC and Francis Maguire joined her. Cheryl gave background on how their season looks May 1<sup>st</sup> to October 31<sup>st</sup> and gave some insight on their agent registration process. She asked the Commission to separate the indoor and outdoor registration process. Commissioner Roy asked by a show of hands who else wanted the Commission to look at this topic and many raised their hands. Francis described experiences that happen frequently that may not be in the view of the Commission regarding dispensaries adding outdoor product to their menus. They brought up possible prejudice in consumers between outdoor and indoor product. They added last year they still had half of their product, and they had been to a bunch of dispensaries and getting the same answer. They emphasized the fear in the whole industry and how the old economic maxim of supply and demand is not applying. They noted the marketing issues and prejudice. Commissioner Roy noted that was the first time she heard that and asked why there is a stigma or prejudice for outdoor grown cannabis and Francis provided context and examples. Francis noted the industry itself is in a great deal of flux.
- The next speaker was Craig Willett and Cameron from Regenerative LLC. Cameron stated that it would be amazing if they had the ability to package manufactured products they made such as concentrates the same way they can package flower as long as it is not being altered. He added this would make a massive difference in everyone's pockets. Commissioner Roy confirmed he meant to revert it back to the cultivators to repackage. He also brought up problems with concentrate testing and suggested structure like California and Colorado markets. Next, Greg spoke and started off talking about testing and the Massachusetts Department of Agricultural Resources (MDAR) approved products. He stated that if they were to use a lot of these products they would fail microbial, yeast and mold tests. He pointed out it was a contradiction to the regulation and that a broad spectrum was not feasible. Commissioner Roy asked if they used a more specific testing method whether by strain or pathogen, if it would be a more expensive test. Someone from the audience stated they did not think it would not be more expensive and would be helpful. He provided examples regarding increasing limits and advocated for a single license that stays with the employee. He also added he believed that fines should only be assessed for people in severe gross negligence. Commissioner Roy asked him to define severe gross negligence and he answered when people know what they are doing is wrong, giving the example of taking pesticides and spraying crop.
- The next speaker was Liam Sullivan from High Hawk Farm as the Director of cultivation. He added that this was the farming in question regarding rumored positive pesticide tests. He provided past experience and compared testing requirements on raw milk versus cannabis. He mentioned that Massachusetts leads the nation in direct farm to consumer sales. He spoke about the background of their positive pesticide tests and how it has been professionally, personally, and financially





- devastating. Commissioner Roy mentioned they were going to see what they could do as a body without jeopardizing public health and welfare. She also added the work they will do, and that the conversation is important. Commissioner Camargo thanked him for his honesty and transparency. She mentioned the difficulty of being the second cohort of Commissioners.
- The next speaker was Erik Williams as the COO of Canna Provisions. He stated they had both indoor and outdoor cultivation. He stated he was there to show this support for the struggles that especially large-scale outdoor cultivation have and he mentioned he did not disagree with anything anyone said prior to him speaking. He added that remediation was no longer a solution to anyone. He explained his personal struggles when it came to batch sizing and how the limitations do not make sense. He added that the RVT training was not relevant to cultivation. He emphasized that there was an oversupply on the market currently. He almost mentioned his concern on mosquito spraying.
  - The next speaker was Julie Beauchemin. She noted that she was currently the closest to achieving operations for craft marijuana cooperative placement in Massachusetts. She stated their mission was to encourage sustainably grown cannabis by providing the outdoor growers with logistical support services. She was thankful for the craft co-op license type and added it was a really important first step to supporting the local agricultural community. Someone from the audience added that it was first of the country as a license and the room applauded. She added they deserved regulations that reward transparency, taking proper actions, and contributing sustainable practices. She noted she would love to see the Commission consider implementing either reduced fees or a priority status for the outdoor farms.
  - The next speaker was Jon Ferguson from Green Valley Analytics as the CEO and Co-founder. He mentioned they were an independent testing lab in Holyoke. He thanked the Commissioners and the Sun Grown Alliance for putting the meeting together. He mentioned that limits have put a heavy burden on the cultivators and provided examples. He emphasized that he believed in the power of the plant and its ability to help millions of people around the world. He added that limits are a necessary part of keeping people safe, but the rigorous limits are overly restrictive and hurting the chances of farmer's success for outdoor farms. He added that without them there would be a serious hole in the supply chain for quality sun grown cannabis in Massachusetts along with the manufacturers. He mentioned other states limits and made recommendations for the Commonwealth. He stated that a reasonable increase in certain microbial limits along with some testing method standardization would be a great starting point to help protect the outdoor farmers while still protecting the health and wellbeing of the patients and consumers. Commissioner Roy pointed out Martha's Vineyard and how there is almost three hundred medical patients without a Medical Marijuana Treatment Center and they have to go to adult use. She posed, if the standard is different with no access to a medical treatment, what would those people do. Someone from the audience mentioned that you cannot sanitize cannabis to make it healthy and gave some insight on testing. Someone recommended regulations of how to get product to the islands legally.





- The next speaker was Grant Smith Ellis. He started off by telling the Commissioners they should listen to their licensed applicants and their struggles as they have outlined a lot of the issues. He added he thought some of the issues could be taken care of quickly. He added there was an outstanding ambiguity on product sample and that the Commission should look into it. He emphasized that limits did not matter if there was lab fraud occurring. He stated that a fundamental fix was going to come from how the standardization of testing methodology is implemented and recommended a systemic change to the monetary incentive in the testing process. He also mentioned a farmer equity program would be wonderful and then they could do a farmer equity brand fund.
- The next speaker was Heidi Zorn. She started off by stating she wanted to speak about inspection of their sites and how it was not very streamlined. She emphasized the want to work as a team with the Commission instead of having to be scared. She asked for a checklist from investigators and to think about investigators for each specific license type.
- The next speaker was Ari Zorn from Devine Retail Cannabis. He read a statement, and laid out concerns around if outdoor growers do not get the same protection from the nuisance compliance around the order that conventional farmers get, outdoor growers will be litigated out of business. He provided some examples of neighbors' complaints and how they are being harassed to be shut down. He added that New York was at their heels and how they are allowed to sell three ounces versus one.
- Someone for the audience made a comment about their eleven-point validation system for odor, the costs, odor surveys, and complaints. Conversation broke out in the room. Commissioner Roy stated she was not sure what they could do about that at the Commission level but thanked him for sharing. Someone else asked who they would go to for help with that. Commissioner Roy answered to speak with their legislators as it is out of the Commission's jurisdiction and she noted the local control component in the cannabis industry. Someone added that small towns can spawn a strong legal defense part of the marijuana establishment. Another audience member asked the Commission to look into getting cannabis back into a definition of agriculture and added he thought the Commissioners could have massive influence with the state house. He added that it was important to get it designated as an agricultural crop. Commissioner Roy stated that it had to be fixed legislatively and mentioned that rescheduling of cannabis could help a lot in that argument. An audience member mentioned they need them as a policy group to make the push and how they have a lot of say at the State house. He also explained the benefits this change would have as they currently do not have rights to protection from the state in cannabis. Another member added that cannabis is the number one crop in the state and asked why the Commission is not standing up for them as the state house to give them the protections they need.

The Commission took a short recess. (Returned at 2:10:20.)



- The next speaker was Megan Dobro as the founder and CEO of SafeTiva Labs. She provided her background and why she got into this industry, specifically her interest in public health. She emphasized they needed to remove total aerobic bacteria and yeast testing, and she provided her reasoning with her experience as a scientist and mother. She added she did not see any negative sides to doing that and a majority of these bacteria are harmless to humans. She added some could even be beneficial to us and to the plants. She emphasized that natural pesticides help to fend off from more harmful species and only the harmful ones should be tested. She added that there was no guidance about which species are supposed to be included so labs could be testing differently and would still be within compliance of the vague regulations. She recommended adding aspergillus testing as there is evidence of it impacting human health in cannabis. She also mentioned that the total counts test would not hold up in court which leaves vulnerability for lawsuits. She emphasized with the current microbial limits and categories it is nearly impossible for many companies to survive and it might result in less of a safe product being sold to consumers. Commissioner Roy asked what she was recommending, and Megan answered that they follow what is listed in the protocol of the sampling document that outlines how sampling should be done randomized and on camera and that there needs to be oversight and enforcement of that. She added that they need to remain nimble enough to make changes as new information is available. She ended with the recommendation of getting rid of the two-driver rule for all license types. She mentioned how New York performs testing. Someone from the audience pointed out that the “sounds scary” rational was how they got where they are. Commissioner Roy noted she was trying to avoid that. Conversation broke out amongst the room regarding recommendations to testing, standardization, and eliminating potency.
- The next speaker was Jesse Gambati from EOS Farms. He thanked the Commissioners for trying to support the market in Massachusetts and gave a background of his experience in the industry. He emphasized it was difficult to grow cannabis in the Commonwealth. He stated that the issues were capital, labor, and quality. He noted the uphill battle for outdoor cultivators to push their product at the same level as indoor and provided examples. He stated what would provide immediate relief would be packaging size, labor element, and transferring without pesticides for fresh frozen. He added that in California the only people who won are the people that have stacked licenses. He also mentioned they are all racing to the bottom with pricing and they are all ending up broke. He added to produce quality cannabis requires labor and infrastructure and the quality of outdoor cannabis has gone down. He recommended restricting licenses at some level to limit the oversupply and then they need to couple up with the retailers that support craft product and get their quality up to compete with indoor.
- A member from the audience mentioned how social consumption was a whole new upcoming market which could care about the craft product. Commissioner Camargo stated there was more to come on that and she was happy to speak with him after the meeting.



- The next speaker was Brayden Farnsworth. He started off by saying he thought the Commissioners job was just as difficult as theirs. He mentioned that one thing they did not discuss was how microbial testing are affecting the quality of cannabis. He stated his biggest concern for Massachusetts was not the market today but their market with interstate farmers.
- The next speaker was Helen Gomez Andrews from the Cannabis Advisory Board (CAB). She emphasized it was important to reiterate the current microbial testing policy requirements and how they affect everyone across the industry, but mostly impacts outdoor farmers. She mentioned that she invited a subject matter expert to speak at the cannabis industry subcommittee and encouraged everyone to watch. She emphasized the importance of making sharing labor across farms easier and correcting badge policy would go a long way.
- The next speaker was Ryan Dominguez from the Massachusetts Cannabis Coalition. He thanked the Sun Grown Cannabis Alliance and all the outdoor growers for their comments. He stated that one thing that could really save all of them money is by increasing batch sizes and recommended taking incremental steps as they increase. He touched on agent registration funds and stated they need a badge that can follow the agent. He added the opportunity for the Commission to consider creating a new badging system. He also brought up Metrc batch tagging and negotiating with Metrc on batch tagging. He emphasized the want to keep Massachusetts competitive with other states and we are long overdue for some changes. He ended off touching on increasing of purchase limits was their number one priority going to the legislative session.
- The last speaker was Dan Berger from Grassp Ventures. He brought up guidance on zoning on all license types. He also brought up vertical integration requirements on the medical side and removing that would help. He added that on the adult use side they must pay individual licensing fees.
- Commissioner Roy confirmed there were no further comments and stated they had all taken notes and that the work would not stop here. She also added how she would no longer be Acting Chair (AC) after the current meeting and called for three special meeting around the topics of the AC, provisional licenses, and Governance.

#### 4) Next Meeting Date – 02:53:35

- The AC stated that the next meeting date is September 12, 2024.
- Commissioner Roy asked again if there were any final comments. An audience member expressed that Massachusetts was the standard and other states want to copy what they are doing with cannabis. The room applauded.

#### 5) Adjournment – 02:55:11

- Commissioner Roy stated that the meeting was adjourned.



CANNABIS CONTROL COMMISSION

September 12, 2024

1:15 PM

Remote via [Microsoft Teams Live\\*](#)

PUBLIC MEETING MINUTES

**Documents:**

- Application Materials associated with:
  - Staff Recommendations on Changes of Ownership
  - Staff Recommendations on Renewal Licenses
  - Staff Recommendations on Provisional Licenses
  - Staff Recommendations on Final Licenses
  - Staff Recommendations on Responsible Vendor Training
- [Meeting Packet](#)

**In Attendance:**

- Acting Chair Bruce Stebbins
- Commissioner Nurys Z. Camargo
- Commissioner Kimberly Roy

**Minutes:**

1) Call to Order

- The Acting Chair (AC) recognized a quorum and called the meeting to order.
- The AC gave notice that the meeting is being recorded.
- The AC gave an overview of the agenda.

2) Commissioners' Comments & Updates – 00:02:01

- The AC suggested moving directly to minutes in light of time constraints and there were no objections.

3) Minutes for Approval – 00:02:55

- The AC asked if the other Commissioners were amenable to considering all minutes and the triannual review of Executive Session minutes during this portion of the agenda and Commissioner Roy stated she was as long as the minutes were identified in the vote.



- Commissioner Camargo moved to approve the Public Meeting minutes for May 9, 2024; May 23, 2024; May 30, 2024; June 6, 2024; and June 13, 2024.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion.
- The AC moved to the triannual review of Executive Session minutes. Acting Deputy General Counsel Michael Baker (ADGC Baker) recommended releasing the Executive Session minutes pertaining to the Governance Charter and litigation related to island transportation. Commissioner Roy asked how long it would take for the public to access the minutes and ADGC Baker stated it could be instantaneous. Commissioner Roy asked about topics which were being recommended to remain withheld. ADGC Baker stated that the remaining Executive Session minutes were related to protective orders which were still in effect and to litigation where release would have a detrimental effect on the Commission’s litigation position. He added that the next triannual review would be in January.
- Commissioner Roy moved to approve Legal’s triannual review of Executive Session minutes.
- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion.
- Commissioner Camargo moved to approve the Executive Session minutes as amended and to require the Legal department to take all necessary steps to finalize and release the three sets of Executive Session minutes related to island transportation.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion.
- The AC asked for feedback on any of the minutes pertaining to the Governance Charter. ADGC Baker confirmed that they could enter Executive Session to discuss the Executive Session minutes.
- Commissioner Roy moved to approve Executive Session minutes as amended and to require the Legal department to take all necessary steps to finalize and release the sixteen sets of Executive Session minutes related to the Commission’s Governance Charter Executive Sessions.



- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion.

4) Acting Executive Director and Commission Staff Report – 00:17:04

- Acting Executive Director Debra Hilton-Creek (AED Hilton-Creek) presented an update on internal promotions and recruitments for open positions. She explained that Human Resources was waiting to hear back on an offer for the General Counsel. Director of Digital and Creative Services AnnMarie Burtt presented on the Commission’s updated website search functionality. She provided a historical overview of the website and MoreAboutMJ.org. She added that the intent with this project had been to incorporate the Google programmable search engine to improve the sites’ search results. She presented an instructional video and confirmed for Commissioner Roy that open data sets were included in search results. Chief Financial and Accounting Officer Lisa Schlegel (Chief Schlegel) presented on budget spending for Fiscal Years 2022 – 2024 and revenue generated over the same period. She presented an overview of the Fiscal Year 2025 budget and discussed the line items which had been cut due to the budget shortfall and how a supplemental budget request would go out within the next two weeks. Commissioner Roy suggested an outreach strategy on the unfunded Social Equity Program (SEP) technical training, but AED Hilton-Creek explained that would be premature as supplemental funds would be sought. Commissioner Roy requested regular updates on funding for the SEP program. The AC suggested hearing from the Director of Equity Programming and Community Outreach Silea Williams at a future meeting. Chief Schlegel presented the Treasurer’s recommendations on reducing the budget. The AC suggested more frequent updates on the budget and asked if the recommendation to do a systems audit required an outside vendor. Commissioner Roy stated that it would be a combination of internal review with external input. Licensing Analyst Derek Chamberlin (Analyst Chamberlin) presented highlights from licensing data. Commissioner Roy requested that they revisit the Marijuana Research Facility license type to make it more enticing. Analyst Chamberlin continued and presented data regarding the timeline for Licensee’s initial application submission date to first review and final licensure. Director of Licensing Olivia Koval presented data on the Host Community Agreement (HCA) review process. She clarified for Commissioner Roy how a Model HCA may be deemed non-compliant and that the onus of paying prorated fees is on Licensees in order to qualify for extensions.

5) Staff Recommendations on Changes of Ownership – 01:52:40

- Licensing Manager Tsuko Defoe (Manager Defoe) presented on behalf of the licensing department the Staff Recommendations for Changes of Ownership, Renewals, Provisionals, Final licenses, and Responsible Vendor Trainings.



1. Greener Leaf, Inc.
  - Commissioner Camargo moved to approve the Change of Ownership.
  - Commissioner Roy seconded the motion.
  - The AC took a roll call vote:
    - Commissioner Camargo – Yes
    - Commissioner Roy – Yes
    - AC Stebbins – Yes
  - The Commission unanimously approved the Change of Ownership.
2. KG Collective, LLC.
  - Commissioner Roy moved to approve the Change of Ownership.
  - Commissioner Camargo seconded the motion.
  - The AC took a roll call vote:
    - Commissioner Camargo – Yes
    - Commissioner Roy – Yes
    - AC Stebbins – Yes
  - The Commission unanimously approved the Change of Ownership.
3. Pioneer Valley Extracts, LLC.
  - Commissioner Camargo moved to approve the Change of Ownership.
  - Commissioner Roy seconded the motion.
  - The AC took a roll call vote:
    - Commissioner Camargo – Yes
    - Commissioner Roy – Yes
    - AC Stebbins – Yes
  - The Commission unanimously approved the Change of Ownership.
- 6) Staff Recommendations on Renewals – 01:56:27
  - Commissioner Roy made a motion to approve items numbered 1 – 12, 14 – 26, 28 – 47 and 49 – 58 as indicated on the agenda.
  - Commissioner Camargo seconded the motion.
  - The AC took a roll call vote:
    - Commissioner Camargo – Yes
    - Commissioner Roy – Yes
    - AC Stebbins – Yes
  - The Commission unanimously approved the renewal roster of items numbered 1 – 12, 14 – 26, 28 – 47 and 49 – 58 on the agenda.
1. EOS-Bittersweet LLC (#MCR140702)
  - The AC requested a condition.
    - Proposed condition: Within thirty business days of approval of Application for Renewal, contact CCC Licensing Division to provide updates to licensee's





Positive Impact Plan in accordance with 935 Code Mass. Regs. § 500.103(4)(b).

- Commissioner Roy moved to approve the Renewal Licenses, subject to the condition requested by the AC.
- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the Change of Ownership.

2. Local Roots NE, Inc. (#MRR206967)

- The AC requested a condition.
  - Proposed condition: Within thirty business days of approval of Application for Renewal, contact CCC Licensing Division for an update to consider identifying goals for Minorities, Veterans, residents with disabilities, and LGBTQ+ residents under licensee's Diversity Plan in accordance with 935 Code Mass. Regs. § 500.103(4)(b).
- Commissioner Camargo moved to approve the Renewal License, subject to the condition requested by the AC.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the Change of Ownership.

3. Theory Wellness Inc (#MRR206931)

- The AC requested a condition.
  - Proposed condition: Within thirty business days of approval of Application for Renewal, contact CCC Licensing Division for an update to record progress toward Goal #1 in licensee's Positive Impact Plan in accordance with 935 Code Mass. Regs. § 500.103(4)(b).
- Commissioner Roy moved to approve the Change of Ownership, subject to the condition requested by the AC.
- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the Change of Ownership.





- Commissioner Roy asked how Licensees could contribute to the Social Equity Trust Fund and the AC suggested including staff from the Executive Office of Economic Development in a future meeting to address this question.

7) Staff Recommendations on Provisional Licenses – 02:06:12

1. Green Speed Delivery, Inc. (#MPN282117), Product Manufacturer
  - Commissioner Roy moved to approve the Provisional License.
  - Commissioner Camargo seconded the motion.
  - The Acting Chair took a roll call vote:
    - Commissioner Camargo – Yes
    - Commissioner Roy – Yes
    - AC Stebbins – Yes
  - The Commission unanimously approved the Provisional License.

8) Staff Recommendations on Final Licenses – 02:07:33

1. Elevation Retail, LLC (#MR284765), Retailer
2. The Corner Emporium, LLC (#MR281408), Retailer
3. Verdant Reparative, Inc. (#MP282085), Product Manufacturer

- Commissioner Camargo moved to approve the Final License roster one and two as indicated on the agenda.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the Final License roster from one through three as indicated on the agenda.
- Commissioner Roy moved to delegate authority to review and approve the final license of item number three to the AED.
- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion.

9) Staff Recommendations on Responsible Vendor Training – 02:10:27

- The AC suggested that the Commission consider ways to make the Responsible Vendor Trainings (RVT) more effective and contribute to professional development.



1. Marijuana HandlersTM (#DCCN462290)

- Commissioner Camargo moved to approve the Responsible Vendor Training License.
- Commissioner Roy seconded the motion.
- The Acting Chair took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the Responsible Vendor Training license.
- The Commissioners agreed to recess until 3:45 p.m. (Returned at 2:24:04)

10) Commission Discussion and Votes – 02:24:04

1. Executive Director Search – Subcommittee Update

- AED Hilton-Creek presented an update on the timeline for the Executive Director (ED) search. She stated that the first round of interviews had been completed and three candidates had been selected for interviews in a Public Meeting and recommended that that meeting be dedicated to conducting interviews. The AC explained for Commissioner Roy that the Executive Director Search Subcommittee's questions would be made available, so they would see what had already been asked.

2. Provisional License Fee Timeline Extension Discussion

- Commissioner Camargo stated that purpose of this topic was educational and there would be a vote next month. Chief of Investigations and Enforcement Nomxolisi Khumalo (Chief Khumalo) explained that the issue was collection of provisional licensing fees. Licensing Manager Tsuko Defoe (Manager Defoe) explained the regulatory requirement for applicants to pay provisional license fees within ninety days or their application would expire. She listed the potential concerns with extending expired Provisional Approvals and described the steps in the application process if Provisional Approvals were allowed to make payment. Commissioner Roy asked if the list of concerns which Manager Defoe presented were comprehensive and Manager Defoe responded that they were not. Chief Khumalo explained that this was a matter for Commissioners and when they vote, specific motion language was needed to direct staff and would be applicable only to the particular cohort of applicants who had been identified. She confirmed that staff would reach out using contact information on file. The AC asked what had prompted Chief Khumalo to post a bulletin on this topic and she explained that it was based on a previous Public Meeting which had caused her to research the issue and had found that not all Licensees had paid their provisional fees. Chief Khumalo explained that after the vote, a notification would go out which would explain the relevant regulations. Commissioner Camargo stated that she would work offline with staff to determine how long the extensions should be. Commissioner Roy requested data on which license types were affected, which Chief Khumalo stated she could provide in the next meeting.



- The AC asked Commissioner Roy if she would be opposed to tabling the Advocacy Organization Outreach Regarding License Ownership and Control discussion until the October meeting and she stated she may prefer to discuss it over the course of the next two meetings.

### 3. Discussion to Schedule Independent Testing Labs Public Listening Session

- Commissioner Roy stated that recent public listening sessions had been helpful and she wanted to conduct one in order to hear from Independent Testing Laboratories. Commissioner Camargo noted competing priorities for staff and suggested that it may have to wait until after October, which the AC concurred with. Chief Khumalo noted that a Director of Testing would likely not be onboarded by the date of the listening session and AED Hilton-Creek confirmed that position would likely not be onboarded by November. The AC indicated that he was comfortable with scheduling the listening session.
- Commissioner Roy moved to direct staff to schedule a public listening session with Massachusetts Independent Testing Labs to be scheduled no later than the first week of November 2024.
- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo - Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion.

### 11) New Business Not Anticipated at the Time of Posting – 03:23:54

- The AC stated that there was no business which was not anticipated at the time of posting.

### 12) Next Meeting Date – 03:24:01

- The AC stated that the next meeting date was October 10, 2024.

### 13) Adjournment – 03:25:40

- Commissioner Camargo moved to adjourn.
- Commissioner Roy seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion to adjourn.



CANNABIS CONTROL COMMISSION

September 27, 2024

12:00 PM

In-Person with Remote Access via [Microsoft Teams Live\\*](#)

PUBLIC MEETING MINUTES

**Documents:**

- [Meeting Packet](#)
- September 23, 2024, letter to Licensees

**In Attendance:**

- Commissioner Nurys Z. Camargo
- Commissioner Kimberly Roy
- Acting Chair Bruce Stebbins

**Minutes:**

1) Call to Order

- The Acting Chair (AC) recognized a quorum and called the meeting to order.
- The AC gave notice that the meeting is being recorded.
- The AC gave an overview of the agenda.

2) Commission Discussion and Votes – 00:01:27

1. Social Equity Trust Fund Update

- Commissioner Camargo discussed the Social Equity Trust Fund’s upcoming Social Equity Grant Program and encouraged Licensees to apply for grants before the deadline on October 17<sup>th</sup>. She introduced Assistant Secretary for Communities and Programs Juan Vega (Secretary Vega) and Cannabis Social Equity Trust Fund Administrator Joseph Gilmore (Administrator Gilmore) from the Executive Office of and Economic Development (EOED). Secretary Vega provided background on the Social Equity Trust Fund and the Immediate Needs Grant Program which had launched in January. He introduced the newest Social Equity Grant Program on September 24, 2024, described the evaluation criteria and stated that applicants would be notified of results by December 31, 2024. Administrator Gilmore described the different tiers of grants which would be available ranging from \$25,000 to \$500,000. Commissioner Roy asked about how Licensees had used the funds from the



Immediate Needs Grant Program and Secretary Vega responded that the grants were mostly used to pay off debts and Administrator Gilmour noted feedback from Licensees was that they needed more. The AC asked about how the EOED had collaborated with the Commission. Secretary Vega discussed meeting with the Social Equity Team and how the different tiers had been chosen to help Licensees at different stages of licensure. He further clarified for the AC that they requested certifications of good standing from Secretary of State, Department of Revenue and the Department of Unemployment Assistance and an active License with the Commission. Commissioner Roy asked if that excluded expired licenses and Secretary Vega discussed how recently expired licenses had been considered for the Tier 1, but it would be hard for a Licensee whose License had expired over a year ago to meet their requirements. Commissioner Camargo asked about the match requirement for Tier 4. Secretary Vega explained that this was a matter of best practice, and the match would not be required at application. Commissioner Roy read out a letter which had been sent to Licensees whose provisional Licenses had expired due to nonpayment on September 23, 2024. She stated that this was timely as Licensees with expired Licenses would have a hard time meeting EOED's criteria and Commissioners Camargo and Roy discussed internal discussions on the issue and stated a special meeting may be called for a vote.

## 2. Governance Discussion and Vote

- The AC discussed the history of the Governance Charter. He described the goal to build beyond the enabling statute and more clearly describe the responsibilities of Commissioners, the Executive Director (ED) and staff. He suggested that the Commission complete their review of the document before going back to the sections they had agreed to circle back on starting with the Public Meeting Agenda Setting section. The AC read the section and there were no requested edits.
- The AC continued to the Executive Director Goals section and began reading it out loud. The AC suggested adding "budget revisions" to No. 6 as one of the factors which could cause the ED's goals to change. There were no further requested edits for this section.
- The AC moved to the Interactions Between and Among Commissioners, Executive Director, and Staff section. He requested an edit to include "and Commissioners" after "Chair" in No. 2. Commissioner Roy asked for confirmation that Nos. 5 and 6 allowed for Commissioners to request resources from department heads and noted that the June 13, 2024, motion delegating AED Hilton-Creek's responsibilities conflicted with No. 1 in this section. The AC suggested including "with notification to the Chair and Commissioners" in No. 10 after "Executive Director."
- Commissioners agreed to a short recess. (Returned at 01:37:31.)
- The AC continued with No. 11(d) in the Interactions Between and Among Commissioners, Executive Director, and Staff section and Commissioner Roy suggested an edit to include that the ED must familiarize themselves with Investigation and Enforcement Standard Operating Procedures. The AC suggested including the ED in (e) as well. Commissioner Roy asked about how this section may



- implicate Licensees in the queue and the AC requested that Legal and Investigation and Enforcement review this point. Regarding (g), Commissioner Roy asked if any of the Commissioner's adjudicatory responsibilities had been delegated to staff and Commissioners agreed to circle back to this point. Commissioners agreed to circle back to No. 13. Commissioner Camargo noted that much of this section was focused on the ED, Commissioners and Investigation and Enforcement, which left many departments out. She asked if the other departments should be included and suggested that they circle back to this topic. The AC suggested that she work offline to consider how to address this and Commissioner Roy volunteered to help.
- The AC moved to the Structural Mechanisms for Joint Commissioner and Commission Staff Work (Project Work Groups) section. Commissioner Roy requested that "Commissioner" be followed by "(s)" in No. 1 and the AC suggested starting that point with "One or two" and there were no objections. Regarding No. 6, Commissioner Roy asked how sponsors of a project charter would be notified that the Charter was approved by the ED. The AC suggested an edit to state "and the sponsor and project lead are notified in a timely manner" to the end of No. 6. Regarding No. 7, Commissioner Roy suggested adding "in a timely manner" to the end and the AC suggested capitalizing Project Lead. Commissioner Roy asked if gauging staff interest was addressed in this section and requested an edit to include "and staff" before "participation" in No. 4.
  - The AC moved to the Legislative and Executive Branch Outreach section and began to read it out loud. Regarding No. 7(a) the AC suggested striking "through" and replacing it with "and." Commissioner Roy asked if Commissioners should notify the other Commissioners that they were conducting Legislative/Executive Branch outreach in an individual capacity. Commissioners discussed and Commissioner Camargo suggested editing No. 1 so that it was not a numbered paragraph, but simply an introductory statement. The AC suggested that No. 7(b) include "municipal, tribal, state, federal, and international government entities" and in No. 8 "in compliance with the Open Meeting Law" at the end of the first sentence.
  - The AC moved to the Press, Media and External Engagement section and began to read it out loud. Commissioner Roy asked about the difference between "general administrative matters" and "administrative matters" in No. 3. Commissioners agreed to replace the first instance of "administrative" with "Commission." Commissioner Roy requested that the italicized text in No. 6 be copied to No. 7(b) under the Legislative and Executive Branch Outreach section. Regarding No. 7 in the Press, Media and External Engagement section, Commissioner Roy asked if Commission letterhead would count as Commission branding and agreed to circle back to this point.
  - The AC moved to the Budgeting and Budgeting Process section and began to read it out loud. Regarding No. 4 the AC suggested including "and Policy" after "Director of Government Affairs." Commissioner Roy suggested circling back on how to involve Commissioners in testimony regarding budget. Commissioners discussed and Commissioner Camargo suggested adding "annual and supplemental budget request" to No. 3(c) in the Legislative and Executive Branch Outreach section



- The AC moved to the Accountability, Checks and Balances section and began to read it out loud. He suggested an edit to include “and staff” after “Commissioners” in No. 1. Regarding No. 4, Commissioner Roy noted that the Massachusetts Gaming Commission had outside counsel for Commissioners. The AC suggested that they circle back to this topic and asked Commissioner Roy and Director of Government Affairs and Policy Matt Giancola (Director Giancola) to reach out to them for input. Commissioner Roy asked to circle back to No. 5 in light of Acting Executive Director and Chief People Officer Debra Hilton-Creek’s current dual roles. The AC suggested an edit to include that complaints or allegations may be referred to Chief People Officer or General Counsel and that either may evaluate and investigate. Commissioner Roy requested an edit to No. 13 under the Interactions Between and Among Commissioners, Executive Director, and Staff section to add “In the event that the Chief People Officer and/or Executive Director is the subject of the complaint, the Commissioner will share that concern or complaint with the General Counsel.” The AC suggested including the same sentence to the end of No. 6 in the Accountability, Checks and Balances section.
- The AC moved to the Professional Development section, read it out loud and there were no requested edits.
- The AC moved to the Conflict Resolution section and began to read it out loud. Commissioners discussed formatting issues and the AC volunteered to work on this section for clarity. There were no further edits requested to this section.
- The AC moved to the Charter Adoption and Review section and began to read it out loud. Commissioner Camargo suggested an edit to No. 1 to state that the Charter could be approved by a vote of three Commissioners. Commissioner Roy stated that she needed to think about this.
- Commissioners summarized the sections that they had agreed to circle back on.
- Commissioner Roy suggested adding “or rescind” to No. 1(b)(ii) under Roles and Responsibilities. Commissioner Camargo noted that they had previously discussed addressing confidentiality and onboarding in this section. Commissioners Camargo and Roy discussed a potential No. 1(e)(vii) in the Roles and Responsibilities section and agreed to work offline to draft. Commissioners reviewed a redline version of the Charter to determine which sections they would work on offline.
- Commissioners agreed to take a short recess. (Returned at 04:22:45.)
- The AC stated that Commissioners would continue with their assignments offline with staff. He did not want to set a date to reconvene on the Charter, but did not want it to languish. Commissioner Camargo stated that out of 120 licensees in the provisional stage which were set to expire and eighteen had responded to the bulletin. She stated that the earliest a Public Meeting could be held on this matter would be October 2<sup>nd</sup> and she would work with the Legal team on motion language.

### 3) New Business Not Anticipated at the Time of Posting – 04:32:36

- The AC stated that there was no new business which was not anticipated at the time of posting. The AC stated that the next noticed public hearing would be on October 7,





2024, with a Public Meeting on October 10, 2024. Commissioners agreed that they needed another dedicated meeting to finalize the Charter.

4) Adjournment – 04:35:40

- Commissioner Roy moved to adjourn.
- Commissioner Camargo seconded the motion.
- The AC took a roll call vote:
  - Commissioner Camargo – Yes
  - Commissioner Roy – Yes
  - AC Stebbins – Yes
- The Commission unanimously approved the motion to adjourn.





**GTE Brockton LLC d/b/a Botera  
0294-COO-02-0824**

**CHANGE OF OWNERSHIP AND CONTROL OVERVIEW**

1. Licensee Information:

<b>Licensee Business Name:</b>	GTE Brockton LLC
<b>Licensee d/b/a Name:</b>	Botera

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
MR282669	Retail

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Entities Having Direct or Indirect Control:

<b>Entity</b>	<b>Role</b>
Green Tech ESOP Trust	Entity with Direct or Indirect Control

5. Background checks were conducted on all proposed parties and no suitability issues were discovered.

6. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.

7. Commission staff conducted an organizational and financial inspection into the parties associated with this request and found no issues or inconsistencies with the information provided to the Commission.

**RECOMMENDATION**

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:



1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.
4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.



**GTE Franklin LLC d/b/a Botera  
0292-COO-02-0824**

**CHANGE OF OWNERSHIP AND CONTROL OVERVIEW**

1. Licensee Information:

<b>Licensee Business Name:</b>	GTE Franklin LLC
<b>Licensee d/b/a Name:</b>	Botera

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
MR282766	Retail

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Entities Having Direct or Indirect Control:

<b>Entity</b>	<b>Role</b>
Green Tech ESOP Trust	Entity with Direct or Indirect Control

5. Background checks were conducted on all proposed parties and no suitability issues were discovered.

6. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.

7. Commission staff conducted an organizational and financial inspection into the parties associated with this request and found no issues or inconsistencies with the information provided to the Commission.

**RECOMMENDATION**

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:



1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.
4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.



**GTE Taunton LLC d/b/a Botera  
0293-COO-02-0824**

**CHANGE OF OWNERSHIP AND CONTROL OVERVIEW**

1. Licensee Information:

<b>Licensee Business Name:</b>	GTE Taunton LLC
<b>Licensee d/b/a Name:</b>	N/A

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
MR282958	Retail

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Entities Having Direct or Indirect Control:

<b>Entity</b>	<b>Role</b>
Green Tech ESOP Trust	Entity with Direct or Indirect Control

5. Background checks were conducted on all proposed parties and no suitability issues were discovered.

6. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.

7. Commission staff conducted an organizational and financial inspection into the parties associated with this request and found no issues or inconsistencies with the information provided to the Commission.

**RECOMMENDATION**

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:



1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.
4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.



**Holistic Industries, Inc.**  
**0284-COO-03-0624**

**CHANGE OF OWNERSHIP AND CONTROL OVERVIEW**

1. Licensee Information:

<b>Licensee Business Name:</b>	Holistic Industries, Inc.
<b>Licensee d/b/a Name:</b>	N/A

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
MC282056	Cultivator
MP281630	Product Manufacturer
MR281787	Retail
MR282667	Retail
MR282605	Retail
MTC-1526	Medical Marijuana Treatment Center
MTC-685	Medical Marijuana Treatment Center

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Persons Having Direct or Indirect Control:

<b>Individual</b>	<b>Role</b>
Cynthia Brighton	Person with Direct or Indirect Control
Howard Romanow	Person with Direct or Indirect Control
Karl Ziegler	Person with Direct or Indirect Control
Loren Roseman	Person with Direct or Indirect Control
Renfrew Brighton	Person with Direct or Indirect Control
William Ziegler	Person with Direct or Indirect Control

5. The licensee is proposing to add the following as Entities Having Direct or Indirect Control:

<b>Entity</b>	<b>Role</b>
---------------	-------------



GI-HI Holdings, LLC	Entity with Direct or Indirect Control
GI Investment Holdings LLC	Entity with Direct or Indirect Control
William T. Ziegler 2011 GIIH Irrevocable Trust	Entity with Direct or Indirect Control
Cynthia Z. Brighton 2011 GIIH Irrevocable Trust	Entity with Direct or Indirect Control
Karl H. Ziegler 2011 GIIH Irrevocable Trust	Entity with Direct or Indirect Control
Melissa J. Ziegler 2011 GIIH Irrevocable Trust	Entity with Direct or Indirect Control

6. Background checks were conducted on all proposed parties and no suitability issues were discovered.
7. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.
8. Commission staff conducted an organizational and financial inspection into the parties associated with this request and found no issues or inconsistencies with the information provided to the Commission.

### **RECOMMENDATION**

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:

1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.
4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.





**I&I Rose Garden, LLC**  
**0287-COO-03-0724**

**CHANGE OF OWNERSHIP AND CONTROL OVERVIEW**

1. Licensee Information:

<b>Licensee Business Name:</b>	I&I Rose Garden, LLC
<b>Licensee d/b/a Name:</b>	N/A

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
MR284031	Retail

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Persons Having Direct or Indirect Control:

<b>Individual</b>	<b>Role</b>
Alan Rothenberg	Person with Direct or Indirect Control
Suzanne Rothenberg	Person with Direct or Indirect Control

5. The licensee is proposing to add the following as Entities Having Direct or Indirect Control:

<b>Entity</b>	<b>Role</b>
Olde World Remedies Inc.	Entity with Direct or Indirect Control

6. Background checks were conducted on all proposed parties and no suitability issues were discovered.

7. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.

8. Commission staff conducted an organizational and financial inspection into the parties associated with this request and found no issues or inconsistencies with the information provided to the Commission.



## **RECOMMENDATION**

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:

1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.
4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.



## Richard's Flowers LLC 0288-COO-01-0624

### CHANGE OF OWNERSHIP AND CONTROL OVERVIEW

1. Licensee Information:

<b>Licensee Business Name:</b>	Richard's Flowers LLC
<b>Licensee d/b/a Name:</b>	N/A

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
MB282225	Marijuana Microbusiness

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Persons Having Direct or Indirect Control:

<b>Individual</b>	<b>Role</b>
Arthur Oliveira	Person with Direct or Indirect Control

5. Background checks were conducted on all proposed parties and no suitability issues were discovered.

6. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.

### RECOMMENDATION

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:

1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.



4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.



**Smithers AMS, LLC**  
**0222-COO-03-0223**

**CHANGE OF OWNERSHIP AND CONTROL OVERVIEW**

1. Licensee Information:

<b>Licensee Business Name:</b>	Smithers AMS, LLC
<b>Licensee d/b/a Name:</b>	N/A

2. License(s) Affected by this Change Request:

<b>License Number</b>	<b>License Type</b>
IL281355	Independent Testing Laboratory

3. The licensee has paid the applicable fees for this change request.

4. The licensee is proposing to add the following as Persons Having Direct or Indirect Control:

<b>Individual</b>	<b>Role</b>
Amy Jo McCardell	Person with Direct or Indirect Control
James Shumock	Person with Direct or Indirect Control

5. The licensee is proposing to add the following as Entities Having Direct or Indirect Control:

<b>Entity</b>	<b>Role</b>
J. Michael Hochschwender Irrevocable Trust dated October 31, 2023	Entity with Direct or Indirect Control
J. Michael Hochschwender Declaration of Trust dated August 18, 2006	Entity with Direct or Indirect Control

6. Background checks were conducted on all proposed parties and no suitability issues were discovered.

7. The proposed parties do not appear to have exceeded any ownership or control limits over any license type.



8. Commission staff conducted an organizational and financial inspection into the parties associated with this request and found no issues or inconsistencies with the information provided to the Commission.

### **RECOMMENDATION**

Commission staff recommend review and decision on the request for change of ownership and control, and if approved, request that the approval be subject to the following conditions:

1. The licensee and proposed parties may now effectuate the approved change.
2. The licensee shall notify the Commission when the change has occurred.
3. The licensee shall submit a change of name request following this approval if any business or doing-business-as names associated with the license(s) will require modification.
4. The licensee is subject to inspection to ascertain compliance with Commission regulations.
5. The licensee shall remain suitable for licensure.
6. The licensee shall cooperate with and provide information to Commission staff.
7. The licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) and/or 935 CMR 501.105(1) after effectuating the change, if applicable, and shall give Commission staff adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.



## **MARIJUANA ESTABLISHMENT RENEWALS**

### **EXECUTIVE SUMMARY**

**COMMISSION MEETING: NOVEMBER 14, 2024**

#### **RENEWAL OVERVIEW**

1. Name, license number, renewal application number, host community, and funds deriving from a Host Community Agreement allocated for the municipality for each Marijuana Establishment presented for renewal:

	Licensee Name	License Number	Renewal Application Number	Location
1	4bros Inc	MR281550	MRR207058	Holyoke
2	Alternative Compassion Services, Inc.	MR284457	MRR206986	Bridgewater
3	Apotho Therapeutics Dartmouth INC	MR283521	MRR206857	Dartmouth
4	Ascend Mass, LLC	MR282837	MRR206864	Newton
5	Cedar Roots LLC	MP281872	MPR244218	Ware
6	Cedar Roots LLC	MC282746	MCR140791	Ware
7	Cloud Creamery LLC	MP281412	MPR244247	Framingham
8	CNA Stores, Inc.	MC283470	MCR140794	Winchendon
9	CNA Stores, Inc.	MP282064	MPR244222	Winchendon
10	Core Empowerment LLC	MR281865	MRR206819	Boston
11	DayDreamz Estates LLC	MC283417	MCR140780	Sandisfield
12	DMS Trinity, LLC	MR282590	MRR206920	Chelsea
13	East Boston Bloom, LLC	MR283011	MRR206981	Boston
14	Flower & Soul, Inc.	MR284326	MRR207030	Halifax
15	Full Harvest Moonz, Inc.	MR283351	MRR207010	Lowell
16	Green River Cannabis Company Inc.	MR283094	MRR207018	Hopedale
17	Green Stratus Corp	MR282256	MRR206852	Brockton
18	Green World LLC	MR281939	MRR206827	Brockton
19	Home Grown 617 LLC	MR281626	MRR206823	Cambridge
20	In Good Health Inc.	MR282468	MRR206838	Brockton
21	Kur Retailers, LLC	MR284652	MRR207016	Springfield



22	Late Spring, Inc. D/B/A Gage Cannabis Company	MR281248	MRR206978	Ayer
23	Lowkey 2 LLC	MR284730	MRR206933	Boston
24	Lowkey Cultivation LLC	MC283125	MCR140796	Boston
25	Mass Wellspring LLC	MR281363	MRR207007	Maynard
26	Massachusetts Green Retail, Inc.	MR284144	MRR207031	Lynn
27	Mayflower Medicinals, Inc.	MR281256	MRR206869	Worcester
28	Mayflower Medicinals, Inc.	MR282155	MRR206910	Lowell
29	Mayflower Medicinals, Inc.	MP281858	MPR244198	Fall River
30	New Green LLC	MR282969	MRR207014	Egremont
31	NS AJO Holdings Inc.	MR282618	MRR206861	Boston
32	Rolling Relief LLC	MD1265	MDR272582	Newton
33	Sama Productions, LLC	MP281686	MPR244191	Sandisfield
34	Sama Productions, LLC	MC282179	MCR140812	Sandisfield
35	SOCIAL- J LLC	DO100155	DOR5182973	Northampton
36	SQ Causeway	DO100127	DOR5182970	Clinton
37	SUGARLOAF MAYNARD, LLC	MR284213	MRR206846	Maynard
38	Ten-Ten LLC	MR283165	MRR206896	Sheffield
39	Ten-Ten LLC	MP281809	MPR244195	Sheffield
40	Ten-Ten LLC	MC282523	MCR140752	Sheffield
41	Ten-Ten LLC	MC282524	MCR140751	Sheffield
42	The Healing Center LLC	MR283193	MRR207025	Fitchburg
43	The Holistic Concepts, Inc	MR283012	MRR206855	Brockton
44	ToroVerde (Massachusetts) III, Inc.	MR282629	MRR206835	Whately
45	Union Twist, Inc.	MR284038	MRR206932	Boston

2. All licensees have submitted renewal applications pursuant to 935 CMR 500.103(4) which include the licensee's disclosure of their progress or success towards their Positive Impact and Diversity Plans.
3. All licensees have submitted documentation of good standing from the Secretary of the Commonwealth, Department of Revenue, and Department of Unemployment Assistance, if applicable.
4. All licensees provided a compliant HCA or HCA Waiver, that was accepted by Commission staff pursuant to 935 CMR 500.180(3).
5. All licensees have paid the appropriate annual license fee.
6. The licensees, when applicable, have been inspected during the current renewal period.





7. Commission staff certify that, to the best of our knowledge, no information has been found that would prevent renewal of the licenses mentioned above pursuant to 935 CMR 500.450.

### **RECOMMENDATION**

Commission staff recommend review and decision on the above-mentioned licenses applying for renewal, and if approved, request that the approval be subject to the licensee remaining in compliance with the Commission regulations and applicable law.



## **MEDICAL MARIJUANA TREATMENT CENTER RENEWALS**

### **EXECUTIVE SUMMARY**

**COMMISSION MEETING: NOVEMBER 14, 2024**

#### **RENEWAL OVERVIEW**

1. Name, license number, host community, for each Medical Marijuana Treatment Center presented for renewal:

	Licensee Name	License Number	Host Community (Cultivation)	Host Community (Dispensing)
46	4bros, Inc.	RMD1325	Holyoke	Holyoke
47	Mayflower Medicinals, Inc.	RMD425	Fall River	Boston
48	PharmaCannis Massachusetts, Inc.	RMD805	Holliston	Wareham
49	Sanctuary Medicinals, Inc.	RMD605	Littleton	Gardner
50	Sanctuary Medicinals, Inc. - Danvers	RMD1127	Littleton	Danvers

2. All licensees have submitted renewal applications pursuant to 935 CMR 501.100(5).
3. All licensees have paid the appropriate annual license fee.
4. All licensees provided a compliant HCA or HCA Waiver, that was accepted by Commission staff pursuant to 935 CMR 500.180(3).
5. The licensees, when applicable, have been inspected during the current renewal period.
6. Commission staff certify that, to the best of our knowledge, no information has been found that would prevent renewal of the licenses mentioned above pursuant to 935 CMR 501.405.

#### **RECOMMENDATION**

Commission staff recommend review and decision on the above-mentioned licenses applying for renewal, and if approved, request that the approval be subject to the licensee remaining in compliance with the Commission regulations and applicable law.



**Bask, Inc.**  
MR282819

**ESTABLISHMENT OVERVIEW**

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Bask, Inc.
<b>Licensed Location:</b>	400 Winthrop Street, Taunton, MA 02780

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The licensee is associated with the following license type(s):

Type	Status	Location
Marijuana Retail	Commence Operations	Fairhaven
Marijuana Cultivator, Tier 3/Indoor (10,001 – 20,000 sq. ft.)	Provisional License	Freetown
Marijuana Product Manufacturing	Provisional License	Freetown

**LICENSING OVERVIEW**

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on January 9, 2020.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

**INSPECTION OVERVIEW**



8. Commission staff inspected the licensee's facility on the following date(s): October 2, 2024.
9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Retail Operation

Enforcement staff verified that all retail-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Verification of identifications for access;
- ii. Layout of the sales floor; and
- iii. Availability and contents of adult-use consumer education materials.

- d. Transportation

The licensee will not be performing transportation activities at this time.

## **RECOMMENDATION**



Commission staff recommend final licensure with the following conditions:

1. The licensee may possess and otherwise acquire marijuana, but shall not dispense, sell, or otherwise transport marijuana to other Marijuana Establishments, or to consumers, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



## Curaleaf Processing, Inc.

RE281303

### **ESTABLISHMENT OVERVIEW**

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Curaleaf Processing, Inc.
<b>Licensed Location:</b>	241 Riverview Avenue, Newton, MA 02466

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Research Facility

3. The licensee is associated with the following license type(s):

The licensee is not associated with any other license applications or licenses.

### **LICENSING OVERVIEW**

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on November 10, 2022.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

### **INSPECTION OVERVIEW**

8. Commission staff inspected the licensee's facility on the following date(s): September 19, 2024.



9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Transportation

The licensee will not be performing transportation activities at this time.

## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:

1. The licensee is subject to inspection to ascertain compliance with Commission regulations.
2. The licensee remains suitable for licensure.
3. The licensee shall cooperate with and provide information to Commission staff.
4. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at



the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.





**dba EMJ LLC**  
MC282135

**ESTABLISHMENT OVERVIEW**

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	dba EMJ LLC
<b>Licensed Location:</b>	205 W Cummington Rd, Cummington, MA 01026

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Cultivator, Tier 1, Indoor, (up to 5,000 sq. ft.)

3. The licensee is associated with the following license type(s):

The licensee is not associated with any other license applications or licenses.

**LICENSING OVERVIEW**

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on November 19, 2020.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

**INSPECTION OVERVIEW**

8. Commission staff inspected the licensee's facility on the following date(s): August 14, 2024.



9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Cultivation Operation

Enforcement staff verified that all cultivation operations were in compliance with the Commission's regulations. Some of the requirements verified include the following:

- i. Seed-to-sale tracking;
- ii. Compliance with applicable pesticide laws and regulations; and
- iii. Best practices to limit contamination.

- d. Transportation

The licensee will not be performing transportation activities at this time.

## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:



1. The licensee may cultivate, harvest, possess, and otherwise acquire marijuana, but shall not sell, or otherwise transport marijuana to other Marijuana Establishments, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



## Green River Cannabis Company, Inc.

MR283094

### ESTABLISHMENT OVERVIEW

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Green River Cannabis Company, Inc.
<b>Licensed Location:</b>	150 Hartford Avenue, Unit C, Hopedale, MA 01747

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The licensee is associated with the following license type(s):

Type	Status	Location
Marijuana Retail	Commence Operations	Greenfield
Marijuana Retail	Provisional License	Attleboro

### LICENSING OVERVIEW

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on June 17, 2021.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

### INSPECTION OVERVIEW

8. Commission staff inspected the licensee's facility on the following date(s): October 1, 2024.

Final License Executive Summary 1



9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Retail Operation

Enforcement staff verified that all retail-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Verification of identifications for access;
- ii. Layout of the sales floor; and
- iii. Availability and contents of adult-use consumer education materials.

- d. Transportation

The licensee will not be performing transportation activities at this time.

## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:



1. The licensee may possess and otherwise acquire marijuana, but shall not dispense, sell, or otherwise transport marijuana to other Marijuana Establishments, or to consumers, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



## High Hawk Farm, LLC

MR283968

### ESTABLISHMENT OVERVIEW

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	High Hawk Farm, LLC
<b>Licensed Location:</b>	80 Main Street, Rutland, MA 01543

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The licensee is associated with the following license type(s):

Type	Status	Location
Marijuana Cultivator, Tier X/Indoor/Outdoor (90,001 – 100,000 sq. ft.)	Commence Operations	Rutland

The licensee is not associated with any other license applications or licenses.

### LICENSING OVERVIEW

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on November 18, 2021.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

### INSPECTION OVERVIEW

Final License Executive Summary 1



8. Commission staff inspected the licensee's facility on the following date(s): October 1, 2024.
9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Retail Operation

Enforcement staff verified that all retail-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Verification of identifications for access;
- ii. Layout of the sales floor; and
- iii. Availability and contents of adult-use consumer education materials.

- d. Transportation

The licensee will not be performing transportation activities at this time.





## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:

1. The licensee may possess and otherwise acquire marijuana, but shall not dispense, sell, or otherwise transport marijuana to other Marijuana Establishments, or to consumers, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



## Kur Retailers, LLC

MR284652

### **ESTABLISHMENT OVERVIEW**

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Kur Retailers, LLC
<b>Licensee d/b/a Name:</b>	Embr
<b>Licensed Location:</b>	461 Boston Road/SS Boston Road, Springfield, MA 01109

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The licensee is associated with the following license type(s):

The licensee is not associated with any other license applications or licenses.

### **LICENSING OVERVIEW**

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on October 12, 2023.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

### **INSPECTION OVERVIEW**



8. Commission staff inspected the licensee's facility on the following date(s): September 19, 2024.
9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Retail Operation

Enforcement staff verified that all retail-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Verification of identifications for access;
- ii. Layout of the sales floor; and
- iii. Availability and contents of adult-use consumer education materials.

- d. Transportation

The licensee will not be performing transportation activities at this time.



## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:

1. The licensee may possess and otherwise acquire marijuana, but shall not dispense, sell, or otherwise transport marijuana to other Marijuana Establishments, or to consumers, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



**Primus, LLC**  
MR284441

**ESTABLISHMENT OVERVIEW**

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Primus, LLC
<b>Licensed Location:</b>	666 State St., Springfield, MA 01109

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The licensee is associated with the following license type(s):

The licensee is not associated with any other license applications or licenses.

**LICENSING OVERVIEW**

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on September 15, 2022.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

**INSPECTION OVERVIEW**

8. Commission staff inspected the licensee's facility on the following date(s): September 16, 2024.



9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Retail Operation

Enforcement staff verified that all retail-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Verification of identifications for access;
- ii. Layout of the sales floor; and
- iii. Availability and contents of adult-use consumer education materials.

- d. Transportation

The licensee will not be performing transportation activities at this time.

## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:



1. The licensee may possess and otherwise acquire marijuana, but shall not dispense, sell, or otherwise transport marijuana to other Marijuana Establishments, or to consumers, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



**Safe-Lyfe, LLC**  
DO100173

**ESTABLISHMENT OVERVIEW**

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Safe-Lyfe, LLC
<b>Licensed Location:</b>	90 Conz St., #219J, Northampton, MA 01060

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Courier

3. The licensee is associated with the following license type(s):

The licensee is not associated with any other license applications or licenses.

**LICENSING OVERVIEW**

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on April 11, 2024.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

**INSPECTION OVERVIEW**

8. Commission staff inspected the licensee's facility on the following date(s): August 29, 2024.





9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Transportation

Enforcement staff verified that all transportation-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Vehicle and staffing requirements;
- ii. Communication and reporting requirements; and
- iii. Inventory and manifests requirements.

## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:

1. The licensee shall not deliver marijuana to consumers, patients, or caregivers, until upon inspection, receiving permission from the Commission to commence full operations.



2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



## Sama Productions, LLC

MP281686

### ESTABLISHMENT OVERVIEW

1. Name and address of the Marijuana Establishment:

<b>Licensee Business Name:</b>	Sama Productions, LLC
<b>Licensed Location:</b>	42 South Main Street, Sandisfield, MA 01255

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Product Manufacturer

3. The licensee is associated with the following license type(s):

Type	Status	Location
Marijuana Cultivator, Tier 4/Indoor (20,001 – 30,000 sq. ft.)	Provisional License	Sandisfield

### LICENSING OVERVIEW

4. The licensee was approved for provisional licensure for the above-mentioned license(s) on March 10, 2022.
5. The licensee has paid all applicable license fees.
6. No new information has been reported to Commission staff regarding the organizational structure of the entity since the issuance of the provisional license(s).
7. No new information has been discovered by Commission staff regarding the suitability of the licensees previously disclosed since the issuance of the provisional license(s).

### INSPECTION OVERVIEW



8. Commission staff inspected the licensee's facility on the following date(s): October 16, 2024.
9. The licensee's facility was inspected by Commission staff and found to be in full compliance with the requirements listed in 935 CMR 500.105 through 935 CMR 500.160 as applicable.
10. No evidence was discovered during the inspection(s) that indicated the licensee was not in compliance with all applicable state laws and local bylaws or ordinances.
11. Specific information from Commission staff's inspection is highlighted below:

- a. Security

Enforcement staff verified that all security-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. The security of all entrances and exits;
- ii. Visitor procedures;
- iii. Limited access areas;
- iv. Verification of a primary and back-up security company;
- v. Presence of perimeter and duress alarms; and
- vi. All cameras complied with Commission requirements.

- b. Inventory and Storage

Enforcement staff verified that all inventory-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Secure storage of marijuana and marijuana products;
- ii. Sanitation and pest control measures; and
- iii. Inventory controls and procedures.

- c. Retail Operation

Enforcement staff verified that all retail-related requirements were in full compliance with Commission regulations. Some of the requirements verified include the following:

- i. Verification of identifications for access;
- ii. Layout of the sales floor; and
- iii. Availability and contents of adult-use consumer education materials.

- d. Transportation

The licensee will not be performing transportation activities at this time.



## **RECOMMENDATION**

Commission staff recommend final licensure with the following conditions:

1. The licensee may possess, prepare, produce, and otherwise acquire marijuana, but shall not sell, or otherwise transport marijuana to other Marijuana Establishments, until upon inspection, receiving permission from the Commission to commence full operations.
2. The licensee is subject to inspection to ascertain compliance with Commission regulations.
3. The licensee remains suitable for licensure.
4. The licensee shall cooperate with and provide information to Commission staff.
5. Licensure is subject to notification to the Commission of any update to written operations plans required by 935 CMR 500.105(1) prior to the issuance of a commencement of operations and that Commission staff be given adequate opportunity to review said plans at the business location or the location where any such plans are maintained in the normal course of business.

The licensee has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the licensee is recommended for final licensure.

As part of the approval of final licensure, the Commission authorizes staff to take all necessary actions to review compliance with the above-referenced conditions and to approve the commencement of operations.



## Altai Alternative Care, Inc.

MRN285075

### APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	<b>Altai Alternative Care, Inc.</b>
<b>Proposed Location:</b>	267 Amherst Road, Suite 2, Sunderland, MA 01375

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
Matthew Townsend	Person Having Direct/Indirect Control / Capital Contributor
John Townsend	Person Having Direct/Indirect Control

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (Social Equity Program Participant)  
Matthew Townsend / 51% / SE306318)

7. The license applicant and host community executed a Host Community Agreement ("HCA") on July 15, 2024. The license applicant submitted or resubmitted their application on or after

Provisional License Executive Summary 1



March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.

8. The Commission received a municipal response from the host community on October 17, 2024 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposes to provide at least one (1) SEP or EEA with mentorship and/or guidance relating to the development and operation of MEs.
2	The license applicant proposed to hire 20% of its employees who are Massachusetts residents, specifically Amherst, Massachusetts residents who have or have parents or spouses who have, past drug convictions.
3	Provide educational seminars at least once per year.

### **BACKGROUND CHECK REVIEW**

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 50% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 5% Veterans, 5% Persons with Disabilities, and 5% LGBTQ+ People.
2	Engage at least one (1) disadvantaged business enterprise in connection with the operation of its facilities.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.

Provisional License Executive Summary 2



2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The license applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The license applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.





## Lucky Green Ladies 408, LLC

MRN285151

### APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	Lucky Green Ladies 408, LLC
<b>License Applicant d/b/a Name:</b>	Lucky Green Ladies
<b>Proposed Location:</b>	408 Old Colony Rd, Norton, MA 02766

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
Alissa Nowak	Person Having Direct/Indirect Control
Joann Nowak	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (Social Equity Program Participant)  
(Alissa Nowak / 99% / SE303977)

Woman-Owned Business



7. The license applicant and host community executed a Host Community Agreement (“HCA”) on September 13, 2024. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.
8. The Commission received a municipal response from the host community on October 29, 2024 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposes to reduce barriers of entry in the adult-use marijuana industry for residents from Mansfield (25%) and Taunton (25%) by conducting 50 hours per year of educational seminars in marijuana business training.
2	The license applicant proposes to provide organizational skills and one-on-one mentorship programs for individuals and businesses facing systemic barriers including but not limited to participants in the SE and EE Program as well as, individuals residing in geographical locations designated as a disproportionately impacted area including but not limited to Mansfield and Taunton.

### **BACKGROUND CHECK REVIEW**

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 50% Women, 25% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 10% Veterans, 10% Persons with Disabilities, and 10% LGBTQ+ People.
2	The license applicant proposes to engage with 30% of supply chain and ancillary services that are owned/managed by minority groups, women, veterans, people with disabilities, and/or LGBTQ+.



## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The license applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The license applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.



**Maruti Wellness, LLC**  
MRN285001

**APPLICATION OF INTENT REVIEW**

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	Maruti Wellness, LLC
<b>License Applicant d/b/a Name:</b>	Stories Cannabis
<b>Proposed Location:</b>	266 Washington St., Attleboro, MA 02703

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

<b>Individual</b>	<b>Role</b>
Tejal Patel	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (Woman-Owned Business/Minority-Owned Business)

7. The license applicant and host community executed a Host Community Agreement ("HCA") on September 12, 2024. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.



8. The Commission received a municipal response from the host community on October 16, 2024 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposes to give hiring preferences to individuals from an area of disproportionate impact, specifically Mansfield.
2	The license applicant proposed to donate \$2,500 to Whitman Hanson WILL.

### **BACKGROUND CHECK REVIEW**

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 50% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 10% Veterans, 10% Persons with Disabilities, and 20% LGBTQ+ People.
2	Prioritize contracting and working with 30% of vendors who qualify as DBEs.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The license applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.



The license applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.



## Red Barn Growers, LLC

MBN282429

### APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	Red Barn Growers, LLC
<b>Proposed Location:</b>	1 Cabot Street, Units 5 & 6, Holyoke, MA 01040

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Microbusiness (Cultivation Only)

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
David Grey	Person Having Direct/Indirect Control

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (License Type)

7. The license applicant and host community executed a Host Community Agreement ("HCA") on June 10, 2024. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.



8. The Commission sent a municipal notice with a copy of the application to the host community on August 14, 2024. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposes to hire 50% of individuals from the following Commission identified Areas of Disproportionate Impact: Holyoke
2	The license applicant proposes to form partnerships with a least one individual from the following Commission identified Areas of Disproportionate Impact: Social Equity owned ancillary business annually and Social Equity owner operating license.

### **BACKGROUND CHECK REVIEW**

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 20% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 20% Veterans, 20% Persons with Disabilities, and 20% LGBTQ+ People.
2	The license applicant proposes to implement a employee promotion goal wherein at least 50% of the employees who receive promotions within its first year of operations are from the following: Women, People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, Veterans, Person with Disabilities, and LGBTQ+.
3	The license applicant proposes to partner with at least 2 Women, Veterans, People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, Person with Disabilities, and LGBTQ+.

### **RECOMMENDATION**





Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The license applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The license applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.



**Webster Cannabis, LLC**  
MRN285091

**APPLICATION OF INTENT REVIEW**

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	Webster Cannabis
<b>Proposed Location:</b>	4 Town Forest Road, Webster, MA 01570

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
Gary Baldyga	Person Having Direct/Indirect Control
Stephen Bowman	Person Having Direct/Indirect Control
Matthew Teguis	Capital Contributor

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (Social Equity Program Participant)  
Gary Baldyga / 100% / SE304857)



7. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA Waiver that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.
8. The Commission received a municipal response from the host community on August 5, 2024 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposes to hire 30% of individuals from the following Commission identified Areas of Disproportionate Impact: Census Tracts of Worcester and 10% of MA Residents with Past Drug Convictions.

### **BACKGROUND CHECK REVIEW**

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposes to hire the following: 50% Women, 30% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 10% Veterans, 10% Persons with Disabilities, and 10% LGBTQ+ People.
2	The license applicant proposes to contract with businesses that are majority owned by the following: 10% women; 10% minorities; 5% by veterans; 5% persons with disabilities; 5% who identify as LGBTQ+;

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.



2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The license applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The license applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.



## Seed Talent

RVN454244

### RESPONSIBLE VENDOR TRAINING (“RVT”) APPLICANT SUMMARY

1. Name, address, and contact information of the proposed RVT applicant:

Item	Information
RVT Applicant Name	Seed Talent
RVT Applicant d/b/a Name	N/A
RVT Address	55 W Wacker Drive, Chicago IL, 60601
RVT Business Phone Number	414-232-8338
RVT Business Email Address	<a href="mailto:kurt@seedtalent.com">kurt@seedtalent.com</a>
RVT Business Website	<a href="https://seedtalent.com/">https://seedtalent.com/</a>

2. The RVT applicant has applied to provide a training program for the Basic Core Curriculum.
3. No owner, manager, or employee of the RVT applicant is a Person or Entity Having Direct or Indirect Control of a Marijuana Establishment or Medical Marijuana Treatment Center. The following is a list of all required individuals disclosed:

Individual	Role
Kurt Kaufmann	Owner

### OVERVIEW OF PROPOSED TRAINING PROGRAM

4. The RVT applicant’s proposed program will be presented in a virtual format model.
5. The RVT applicant has demonstrated the following:
  - a. Verify the identification and certify completion of the program for each agent;
  - b. Track trainees' time needed to complete the course training;
  - c. Allow the trainees to ask questions of the RVT trainer; and
  - d. Evaluate each trainee's proficiency with course material.
6. The RVT applicant described its plan to maintain its training records at its principal place of business including length of time for retention.



7. The RVT applicant outlined the attendees its training program intends to target, its recruitment approach, and the objectives of its training program.

### **PROPOSED COURSE MATERIALS AND ATTACHMENTS**

8. The RVT applicant submitted following required training and evaluation materials:

<b>Basic Core Curriculum Materials</b>
1. Marijuana's Effect on the Human Body
2. Diversion Prevention and Prevention of Sales to Minors
3. Compliance with all Tracking Requirements
4. Key State Laws & Rules
5. Testing Materials
6. Evaluation Materials

### **RECOMMENDATION**

Commission staff recommends the RVT applicant listed above be approved for a two-year certification to provide its training program with the following conditions:

1. The RVT applicant shall ensure all training materials reflect current Commission regulations.
2. The RVT applicant shall remain fully compliant with all applicable Commission regulations.

This recommendation is based on the review and evaluations of required materials and information submitted to the Commission.



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## Memorandum

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**To:** Commissioners  
**Cc:** Debra Hilton-Creek, Acting Executive Director  
**From:** Matt Giancola, Director of Government Affairs and Policy  
**Date:** November 14, 2024  
**Subject:** November 2024 Government Affairs Update

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### Legislative Update

Acting Chair Bruce Stebbins met with Joint Committee on Cannabis Policy Co-Chair Daniel Donahue to discuss general updates and ongoing work at the Commission.

Acting Chair Bruce Stebbins, Commissioner Nurys Camargo, and Government Affairs and Policy staff met with Joint Committee on Cannabis Policy Co-Chair Adam Gomez to share updates regarding the Commission's ongoing work and discuss the social consumption license type.

The Government Affairs and Policy Staff launched a new initiative to provide the Joint Committee on Cannabis Policy a monthly newsletter, highlighting key points from the Commission's October Public Meeting. This ongoing effort aims to provide the Committee with regular updates and insights into the Commission's work.

### Executive Update

Acting Chair Bruce Stebbins, Commissioner Nurys Camargo and staff from the Investigations and Enforcement and Government Affairs and Policy Departments met with the Massachusetts District Attorneys Association to discuss updates regarding the social consumption license type.

Acting Chair Bruce Stebbins, Commissioner Nurys Camargo, and staff from the General Counsel, Investigations and Enforcement, and Government Affairs and Policy Departments met with staff from the Department of Revenue to discuss the social consumption license type.

### Municipal Update

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#### **Municipal Law Unit**

The Attorney General's Municipal Law Unit (MLU) did not issue any marijuana-related decisions this past month.









# Cannabis Control Commission

Monthly Public Meeting

November 14, 2024 at 10:00 a.m.

In Person and Remote Via Microsoft Teams



# Agenda

1. Call to Order
2. Commissioners' Comments & Updates
3. Minutes
4. Acting Executive Director and Commission Staff Report
5. Staff Recommendations on Changes of Ownership
6. Staff Recommendations on Renewal Licenses
7. Staff Recommendations on Provisional Licenses
8. Staff Recommendations on Final Licenses
9. Staff Recommendations on Responsible Vendor Training
10. Commission Discussion and Votes
11. New Business Not Anticipated at the Time of Posting
12. Next Meeting Date
13. Adjournment



# Acting Executive Director and Commission Staff Report

# Acting Executive Director Report

- At the December 12th Public Meeting, the Constituent Services Department will be offering an in-person registration event to assist qualifying patients who have received a certification from a healthcare provider complete their registration with the Medical Use of Marijuana Program.
- From 10am-3pm members of the Constituent Services team will be available to support qualifying patients and caregivers with new and renewal registrations at CCC Headquarters in Worcester MA.





# Acting Executive Director Report

- Qualifying patients must have an active medical certification from their healthcare provider and all attendees will need to bring appropriate supporting documents as outlined on our website.
- Please check the Commission's website and social media channels for updates.
- Further information regarding the Medical Use of Marijuana Program is available here: <https://masscannabiscontrol.com/patients-caregivers/>.





# Equity Programming and Community Outreach

November 2024

Public Meeting Presentation

Silea Williams, Director of Equity Programming and Community Outreach

# Our Team



Silea Williams, Director of Equity  
Programming & Community Outreach



Darrus Sands, Manager of Equity  
Programming & Strategic Partnerships



Steven Carosello, Manager of  
Community Outreach



Akilah Armstrong, Project Coordinator



Frank Espinal, Project Coordinator

# Department Objectives

- Promote the inclusion of communities disproportionately harmed by marijuana arrests and incarceration into the cannabis industry through:
  - **Community outreach initiatives** to disadvantaged groups and industry stakeholders, including providing industry updates, educational and other resources, training opportunities, and consultations with other state agencies;
  - **Strategic Partnerships engagement** to increase our reach to women, veterans, and racial minority populations;
  - **Recruitment** of minority-owned, women-owned, and veteran-owned business enterprises to become licensed; and
  - **Equity Programming**- the growth and enhancement of our technical assistance and training program, the Social Equity Program.
- The Social Equity Program (SEP)
  - To date, 1101 participants have been accepted into SEP.
  - Applications for Cohort IV
    - Opened on February 5, 2024
    - Closed on April 30, 2024
    - The application review and acceptance period ended on May 31, 2024.





# Goals

Address the disparities in life outcomes for affected individuals and improve the quality of life in areas of disproportionate impact by:

- 1 Reducing barriers to entry in the regulated cannabis industry;
- 2 Providing professional training, technical services, and mentoring for individuals and businesses facing systemic barriers; and
- 3 Promoting sustainable, socially and economically reparative practices in the regulated cannabis industry in Massachusetts.





# SEP

## Program Overview

# SEP Overview

- **Pioneering National Leadership:** The first **statewide program** of its kind in the U.S., setting a benchmark for equity-focused cannabis initiatives.
- **Tailored Programming for Diverse Interests:** Offers specialized tracks for **cannabis entrepreneurs**, **ancillary business owners** (*i.e., contractors that don't need a Commission license*), and **prospective Registered Agents**, meeting participants at their individual career and business goals.
- **Building Sustainable Pathways into the Industry:** Strategic design to foster **long-term success** by equipping participants with the knowledge, skills, and resources needed to thrive in the regulated cannabis market.
- **Customized Support Aligned with Participant Goals:** Participants are paired with **vetted vendors and expert facilitators** based on their selected career or business pathways, ensuring focused development and practical readiness.





# SEP Overview

- **Tailored Track Selections:** Applicants choose tracks that align with their interests, current skills, and the outcomes they aim to achieve, ensuring a personalized learning experience.
- **Empowering Industry Contributions:** Participants reimagine their role in the legal cannabis industry while equipping them with the tools to foster and support the growth of a thriving adult-use market.
- **Building Employment Pipelines:** By serving as a bridge between social equity job seekers and cannabis employers, the program creates clear pathways for employment opportunities, benefiting both prospective and current businesses.



# SEP Cohort Overview

Below are the key application deadlines and the number of approved applicants for each cohort, demonstrating the program's growth and increasing participation over time.

- **Social Equity Application Deadlines:**

Cohort I: June 1, 2019

Cohort II: May 1, 2020

Cohort III: November 15, 2021

*Cohort III Application Timeline Adjustment: Originally scheduled to close on **September 19, 2021**, the application deadline was **extended to November 15, 2021**, to provide additional time for applicants and ensure broader participation.*

Cohort IV: April 30, 2024

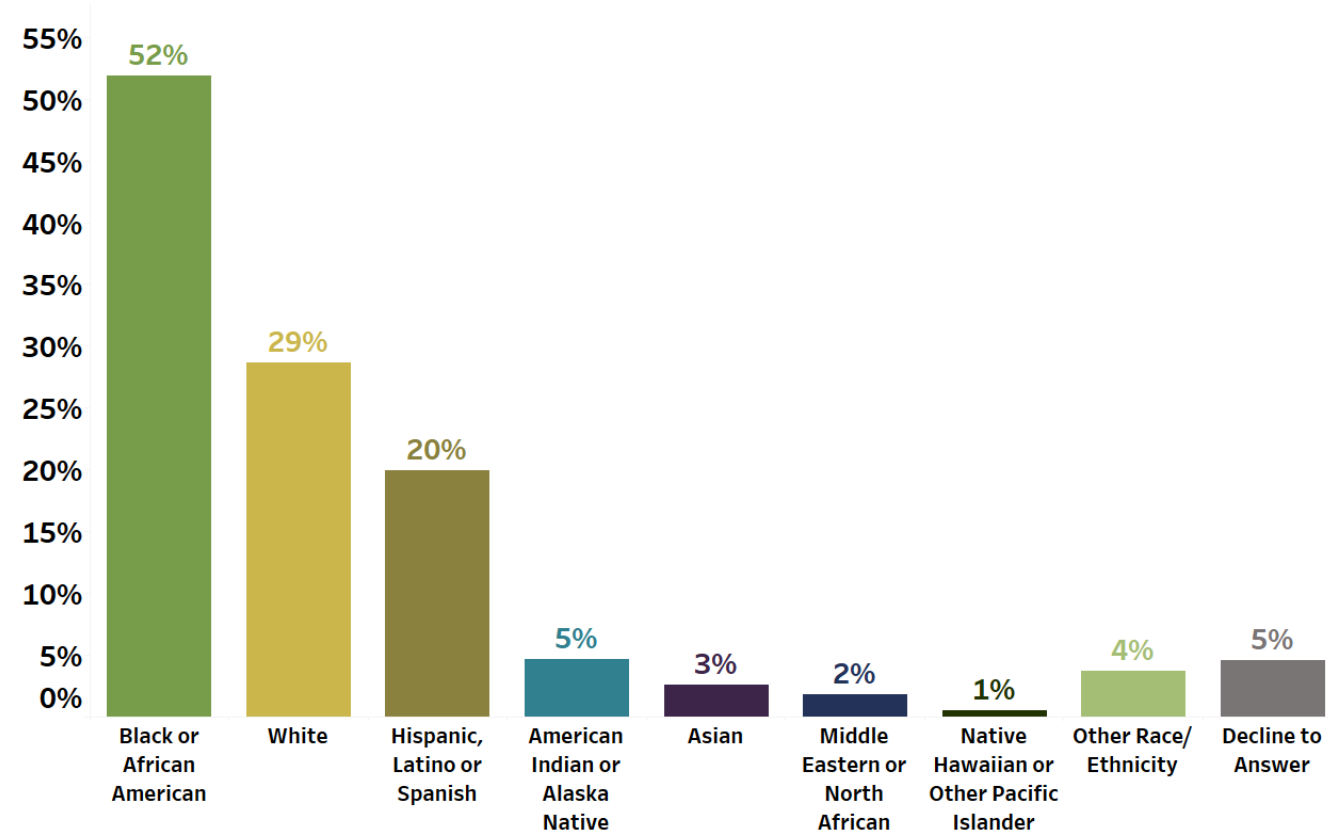
- **Approved Applicants Per Cohort:**

- Cohort I: 142
- Cohort II: 280
- Cohort III: 450 \*The application period includes an additional 3-month extension\*
- Cohort IV: 229



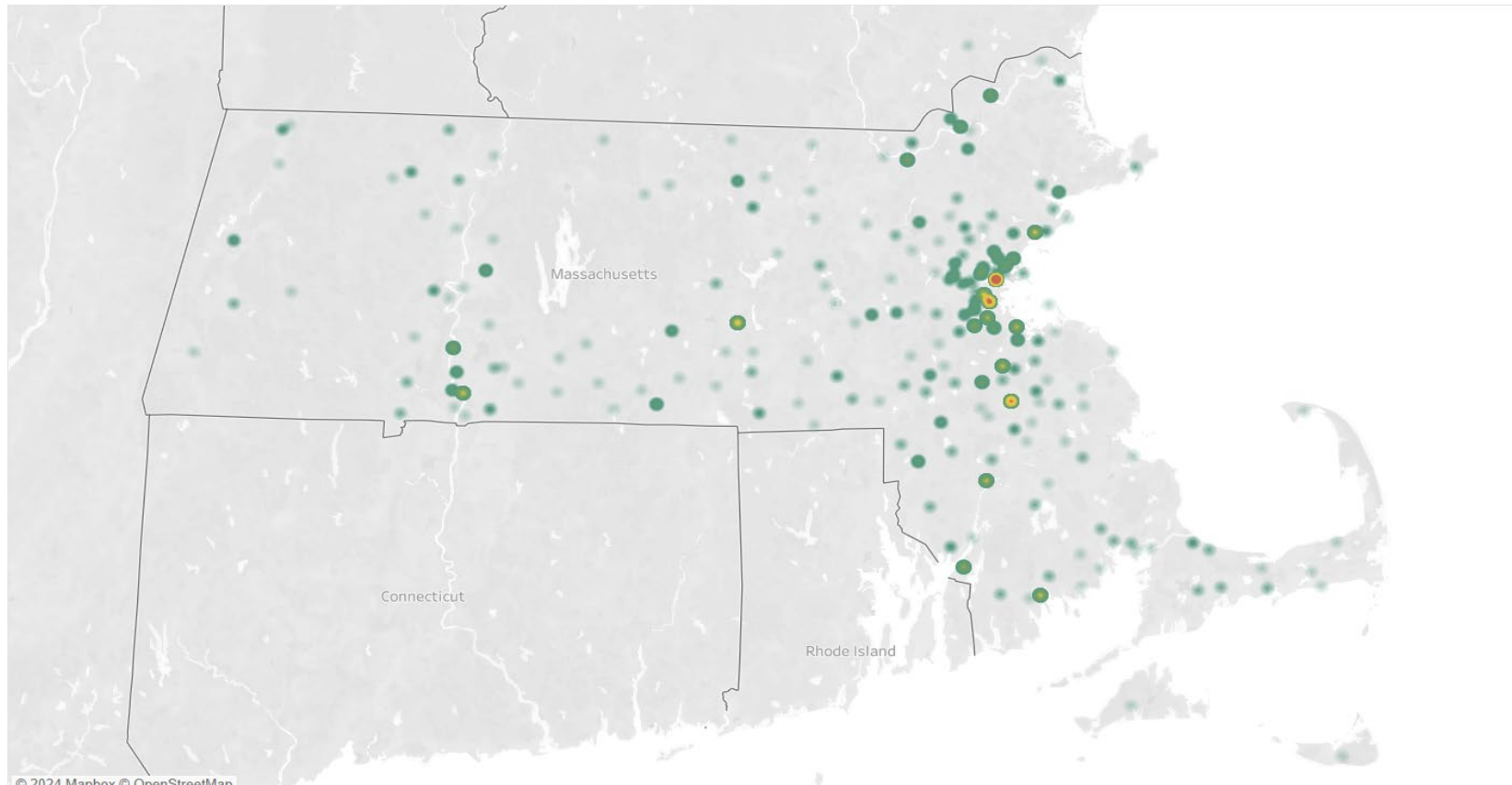
# Demographic Breakdown of Participants by Race and Ethnicity

The percentage of Participants from diverse racial and ethnic backgrounds highlights the program's commitment to fostering inclusivity and equitable access across communities.



# Geographic Distribution of Participants Across the Commonwealth

The concentration of participants based on their residential addresses, offering insights into regional engagement and ensuring equitable access to program resources across the state.







# SEP

## Technical Assistance and Training



# Social Equity Program Track Overview

Each track is comprised of several individual and skills-based courses which encompass a complete curriculum.



## Entrepreneur

Those seeking licensure and ownership.

Sub-tracks based on participant interest:



All Entrepreneur Track participants take Universal Courses, followed by courses specific to their sub-track.



## Core

Those interested in cannabis careers at Marijuana Establishments at the managerial and executive level.

All Core Track Participants take Universal Courses, followed by courses specific to managerial and executive level opportunities.



## Entry

Those interested in entry level positions or starting careers at Marijuana Establishments.

All Entry Track Participants are encouraged to take Universal Courses.



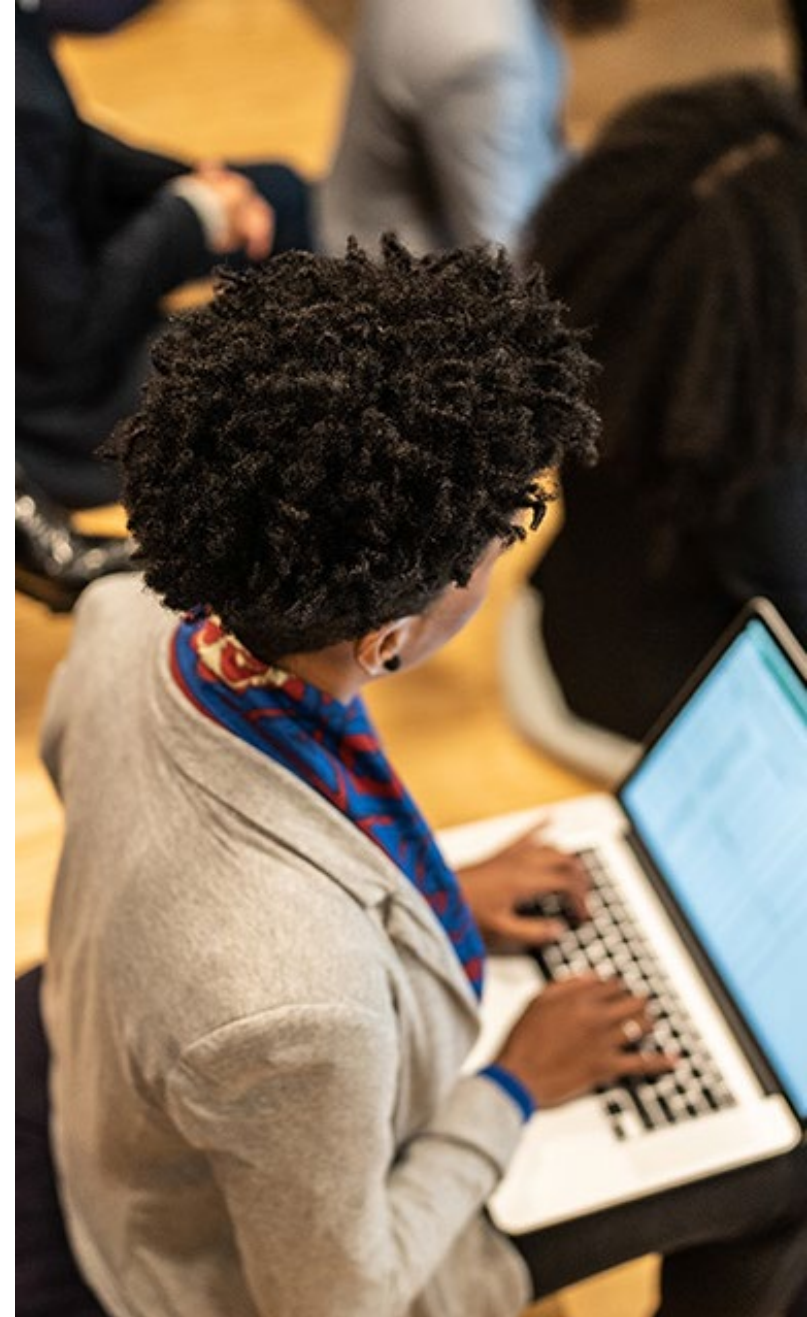
## Ancillary

Those with existing skills that are directly transferable to working with or supporting cannabis businesses.



# Updated Program Design

- **Customized Curriculum Tracks:**
  - Applicants select tracks tailored to their **interests and career goals** within the legal cannabis industry, ensuring a personalized learning experience.
- **Universal Pathways Requirement:**
  - All participants must complete the **Essential Learning and Business Expansion Pathways course** to gain a solid foundation in both **business startup principles** and **cannabis industry knowledge**, preparing them to launch a business or begin a career.
- **Essential Learning Pathway:**
  - Focuses on **core industry knowledge**, including introductory business planning and an understanding of **municipal processes** critical for operating within the cannabis space.
- **Business Expansion Pathway:**
  - Designed for participants with **existing industry knowledge**, this pathway covers more advanced topics, such as **financial management, branding strategies, and sustainable business operations**, helping participants scale and grow their ventures.



# Updated Program Design, cont'd.

- **Leadership and Executive Development Pathway (Core Track):**

Designed to **cultivate future leaders** in the legal cannabis industry by building clear career pathways, preparing participants for **leadership roles**, and promoting **inclusion and workforce readiness** at higher levels of the industry.

- **Pathways to Employment (Entry/Reentry Track):**

Provides **tailored support** for individuals **re-entering the workforce** or **transitioning into the legal cannabis sector from the legal market**, focusing on skills development, career readiness, and employment opportunities within the industry.

- **Integrated Business Solution Support Pathway (Ancillary Track):**

Empowers entrepreneurs to **start or grow ancillary businesses** that offer essential services to cannabis establishments, fostering innovation and creating opportunities in **support industries** that drive the cannabis ecosystem forward.





# Key Benefits for SEP Participants:

- **Free Access to Technical Assistance and Training Courses:** Empowering participants with the skills and knowledge needed for business success.
- **Expedited License Application Review:** Accelerating the process to help participants enter the market more efficiently.
- **Waived Licensing Application Fees:** (Excludes background check costs).
- **Waived METRC Monthly Program Fees:** (Excludes costs for plant and package tags in the seed-to-sale system).
- **50% Reduction of Annual Renewal Fees:** Easing financial burdens to support sustainable operations.
- **Exclusive 3-Year Access to Social Consumption and Delivery Licenses:** Granting participants an early-mover advantage in these emerging license categories.
- **Application Pre-Certification:** Provides an initial determination from the Commission, enhancing credibility with property owners, local officials, investors, and other key stakeholders.
- **Enhancing Social Equity Benefits:** Exploring opportunities to bolster the 50% reduction in annual fees, expanding the impact of social equity benefits to better support Participants.



# Technical Assistance and Training Update

- **Development of New SEP Orientation and Training:**
  - Initiated the build-out of a new Cohort IV Orientation and technical assistance and training program for SEP Participants.
- **Cross-Fiscal Year Curriculum Plan:**
  - Due to **budget constraints**, the curriculum rollout will span multiple fiscal years to ensure continuity and comprehensive delivery.
- **Program Funding Update:**
  - While initially announced as unfunded, the Commission has allocated **\$90,000** to support the **development and launch** of SEP technical assistance and training.
- **Key Dates:**
  - **Orientation for Cohort IV:** July and August 2025
  - **Live Instruction (Technical Assistance & Training):** September 8, 2025 – June 18, 2026



# Technical Assistance and Training Update

- **Vendor Awards:** Following the **RFR process**, four vendors were selected to provide program support:
  - GreenLight Business Solutions, LLC
  - Cami Flower, LLC
  - The Law Offices of Sean Coleman, P.C.
  - Signal Hill Group, LLC
- **Hybrid Learning Model:**
  - Incorporating a **hybrid approach** with in-person and virtual learning, alongside updated **skills-based training** opportunities.
- **Exploring New Learning Formats:**
  - Evaluating **e-modules and certificated learning programs** to expand educational offerings and provide greater flexibility for participants.







# Equity Programming and Community Outreach Annual Activities Update

# Community Outreach Overview

Our community outreach efforts are designed to **engage, support, and empower** individuals across the Commonwealth by increasing awareness of the SEP, offering hands-on assistance, and building connections with stakeholders.

- **Faces of Equity Campaign:**

Highlighted **success stories and personal experiences** of SEP participants, inspiring future applicants and demonstrating the program's impact.

- **SEP Application Clinics:**

Conducted **six application clinics**, providing **one-on-one support** to help applicants navigate the submission process smoothly.

- **Medical Marijuana Community Outreach Initiative:**

Developing **dedicated rack card resources** to provide **patients, caregivers, and community members** with vital education and information about the **Medical Use of Marijuana Program** and its benefits.





# Community Outreach Overview

- **Supportive Outreach on the Cannabis Social Equity Trust Fund:**
  - Shared essential information and resources with **equity participants** to ensure they have the opportunity to benefit from available funding.
  - **Informational Session in Roxbury:** In **October 2024**, the Commission hosted an event focused on reinforcing the Executive Office of Economic Development's resources and FAQs for the Cannabis Social Equity Trust Fund, supporting participants in navigating the application process.
  - **The application period for the Trust Fund closed on October 17, 2024.**
- **Community Engagement Initiatives:** Actively supported and participated in key events to promote the SEP and build awareness within the community:
  - **Taunton Health Fair:** Engaged with senior communities providing cannabis education and outreach resources.
  - **Charlton Senior Center:** Provided tailored outreach to elders, caregivers, and local community members.
  - **Boston Cannabis Week:** Networked with industry stakeholders to foster collaboration and support equity.
  - **Black Cannabis Week:** Promoted diversity and inclusion in the cannabis industry by engaging with Black-owned businesses and community members.



# Launch of the Premier Virtual Platform

EquityWorks Career Hub: Empowering Careers, Cultivating Equity

- **Goal:** A virtual hub for networking, career development, and community engagement tailored for licensees, job seekers, and equity participants.
- **Features:**
  - Virtual job fairs and exclusive access for SEP participants.
  - Industry-specific job boards, with early career fair access to approved SEP participants and Certified EEA's.
  - SEP booth for centralized participant resources.
- **Platform Launch:** April 2025



# Launch of the Premier Virtual Platform

EquityWorks Career Hub: Empowering Careers, Cultivating Equity

## **Platform Space Development Focus Areas:**

- **Ongoing Engagement Spaces and Resource Libraries:**

Dedicated virtual spaces to foster continuous engagement and provide participants with easily accessible, curated resources to support professional growth and business development.

- **Content-Rich Booths and Interactive Features:**

Immersive virtual booths with interactive elements such as live chats, webinars, Q&A sessions, and downloadable content, creating a dynamic user experience.



# Launch of the Premier Virtual Platform

EquityWorks Career Hub: Empowering Careers, Cultivating Equity

## Registration and Access Strategy:

- **Exclusive Access for SEP, EEA, and Social Equity Business Participants:**  
Ensure **priority access** for SEP participants, Economic Empowerment Applicants (EEA), and Social Equity Businesses (SEBs) to maximize their engagement and opportunities.
- **Tailored Registration for General Licensees and Ancillary Businesses:**  
Offer a **separate registration track** for licensees and ancillary businesses, ensuring smooth onboarding and effective networking opportunities for all participants.





# SEB Update

# SEB Update

## SEB Verification:

- Social Equity Businesses (SEBs) are defined as Marijuana Establishments under Section 1 of Chapter 94G of Massachusetts law.
- The Commission has established the SEB verification process to assess and confirm the eligibility of businesses seeking designation as pre-verified or verified SEBs.

## Eligibility Criteria:

- **Unlicensed businesses** seeking Marijuana Establishment licensure in the application phase with 51% majority ownership by individuals who meet the Commission's **SEP eligibility requirements**.
- **Licensed or provisionally licensed businesses** with **51% majority ownership** by individuals who meet the Commission's **SEP eligibility requirements**.



# SEB Update

## Verification Process Overview:

- **Pre-Verified SEBs:**

- Businesses that are not yet licensed but are actively pursuing licensure through the application process.
- Pre-verification provides these applicants with early eligibility confirmation, enhancing their ability to engage with investors, property owners, and local officials.

- **Verified SEBs:**

- Businesses that have reached the provisional license stage or beyond and have demonstrated full compliance with licensing requirements.
- Verification confirms their status as SEBs, making them eligible for additional program benefits and resources.





# SEB Update

## Key Takeaways

- **Advancing Social Equity through SEB Verification:**

The SEB verification process fosters equity by creating streamlined pathways for businesses owned and operated by underrepresented individuals, enhancing their access to the regulated cannabis industry, and promote municipal equity.

- **Valuable Benefits for Verified SEBs:**

Verified SEBs gain access to priority licensing and accelerated operational timelines, giving them a competitive edge and helping them establish a sustainable presence in the market.





# SEB Update

## **Next Steps:**

The Commission will finalize and launch the SEB application process:

- Collaborate with internal and external stakeholders to complete the development and buildout of the SEB verification system.
- Prepare for the official rollout to ensure businesses can access the process seamlessly and begin leveraging the benefits of SEB status.



# Initiatives in Progress

- **SEB Application Development:**

- Building out the SEB application process to streamline verification and provide participants with access to essential benefits.

- **Delivery Exclusivity Workgroup Initiative:**

- The workgroup is developing a strategic, thoughtful, and well-considered recommendation to present to the Commission. This work is critical as we approach the point where the Commission will evaluate, deliberate, and vote on the final recommendation to shape delivery exclusivity policies.
- Public Comment Period: November 25, 2024 – December 13, 2024
- Final Working Group Recommendation: January 2025

- **Updated Equity Website Content:**

- Revamping online resources to ensure clear, accessible, and up-to-date information for all equity program participants and stakeholders.

- **Agency-wide Informational and Rack Card Campaign:**

- Launching a comprehensive campaign to develop and distribute educational materials aimed at raising awareness about the agency's department, resources, initiatives, and programs.



# Initiatives in Progress

- **Community Engagement Planning:**

- Developing strategies to deepen engagement with local communities, expand outreach efforts, and build stronger connections with equity stakeholders.

- **SEP Benefit Enhancement:**

- Identifying opportunities to expand and improve SEP program benefits, ensuring long-term value for participants.

- **Technical Assistance, Training, and Curriculum Development:**

- Planning and preparing comprehensive training programs and curricula tailored to the needs of participants, focusing on skill-building and business development.





# Contact Us

[Equity@CCCMass.com](mailto:Equity@CCCMass.com)

# Highlights from Licensing Data

- 2 applications awaiting first review
- 10 applications awaiting supplemental review
- 5 application for Provisional License consideration
- 7 licensees for Final License consideration
- 84,644 certified active patients



# Licensing Applications | November 14, 2024

*The totals below are number of approvals by stage.*

Type	#
Pre-Certified/Delivery Endorsed Microbusiness	213
Provisionally Approved	125
Provisional License	495
Final License	36
Commence Operations	711
<b>Total</b>	<b>1,580</b>

➡ + 18.5%

\* Note: This represents the percent increase since November 2023.

*Provisionally approved means approved by the Commission but has not submitted license fee payment yet – provisional license has not started*



# Licensing Applications | November 14, 2024

Type	Pending Application	Pre-Certified Endorsement	Initial License Declined	Provisionally Approved	Provisional License	Final License	Commence Operation	Total
Craft Marijuana Cooperative	2	N/A	0	0	4	0	0	6
Marijuana Courier License	12	N/A	0	2	10	2	10	36
Marijuana Courier Pre-Certification	13	104	0	N/A	N/A	N/A	N/A	117
Independent Testing Laboratory	1	N/A	0	2	2	0	16	21
Marijuana Cultivator	52	N/A	2	42	194	15	145	450
Marijuana Delivery Operator License	11	N/A	0	0	16	1	18	45
Marijuana Delivery Operator Pre-Certification	13	106	0	N/A	N/A	N/A	N/A	119
Marijuana Microbusiness	6	N/A	0	4	12	0	7	29
Marijuana Product Manufacturer	40	N/A	1	42	136	15	121	355
Marijuana Research Facility	5	N/A	0	1	1	0	0	7
Marijuana Retailer	70	N/A	2	30	115	4	383	604
Marijuana Transporter with Other Existing ME License	5	N/A	0	2	4	0	4	15
Microbusiness Delivery Endorsement	1	3	0	0	0	0	2	6
Third Party Transporter	10	N/A	0	0	0	0	5	15
Standards Laboratory	0	N/A	0	0	0	0	0	0
<b>Total</b>	<b>241</b>	<b>213</b>	<b>5</b>	<b>125</b>	<b>494</b>	<b>36</b>	<b>711</b>	<b>1,825</b>



# Active Licenses By Type | November 14, 2024

Type	Provisional License	Final License	Commence Operation	Total
Craft Marijuana Cooperative	2	0	0	2
Marijuana Courier License	3	0	7	10
Independent Testing Laboratory	0	0	15	15
Marijuana Cultivator	68	13	133	214
Marijuana Delivery Operator License	4	0	16	20
Marijuana Microbusiness	4	0	6	10
Marijuana Product Manufacturer	56	11	110	177
Marijuana Research Facility	1	0	0	1
Marijuana Retailer	61	3	365	429
Marijuana Transporter with Other Existing ME License	2	0	4	6
Microbusiness Delivery Endorsement	0	0	2	2
Third Party Transporter	0	0	4	4
Standards Laboratory	0	0	0	0
<b>Total</b>	<b>201</b>	<b>27</b>	<b>662</b>	<b>890</b>





# Expired Provisional Approvals Surrendered/Reinstated | November 14, 2024

Type	Provisional Approval Surrendered	Reinstatement Requested	Reinstated / Provisional License Issued
Economic Empowerment License	8	2	0
Social Equity Participant (SEP) License	11	8	1
Disabled Business Enterprise (DBE) License	20	5	0
Two or More (SEP/DBE)	5	3	0
License Type (ITL / Microbusiness / Outdoor Cultivation)	6	0	0
General Applicant	66	12	0
Medical Marijuana Treatment Center (MTC)	4	0	0
<b>Total</b>	<b>120</b>	<b>30</b>	<b>1</b>



# Expired Provisional Approval Applications | November 14, 2024

Type	Economic Empowerment (EEA)	Social Equity Participant (SEP)	Two or More (SEP/DBE)	General Applicant	Total
Application Re-Opened (RFI)	1	4	0	3	8
Application Complete	0	1	3	0	4
Provisional License Issued	0	1	0	0	1
Total	1	6	3	3	13

Compliant HCA	Non-Compliant HCA	HCA Waiver	No HCA Submitted	Total
2	4	3	4	13



# Host Community Agreements Data | November 14, 2024

Overview	Total	SEP & EEA	DBE
The total number of applications received since March 1, 2024, containing an HCA	614	101	68
Number of Model HCAs received	154	11	17
Compliant Model HCAs	127	9	17
Number of Model HCA Waivers received	64	13	5
Compliant HCAs	321	49	38
<b>96 Towns with Compliant HCAs</b> <i>Abington, Adams, Athol, Attleboro, Ayer, Bernardston, Blackstone, Bolton, Boston, Bridgewater, Brimfield, Brockton, Brookline, Cambridge, Charlton, Chelsea, Cheshire, Chicopee, Clinton, Colrain, Cummington, Danvers, Dartmouth, Deerfield, Eastham, Egremont, Fairhaven, Fall River, Fitchburg, Framingham, Franklin, Gardner, Gloucester, Greenfield, Groton, Hadley, Halifax, Hanson, Holliston, Holyoke, Hopedale, Hudson, Lee, Littleton, Lowell, Lynn, Mansfield, Marblehead, Marlborough, Mashpee, Maynard, Medway, Melrose, Mendon, Merrimac, Middleborough, Milford, Millbury, Monson, Montague, New Bedford, Newton, North Brookfield, Northampton, Norton, Orange, Orleans, Palmer, Pittsfield, Plainfield, Plymouth, Quincy, Rockland, Royalston, Rutland, Salem, Sandisfield, Sharon, Sheffield, Somerville, Springfield, Sterling, Sturbridge, Sunderland, Taunton, Tewksbury, Tyngsborough, Ware, Wareham, Webster, West Springfield, West Tisbury, Whately, Whitman, Winchendon, Worcester.</i>			



# Host Community Agreements Data | November 14, 2024

HCA Review Status	Total
Number of HCAs reviewed	573
Number of HCAs currently under review	41
Number of Host Community Agreement Determination Notices sent out	444

Extensions	Total
Extension requests received	768
Extension requests that received conditional pre-approval	58
Extension requests granted	710
Average Number of Days Requested	93





# Staff Recommendations on Licensure

# Staff Recommendations: Changes of Ownership

1. GTE Brockton LLC d/b/a Botera
2. GTE Franklin LLC d/b/a Botera
3. GTE Taunton LLC d/b/a Botera
4. Holistic Industries, Inc.
5. I & I Rose Garden, LLC
6. Richard's Flowers LLC
7. Smithers AMS, LLC



# Staff Recommendations: Renewals

1. 4bros Inc (#MRR207058)
2. Alternative Compassion Services, Inc. (#MRR206986)
3. Apotho Therapeutics Dartmouth INC (#MRR206857)
4. Ascend Mass, LLC (#MRR206864)
5. Cedar Roots LLC (#MPR244218)
6. Cedar Roots LLC (#MCR140791)
7. Cloud Creamery LLC (#MPR244247)
8. CNA Stores, Inc. (#MCR140794)
9. CNA Stores, Inc. (#MPR244222)
10. Core Empowerment LLC (#MRR206819)
11. DayDreamz Estates LLC (#MCR140780)
12. DMS Trinity, LLC (#MRR206920)
13. East Boston Bloom, LLC (#MRR206981)
14. Flower & Soul, Inc. (#MRR207030)
15. Full Harvest Moonz, Inc. (#MRR207010)
16. Green River Cannabis Company Inc. (#MRR207018)
17. Green Stratus Corp (#MRR206852)
18. Green World LLC (#MRR206827)
19. Home Grown 617 LLC (#MRR206823)
20. In Good Health Inc. (#MRR206838)
21. Kur Retailers, LLC (#MRR207016)
22. Late Spring, Inc. D/B/A Gage Cannabis Company (#MRR206978)
23. Lowkey 2 LLC (#MRR206933)
24. Lowkey Cultivation LLC (#MCR140796)
25. Mass Wellspring LLC (#MRR207007)
26. Massachusetts Green Retail, Inc. (#MRR207031)
27. Mayflower Medicinals, Inc. (#MRR206869)
28. Mayflower Medicinals, Inc. (#MRR206910)



# Staff Recommendations: Renewals

29. Mayflower Medicinals, Inc. (#MPR244198)
30. New Green LLC (#MRR207014)
31. NS AJO Holdings Inc. (#MRR206861)
32. Rolling Releaf LLC (#MDR272582)
33. Sama Productions, LLC (#MPR244191)
34. Sama Productions, LLC (#MCR140812)
35. SOCIAL- J LLC (#DOR5182973)
36. SQ Causeway (#DOR5182970)
37. SUGARLOAF MAYNARD, LLC (#MRR206846)
38. Ten-Ten LLC (#MRR206896)
39. Ten-Ten LLC (#MPR244195)
40. Ten-Ten LLC (#MCR140752)
41. Ten-Ten LLC (#MCR140751)
42. The Healing Center LLC (#MRR207025)
43. The Holistic Concepts, Inc (#MRR206855)
44. ToroVerde (Massachusetts) III, Inc. (#MRR206835)
45. Union Twist, Inc. (#MRR206932)
46. 4bros, Inc. (#RMD1325)
47. Mayflower Medicinals, Inc. (#RMD425)
48. PharmaCannis Massachusetts, Inc. (#RMD805)
49. Sanctuary Medicinals, Inc. (#RMD605)
50. Sanctuary Medicinals, Inc. – Danvers (#RMD1127)





# Staff Recommendations: Provisional Licenses

1. Altai Alternative Care, Inc. (#MRN285075), Marijuana Retailer
2. Lucky Green Ladies 408, LLC (#MRN285151), Marijuana Retailer
3. Maruti Wellness, LLC (#MRN285001), Marijuana Retailer
4. Red Barn Growers, LLC (#MBN282429), Marijuana Microbusiness
5. Webster Cannabis, LLC (#MRN285091), Marijuana Retailer



# Staff Recommendations: Final Licenses

1. Bask, Inc. (#MR282819), Marijuana Retailer
2. Curaleaf Processing, Inc. (#RE281303), Marijuana Research Facility
3. dba EMJ LLC (#MC282135), Marijuana Cultivator, Tier 1 / Indoor
4. Green River Cannabis Company, Inc. (#MR283094), Marijuana Retailer
5. High Hawk Farm, LLC (#MR283968), Marijuana Retailer
6. KUR Retailers, LLC (#MR284652), Marijuana Retailer
7. Primus, LLC (#MR284441), Marijuana Retailer
8. Safe-Lyfe, LLC (#DO100173), Marijuana Courier
9. Sama Productions, LLC (#MP281686), Marijuana Product Manufacturer



# Staff Recommendations: Responsible Vendor Training

1. Seed Talent (#RVN454244)





# Commission Discussion & Votes

# Commission Discussion & Votes

1. Calendar Year 2025 Public Meeting Schedule Discussion
2. Legislative Strategy Working Group Discussion
3. Lab Shopping Discussion



# Commission Discussion & Votes

## 1. Calendar Year 2025 Public Meeting Schedule Discussion



# Commission Discussion & Votes

## 2. Legislative Strategy Working Group Discussion



# Commission Discussion & Votes

## 3. Lab Shopping Discussion





# Laboratory Shopping Proposal

Investigations and Enforcement  
Data and Technology

# Background

Pursuant to the Commission's adult-use and medical-use regulations, any Marijuana or Marijuana Product (collectively referred to as, "Marijuana Products") intended to be sold or marketed to consumers must be tested by an Independent Testing Laboratory ("ITL"), unless it meets an exception under 935 CMR 500.000 and 935 CMR 501.000. See 935 CMR 500.160(1), (2) and 501.160(1), (2). Marijuana Products testing must be performed by an ITL in compliance with a protocol(s) established in accordance with M.G.L. c. 94G, § 15

## Metrc- Seed-to-Sale System

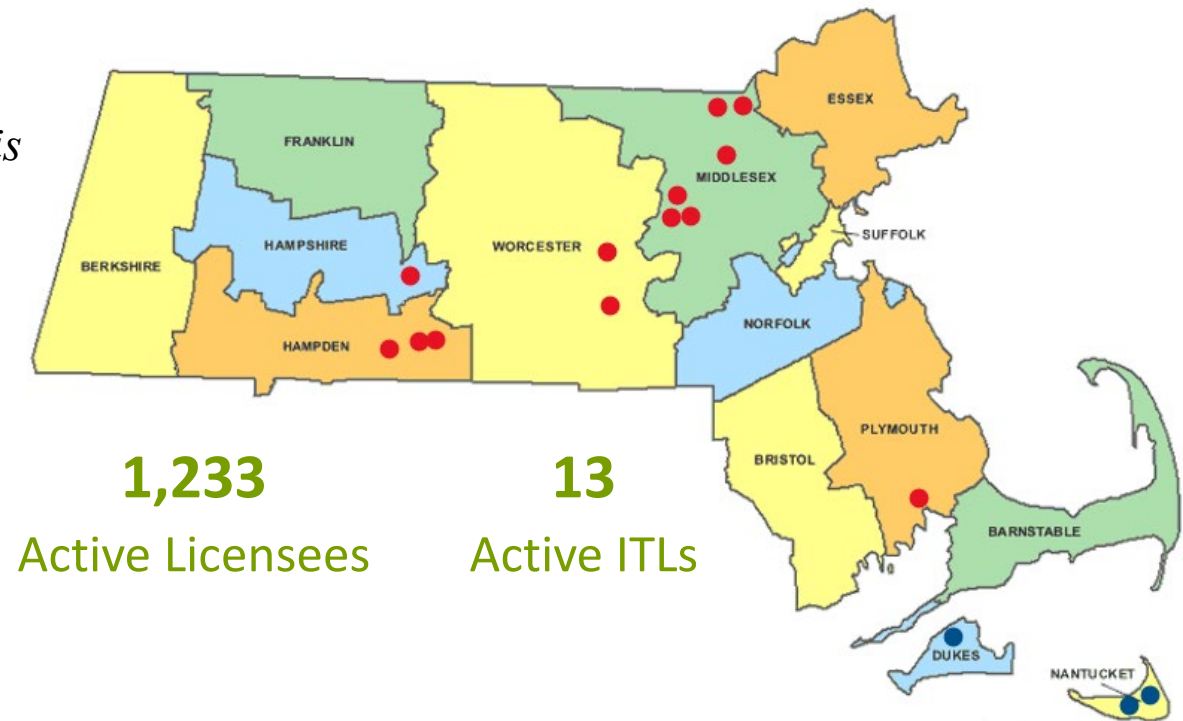
*Provider of cannabis regulatory system to track and trace cannabis from growth to sale*

### Configuration Update – 2021

- Lab Test Batches
- Embedded Action Limits

### Current Configuration

- Allows licensees to select one or multiple ITLs to perform the required contaminant testing of Marijuana Products



# Issue of Lab Shopping

The use of multiple ITLs (*i.e., Lab Shopping*) presents an opportunity for Licensees to select favorable results, which misleads patients and consumers



## Inconsistencies

- **COA<sup>1</sup> dates on Marijuana Product labels:** Metrc applies the most recent COA as the package test date

## Increased Risk



- **Handpick test dates and test results:** Ability for licensees to select the most beneficial results
  - More recent test date or higher potency
- **Duplicative and/or inaccurate data:** Default entry of '0' for tests not performed by the ITL
  - Without an associated comment, unable to determine validity of the test result unless the COA is requested for review
- **Product transfer or sale:** Potential for incomplete required contaminant testing

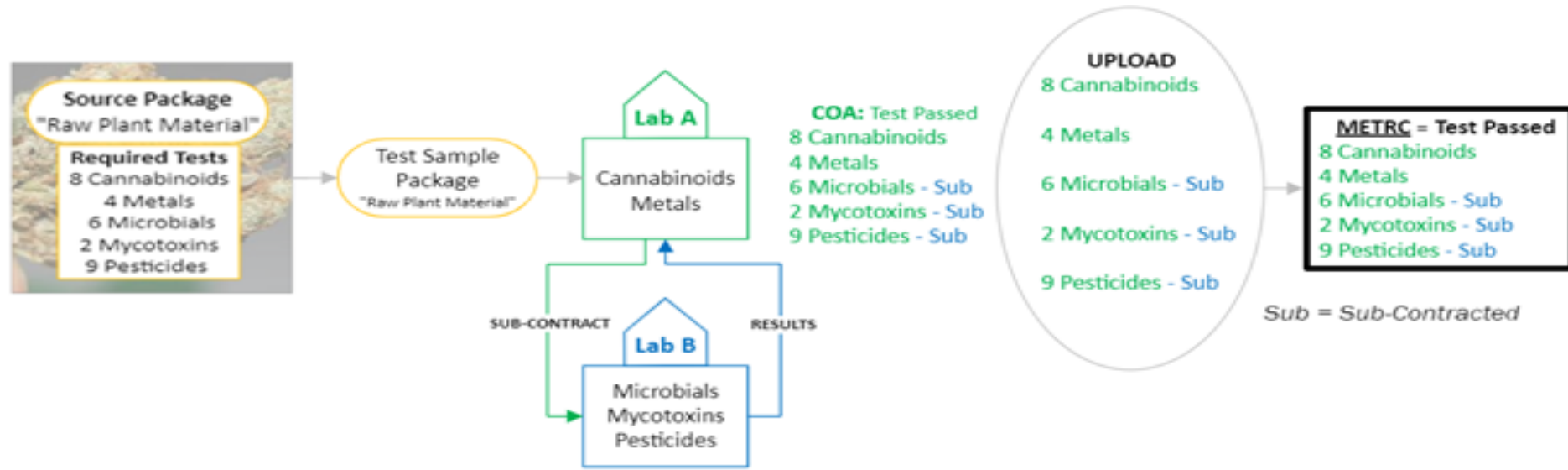


## Limited Abilities

- **Insufficient audit capabilities to analyze testing date:** Weakens the ability to successfully prosecute enforcement actions related to lab shopping

# Proposal

Adopt a policy position to require licensees to use one ITL for all required test panels



**Process:** Licensee will create one test sample package (per batch). Test sample package will be manifested to one ITL to perform all required tests. ITL will perform all required tests, upload reported results in Metrc and issue the official state-required COA

# Benefits

Elevate the integrity of the testing process and ensure compliance

## ✓ Patient & Consumer Safety

- Eliminate “cherry picking” favorable results
- Reduce risk of products being transferred or sold with incomplete testing requirements
- Build confidence in the integrity of marijuana products

## ✓ Regulatory Oversight

- Increase audit and reporting capabilities
- Promote data transparency
- Ability to pursue enforcement actions

## ✓ Consistency

- Eliminate multiple COAs for the same batch
- Eliminate default ‘0’ value entries
- Utilize the Metrc system the way it's designed

## ✓ Operational Efficiencies

- Reduces Metrc cases
- Simplifies data management



# Considerations

In accordance with G.L. c. 94G, § 15(a)(1), the Commission is responsible for the licensure and oversight of ITLs

## **Effective prosecution of enforcement actions related to lab shopping**

- Streamline Verification and Analysis
- Optimize assessment of violations of Commission regulations
- Strengthen the capacity to prosecute violations and promote public health and safety

## **Promote data transparency and efficiently address issues**

### Infrastructure:

- A data warehouse enables us to acquire, clean, and process data from Metrc, addressing the heavy load caused by the large volume of data records
- Investing in robust infrastructure supports efficient data management and scalability
- Implementing automated data pipelines reduces manual processing time and minimizes errors

### Responsiveness:

- Centralizing testing data in-house enhances our ability to identify violations, respond to public records requests from constituents, and make data accessible on the Commission's Open Data platform
- Standardizing data formats ensures consistency in monitoring, investigations, enforcement, and audits
- Leveraging analytics tools allows for real-time monitoring and faster issue resolution





# Upcoming Meetings & Adjournment

# Upcoming Meetings and Important Dates

## Next Meeting Date

**December 5, 2024**

Public Meeting

10:00am

In-Person and Remote

*Public Meeting dates are tentative and subject to change*

## 2024 Public Meetings\*

December 12







# Additional Licensing Data

# Licensing Applications | November 14, 2024

*The totals below are all license applications received to date.*

Type	#
Pending	241
Withdrawn	1,455
Incomplete	8,306
Denied	5
Approved: Delivery Pre-certifications	215
Approved: Delivery Endorsements	5
Approved: Licenses	1,336
<b>Total</b>	<b>11,563</b>



# Licensing Applications | November 14, 2024

*The totals below are number of licenses approved by category.*

Type	#
Craft Marijuana Cooperative	4
Marijuana Courier	24
Marijuana Delivery Operator	34
Independent Testing Laboratory	20
Marijuana Cultivator	378
Marijuana Microbusiness	35
Marijuana Product Manufacturer	303
Marijuana Research Facility	2
Marijuana Retailer	520
Marijuana Third Party Transporter	5
Marijuana Transporter with Other Existing ME License	10
<b>Total</b>	<b>1,336</b>



# Licensing Applications | November 14, 2024

Status	#
Application Submitted: Awaiting Review	9
Application Reviewed: More Information Requested	213
Application Deemed Complete: Awaiting 3rd Party Responses	5
All Information Received: Awaiting Commission Consideration	4
Applications Considered by Commission (includes Delivery Pre-Cert)	1,590
<b>Total</b>	<b>1,821</b>



# Licensing Applications | November 14, 2024

*The totals below are applications that have submitted all four packets and are pending review.*

Type	#
Craft Marijuana Cooperative	2
Delivery-Only Provisional Licensure (Part 2)	12
Delivery-Only Pre-Certification (Part 1)	13
Independent Testing Laboratory	1
Marijuana Cultivator	52
Marijuana Delivery Operator Provisional License (Part 2)	11
Marijuana Delivery Operator Pre-Certification (Part 1)	13
Marijuana Microbusiness	6
Marijuana Product Manufacturer	40
Marijuana Research Facility	5
Marijuana Retailer	70
Marijuana Transporter with Other Existing ME License	5
Microbusiness Delivery Endorsement	1
Third Party Transporter	10
<b>Total</b>	<b>241</b>



# Licensing Applications | November 14, 2024

Type	Pending Application	Pre-Certified Endorsement	Initial License Declined	Provisionally Approved	Provisional License	Final License	Commence Operation	Total
Marijuana Cultivator (Indoor)	43	N/A	1	37	174	13	120	388
Marijuana Cultivator (Outdoor)	9	N/A	1	5	20	2	25	62
<b>Total</b>	<b>52</b>	<b>N/A</b>	<b>2</b>	<b>42</b>	<b>194</b>	<b>15</b>	<b>145</b>	<b>450</b>



# Licensing Applications | November 14, 2024

Of 1,580 applications approved by the Commission, the following applications have Economic Empowerment Priority Review, Social Equity Program Participant, and/or Disadvantaged Business Enterprise status. Please note, applicants June hold one or more statuses. **Please note that the end total represents the total number of applications/licenses at that step in the licensure process.**

Type	Economic Empowerment	Social Equity Program	Disadvantaged Business Enterprise	Total
Pre-Certified/Delivery Endorsed Microbusiness	44	176	29	249
Provisionally Approved	10	21	25	56
Provisional License	31	81	100	212
Final License	1	4	5	10
Commence Operations	31	64	88	183
Total	117	346	247	710

+3.50%

+8.13%

+3.78%



# Licensing Applications | November 14, 2024

*The totals below are distinct license numbers that have submitted all required packets.*

**The 1,817 applications represent 1,039 separate entities**

Type	#
MTC Priority	260
Economic Empowerment Priority	136
Expedited Review	691
General Applicant	730
<b>Total</b>	<b>1,817</b>

Type	#
Expedited: License Type	79
Expedited: Social Equity Participant	357
Expedited: Disadvantaged Business Enterprise	190
Expedited: Two or More Categories	65
<b>Total</b>	<b>691</b>





# Licensing Applications – EE Only | November 14, 2024

Type	Pending Application	Pre-Certified Endorsement	Initial License Declined	Provisionally Approved	Provisional License	Final License	Commence Operation	Total
Craft Marijuana Cooperative	0	N/A	0	0	0	0	0	0
Marijuana Courier License	4	N/A	0	2	2	0	4	12
Marijuana Courier Pre-Certification	2	30	0	N/A	N/A	N/A	N/A	32
Independent Testing Laboratory	0	N/A	0	0	0	0	0	0
Marijuana Cultivator	1	N/A	0	2	6	0	0	9
Marijuana Delivery Operator License	1	N/A	0	0	3	0	3	7
Marijuana Delivery Operator Pre-Certification	1	14	0	N/A	N/A	N/A	N/A	15
Marijuana Microbusiness	0	N/A	0	0	0	0	0	0
Marijuana Product Manufacturer	1	N/A	0	3	3	0	3	10
Marijuana Research Facility	1	N/A	0	0	0	0	0	1
Marijuana Retailer	5	N/A	0	2	16	1	21	45
Marijuana Transporter with Other Existing ME License	0	N/A	0	1	1	0	0	2
Microbusiness Delivery Endorsement	0	0	0	0	0	0	0	0
Third Party Transporter	1	N/A	0	0	0	0	0	1
Standards Laboratory	0	N/A	0	0	0	0	0	0
<b>Total</b>	<b>17</b>	<b>44</b>	<b>0</b>	<b>10</b>	<b>31</b>	<b>1</b>	<b>31</b>	<b>134</b>



# Licensing Applications – SEP Only | November 14, 2024

Type	Pending Application	Pre-Certified Endorsement	Initial License Declined	Provisionally Approved	Provisional License	Final License	Commence Operation	Total
Craft Marijuana Cooperative	0	N/A	0	0	1	0	0	1
Marijuana Courier License	7	N/A	0	0	8	2	7	24
Marijuana Courier Pre-Certification	11	80	0	N/A	N/A	N/A	N/A	91
Independent Testing Laboratory	0	N/A	0	0	0	0	0	0
Marijuana Cultivator	6	N/A	0	6	21	0	8	41
Marijuana Delivery Operator License	7	N/A	0	0	13	0	16	36
Marijuana Delivery Operator Pre-Certification	11	93	0	N/A	N/A	N/A	N/A	104
Marijuana Microbusiness	0	N/A	0	0	0	0	1	1
Marijuana Product Manufacturer	8	N/A	0	8	15	2	8	41
Marijuana Research Facility	0	N/A	0	0	0	0	0	0
Marijuana Retailer	18	N/A	1	4	17	0	20	60
Marijuana Transporter with Other Existing ME License	1	N/A	0	1	1	0	2	5
Microbusiness Delivery Endorsement	1	3	0	0	0	0	2	6
Third Party Transporter	1	N/A	0	0	0	0	0	1
Standards Laboratory	0	N/A	0	0	0	0	0	0
<b>Total</b>	<b>71</b>	<b>176</b>	<b>1</b>	<b>19</b>	<b>76</b>	<b>4</b>	<b>64</b>	<b>411</b>



# Cultivation Applications | November 14, 2024

Type	Pending Application	Initial License Declined	Provisionally Approved	Provisional License	Final License	Commence Operation	Total	
Microbusiness w/ Tier 1 Cultivation (up to 5,000 sq. Ft.)	0	0	3	4	0	6	13	
Cultivation Tier 1 (Up to 5,000 sq. ft.)	14	0	3	44	4	30	94	
Cultivation Tier 2 (5,001-10,000 sq. ft.)	8	0	7	57	4	40	116	+65.6%
Cultivation Tier 3 (10,001-20,000 sq. ft.)	7	2	7	41	1	23	81	
Cultivation Tier 4 (20,001-30,000 sq. ft.)	1	0	4	14	2	12	33	
Cultivation Tier 5 (30,001-40,000 sq. ft.)	4	0	9	7	1	11	32	
Cultivation Tier 6 (40,001-50,000 sq. ft.)	4	0	4	8	0	7	23	
Cultivation Tier 7 (50,001-60,000 sq. ft.)	2	0	1	4	1	4	12	
Cultivation Tier 8 (60,001-70,000 sq. ft.)	1	0	0	1	0	2	4	
Cultivation Tier 9 (70,001-80,000 sq. ft.)	3	0	1	3	1	2	10	
Cultivation Tier 10 (80,001-90,000 sq. ft.)	1	0	1	0	1	6	9	+10.6%
Cultivation Tier 11 (90,001-100,000 sq. ft.)	7	0	5	15	0	8	35	
<b>Total</b>	<b>51</b>	<b>2</b>	<b>45</b>	<b>198</b>	<b>15</b>	<b>151</b>	<b>462</b>	
<b>Total Maximum Canopy (Sq. Ft.)</b>	<b>1,895,000</b>	<b>40,000</b>	<b>1,650,000</b>	<b>4,780,000</b>	<b>410,000</b>	<b>4,070,000</b>		

\* Note: percentage is of “Total” commence operations licenses



# Non-Active Licenses By Stage | November 14, 2024

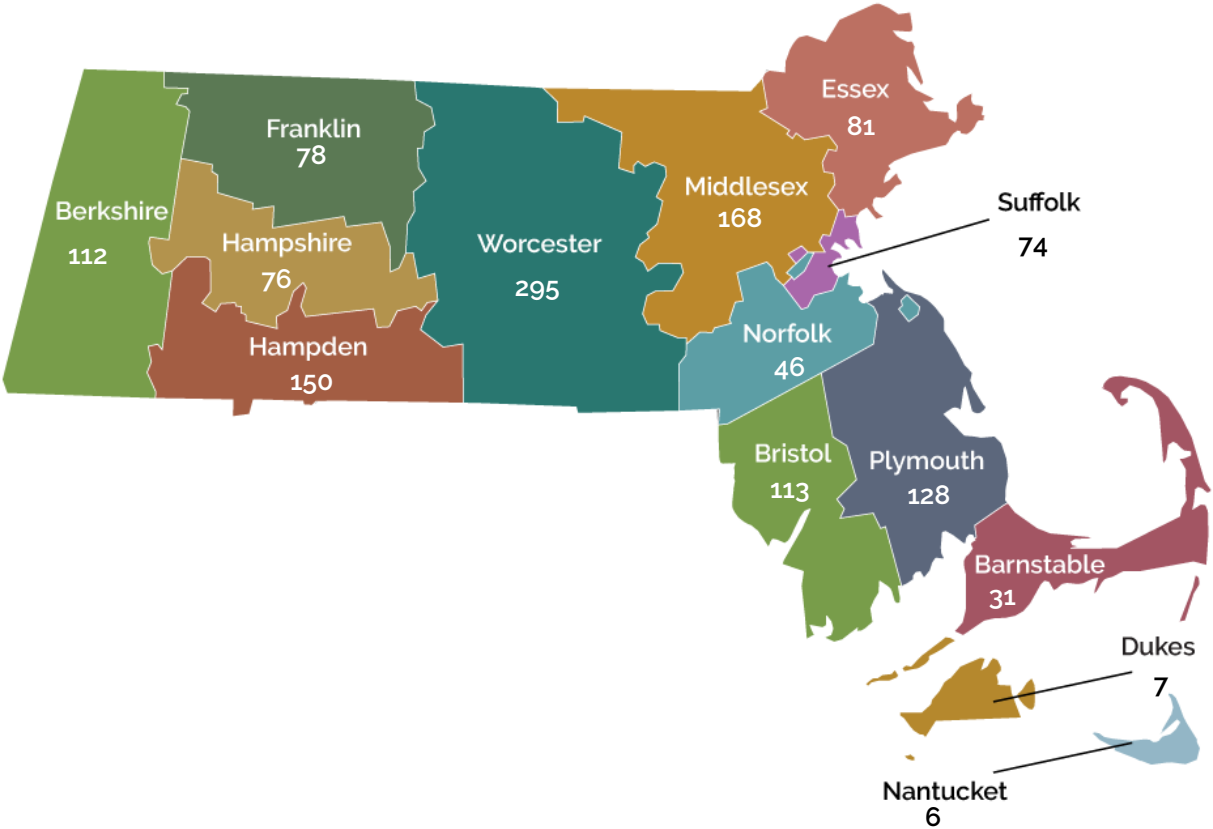
Type	Provisional License	Final License	Commence Operation	Total
Craft Marijuana Cooperative	2	0	0	2
Marijuana Courier License	7	2	3	12
Independent Testing Laboratory	2	0	1	3
Marijuana Cultivator	126	2	12	140
Marijuana Delivery Operator License	12	0	2	14
Marijuana Microbusiness	8	0	1	9
Marijuana Product Manufacturer	80	4	11	95
Marijuana Research Facility	0	0	0	0
Marijuana Retailer	54	1	18	73
Marijuana Transporter with Other Existing ME License	2	0	0	2
Third Party Transporter	0	0	1	1
Standards Laboratory	0	0	0	0
<b>Total</b>	<b>293</b>	<b>9</b>	<b>49</b>	<b>351</b>



# Marijuana Establishment Licenses | November 14, 2024

*The totals below represent entities in each county that have achieved at least a provisional license*

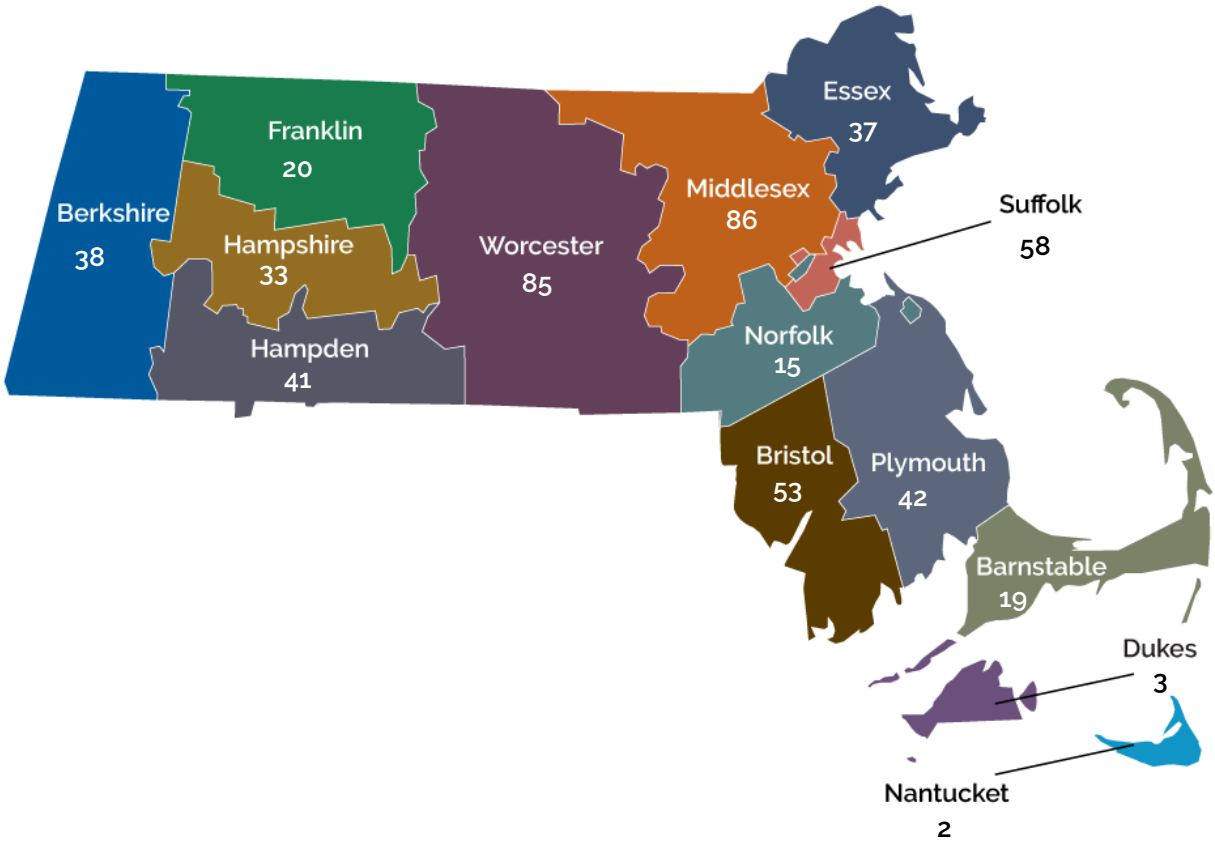
County	#	+/-
Barnstable	31	0
Berkshire	112	1
Bristol	113	0
Dukes	7	0
Essex	81	0
Franklin	78	0
Hampden	150	0
Hampshire	76	0
Middlesex	168	0
Nantucket	6	0
Norfolk	46	0
Plymouth	128	0
Suffolk	74	1
Worcester	295	1
Total	1,365	0



# Marijuana Retailer Licenses | November 14, 2024

*The totals below are the total number of retail licenses by county.*

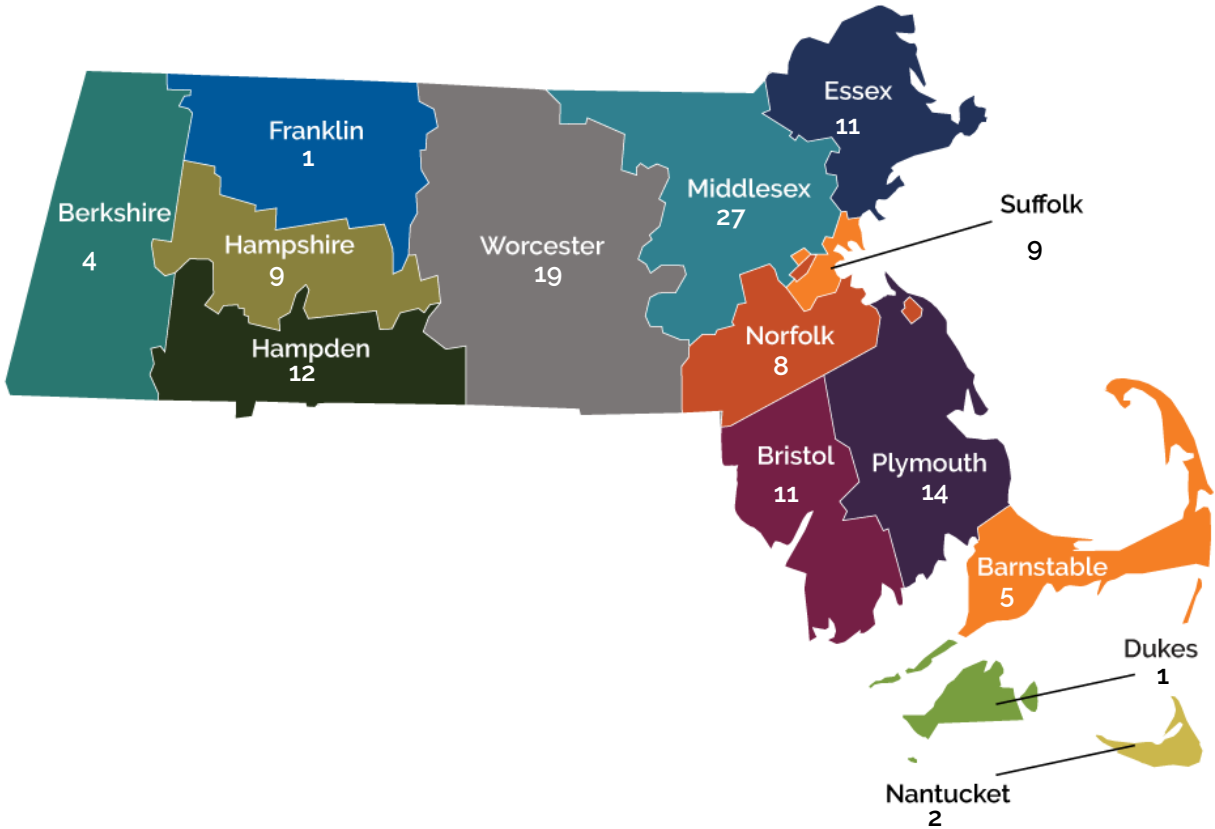
County	#	+/-
Barnstable	19	0
Berkshire	38	0
Bristol	53	0
Dukes	3	0
Essex	37	0
Franklin	20	0
Hampden	41	0
Hampshire	33	0
Middlesex	86	0
Nantucket	2	0
Norfolk	15	0
Plymouth	42	0
Suffolk	58	1
Worcester	85	0
Total	532	0



# Medical Marijuana Treatment Center Licenses (Dispensing) November 14, 2024

*The totals below are the total number of MTC (Dispensing) licenses by county.*

County	#
Barnstable	5
Berkshire	4
Bristol	11
Dukes	1
Essex	11
Franklin	1
Hampden	12
Hampshire	9
Middlesex	27
Nantucket	2
Norfolk	8
Plymouth	14
Suffolk	9
Worcester	19
Total	133



# MMJ Licensing and Registration Data | November 14, 2024

*The numbers below are a snapshot of the program for the month of July.*

MTC Licenses	#
Provisional	24
Final	0
Commence Operations	107
License Expired	61
Total	192

MMJ Program	#
Certified Patients	90,920
Certified Active Patients	84,644
Active Caregivers	6,432
Registered Certifying Physicians	331
Registered Certifying Nurse Practitioners	119
Registered Physician Assistants	1
Ounces Sold	98,758

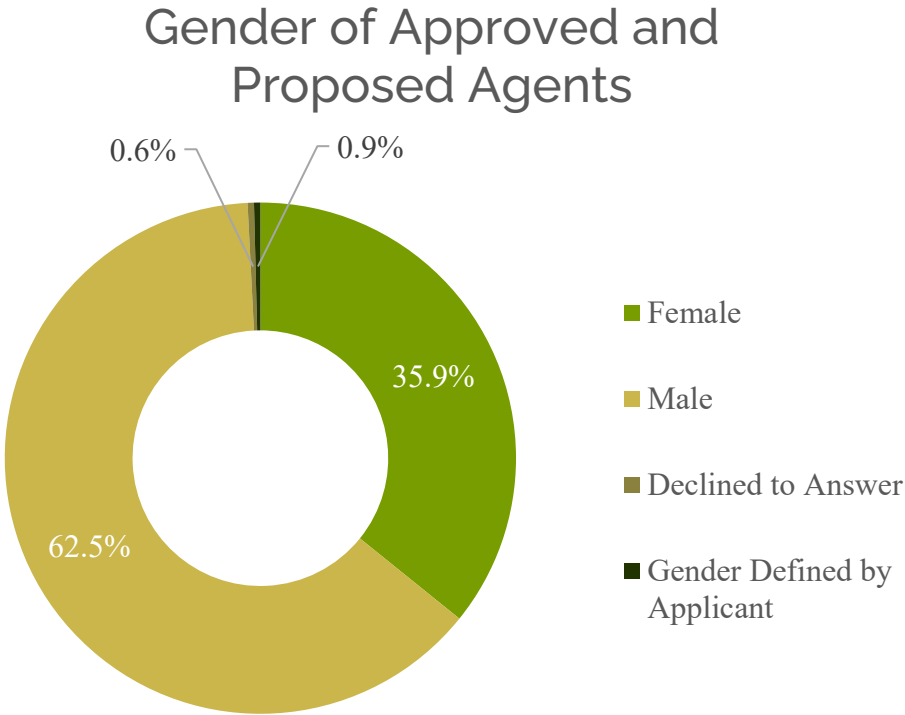




# Agent Applications | November 14, 2024

*Demographics of Approved and Pending Marijuana Establishment Agents*

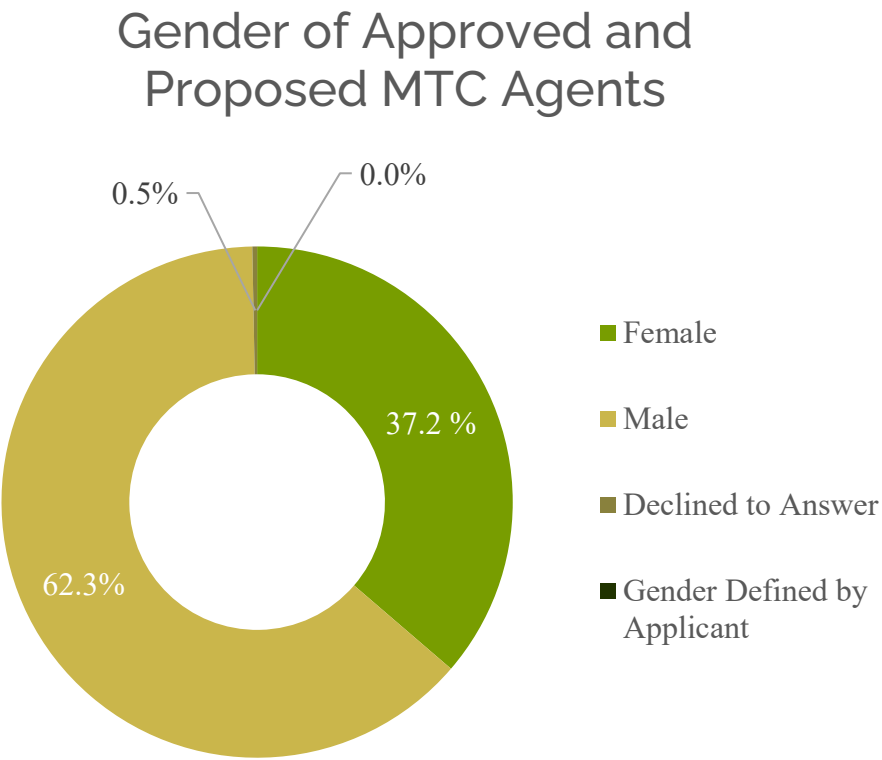
Gender	#	%
Female	8,269	35.9%
Male	14,381	62.5%
Declined to Answer	213	0.9%
Gender Defined by Applicant	145	0.6%
Total	23,008	100.0%



# Agent Applications | November 14, 2024

*Demographics of Approved and Pending Medical Marijuana Treatment Center Agents*

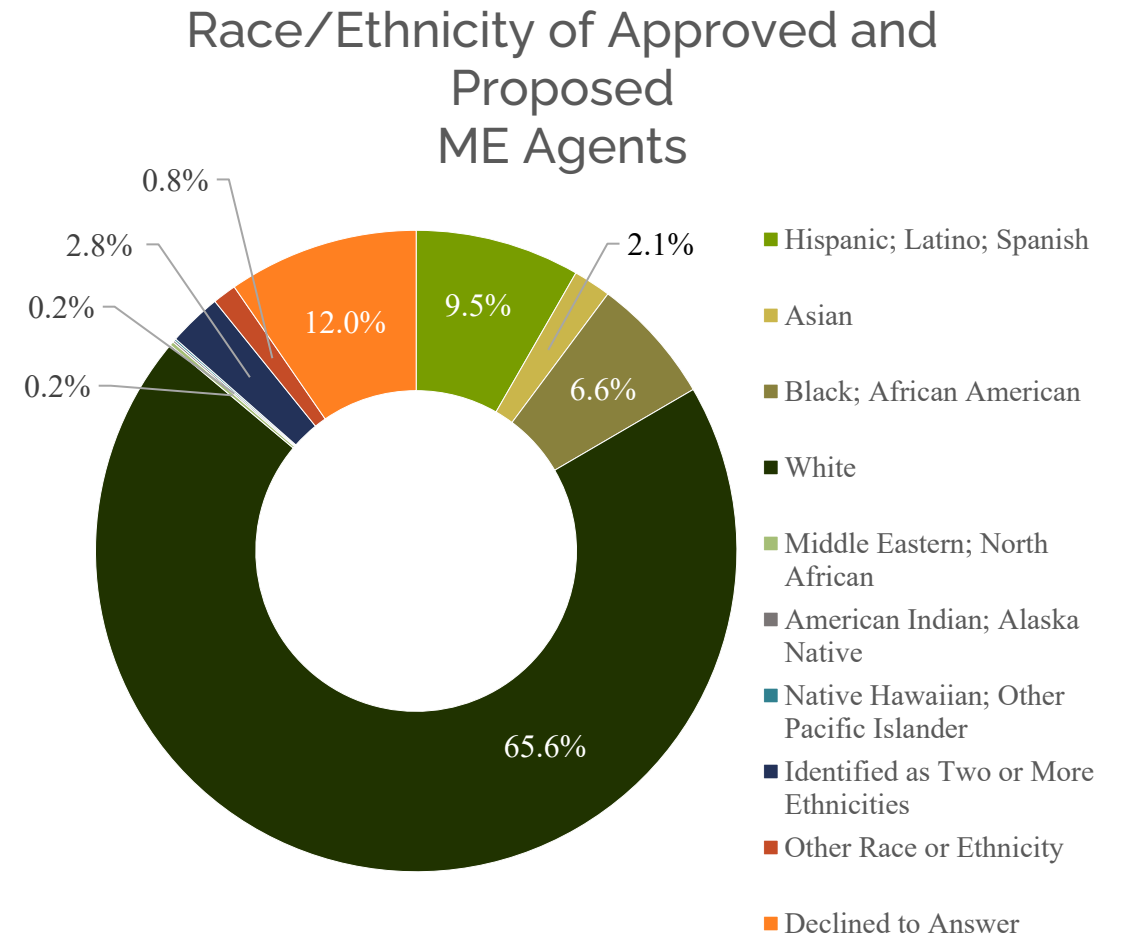
Gender	#	%
Female	2,382	37.2%
Male	3,987	62.3%
Declined to Answer	0	0.0%
Gender Defined by Applicant	32	0.5%
Total	6,401	100.0%



# Agent Applications | November 14, 2024

## Demographics of Approved and Pending Marijuana Establishment Agents

Race/Ethnicity	#	%
Hispanic; Latino; Spanish	2,189	9.5%
Asian	476	2.1%
Black; African American	1,530	6.6%
White	15,083	65.6%
Middle Eastern; North African	57	0.2%
American Indian; Alaska Native	47	0.2%
Native Hawaiian; Other Pacific Islander	17	0.1%
Identified as Two or More Ethnicities	654	2.8%
Other Race or Ethnicity	187	0.8%
Declined to Answer	2,768	12.0%
<b>Total</b>	<b>23,008</b>	<b>100.0%</b>

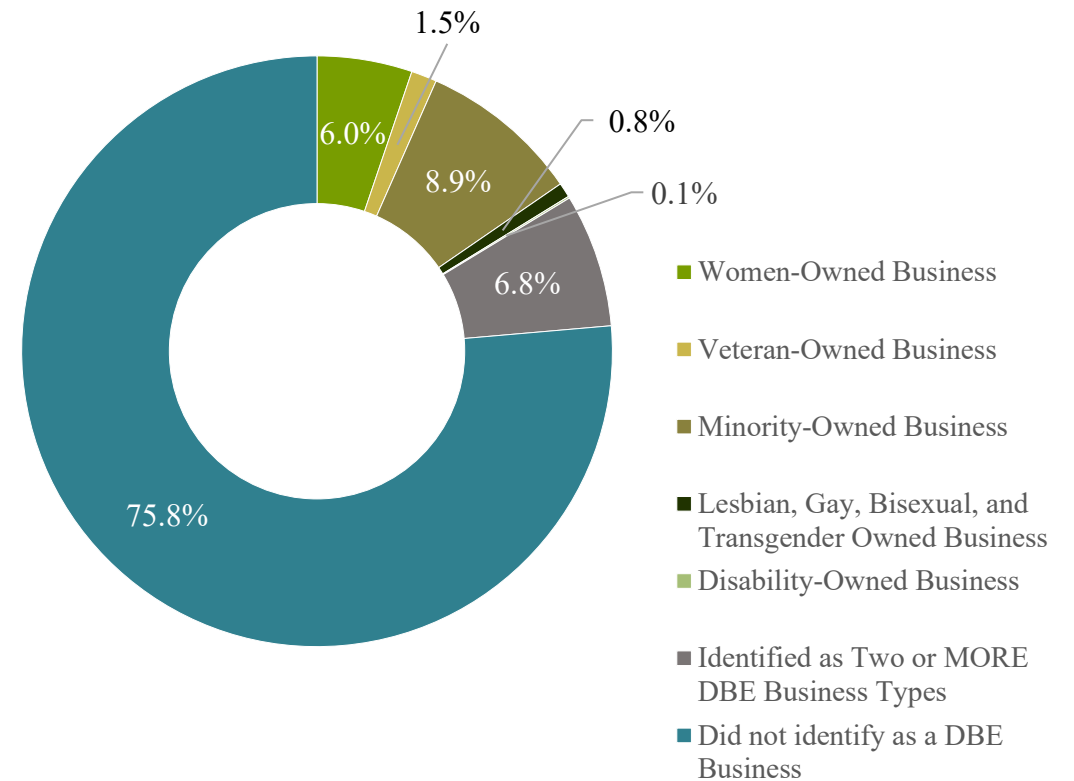


# Licensing Applications | November 14, 2024

*Disadvantaged Business Enterprise Statistics for Approved Licensees*

Type	#	% of Group
Women-Owned Business	93	6.0%
Veteran-Owned Business	23	1.5%
Minority-Owned Business	139	8.9%
Lesbian, Gay, Bisexual, and Transgender Owned Business	13	0.8%
Disability-Owned Business	2	0.1%
Identified as Two or MORE DBE Business Types	106	6.8%
Did not identify as a DBE Business	1,180	75.8%
<b>Total</b>	<b>1,556</b>	<b>100.0%</b>

DBE Statistics Approved Licensees

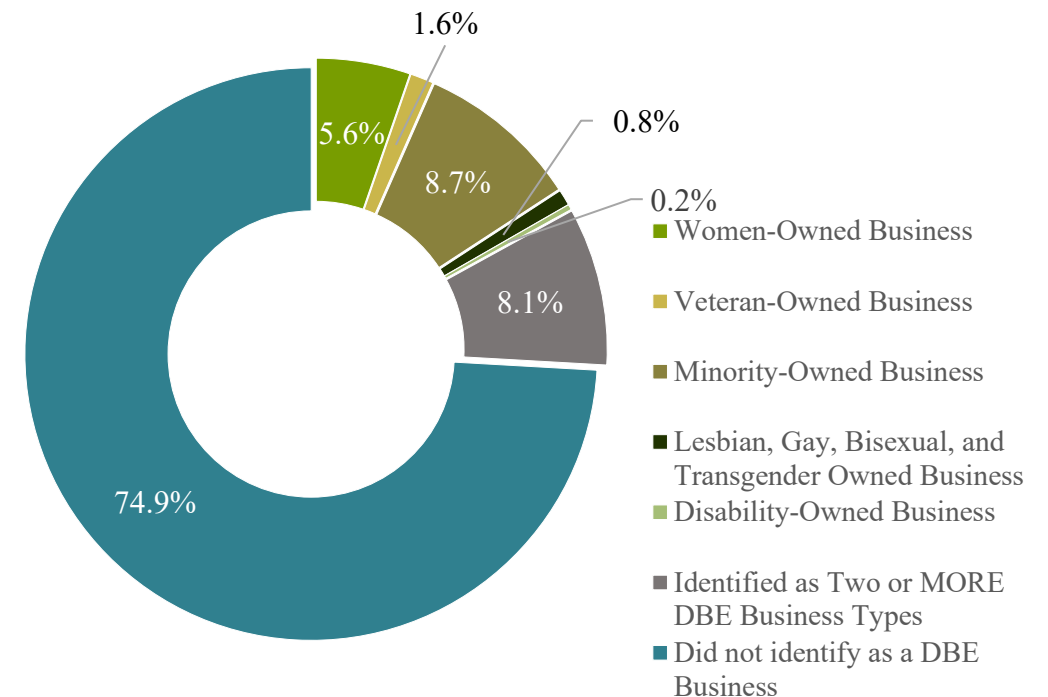


# Licensing Applications | November 14, 2024

*Disadvantaged Business Enterprise (DBE) Statistics for Pending and Approved License Applications*

Type	#	% of Group
Women-Owned Business	101	5.6%
Veteran-Owned Business	28	1.6%
Minority-Owned Business	158	8.8%
Lesbian, Gay, Bisexual, and Transgender Owned Business	14	0.8%
Disability-Owned Business	4	0.2%
Identified as Two or MORE DBE Business Types	146	8.1%
Did not identify as a DBE Business	1,345	74.9%
<b>Total</b>	<b>1,796</b>	<b>100.0%</b>

DBE Statistics for Pending & Approved License Applications



# Adult Use Agent Applications | November 14, 2024

Total Agent Applications: 81,495

- 177 Total Pending
  - 172 Pending Establishment Agents
  - 5 Pending Laboratory Agents
- 3,918 Withdrawn
- 2,868 Incomplete
- 6,176 Expired
- 45,517 Surrendered
- 6 Denied / 2 Revoked
- **22,831 Active**

Of the 177 Total Pending:

- 19 not yet reviewed
- 155 CCC requested more information
- 3 awaiting third party response
- 0 review complete; awaiting approval



# Medical Use Agent Applications | November 14, 2024

*The total number of MTC agent applications received by status.*

MTC Agent Application	#
Pending MTC Agent Applications	4
Pending Laboratory Agent Applications	0
Incomplete	46
Revoked	13
Denied	31
Surrendered	20,525
Expired	3,331
Active	6,396
<b>Total</b>	<b>30,346</b>





**The Commission is in recess  
until 1:40**