

Uma Flowers Lunenburg, LLC

MRN284518

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Uma Flowers Lunenburg, LLC
d/b/a Uma Flowers
43 Summer St., Lunenburg, MA 01462

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation and retail licenses under the names of Uma Flowers, LLC and Uma Cultivation, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Priyanka Patel	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:

Expedited Applicant (Woman-Owned Business/Minority-Owned Business)

7. The applicant and municipality executed a Host Community Agreement on December 7, 2021.
8. The applicant conducted a community outreach meeting on September 28, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Lunenburg on April 27, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Give hiring preferences to individuals from Fitchburg.
2	Provide internship opportunities to individuals 21+ and give selection preference to individuals from Fitchburg for the internship opportunity.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Thursday	10:00 a.m. to 9:00 p.m.
Friday-Saturday	10:00 a.m. to 10:00 p.m.
Sunday	10:00 a.m. to 6:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit a staff comprised of 40% women and 20% minorities, 10% veterans, 10% people with disabilities, and 10% of individuals who are LGBTQ for its hiring initiatives.
2	Host two business seminars per year to provide industry related training and leadership to diverse population entrepreneurs which includes minorities, women, veterans, people with disabilities.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final license is subject to applicant providing the Commission with a copy of its consumer education, pursuant to 935 CMR.140 (6) (a-j). To ensure compliance, consumer educational materials shall include subsections; a – j, as listed in said regulation and must also include the phone number for the Massachusetts Substance Use Helpline.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

