

True Cannabis, Inc.
MCN283662

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

True Cannabis, Inc.
92 Sadoga Road, Heath, MA 01346

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 11/Outdoor (90,001 – 100,000 sq. ft.)

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Christopher Yatooma	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (License Type)



7. The applicant and municipality executed a Host Community Agreement on November 23, 2021.
8. The applicant conducted a community outreach meeting on November 29, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Heath on May 18, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Reduce barriers to entry in the commercial adult-use cannabis industry by having 20% of staff be individuals with drug-related CORI that are otherwise legally employable in a cannabis-related business.
2	Provide business the promotion of social and economic reparations to those persons with past drug convictions by donating \$5,000, annually, to Community Legal Aid-Pittsfield.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within one (1) year and a half of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Recruit and hire a diverse group of employees that values and promotes inclusiveness among the workforce by having a staff consisting of 30% women, 50% minorities, 10% LGBTQ+, 10% veterans, and 10% individuals with disabilities.
2	Facilitate upward mobility for all women, minorities, LGBTQ+, veterans and people with disabilities that desire and pursue advancement by promoting to managerial and executive positions internally with a goal of having at least 25% of managerial and executive positions held by women, minorities, LGBTQ+ individuals, veterans and/or people with disabilities.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

