

TREE BEARD, INC.

MCN281961
MPN281590
MRN282358
MXN281359

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Tree Beard, Inc.
1 Nauset Street, New Bedford, MA 02740

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,001 sq. ft.)
Product Manufacturing
Retail
Transporter with Other ME License

The Cultivation, Product Manufacturing, and Retail applications were reopened three (3) times and the Transporter with Other ME License was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other Marijuana Establishment or Medical Marijuana Treatment Center.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Daphney Bossicot Williams	Owner / Partner
Leona Leaver	Owner / Partner
Jeffrey Pepi	Owner / Partner
Nicholas Gomes	Owner / Partner



Job Roach	Owner / Partner
Hans Doherty	Owner / Partner
Joshua Craig	Owner / Partner
Christopher Thistle	Owner / Partner
Erica Mitchell	Owner / Partner
Kathleen Pallatroni	Owner / Partner

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Tree Beard, Inc.	Capital Contributor

6. Applicant's priority status:

Economic Empowerment Applicant

7. The applicant and municipality executed a Host Community Agreement on October 3, 2019.
8. The applicant conducted a community outreach meeting on October 16, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on January 22, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Hire 50% of its employees and third-party vendors from New Bedford.
2	Sponsor the local non-profit, Justice Bridge, affiliated with the University of Massachusetts School of Law, which provides low-moderate income individuals with access to justice.
3	Donate annually to the International Cannabis Physicians Association to promote wellness, healthy lifestyles, and substance abuse prevention in New Bedford.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:
- Cultivation/Product Manufacturing
Monday – Sunday: 24 hours a day
- Retail
Monday – Sunday: 10:00 a.m. – 7:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Increase the ownership interest of individuals that are minorities, women, veterans, people with disabilities, and LGBTQ+ to 50%.
2	Increase the number of individuals that are minorities, women, veterans, people with disabilities, and LGBTQ+ holding management and executive positions to 50% of all managers and executives
3	Provide at least 25 individuals that are minorities, women, veterans, people with disabilities, and LGBTQ+ with the tools and opportunities to achieve their goal of entering the adult-use cannabis industry each year.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Fruit Chew (Apple Crisp; Blue Raspberry; Strawberry Bubblicios; Fruit Punch; Tropical Breeze; Bubbles; Watermelon; Tropical; Green Apple; Blackberry; Sour Blue Raspberry; Sour Watermelon; Sour Tropical; Sour Green Apple; Sour Blackberry; Pomegranate; Pineapple; Blueberry Tangerine; Lemon; Pink Grapefruit;



	Blackberry; Raspberry; Peach; Watermelon Mango, and Lime)
2	Brownie (Fudgy Chocolate; Chocolate Cookie Ball; Hazelnut Truffle; Blondies; Rocky Road; Magic Bars -Coconut-Cocoa-Butterscotch)
3	Cookies (Nanny’s Peanut Butter Cookies and Chocolate Blossom)
4	Caramel Chew (Creamy Caramel)
5	Drinks (Lemonade; Blue Raspberry; Fruit Punch)
6	Chocolate Bars (Milk Chocolate; Dark Chocolate Almond; Toffee Milk Chocolate; Mint Dark Chocolate; Dark Chocolate Raspberry; Milk Chocolate Caramel Bits; Tangerine Dark Chocolate; S’mores Milk chocolate; Milk Chocolate Malted Crunch; Dark Chocolate Sea Salt)
7	Pre-loaded Chillum
8	Pre-roll Joint
9	Hand-Rolled Joint
10	Loose Flower
11	Kief
12	Rosin
13	Ice Hash

19. Plan for obtaining marijuana or marijuana products (if applicable):

Tree Beard, Inc. plans to obtain marijuana from its affiliated licenses.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee; and
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

