

THE GREENHOUSE CANNABIS GROUP, INC.
DOA100125

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

The GreenHouse Cannabis Group, Inc.
d/b/a GreenHouse Mobility Solutions
41 East Main Street, Unit A, Montague, MA 01349

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Courier

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. The applicant was pre-certified by the Commission for Delivery-Only (Marijuana Courier) on July 23, 2020 under application number PDOA103104. Pursuant to 935 CMR 500.101(2)(c)(3), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Joseph Price	Executive / Officer
Christopher Herrick	Capital Contributor
Jess Wagner	Capital Contributor
Jessen Jean Baptiste	Capital Contributor
Shant Davidian	Capital Contributor



- List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

- Applicant's priority status:

Expedited Applicant (Social Equity Participant)
(80% ownership—SE305006—Joseph Price)

- The applicant and municipality executed a Host Community Agreement on December 7, 2020.
- The applicant conducted a community outreach meeting on November 4, 2020 and provided documentation demonstrating compliance with Commission regulations.
- The Commission received a municipal response from the municipality on March 10, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
- The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Hire 20% of workforce from City of Greenfield.
2	Spend at least 20% of capital expenditure budget with vendors that are based in Greenfield, MA.
3	GCG, Inc. will donate at least \$3,000 per year to organizations/non-profits whose missions are to improve areas disproportionately impacted.

SUITABILITY REVIEW

- There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
- There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

- The applicant states that it can be operational within two (2) months of receiving the provisional license(s).
- The applicant's proposed hours of operation are the following:



Monday – Sunday: 9:00 a.m. – 9:00 p.m.

16. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Hire a workforce comprised of 80% people of color, 50% women, 40% veterans, 40% LGBTQ+, and 20% people with disabilities.
2	Have at least 80% of management & leadership comprised of people of color, women, veterans, LGBTQ individuals and/or people with disabilities.
3	Actively partner with local urban colleges & universities to create & facilitate classes on various aspects of the legal Massachusetts marijuana industry.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated list of confirmed selected partners eligibility to support the licensee’s activities. Specifically, the colleges mentioned in the plan.
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan that provides clarity of producing a minimum of ten (10) individuals from under-resourced and under-represented backgrounds. Specifically, add this as a goal and explain the intended outcome.
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan that provides updated hiring goals and projected number of employees the licensee will recruit.
6. The applicant shall cooperate with and provide information to Commission staff.
7. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

