

THE BLUE JAY BOTANICALS, INC.

MRN282243

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

The Blue Jay Botanicals, Inc.
22 Chestnut Hill Avenue, Athol, MA 01331

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type. However, individuals and entities associated with this application are also associated with a cultivation and product manufacturing application under the name “Commonwealth Farm 1761, Inc.”.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Renata Caines	Executive / Officer
Ivelise Rivera	Executive / Officer
Shaquille Anderson	Director
Jonathan Tucker	Executive / Officer
Tara Tucker	Director
Arthur White	President / Director of Commonwealth Farm 1761, Inc.

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
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Provisional License Executive Summary 1



Nuestra, LLC	Parent Company
Herban Legends of Boston, LLC	Entity with Direct or Indirect Authority
Mikaz, LLC	Entity with Direct or Indirect Authority
Commonwealth Farm 1761, Inc.	Capital Contributor

6. Applicant’s priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on January 3, 2019.

8. The applicant conducted a community outreach meeting on December 4, 2018 and provided documentation demonstrating compliance with Commission regulations.

9. The Commission received a municipal response from the municipality on August 20, 2020 stating the applicant was in compliance with all local ordinances or bylaws.

10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Provide mentoring, professional, and technical services for individuals and businesses facing systemic barriers by hosting four (4) CORI sealing clinics in geographic areas of disproportionate impact with an emphasis in designated Census tracts in Boston and in the City of Greenfield that help ten (10) people.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.

12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).

14. The applicant’s proposed hours of operation are the following:

Monday – Saturday: 10:00 a.m. – 8:00 p.m.

Sunday: 12:00 p.m. – 6:00 p.m.



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% women, 20% minorities and 10% veterans, LGBTQ+ or individuals with disabilities for its hiring initiatives.

17. Summary of cultivation plan (if applicable):

Not applicable.

18. Summary of products to be produced and/or sold (if applicable):

Not applicable.

19. Plan for obtaining marijuana or marijuana products (if applicable):

The Blue Jay Botanicals, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications;
4. The applicant shall cooperate with and provide information to Commission staff; and
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

