

**SunnyDayz, Inc.**

MCN283692

MRN284636

**APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

SunnyDayz, Inc.

Greenfield Road, Lot 150-7 and Lot 159-14, Deerfield, MA 01342

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 2/Indoor (5,001 – 10,000 sq. ft.)

Retail

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Kenneth Bouquillon	Person Having Direct/Indirect Control / Capital Contributor
Brian Hajdarovic	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



## General Applicant

7. The applicant and municipality executed a Host Community Agreement on September 22, 2021.
8. The applicant conducted a community outreach meeting on October 14, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Deerfield on August 29, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide an annual donation of \$5,000 to Roxbury Main Streets to support community improvement projects and objectives.
2	Commit two (2) employees to donate ten (10) hours of community service, annually.

## **BACKGROUND CHECK REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

## **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

### Cultivation

Day(s)	Hours of Operation
Monday-Sunday	6:00 a.m. to 10:00 p.m.

### Retail

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.



15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit Women (50%), Minorities (10%), LGBTQ+ (5%), Veterans (10%), People with Disabilities (5%) for its hiring initiatives.
2	Provide 20 hours of Diversity Recruitment training to hiring managers and company executives.
3	Host a bi-annual webinar series that is focused on providing Diversity and Inclusion education to all employees.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

18. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure please inform the Commission of your “Additional Operational Plans for Indoor Marijuana Cultivators” as it relates to Quality Control Samples. Licensees that opt to provide Quality Control Samples must include written policies and procedures in accordance with 935 CMR 500.120(12), and 935 CMR 500.120(14).
6. Prior to final licensure, in accordance with 935 CMR 500.140(6) (a-j) please provide the commission with a copy of your consumer education. To ensure compliance, consumer educational materials shall include subsections; a – j, as listed in said regulation and must also include the phone number for the Massachusetts Substance Use Helpline.
7. Final licensure is subject to the applicant reviewing its Positive Impact Plan and consider any strategy for nearby Areas of Disproportionate Impact designated communities in close



proximity to Host Community of Deerfield and provide any update in accordance with 935 Code Mass. Regs. § 500.101(1)(a)11 and provide any updates to CCC Licensing Division.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

