

Stone's Throw Cannabis

MRN284843

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Stone's Throw Cannabis
d/b/a Firebrand Cannabis
727 Atlantic Ave., Floors 1-2, Boston, MA 02111

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Courier	Application Submitted	Boston

Please note that individuals and/or entities associated with the proposed license are also associated with other adult-use cultivation, product manufacturing, retail licenses, and marijuana delivery applications or licenses under the names of Coyote Cannabis Corporation, Healing Calyx, LLC, Holyoke 420, LLC, Mint Retail Facilities, LLC, Bean Collective, LLC, Strain, LLC, Many Rivers, LLC, BLAZR, Inc, Pine Delivery, Inc., and Healing Greene Massachusetts, LLC

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
David Rabinovitz	Person Having Direct/Indirect Control
Blake Mensing	Person Having Direct/Indirect Control
Trey Williams	Person Having Direct/Indirect Control
Michael Ortoll	Person Having Direct/Indirect Control

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Albert Montgomery	Person Having Direct/Indirect Control
Desiree Franjul	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
 (Trey Williams /12.75% ownership / SE304970)
 (Michael Ortoll /12.75% ownership / SE303558)
 (Albert Montgomery /12.75% ownership / SE304208)
 (Desiree Franjul /12.75% ownership / SE304406)

7. The applicant and municipality executed a Host Community Agreement on November 9, 2022.
8. The applicant conducted a community outreach meeting on December 12, 2022, and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Boston on May 25, 2023, stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide monetary support in the amount of \$2,500, annually, to Big Hope Project, Inc.
2	Provide at least five (5) Massachusetts residents per year who have past drug convictions or who have parents or spouses who have had drug convictions with education and support relating to sealing criminal records to reduce barriers to entry in the cannabis industry and the workforce in general.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	9:00 a.m. to 9:00 p.m.
Sunday	11:00 a.m. to 9:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit veterans (20%), people with disabilities (20%), LGBTQ+ (20%), women (20%) and people of color, particularly Black, African American, Hispanic, Latinx, and Indigenous people (20%) for its hiring initiatives.
2	Contract with MBE (5%), WBE (5%), VBE (5%), LGBTQ Business-Owned (5%), and disability-owned (5%) contractors, subcontractors, and suppliers.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure, in accordance with 935 CMR 500.140 (6) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.



6. Prior to final licensure, consider review and update diversity hiring goals in Diversity Plan based on statistics of host community and region in accordance with 935 CMR 500.101(1)(c)(8)(k) and provide any updates to licensing.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

