

Sira Naturals, Inc.
MRN283946

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Sira Naturals, Inc.
827-829 Boylston Street, Boston, MA 02116

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 8/Indoor (60,001 – 70,000 sq. ft.)	Application Submitted	Milford
Cultivation, Tier 3/Indoor (10,001 – 20,000 sq. ft.)	Commence Operations	Milford
Cultivation, Tier 2/Indoor (5,001 – 10,000 sq. ft.)	Commence Operations	Milford
Product Manufacturing	Commence Operations	Milford
Retail	Application Submitted	Somerville
Retail	Application Submitted	Watertown
Marijuana Research Facility	Application Submitted	Milford
Third-Party Transporter	Commence Operations	Milford
MTC	Commence Operations	Needham-Milford
MTC	Commence Operations	Cambridge-Milford
MTC	Commence Operations	Somerville-Milford

4. List of all required individuals and their roles in the Marijuana Establishment:

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Individual	Role
Louis Karger	Person Having Direct/Indirect Control
David Rosenberg	Person Having Direct/Indirect Control
Robert Edelstein	Person Having Direct/Indirect Control
Eric Wardrop	Person Having Direct/Indirect Control
Jonathan Sandelman	Person Having Direct/Indirect Control
Jennifer Drake	Person Having Direct/Indirect Control
Charles Miles	Person Having Direct/Indirect Control
Steve Menzies	Person Having Direct/Indirect Control
Mark Pitchford	Person Having Direct/Indirect Control
Chris Burggraev	Person Having Direct/Indirect Control
Brad Asher	Person Having Direct/Indirect Control
Michelle Foley	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
CSAC Acquisitions, Inc.	Entity Having Direct/Indirect Control
CSAC Holdings, Inc.	Entity Having Direct/Indirect Control
Ayr Strategies, Inc.	Entity Having Direct/Indirect Control
Mercer Park CB, LP	Entity Having Direct/Indirect Control
Mercer Park CB GP, LLC	Entity Having Direct/Indirect Control

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on November 6, 2020.
8. The applicant conducted a community outreach meeting on February 18, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality Boston on April 21, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Donate at least \$5,000 to the CultivatED program to help promote participation in the cannabis industry by those who were disproportionately harmed by marijuana prohibition.



2	Participate in the Chelsea neighborhood clean-up program.
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BACKGROUND CHECK REVIEW

- There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
- There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

- The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
- The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	10:00 a.m. to 8:00 p.m
Sunday	10:00 a.m. to 6:00 p.m

- The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
- The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit at least 50% women, 25% minorities, 10% veterans, 5% people with disabilities, and 10% LGBTQ+ individuals for its hiring initiatives.
2	Ensure at least 25% participants in its supply chain and ancillary services are committed to the same goals of promoting equity and diversity in the adult-use marijuana industry.

- Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

- Final license is subject to inspection to ascertain compliance with Commission regulations.

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2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan that clarifies goal #2, to ensure that at least 25% participants in its supply chain and ancillary services are committed to the same goals of promoting equity and diversity in the Adult-Use Marijuana industry.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

