

Simply Lifted, Inc.

MBN282399

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Simply Lifted, Inc.
167 Grove Street, Middleborough, MA 02346

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Microbusiness (Cultivation and Product Manufacturing Operations)

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Matthew Cabucio	Person Having Direct/Indirect Control
Trevor Doehler	Person Having Direct/Indirect Control
Nicholas Longo	Person Having Direct/Indirect Control
Christopher Medeiros	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (License Type/Social Equity Program Participant)

Provisional License Executive Summary 1



(Trevor Doehler / 35% ownership / SE305819)

7. The applicant and municipality executed a Host Community Agreement on December 14, 2021.
8. The applicant conducted a community outreach meeting on January 6, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Middleborough on July 11, 2022. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide at least five (5) Massachusetts residents per year who have past drug convictions or who have parents or spouses who have had drug convictions with education and support relating to sealing criminal records to reduce barriers to entry in the cannabis industry and the workforce in general.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within one (1) year of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	Open 24 hours

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit Veterans - 10%; People with Disabilities - 10%; LGBTQ+ individuals - 10%; Women - 10%; People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous people - 10% for its hiring initiatives.
2	Contract with contractors, subcontractors, and suppliers who are Minority Business Enterprise - 5%; Women Business Enterprise - 5%; Veteran Business Enterprise - 5%; LGBT Business Enterprise - 5%; Disability-Owned Business Enterprise - 5%.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower (Indica, Sativa, High CBD varieties in the form of loose flower and pre-rolls)
2	Vapes
3	Transdermal (balms and salts)
4	Sublingual (THCa tincture, tablets, mints, or any oral application)
5	Strain-Specific concentrate extraction
6	Edibles (Chocolate Chip Cookies, Chocolate Brownies)

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

