

Rockland Old Exit 14, Inc.

MRN284580

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Rockland Old Exit 14, LLC
d/b/a Green Rock Cannabis
1015 Hingham St., Rockland, MA 02370

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Robert Lally	Person Having Direct/Indirect Control / Capital Contributor
Gregory Donoghue	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



General Applicant

7. The applicant and municipality executed a Host Community Agreement on February 15, 2022.
8. The applicant conducted a community outreach meeting on March 21, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Rockland on May 27, 2022. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Host two (2) networking events through the Green Rock Training Program which is designed to positively impact past or present residents of areas of disproportionate impact as defined by the Cannabis Control Commission and Commission designated Economic Empowerment Priority and Social Equity Program participants by providing a select number of participants with exclusive access to the Company's training programs and introducing them to the industry through networking events.
2	Recruit at least two (2) Economic Empowerment Program ("EEP") and/or Social Equity Program ("SEP") participants or residents of areas of disproportionate impact and focusing on neighboring towns such as Abington, Randolph, and Braintree to participate in the Training Program.
3	Provide members of the training program with the opportunity to complete the Company's standard employee training program and manager training program up to 60 hours.
4	Contribute a minimum of Ten Thousand and 00/100 Dollars (\$10,000.00) to the Jeffrey Coombs Memorial Fund, an Abington based non-profit that provides services to past or present residents of areas of disproportionate impact

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within eight (8) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 10:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit Women (48.8%), Minorities (20.7%), Persons with Disabilities (12%) and Veterans (7%) and LGBTQ+ (5%) for its hiring initiatives.
2	Offer 100% of the Company's opportunities for advancement to management and executive positions internally, thereby providing opportunities to its diverse workforce, to the extent its workforce has been filled by diverse individuals, for advancement.
3	Engage with other businesses in its community and elsewhere that are owned and/or operated by minorities (5%), women (5%), veterans (2%), people with disabilities (2%) and LGBTQ+ (2%) so that 15 % of our suppliers, contractors and industry wholesale partners meet the diversity engagement criteria

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final license is subject to applicant providing the Commission with a copy of its consumer education. To ensure compliance, consumer educational materials shall include



subsections; a – j, as listed in said regulation and must also include the phone number for the Massachusetts Substance Use Helpline.

4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

