

## Relevant Energy Concepts, LLC

MDA1259

### APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Relevant Energy Concepts, LLC  
84 N. Bridge St., Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Delivery Operator

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Courier	Pre-Certification	N/A

4. The applicant was pre-certified by the Commission for Marijuana Delivery Operator on June 25, 2021. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Debra Tolliver	Person Having Direct/Indirect Control

6. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:

Provisional License Executive Summary 1



Economic Empowerment Priority Applicant  
(Debra Tolliver / 100% Ownership / EE202251)

8. The applicant and municipality executed a Host Community Agreement on August 11, 2021.
9. The applicant conducted a community outreach meeting on September 27, 2021 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission sent a municipal notice with a copy of the application to the City/Town of Holyoke on January 21, 2022. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Identify five (5) persons with cannabis convictions, who are from Holyoke, to be hired. Additionally, the chosen candidates will have their negative CORI expunged at no cost, complete the job-training and re-entry program.
2	Become a portal for business start ups and continuing education for five (5) people from Holyoke. The business start up will cover managerial, taxation and certification.

### **BACKGROUND CHECK REVIEW**

12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

14. The applicant states that it can be operational within ten (10) months of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 9:00 p.m.



16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit women (60%), minorities (40%), veterans (30%), persons with disabilities (10%), and LGBTQ (10%) for its hiring initiatives.
2	Access a list from the SDO to engage with wholesale partners, vendors, and contractors who are minority-owned (15%), women-owned (25%), veteran-owned (10%), and LGBTQ+-owned (10%).

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to performing job functions, all provisional licensees shall ensure that all current Marijuana Establishment, Medical Treatment Center, and Independent Testing Laboratory Agents involved in the handling or sale of Marijuana for adult and medical use shall have attended and successfully completed the Basic Core Curriculum of the Responsible Vendor Training Program to be designated a "Responsible Vendor" and provide a "certificate of completion" to the Commission upon request. In addition, all newly hired employees involved in the handling or sale of marijuana or marijuana products must also successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program within 90 days of hire, in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

