

Primus, LLC
MRN284441

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Primus, LLC
666 State St., Springfield, MA 01109

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation, product manufacturing, and retail licenses under the name of First City Provisions, Inc. d/b/a Legends

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Robert Kelly	Person Having Direct/Indirect Control
Lamont Clemons	Person Having Direct/Indirect Control
Ellen Boynton	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
(Robert Kelly / 51% of Ownership / SE303656)

7. The applicant and municipality executed a Host Community Agreement on January 10, 2022.
8. The applicant conducted a community outreach meeting on January 31, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Springfield on August 16, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide a community clean up in Springfield at least once per month.
2	Recruit 25% of its workforce from the ADI's of Springfield.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within one (1) year of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	9:00 a.m. to 7:00 p.m.
Sunday	10:00 a.m. to 5:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% or more women; 50% minorities; 25% LGBTQ+; 25% veterans, and; 25% those with disabilities for its hiring initiatives.
2	Engage with 15% of wholesale partners who are minority-owned, 25% women-owned, 10% disability-owned, 10% contractors and vendors who are veteran owned, and 10% LGBTQ+ owned.
3	Promote at least 50% of its diverse employees within its first year of operations.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure, in accordance with 935 CMR 500.140(6) please include the phone number of the for the Massachusetts Substance Use Helpline on your consumer education.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

