

Pleasantrees, Inc.

MCN283506

MPN282071

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Pleasantrees, Inc.

111 Mosher Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 9/Indoor (70,001 – 80,000 sq. ft.)

Product Manufacturing

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Commence Operations	Easthampton
Retail	Provisional License	Greenfield
Retail	Provisional License	Amherst
MTC	Provisional License	Chester-Chester

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Jane Hawman	Person Having Direct/Indirect Control
Randall Buchman	Person Having Direct/Indirect Control
Thomas Neary	Person Having Direct/Indirect Control
Jacqueline Hodes	Person Having Direct/Indirect Control
Benjamin Sobczak	Person Having Direct/Indirect Control

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April Hawman	Person Having Direct/Indirect Control/Close Associate
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5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
PBM Enterprises LLC	Entity Having Direct/Indirect Control
Emerald Growth Partners, LLC	Entity Having Direct/Indirect Control / Capital Contributor
Bowery Michigan LLC	Entity Having Direct/Indirect Control
SRB Enterprises, LLC	Entity Having Direct/Indirect Control

6. Applicant's priority status:

MTC Priority

7. The applicant and municipality executed a Host Community Agreement on April 30, 2020.
8. The applicant conducted a community outreach meeting on May 26, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on July 28, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Host three (3) CORI sealing clinics annually in geographic areas of disproportionate impact with an emphasis on the Town of Amherst with a goal of 15 participants per seminar.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

Provisional License Executive Summary 2



13. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).

14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Friday	8:00 a.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Hire 50% Women; 15% Minorities; 5% Veterans; 5 % People with disabilities; 5% People who identify as LGBTQ.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	CO2 extracted concentrate – raw or dewaxed, with or without terpenes
2	Rosin
3	Dry sift
4	Distillate
5	Shatter
6	Pre-rolled joints

19. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

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1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Final licensure is subject to the applicant providing Commission staff, upon inspection, clarification as to Plan to Positively Impact Disproportionately Harmed People focusing on Amherst considering the proposed operation is in the Commission-recognized Disproportionately Impacted community of Holyoke.
7. Final licensure is subject to the applicant providing Commission staff with original and unique language as to their employee retention training and development goals.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

