

## PHARMACANNIS MASSACHUSETTS, INC.

MRN283436

### **BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Pharmacannis Massachusetts, Inc.  
d/b/a Verilife  
164 Grove Street, Franklin, MA 02038

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 7/Indoor (50,001 – 60,000 sq. ft.)	Provisional License	Holliston
Retail	Commence Operations	Wareham
Commence Operations	Commence Operations	Shrewsbury
MTC	Commence Operations	Wareham – Holliston
MTC	Provisional License	Franklin – Holliston
MTC	Application Submitted	Shrewsbury – Holliston

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Brett Novey	Executive / Officer
Mehul Patel	Executive / Officer
Daniel Roth	Executive / Officer

Provisional License Executive Summary 1



John McCarthy	Board Member
Michelle Stormo	Executive / Officer
Gregory Cappelli	Board Member
James Barry	Board Member
Stephen Schuler	Board Member
Norah Scott	Investor
Daniel Tierney	Investor
Brett Novey	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
PharmaCann, Inc.	Parent Company

6. Applicant's priority status:

MTC Priority

7. The applicant and municipality executed a Host Community Agreement on May 17, 2018.
8. The applicant conducted a community outreach meeting on August 6, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on February 2, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Contribute volunteer time and annual contribution of \$2,000 to Turning Point.
2	Provide \$5,000 donation to Shrewsbury Youth and Family Services in 2021.
3	Recruit 20% or more individuals that are from Commission-designated geographic areas of disproportionate impact, including Worcester, Wareham, Mansfield and/or Walpole; Massachusetts residents who have had past drug convictions; and/or Massachusetts residents with parents or spouses who have drug convictions
4	Participate in neighborhood clean-up initiatives, specifically in Wareham on a annual basis.
5	Contribute at least \$10,000 to the CultivatED program, or a similar program, to help promote participation in the cannabis industry by those who were disproportionately harmed by marijuana prohibition.

## **SUITABILITY REVIEW**



11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:  
  
Monday – Sunday: 9:00 a.m. – 9:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit minorities (22%), women (52%), individuals with disabilities (6%) and veterans (3%) for its hiring initiatives.
2	Provide cultural sensitivity training for all employees including specific training for employees in management positions on an annual basis.
3	Prioritize working with businesses in its supply chain and required ancillary services that are owned and/or managed by minority groups: women, veterans, LGBTQ+, and people with disabilities.

17. Plan for obtaining marijuana or marijuana products (if applicable):

Pharmacannis Massachusetts, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;



3. Final licensure is subject to the applicant providing Commission staff, upon inspection, a clarification of how a contribution to CultivatED may assist the applicant's Franklin operations;
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated Positive Impact Plan that specifies the cohort donations to CultivatED will impact;
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, staff letters from the organizations that will receive donations, stating they will affirmatively take such donations from the applicant;
6. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated Diversity Plan that identifies any hiring goals for LGBTQ residents;
7. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications;
8. The applicant shall cooperate with and provide information to Commission staff; and
9. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

