

**North Country Production, LLC**  
MCN283161

**APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

North Country Production, LLC  
d/b/a North Country Pharms  
12 Crescent Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 6/Indoor (40,001 – 50,000 sq. ft.)

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Brian Vail	Person Having Direct/Indirect Control / Capital Contributor
Chris Stevens	Person Having Direct/Indirect Control / Capital Contributor
Maria Vail	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on December 22, 2020.
8. The applicant conducted a community outreach meeting on February 25, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on August 5, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Work in conjunction with OneHolyoke in developing a plan/strategy to further the existing programs, such as #KeepItClean.
2	Work in conjunction with The Cannabis Education Center, Holyoke Community College, and Elevate to employ 20% of residents of the City of Holyoke.
3	Recruit 50% of its employees from the Target Areas and/or Massachusetts residents who have or have parents or spouses who have past drug convictions.
4	Contribute a minimum of \$10,000 annually to local charities including, but not limited to, One Holyoke and Elevate.

### **BACKGROUND CHECK REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:



Day(s)	Hours of Operation
Monday-Friday	5:00 a.m. to 5:00 p.m.
Saturday-Sunday	5:00 a.m. to 2:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% women, 25% minorities, 10% veterans, 15% persons with disabilities, and 10% LGBTQ+ for its hiring initiatives.
2	Provide advancement to management and executive positions internally.
3	Ensure all its employees receive training on diversity and sensitivity.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission’s regulations.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

