

## New England Alchemy, LLC

MRN284412

### **APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

New England Alchemy, LLC  
1161 Cold Spring Rd., Williamstown, MA 01267

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Application Submitted	North Adams
Cultivation, Tier 9/Outdoor (70,001-80,000 sq. ft.)	Application Submitted	North Adams
Product Manufacturing	Application Submitted	North Adams
Cultivation, Tier 3/Outdoor (10,001-20,000 sq. ft.)	Application Submitted	North Adams
Product Manufacturing	Application Submitted	North Adams

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Rustin Kluge	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

Provisional License Executive Summary 1



6. Applicant's priority status:

General

7. The applicant and municipality executed a Host Community Agreement on November 10, 2021.
8. The applicant conducted a community outreach meeting on October 7, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Williamston on June 30, 2022. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 25% of its workforce from North Adams.
2	Reduce barriers to entry in the cannabis industry for disproportionately harmed applicants by providing financial investment in the form of a loan or equity investment.

### **BACKGROUND CHECK REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	9:30 a.m. – 8:30 p.m.



15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Obtain a list from the SDO to engage with service providers and wholesale partners who are women (30%), veterans (20%), minorities (20%), LBGTQ+ (15%), and/or people with disabilities (15%) owned businesses.
2	Recruit 45% women; 35% people of color (particularly Black, African American, Latinx and Indigenous people), 10% veterans, 5% LBGTQ+, and 5% persons with disabilities for its hiring initiatives.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. Final licensure is subject to the applicant contacting the CCC Licensing Division with an update to confirm its training and recruitment partners and eligibility to support its activities.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.
7. Prior to final licensure, in accordance with 935 CMR 500.140(6) please include the phone number of the for the Massachusetts Substance Use Helpline on your consumer education.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

