

Mass Greenwoods, LLC

MRN284644

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Mass Greenwoods, LLC
d/b/a Prolific
116 Harvard Avenue, Boston, MA 02134

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Courier	Pre-Certification	N/A

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use retail application and/or license under the name of Budega, Inc.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Gary Krimershmoy	Person Having Direct/Indirect Control
Eric Lawrence	Person Having Direct/Indirect Control
Sohail Halani	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
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Provisional License Executive Summary 1



Allston JP Holding Company, LLC	Entity Having Direct/Indirect Control
Halani, Inc.	Capital Contributor

6. Applicant's priority status:

Economic Empowerment Priority Applicant
(Eric Lawrence / 55.8% majority ownership / EE202118)

7. The applicant and municipality executed a Host Community Agreement on January 25, 2022.
8. The applicant conducted a community outreach meeting on December 29, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Boston on August 23, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit at least 75% individuals who reside in an area of disproportionate impact, specifically Boston, 30% individuals with past marijuana-related drug convictions, 10% individuals who are Social Equity Program participants, and 10% Economic Empowerment participants for its hiring initiatives.
2	Donate at least \$15,000, annually to CultivatED and the Big Hope Project.
3	Host quarterly expungement clinics with a goal of expunging at least ten (10) records.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:



Day(s)	Hours of Operation
Monday-Sunday	10:00 a.m. to 9:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 40% minorities (Black, African American, Latinx and Indigenous People), 20% women, 20% veterans, 10% people with disabilities, and 10% LGBTQ+ for its hiring initiatives.
2	Partner with and purchase goods and services from diverse suppliers, vendors and service providers.
3	Host two (2) annual educational workshops and/or trainings.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure, in accordance with 935 CMR 500.140(6) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

