

Major Bloom, LLC

DOA100119

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Major Bloom, LLC
76 Millbury Street, Worcester, Massachusetts 01610

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Courier

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Product Manufacturing	Provisional License	Worcester
Retail	Provisional License	Worcester
Retail	Provisional License	Attleboro

4. The applicant was pre-certified by the Commission for a Marijuana Courier on September 3, 2020. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Laury Lucien	Person Having Direct/Indirect Control
Ulysses Youngblood	Person Having Direct/Indirect Control
Valentin Faybushevich	Person Having Direct/Indirect Control
Jerome Hanley	Person Having Direct/Indirect Control



6. No other entity appears to have ownership or control over this proposed Marijuana Establishment.
7. Applicant's priority status:

Economic Empowerment Priority Applicant
(Ulysses Youngblood – 49% Ownership - EE202093)
(Laury Lucien – 49% Ownership - EE202093)
8. The applicant and municipality executed a Host Community Agreement on January 27, 2021.
9. The applicant conducted a community outreach meeting on February 25, 2021, and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the municipality on April 30, 2021, stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Give hiring preference (80%) to individuals residing in an area of disproportionate impact. Specifically, Boston, Brockton, Taunton, New Bedford, Randolph, and Worcester.
2	Host two (2) workshops during its first year of business to educate candidates on the employment search process. Experts will be present to conduct workshops regarding effective methods for employment search, resume-writing, cover letter-writing, the mindset for success, and the art of interviewing. In-person will be capped at 40 participants. Online (Zoom) will be capped at 500 participants.
3	Major Bloom will conduct two (2) workshops in its first year of business that will teach entrepreneurs how to structure and develop their business models and strategies. In-person will be capped at 40 participants. Online (Zoom) will be capped at 500 participants.

BACKGROUND CHECK REVIEW

12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS PROFILE REVIEW

14. The applicant states that it can be operational within one (1) month of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	8:00 a.m. to 9:00 p.m.
Sunday	10:00 a.m. to 9:00 p.m.

16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Give hiring preference to minorities (25%), women (25%), veterans (5%), and persons with disabilities (5%).
2	Source 60% of all contracts to diverse vendors and use best efforts to ensure that company maintains following diversity percentages: 25% minority-owned, 25% women-owned, 5% veteran-owned, and 5% owned by persons with disabilities

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated Plan to Positively Impact Disproportionately Harmed People that includes hiring opportunities for Fitchburg residents due to its closer proximity as a community of Disproportionate Impact.
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan that identifies any hiring goals for LGBTQ residents and spending goals with LGBTQ certified businesses.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

