

LOVEWELL PROVISIONS, LLC

MRN283413

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Lovewell Provisions, LLC
d/b/a Paper Crane Cannabis
56 Gardner Rd., Suite A, Hubbardston, MA 01452

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type. However, the individual associated with application is also associated with applications under “Paper Crane Provisions, LLC”.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Boey Bertold	Owner / Partner

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant’s priority status:

Expedited Applicant (Social Equity Participant)

Provisional License Executive Summary 1



(75% ownership—Boey Bertold—SE303555)

7. The applicant and municipality executed a Host Community Agreement on May 7, 2020.
8. The applicant conducted a community outreach meeting on December 20, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent the municipal notice to the City/Town of Hubbardston on December 17, 2020. To date, the Commission has not received a response.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Provide record sealing/expungement services for one (1) Economic Empowerment or Social Equity applicant per year.
2	Lovewell Provisions will hire 20% of its staff that are MA residents from areas of disproportionate impact, specifically Fitchburg, Worcester, Lowell, prioritizing those with past non-violent drug convictions.
3	Quarterly community workshops and outreach to reduce barriers to entry to Adult-Use cannabis industry in MA.

SUITABILITY REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Monday – Sunday: 10:00 a.m. – 8:00 p.m.
15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Recruit 25% women, 15% minorities, 10% people who identify as LGBTQ+ for its hiring initiatives.
2	Promote two (2) individuals per year who are women, minorities, and people who identify as LGBTQ+ to positions of management.

17. Plan for obtaining marijuana or marijuana products (if applicable):

Lovewell Provisions, LLC will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, evidence of recruitment efforts and progress towards its overall hiring goals;
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an updated Diversity Plan that provides any hiring goals for veterans and disabled residents;
5. The applicant shall cooperate with and provide information to Commission staff; and
6. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

