

Life Essence, Inc.

MRN283110

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Life Essence, Inc.
d/b/a Trulieve
85 Worcester Road, Framingham, MA 01701

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Commence Operations	Northampton
Cultivation, Tier 9/Indoor (70,001 – 80,000 sq. ft.)	Provisional License	Holyoke
Product Manufacturing	Provisional License	Holyoke
MTC	Commence Operations	Holyoke-Northampton
MTC	Provisional License	Holyoke-Holyoke
MTC	Provisional License	Holyoke-Cambridge

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Kimberly Rivers	Person Having Direct/Indirect Control
Raymond Eric Powers	Person Having Direct/Indirect Control
Thad Beshears	Person Having Direct/Indirect Control
George Hackney	Person Having Direct/Indirect Control

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Michael O'Donnell	Person Having Direct/Indirect Control
Richard May	Person Having Direct/Indirect Control
Peter Healy	Person Having Direct/Indirect Control
Susan Thronson	Person Having Direct/Indirect Control
Thomas Milner	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Trulieve Cannabis Corp.	Entity Having Direct/Indirect Control

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on January 20, 2021.
8. The applicant conducted a community outreach meeting on February 12, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on May 10, 2021, stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Build a workforce in Framingham comprising 30% Impacted Individuals in non-executive positions.
2	Through its partnership with the CultivatED Program, in which \$25,000 has already been donated by the establishment, the establishment will be hiring a Roxbury Community College student (who will be aged 21 or older) for an 8-week rotational internship program

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within 204 days of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	9:00 a.m. to 8:00 p.m.
Sunday	12:00 p.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Hire 20-25% Women; 10-15% Minorities; 5-10% Veterans; 5-10% People with disabilities; and 5-10% People who identify as LGBTQ+

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Positive Impact Plan that clarifies the limited hiring goal to non-executive positions.
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan that includes more than just hiring under M.G.L. c. 94G, § 4 in Massachusetts.

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6. The applicant shall cooperate with and provide information to Commission staff.
7. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

