

Le’Roach Coach, LLC

MDA1345

APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

License Applicant Business Name:	Le’Roach Coach, LLC
Proposed Location:	238 Demis Rd, #2, Fitchburg, MA 01420

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

License Type(s) Sought:
Marijuana Delivery Operator

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. The license applicant was pre-certified by the Commission on July 28, 2025. Pursuant to 935 CMR 500.101(2)(b)(2), the applicant demonstrated a propensity to successfully operate a license.

5. List of all required individuals and their roles:

Individual	Role
John Westlake	Person Having Direct/Indirect Control

6. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

7. License Applicant’s Status:

Expedited Applicant (Social Equity Program Participant/
John Westlake / 100% / SE305191



8. The license applicant and host community executed a Host Community Agreement (“HCA”) on December 7, 2025. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.
9. The Commission received a municipal response from the host community on May 14, 2026 stating the applicant was in compliance with all local ordinances or by-laws.
10. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposed to hire 2 of individuals from the following Commission identified Areas of Disproportionate Impact: Fitchburg
2	The license applicant proposed to partner with at least one (1) SE owned ancillary business annually and one (1) SE owned operating licensee.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
14. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposed to hire the following: 40% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 10% Veterans, 10% Persons with Disabilities, and 10% LGBTQ+ People.
2	The license applicant proposed to engage with at least one (1) diverse supplier owned by women, veterans, People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, LGBTQ+, or Persons with Disabilities.
3	The license applicant proposed to implement a promotional goal wherein at least 50% of employees who receive promotions within its first year of operations are from the demographics approved by the Commission.

PROVISIONAL LICENSE CONDITIONS



Commission staff has reviewed the application for compliance with applicable laws and regulations and are presenting it for the Commission's review and vote.

1. Provisional licensure is subject to the payment of the appropriate license fee within 90 days of an affirmative vote of the Commission pursuant to 935 CMR 500.103(1)(e) and 935 CMR 501.103(1)(d)
2. Provisional licensure does not allow the license holder to cultivate, manufacture, or possess marijuana and/or marijuana infused products (MIPs) prior to being approved for a final license.

