

Lemonnade Springfield, LLC

MRN284253

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Lemonnade Springfield, LLC
d/b/a Cookies
587-595 Main Street, Springfield, MA 01105

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type. However, entities and individuals associated with the proposed application are also affiliated with a change of ownership and control for New Dia, LLC that will also be presented at the May 12, 2022 public meeting.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Daniel Firtel	Person Having Direct/Indirect Control
Brandon Johnson	Person Having Direct/Indirect Control / Capital Contributor
Ryan Johnson	Person Having Direct/Indirect Control
Thomas Linovitz	Person Having Direct/Indirect Control
Brittany Washum	Person Having Direct/Indirect Control
Travis Best	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

Provisional License Executive Summary 1



Entity	Role
CR Operator Holdings, LLC	Entity Having Direct/Indirect Control
Cookies Retail LLC	Entity Having Direct/Indirect Control
Cookies Holdings, LLC	Entity Having Direct/Indirect Control
Bakery Partners, LLC	Entity Having Direct/Indirect Control
TRP Holdco, LLC	Entity Having Direct/Indirect Control
TRP BR Holdings, LLC	Entity Having Direct/Indirect Control
TRP Partners, LLC	Entity Having Direct/Indirect Control

6. Applicant's priority status:

Economic Empowerment Priority Applicant
Brittany Washum / 51% Ownership / EE202373

7. The applicant and municipality executed a Host Community Agreement on December 15, 2021.
8. The applicant conducted a community outreach meeting on March 18, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Springfield on February 7, 2022. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide no less than fifty (50) hours of community service per year to individuals residing within US Census Tract 802000 and other Commission-identified census tracts within Springfield.
2	Recruit a staff of 35-45 individuals comprised of 100% employees that are residents of Springfield.
3	Promote community art by partnering with Common Wealth Murals to transform neighborhoods and engage the community, build relationships and help strengthen the ties that bind people together through the creation of works of art.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.



12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within seven (7) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	9:00 a.m. to 9:00 p.m.
Sunday	10:00 a.m. to 9:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit a staff comprised of minorities (at least 50%), Veterans (at least 10%), women (at least 50%), LGBTQ+ (at least 10%) and people with disabilities (at least 10%) for its hiring initiatives.
2	Develop a Workforce Mentoring Program to create an environment of trust, belonging, understanding and support. Employees will be paired with manager-level staff and given the opportunity to chart a pathway upwards within the organization, identify opportunities for training and educational advancement, voice concerns and overcome potential hurdles. Mentorship meeting will occur at least monthly.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.



3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

