

KG Collective, LLC
MRN284181

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

KG Collective, LLC
701-738B Mt. Auburn Street, Cambridge, MA 02138

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Application	Boston

Please note that individuals and/or entities associated with the proposed application(s) are also associated with a Retail application under the name of KG Collective Brockton and a Pre-Certification under the name of KG Collective Delivery, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Michael Pires	Person Having Direct/Indirect Control
Marcus Johnson-Smith	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:

Economic Empowerment Priority Applicant
(Michael Pires, 67% Ownership and Marcus Johnson-Smith, 33% Ownership/ EE201965)

7. The applicant and municipality executed a Host Community Agreement on March 10, 2021.
8. The applicant conducted a community outreach meeting on October 8, 2020 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality of Cambridge on May 11, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide jobs in the legal cannabis industry to individuals and communities that have been disproportionately harmed by marijuana prohibition.
2	Provide 50 hours of free, industry-specific, training and educational seminars to individuals who meet the criteria outlined in its Plan Population.
3	Provide financial resources to social service programs and/or organizations that provide services to populations that have been disproportionately harmed by marijuana prohibition.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sudnay	10:00 a.m. to 8:00 p.m



15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% women, 60% minorities, 5% veterans, 5% people with disabilities and 5% individuals who identify as LGBTQ+ for its hiring initiative.
2	Provide 20 hours of free, industry-specific, training and educational seminars to individuals who meet the criteria outlined in its Plan Population.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended security plan to state that the appropriate Law Enforcement Authorities and the Commission shall be notified of any breach of security or other reportable incident defined in 500.110.
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, letters for partnership activities from Women with a Purpose and Minority 4 Medical Marijuana.
5. Final licensure is subject to the applicant providing Commission staff, upon inspection, verification that Mass Hire Metro Career Center is able to partner with the applicant.
6. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Positive Impact Plan that identifies specific organizations and supporting agreement documentation on who will receive financial support.
7. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Positive Impact Plan and Diversity Plan that identifies the difference between training and educational programs.
8. The applicant shall cooperate with and provide information to Commission staff.
9. Provisional licensure is subject to the payment of the appropriate license fee.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

