

KG Collective Brockton

MRN281374

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

KG Collective Brockton
912 Crescent Street, Brockton, MA 02302

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with two (2) retail licenses under the name of KG Collective, LLC and one (1) Marijuana Courier Pre-Certification under the name of KG Collective Delivery, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Michael Pires	Person Having Direct/Indirect Control / Capital Contributor
Marcus Johnson-Smith	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

Provisional License Executive Summary 1



6. Applicant's priority status:

Economic Empowerment Priority Applicant
(Michael Pires & Marcus Johnson-Smith/ 100% / EE201965)

7. The applicant and municipality executed a Host Community Agreement on October 24, 2019.
8. The applicant conducted a community outreach meeting on November 21, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality of Brockton on September 15, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 60% of its agents that are past or present residents of “areas of disproportionate impact,” which have been defined by the Commission; Commission-designated Economic Empowerment Priority applicants; Commission-designated Social Equity Program participants; Massachusetts residents who have past drug convictions; and Massachusetts residents with parents or spouses who have drug convictions.
2	Provide 50 hours of free, industry-specific, training and educational seminars to individuals who are past or present residents of “areas of disproportionate impact,” which have been defined by the Commission; Commission-designated Economic Empowerment Priority applicants; Commission-designated Social Equity Program participants; Massachusetts residents who have past drug convictions; and Massachusetts residents with parents or spouses who have drug convictions.
3	Donate a one-time donation in the amount of \$2,500, annually, to Women with Purpose and Minorities for Medical Marijuana.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.



MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within three (3) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% Women, 60% Minorities, 5% Veterans, 5% People with disabilities and 5% Individuals who identify as LGBTQ+.
2	Provide 20 hours of free industry-specific training to individuals who are Women, Minorities, Veterans, People with disabilities and Individuals who identify as LGBTQ+.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Final license is subject to the applicant providing Licensing with an update to confirm the training and recruitment partners eligibility to support your activities.
6. Final license is subject to the applicant providing additional information on how two (2) security guards will be utilized during the prescribed 12 hours per day, 7 day per week schedule.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

