

Infused Element, LLC

MPN282201

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Infused Element, LLC
1 Cabot Street, #2, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Product Manufacturing

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

| Individual | Role |
|----------------|---------------------------------------|
| Isaias Rosario | Person Having Direct/Indirect Control |
| Ezra Bleau | Person Having Direct/Indirect Control |

5. List of all required entities and their roles in the Marijuana Establishment:

| Entity | Role |
|--------------------|---------------------------------------|
| SHS Resources, LLC | Entity Having Direct/Indirect Control |

6. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
(Isaias Rosario / 40% ownership / SE305158)
(Ezra Bleau / 26% ownership / SE305614)

Provisional License Executive Summary 1



7. The applicant and municipality executed a Host Community Agreement on December 2, 2021.
8. The applicant conducted a community outreach meeting on July 18, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Holyoke on August 22, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

| # | Goal |
|---|---|
| 1 | Recruit at least 50% of its staff that are past or present residents of Holyoke or Springfield, and/or individuals with past marijuana-related CORI's and/or individuals with parents or spouses with drug convictions. |
| 2 | Donate \$5,000 annually and contribute at least ten (10) volunteer hours annually to EforAll. |

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

| Day(s) | Hours of Operation |
|---------------|-------------------------|
| Monday-Sunday | 8:00 a.m. to 10:00 p.m. |

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:



| # | Goal |
|---|---|
| 1 | Recruit at least 40% minorities, 30% women, 10% persons with disabilities, 10% veterans, and 10% LGBTQ+ for its hiring initiatives. |
| 2 | Provide regular trainings, annually, to all employees on equity-focused topics including antiracism and unconscious bias. |

17. Summary of products to be produced and/or sold (if applicable):

| # | Product |
|---|---|
| 1 | Infused Soda (Orange, Root Beer, Cola, Grape, Mango) |
| 2 | Infused Social Tonics (Non-Alcoholic Margarita, Non-Alcoholic Gin and Tonic, Non-Alcoholic Mimosa, Non-Alcoholic Mocktail Seasonal Flavors) |
| 3 | Infused Seltzers (Black Cherry, Mango, Lime, Seasonal Flavors) |
| 4 | Non-Carbonated Beverages (Lemonade, Energy Shots, Agua Frescas, Cold-Brewed Coffee, Cold-Brewed ice Tea) |
| 5 | Infused Zero Alcohol Malt Beverage (Malta, Non-Alcoholic 0.0 Brews) |
| 6 | Vape Cartridges (Rosin) |
| 7 | Chocolate Brownie |
| 8 | Uninfused Macaron Shells with Infused Fillings (Strawberry, Blueberry, Mango, Chocolate, Seasonal Flavors) |
| 9 | Pre-Rolled Joints |

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Prior to final licensure please inform the Commission of your “Additional Operational Plans for Product Manufacturers” as it relates to Quality Control Samples. Licensees that opt to provide Quality Control Samples must include written policies and procedures in accordance with 935 CMR 500.130(5)(k) and 935 CMR 500.130(9).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

