

Holyoke Smokes Corp.

MDA1284

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Holyoke Smokes Corp.
110-116 Winter St., Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Delivery Operator

The application was reopened five (5) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. The applicant was pre-certified by the Commission for Marijuana Delivery Operator on October 15, 2021. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Kelvin Sylvester	Person Having Direct/Indirect Control
Duane Harden	Person Having Direct/Indirect Control

6. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
344 S 1 st Ave, LLC	Capital Contributor
NJ Horizons, LLC	Capital Contributor
ROCEDU Equities, LLC	Capital Contributor

Provisional License Executive Summary 1



ROCEDU Homes One, LLC	Capital Contributor
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7. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
(Kelvin Sylvester / 51% Ownership / SE305145)

8. The applicant and municipality executed a Host Community Agreement on September 23, 2021.
9. The applicant conducted a community outreach meeting on September 23, 2021 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the Holyoke on January 7, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide mentorship, business incubation and technical assistance to entrepreneurs who are Massachusetts residents who have past drug convictions and past/present residents of the geographic areas of disproportionate impact.
2	Donate \$2,500 annually to Project-13, Inc.

BACKGROUND CHECK REVIEW

12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

14. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 9:00 p.m.



16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 60% minorities; 20% LGBTQ+; 40% women; 10% veterans, and 10% persons with disabilities for its hiring initiatives.
2	Contract with 60% minorities; 20% LGBTQ+; 40% women; 10% veterans, and 10% persons with disabilities for its supply and vendor needs.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Prior to performing job functions, all provisional licensees shall ensure that all current Marijuana Establishment, Medical Treatment Center, and Independent Testing Laboratory Agents involved in the handling or sale of Marijuana for adult and medical use shall have attended and successfully completed the Basic Core Curriculum of the Responsible Vendor Training Program to be designated a "Responsible Vendor" and provide a "certificate of completion" to the Commission upon request. In addition, all newly hired employees involved in the handling or sale of marijuana or marijuana products must also successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program within 90 days of hire, in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

