

Holyoke Green Growers, LLC

MCN281629

MPN281910

MRN283170

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Holyoke Green Growers, LLC
60 Jackson St., Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 4/Indoor / (20,001 – 30,000 sq. ft.)
Product Manufacturing
Retail

The application was reopened three (3) times for its cultivation and product manufacturing operations and two (2) times for its retail operations for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Gerardo Ramos	Person Having Direct/Indirect Control
Jason Smith	Person Having Direct/Indirect Control
Efrain Cruz	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:



No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Economic Empowerment Priority Applicant
(Gerardo Ramos / 69% Ownership / EE202034)

7. The applicant and municipality executed a Host Community Agreement on January 7, 2022
8. The applicant conducted a community outreach meeting on November 1, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Holyoke on January 7, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 35% past or present residents of the geographic areas of disproportionate impact, specifically Holyoke and Springfield; 10% Commission-designated Social Equity Program participants; 10% Massachusetts residents who have past drug convictions; and 5% Massachusetts residents with parents or spouses who have drug convictions for its hiring initiatives.
2	Donate a minimum of \$5,000 to EforAll.
3	Donate 60 community service hours to One Holyoke at 5 hours per month.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within seven (7) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:



Cultivation Operations

Day(s)	Hours of Operation
Monday-Sunday	9:00 a.m. to 9:00 p.m.

Product Manufacturing Operations

Day(s)	Hours of Operation
Monday, Wednesday, Thursday and Friday	9:00 a.m. to 9:00 p.m.
Tuesday	9:30 a.m. to 9:00 p.m.
Saturday	9:00 a.m. to 2:00 p.m.
Sunday	Closed

Retail Operations

Day(s)	Hours of Operation
Monday	Closed
Tuesday-Sunday	9:00 a.m. to 9:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% women; 30% minorities; 10% LGBTQ+; 10% veterans, and 10% persons with disabilities for its hiring initiatives.
2	Offer promotions, career counseling, and training to provide all employees with equitable opportunity for growth and to decrease turnover with a goal of 80% annual retention rate for all employees; 100% of its employees to complete all required training; Zero harassment and/or discrimination complaints filed; 60% compliance of career counseling/development and/or training initiatives by diverse employees; and 30% all promotions awarded to diverse employees.
3	Utilize 40% of all contracts will go to diverse businesses (25% minorities, 5% women, 5% veterans, 2.5% people with disabilities, and 2.5% LGBTQ+-owned businesses)

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
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1	Massage Oil (olive, coconut)
2	Muscle Rub Cream (beeswax, oils)
3	Bubble Hash
4	Dry Sift Kief
5	Vape Cartridges
6	Gummy Squares (lemon, cherry and mango)
7	Gummy Circles (glazed tangerine and strawberry)
8	Hard Candy
9	Chocolates
10	Pre-rolls

19. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Prior to performing job functions, all provisional licensees shall ensure that all current Marijuana Establishment, Medical Treatment Center, and Independent Testing Laboratory Agents involved in the handling or sale of Marijuana for adult and medical use shall have attended and successfully completed the Basic Core Curriculum of the Responsible Vendor Training Program to be designated a "Responsible Vendor" and provide a "certificate of completion" to the Commission upon request. In addition, all newly hired employees involved in the handling or sale of marijuana or marijuana products must also successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program within 90 days of hire, in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).
7. Final license is subject to the applicant identifying and informing the Commission of the establishments "Additional Operational Plans for Indoor & Outdoor Marijuana Cultivators" as it relates to Quality Control Samples in accordance with 935 CMR 500.120 (14), whereas a Marijuana Cultivator may provide a Quality Control Sample of Marijuana flower to its employees for the purpose of ensuring product quality and determining whether to make the product available to sell. All Quality Control Samples provided by a Marijuana



Cultivator under 935 CMR 500.120(14) shall be assigned a unique, sequential alphanumeric identifier and entered into the Seed-to-sale SOR in a form and manner to be determined by the Commission, and further, shall be designated as "Quality Control Sample."

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

