

## Holistic Industries, Inc.

MRN281787

### APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Holistic Industries, Inc.  
d/b/a Liberty Cannabis  
304 Somerville Avenue, Somerville, MA 02143

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened more than four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 3/Indoor (10,001 – 20,000 sq. ft.)	Final License	Monson
Product Manufacturing	Final License	Monson
Retail	Commence Operations	Springfield
Retail	Commence Operations	Easthampton
MTC	Commence Operations	Monson-Somerville
MTC	Commence Operations	Monson-Easthampton

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Joshua Genderson	Person Having Direct/Indirect Control
Richard Genderson	Person Having Direct/Indirect Control
David Cohen	Person Having Direct/Indirect Control
Beni Golani	Person Having Direct/Indirect Control

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David Leider	Person Having Direct/Indirect Control
Zeeshan Hyder	Person Having Direct/Indirect Control
Jason Goldblatt	Person Having Direct/Indirect Control
John Byrnes	Person Having Direct/Indirect Control
Adam Verner	Person Having Direct/Indirect Control
Kirk Posmantur	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

MTC Priority

7. The applicant and municipality executed a Host Community Agreement on November 20, 2020.
8. The applicant conducted a community outreach meeting on September 29, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Somerville on January 27, 2023. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Donate \$2,500, annually, to Monson Free Public Library to assist the library to purchase additional books and equipment and to develop and provide additional programs that will directly benefit the residents of Monson.
2	Donate \$2,500, annually, to Monson Council on Aging, to assist elderly residents of Monson to continue to receive free transportation to medical appointments and other errands, while also funding other programs that will positively benefit Monson's seniors.
3	Develop, organize, fund, and hold public educational sessions within an area of disproportionate impact, specifically Monson.

## **BACKGROUND CHECK REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.



12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	10:00 a.m. to 8:00 p.m.
Sunday	11:00 a.m. to 5:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit Black or African Americans (3%), Hispanic or Latino (6%), Women (49%), LGBTQ+ (1%), Veterans (2%), and Persons with Disabilities (2%) for its hiring initiatives.
2	Utilize CCC's list of licensees that have been designated as DBE's and will take affirmative steps to develop relationships with, and purchase products from, these suppliers.

17. Plan for obtaining marijuana or marijuana products:

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments and partial inventory will derive from their existing cultivation and product manufacturing establishments.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.



5. Prior to final licensure, in accordance with 935 CMR 500.140(6)(g) please include information for substance use disorder treatment programs and the phone number for the Massachusetts Substance Use Helpline on your consumer education.
6. Prior to final application for licensure, review Plan to Positively Impact Disproportionately Harmed People and consider strategy for programming in nearby Areas of Disproportionate Impact designated communities of Chelsea, Revere and Boston and provide any update in accordance with 935 CMR 500.101(1)(a)11.
7. Prior to final application for licensure, contact CCC Licensing Team with an update to confirm your training and recruitment partners and eligibility to support your activities in accordance with 935 CMR 500.101(1)(c)8k.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

