

Holistic Health Group, Inc.

MRN283126

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Holistic Health Group, Inc.
d/b/a Suncrafted
477 Wareham St., Middleborough, MA 02346

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 6/ Outdoor (30,001 – 40,000 sq. ft.)	Commence Operations	Middleborough
Cultivation, Tier 3/Indoor (10,001 – 20,000 sq. ft.)	Provisional License	Middleborough
Product Manufacturing	Provisional License	Middleborough
MTC	Final License	Middleborough-Middleborough

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use retail applications/licenses under the name of Seaside Joint Ventures, Inc.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Tim McNamara	Person Having Direct/Indirect Control
Paul Ofria	Person Having Direct/Indirect Control

Provisional License Executive Summary 1



Kenneth Ofria	Person Having Direct/Indirect Control
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5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Frankie Investments, LLC	Entity Having Direct/Indirect Control / Capital Contributor

6. Applicant's priority status:

MTC Priority

7. The applicant and municipality executed a Host Community Agreement on September 16, 2019.
8. The applicant conducted a community outreach meeting on October 18, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Middleborough on July 1, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 10% of employees that reside in communities disproportionately affected by the war on drugs, specifically Taunton and Wareham for its hiring initiatives.
2	Provide an expungement program that will guide individuals through the expungement process, provide links to necessary paperwork, and provide resources for individuals who have questions about the process with a goal of reaching 25 views per month.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW



13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).

14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	10:00 a.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit individuals who are 50% women; 20% minorities; 15% veterans; 10% LGBTQ+; 5% persons with disabilities for its hiring initiative.
2	Aim for an 80% retention rate and 95% positive rating from employees regarding workplace inclusion and safety.
3	Engage with suppliers, wholesale partners, contractors that are 5% woman owned; 5% veteran owned; 5% minority owned; 2.5% LGBTQ+ owned (if this is below 0, the goal will be at least 1); 2.5% Persons with disabilities owned.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final license is subject to applicant providing the Commission with reliable and current audience composition data for item #4 in its dispensing plan as it related to communications with customers and patients through various social media platforms in accordance with 935 CMR 500.105(8)(b)(2).
4. Final license is subject to applicant providing the Commission with a copy of its consumer education. To ensure compliance, consumer educational materials shall include subsections; a – j, as listed in said regulation and must also include the phone number for the Massachusetts Substance Use Helpline.



5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

