

HIGHMINDED, LLC

MPN281662

MRN282318

BACKGROUND & APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Highminded, LLC d/b/a Farnsworth
126 Main Street, Great Barrington, MA 01230

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Product Manufacturing
Retail

The product manufacturing application was reopened two (2) times and the retail application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Alexander Farnsworth	Manager
Adam Lippes	Manager
Brayden Farnsworth	Employee

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Higherminded, LLC	Parent Company
Lippco Capital, LLC	Capital Contributor
Studio AF, Inc.	Capital Contributor



6. Applicant’s priority status:
Expedited Applicant (Disadvantaged Business Enterprise)
7. The applicant and municipality executed a Host Community Agreement on January 16, 2019.
8. The applicant conducted a community outreach meeting on January 10, 2019 (Retail) and June 12, 2019 (Product Manufacturing) and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on February 12, 2020 (Retail) and February 24, 2020 (Product Manufacturing) stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Provide complimentary personal and professional development for up to 200 disproportionately impacted individuals per year, in Pittsfield & North Adams, through reparative mentoring and technical training.
2	Provide quarterly information and education material online as continuing education for course attendees and for those who were unable to attend in-person.

SUITABILITY REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Monday – Sunday: 24 hours (Product Manufacturing)
Monday – Sunday: 8:00 a.m. – 10:00 p.m. (Retail)



15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Hire and maintain a staff comprised of 20% women, 20% minorities, 20% LGBTQ and 5% veterans.

17. Summary of cultivation plan (if applicable):

Not applicable.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower
2	Pre-Rolls
3	Vape cartridges
4	Packaging concentrates (shatter, wax, crumble)
5	Rosin
6	Dry sift
7	Olive oil
8	Butter
9	Honey
10	Maple syrup
11	Apple cider
12	Lemonade

19. Plan for obtaining marijuana or marijuana products (if applicable):

Highminded, LLC will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff;
4. Provisional licensure is subject to the payment of the appropriate license fee;



5. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors; and
6. Final licensure is subject to the applicant providing Commission staff, upon inspection, with specific information on the training sessions that will be conducted as part of its Positive Impact Plan. Specifically, who is the intended audience, what is the subject matter of the training, is there an educational component to it besides personal experience, and how does this positively effect entry into the cannabis industry.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

